

MEETINGS & CONVENTIONS ADVISORY COMMITTEE MEETING MINUTES

Thursday, May 14, 2026 • 1:30 P.M. Oceanside Executive Center
140 South Atlantic Avenue, Suite 500, Ormond Beach, FL 32176

The Meetings & Conventions Advisory Committee Meeting was called to order by Kathy Masterson at 1:30 p.m., Thursday, January 8, 2026. Attendance was taken by Jennifer Sims. The following members were:

Present: Connie Hagston, Holly Sabbagh, Kathy Masterson, Mike Sandler, Nancy Vargas, Patrick Blankenship, Sheila Thero and Theresa Delin.

Absent: Yamile Rivera.

Staff Present: Brandon Little, Brenda Redmon, Gabriela Amado, Karen DiGiacomo, Jennifer Sims, Holly Lieberman, Shannon Echemendia, Sharon Harlow, Tangela Boyd and Lori Campbell Baker.

Guests: Megan Gooding (Paradise Advertising and Marketing), Angela Stafford (PRM) and Michael Rolland (Michaels Photography & Video).

Call to Order

Kathy Masterson called the meeting to order at 1:31 p.m.

Roll Call

Jennifer Sims conducted a roll call.

A quorum was present.

Public Participation

There was no public participation.

Consent Agenda

The Consent Agenda included four items: March 2026 Meeting Minutes Approval, Committee Chair Elections, Paradise Contract and Travel & Budget.

The Committee approved the consent agenda.

Motion was made by Holly Sabbagh to approve the Consent Agenda. Second by Connie Hagston. Motion passed unanimously.

Committee Chair Elections

Motion was made by Patrick Blankenship to approve Kathy Masterson's reappointment as Committee Chair. Second by Theresa Delin. Motion passed unanimously.

Paradise Contract

Motion was made by Theresa Delin to approve the Paradise contract. Second by Patrick Blankenship. Motion passed unanimously.

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Travel Schedule & Budget

Motion was made by Patrick Blankenship to approve the Travel & Budget. Second by Mike Sandler. Motion passed unanimously.

Communications Update:

Sharon Harlow provided the Communications Update with information on upcoming Media FAMs, media interviews, releases and travel shows

Adjourn

Kathy Masterson adjourned the meeting at 2:20 p.m.
Submitted by Gabriela Amado, Convention Services and Events Coordinator.