

# HALIFAX AREA ADVERTISING AUTHORITY (HAAA) SPECIAL MEETING

Wednesday, September 4, 2024 • 9:00 AM • Daytona Beach Area CVB  
Oceanside Executive Center, 140 South Atlantic Avenue, 5<sup>th</sup> Floor, Ormond Beach, FL 32176

## AGENDA

- |    |                      |                     |
|----|----------------------|---------------------|
| 1. | Call to Order        | Lori Campbell Baker |
| 2. | Roll Call            | Lori Campbell Baker |
| 3. | Public Participation | Lori Campbell Baker |
| 4. | »* Airlift Support   | Lori Campbell Baker |
| 5. | New Business         | Lori Campbell Baker |
| 6. | Adjourn              | Lori Campbell Baker |

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### UPCOMING MEETING DATES:

September 18, 2024, at 2:00 PM

November 20, 2024, at 2:00 PM

Location: Daytona Beach Area CVB

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» Requires Public Participation time prior to vote

\* Indicates action items requiring HAAA Board approval

**MISSION STATEMENT:** The mission of HAAA is to contribute to and enhance the overall economic prosperity of the Halifax Area Taxing District and all of Volusia County through the successful promotion of the area as a preferred tourism destination.

**County Ordinance 2007-19** (pertaining to HAAA members): "The failure of a member to attend two meetings during any year ending on December 31, regardless of reason, automatically creates a vacancy immediately following the second absence."