

January 2025 – Halifax Taxing District

Bed Tax*, Occupancy, Average Daily Rate and RevPar

(*January 2025 Convention Development Tax collections received in March 2025)

- Per Volusia County, Per Volusia County, in January 2025:
 - **Convention Development (Bed) Tax Collections (CDT)** increased 12.7% to \$1,190,028 compared to \$1,055,868 in January 2024.
- Per the STR Report, in January 2025:
 - **Hotel Occupancy (OCC)** increased 2.5% to 59.6%, compared to 58.1% in January 2024
 - **Hotel Average Daily Rate (ADR)** increased 2.6% to \$159.83 compared to \$156.81 in January 2024
 - **Revenue Per Available Room (RevPar)** increased 5.2% to \$95.20, compared to \$90.50 in January 2024

