ARTS, CULTURE & HERITAGE TOURISM ADVISORY COMMITTEE MEETING

Thursday, November 5, 2026 • 3:30 PM • Daytona Beach Area CVB
140 South Atlantic Avenue, 5th Floor, Ormond Beach, FL 32176

AGENDA

1.	**Call to Order**	**Anthony Campagna**
2.	**Roll Call**	**Anthony Campagna**
3.	**Public Participation**	**Anthony Campagna**
4.	»* **Consent Agenda** **a.** Approval of the August 6, 2026, Minutes **b.** 2027 Meeting Dates	**Anthony Campagna**
5.	**Arts & Culture Updates**	**Anthony Campagna**
6.	**New Business**	**Anthony Campagna**
7.	**Adjourn**	**Anthony Campagna**

NEXT MEETING: Thursday, February 4, 2027, 3:30 p.m.
LOCATION: Daytona Beach Area CVB
Oceanside Executive Center, 140 South Atlantic Avenue, 5th Floor, Ormond Beach, FL 32176

* Indicates item requiring Committee approval
>> Indicates item requiring public participation prior to Committee recommendation

MISSION: The Halifax Area Advertising Authority's (HAAA) advisory committees are comprised of local area tourism industry partners who are well versed in their respective fields related to the committee's designation. These committees serve as a sounding board for HAAA – aiding them in the creation and execution of an effective destination marketing plan.

GOAL: The Arts & Culture Advisory Committee meets quarterly to assist staff in reviewing CVB content and to share information with and from the arts and culture community to help ensure that arts and culture is well represented in marketing the destination to visitors.