

# ARTS, CULTURE & HERITAGE TOURISM ADVISORY COMMITTEE MEETING

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Thursday, February 5, 2026 • 3:30 PM • Daytona Beach Area CVB  
140 South Atlantic Avenue, 5<sup>th</sup> Floor, Ormond Beach, FL 32176

## AGENDA

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| 1. Call to Order                             | Anthony Campagna |
| 2. Roll Call                                 | Anthony Campagna |
| 3. Public Participation                      | Anthony Campagna |
| 4. »* Consent Agenda                         | Anthony Campagna |
| a. Approval of the November 6, 2025, Minutes |                  |
| 5. Arts & Culture Updates                    | Anthony Campagna |
| 6. New Business                              | Anthony Campagna |
| 7. Adjourn                                   | Anthony Campagna |

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**NEXT MEETING:** Thursday, May 7, 2026, 3:30 p.m.

**LOCATION:** Daytona Beach Area CVB

**Oceanside Executive Center, 140 South Atlantic Avenue, 5<sup>th</sup> Floor, Ormond Beach, FL 32176**

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\* Indicates item requiring Committee approval

>> Indicates item requiring public participation prior to Committee recommendation

**MISSION:** The Halifax Area Advertising Authority's (HAAA) advisory committees are comprised of local area tourism industry partners who are well versed in their respective fields related to the committee's designation. These committees serve as a sounding board for HAAA – aiding them in the creation and execution of an effective destination marketing plan.

**GOAL:** The Arts & Culture Advisory Committee meets quarterly to assist staff in reviewing CVB content and to share information with and from the arts and culture community to help ensure that arts and culture is well represented in marketing the destination to visitors.