ARTS, CULTURE & HERITAGE TOURISM (ACHT) ADVISORY COMMITTEE August 1, 2019 3:30 p.m.

Cici and Hyatt Brown Museum of Art, 352 S. Nova Rd., Daytona Beach, FL 32114

Committee Members Present:

Adrienne Barker, Bob Davis, Debbie Holley, Frank Gromling and Stephanie Mason-Teague

Committee Members Absent:

Dave Castagnacci, Jim O'Shaughnessy, Portia King and Sara Brandel

Others Present:

None

Staff:

Lori Campbell Baker, Kate Holcomb, Christy Zimmerman and Jennifer Sims

I. Opening & Roll Call, all present

Kate Holcomb called the meeting to order at 3:30 p.m. Roll call was taken by Christy Zimmerman.

Holcomb welcomed new committee members Adrienne Barker and Frank Gromling and informed the committee that Suzanne Heddy resigned.

II. Approval of Minutes *

a. May 1, 2019

Holcomb asked if the Committee had any comments or questions. Hearing none, she entertained a motion to approve the minutes.

Bob Davis made the motion to approve the May 1, 2019 minutes as presented, seconded by Debbie Holley. The motion passed 5-0.

III. Arts & Culture Map Reprint

For the benefit of the new committee members present, Holcomb gave a brief history of two critical collaterals that the committee developed. The Share the Heritage brochure, which focuses on African-American cultural and historical sites, and the Arts Map brochure, which showcases the art, cultural and historical attractions in the Volusia County area.

Holcomb explained that the Committee was in the in the final stages of reviewing updates to the Arts Map brochure prior to printing a 12-month supply. A hard copy draft was distributed to the committee members and discussed. Holcomb asked the committee to e-mail any additional edits or suggestions to her no later than Friday, August 9, 2019.

 IV.
 Unfinished Business

 None
 New Business

 None
 VI.

 VI.
 Public Participation

 None
 None

Holcomb asked if there was any visitor or public participation. Hearing none, she adjourned the meeting at 4:50 p.m.

Respectfully Submitted by:

Christy Zimmerman, Executive Assistant

MISSION: The Halifax Area Advertising Authority's (HAAA) advisory committees are comprised of local area tourism industry partners who are well versed in their respective fields related to the committee's designation. These committees serve as a sounding board for HAAA – aiding them in the creation and execution of an effective destination marketing plan.