

# TOUR & TRAVEL ADVISORY COMMITTEE MEETING MINUTES

Wednesday, May 14, 2025 • 11:00 a.m. • Oceanside Executive Center  
140 South Atlantic Avenue, Suite 500, Ormond Beach FL, 32176

The Tour & Travel Advisory Committee Meeting was called to order by Danielle Weigel at 11:00 a.m., Wednesday, May 14, 2025. Attendance was taken by Rashanda Denson. The following members were:

**Present:** Amy Buddemeyer, Danielle Weigel, Leah O’Neil, Lucinda Gaudio, Nicole Bajalia and Shaira Graulau.

**Absent:** Dallas Abu-Jaoude.

**Staff Present:** Brenda Redmon, Andrew Booth, Gabriela Amado, Mara Robin, Shannon Echemendia, Jennifer Sims, Sharon Harlow, and Rashanda Denson.

**Guests:** Kevin Brett (HAT Marketing), Susan Webb and Mary Comfort (VoX International), Michael Blessner, Director of Operations and Kelly Lamerello- Riptides and Racing North Turn

## Call to Order

Danielle Weigel called the meeting to order at 11:00 am.

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## Roll Call

Rashanda Denson conducted the roll call.

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A quorum was present.

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## Public Participation

There was no public participation.

## Committee Elections

The Committee approved Danielle Weigel’s reappointment as Committee Chair.

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Motion was made by Leah Hines to approve the Consent Agenda. Seconded by Shaira Graulau. Motion passed unanimously.

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## Consent Agenda

The Committee approved the consent agenda.

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Motion was made by Shaira Graulau to approve the Consent Agenda. Seconded by Nicole Bajalia. Motion passed unanimously.

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**HAT Marketing:** Delivered the UK Sales & Marketing Presentation for April-May 2025.

**VoX International:** VoX International’s President, Susan Webb and Account Manager, Mary Comfort, shared their report for March 2025.

## Marketing Update:

- a) Kay Galloway and Tangela Boyd are attending Destinations International.

## Communications Update:

Andrew Booth shared updates on Communications and Public Relations, including recent press releases, Familiarization (FAM) Tours, and upcoming Rendezvous events. He also introduced the newly refreshed Arts Map.

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## 2025/26 Tour & Travel Schedule and Budget

Brenda Redmon presented the 2025–26 Tour & Travel Schedule and budget to the committee. She provided an overview of the budget line items and outlined the tradeshows that the Sales Managers are scheduled to attend.

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Motion was made by Shaira Graulau to approve the Travel Schedule and budget. Seconded by Amy Buddemeyer. Motion passed unanimously.

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## Upcoming Travel/Updates

Redmon provided an overview of the upcoming tour and travel tradeshows that Karen DiGiacomo is scheduled to attend in June and July 2025, which include:

- a) **IPW- Chicago-** June 14-18, 2025
- b) **Orlando Sales Mission- New Dates-** The Orlando Sales Mission dates have been updated to July 8-10, 2025.

## New Business

- a) **Coffee and Connections:** The next meeting is scheduled May 16, 2025 @ 8:30am – Starry Night Gallery on Beach St. in Downtown Daytona.

## Adjourn

Danielle Weigel adjourned the meeting at 12:23 p.m.

Submitted by Rashanda Denson, Group Sales Coordinator