

**ARTS, CULTURE & HERITAGE TOURISM  
ADVISORY COMMITTEE  
August 1, 2019 - 3:30 p.m. - Cici and Hyatt Brown Museum of Arts  
352 South Nova Road, Daytona Beach, FL 32114**

**AGENDA**

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|---|---------------------|
| <b>I. Opening &amp; Roll Call</b>           | <b>Kate Holcomb</b> |
| <b>a. Welcome New Members</b>               |                     |
| <b>Adrienne Barker</b>                      |                     |
| <b>Frank Gromling</b>                       |                     |
| <b>II. Approval of Minutes *</b>            | <b>Kate Holcomb</b> |
| <b>a. May 1, 2019</b>                       |                     |
| <b>III. Arts &amp; Culture Map brochure</b> | <b>Kate Holcomb</b> |
| <b>IV. Unfinished Business</b>              | <b>Kate Holcomb</b> |
| <b>V. New Business</b>                      | <b>Kate Holcomb</b> |
| <b>VI. Public Participation</b>             |                     |

**- ADJOURN -**

\*Indicates item requiring Committee approval

>> Indicates item requiring public participation prior to Committee recommendation

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**NEXT MEETING:** Thursday, November 7, 2019, 3:30 p.m. at Cici & Hyatt Brown Museum of Art, 352 S. Nova Rd., Daytona Beach, FL 32114

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**MISSION:** The Halifax Area Advertising Authority's (HAAA) advisory committees are comprised of local area tourism industry partners who are well versed in their respective fields related to the committee's designation. These committees serve as a sounding board for HAAA – aiding them in the creation and execution of an effective destination marketing plan.

**GOAL:** The Arts & Culture Advisory Committee meets quarterly to assist staff in reviewing CVB content and to share information with and from the arts and culture community to help ensure that arts and culture is well represented in marketing the destination to visitors.