

# ARTS, CULTURE & HERITAGE TOURISM ADVISORY COMMITTEE REGULAR MEETING

Thursday, May 2, 2024 • 3:30 PM • Daytona Beach Area CVB  
140 South Atlantic Avenue, 5<sup>th</sup> Floor, Ormond Beach, FL 32176

The regular Arts, Culture & Heritage Tourism Advisory Committee meeting was called to order Dave Castagnacci at 3:36 PM, May 2, 2024.

Jennifer Sims took attendance, and the following members were present: Dave Castagnacci, Anthony Campagna, Debbie Holley, Lucy Jackman, and Theresa Lieberman. Frank Gromlin and Vaneza Vale were absent.

## **Guests:**

None

## **Staff Present:**

Andrew Booth and Jennifer Sims

## **Public Participation**

None

## **Consent Agenda**

Castagnacci asked if the Committee had any comments or questions on the Consent Agenda. Hearing none, he entertained a motion to approve the Consent Agenda.

---

Lucy Jackman motioned to approve the Consent Agenda. Second by Debbie Holley. The motion passed 5-0.

---

## **Arts & Culture Content and Updates**

Andrew Booth updated the Committee on travel writer visits, FAMS, press releases, the Visitors' Choice Awards, community outreach, and the Anamorphic Billboard in Times Square. Booth also updated the Committee on the upcoming Community Listening Session on May 14, 2024, at the Daytona Regional Chamber of Commerce and the May 17, 2024 Coffee & Connections at Daytona Lagoon.

## **New Business**

Individual Committee members shared information and updates regarding the area's arts and culture community with the CVB staff.

## **Adjourn**

There being no further business, the meeting was adjourned at 4:35 PM.

Submitted by Jennifer Sims, Marketing Systems Manager