

# ARTS, CULTURE & HERITAGE TOURISM ADVISORY COMMITTEE REGULAR MEETING

Thursday, February 6, 2020 • 3:30 PM • Daytona Beach Area Convention & Visitors Bureau  
at 126 E. Orange Avenue, Daytona Beach, FL 32114, 2<sup>nd</sup> Floor Boardroom

The regular meeting of the Arts, Culture & Heritage Tourism Advisory Committee was called to order by the Chair Dave Castagnacci at 3:30 p.m., February 6, 2020.

Christy Zimmerman took attendance and the following members were present: Castagnacci, Debbie Holley, Frank Gromling, Jim O'Shaughnessy, Sarah Brandel, and Stephanie Mason-Teague. Absent: Adrienne Barker and Bob Davis.

## **Guests:**

None

## **Staff Present:**

Lori Campbell Baker, Kate Holcomb, Christy Zimmerman, and Tabitha Nanney

## **Consent Agenda**

Included in the consent agenda were the minutes from the November 7, 2019 meeting. Castagnacci asked if the Committee or the public had any comments or questions on the Consent Agenda, item a. Hearing none, he entertained a motion to approve Consent Agenda item a.

---

Stephanie Mason-Teague made a motion to approve the Consent Agenda, item a. Second, by Debbie Holley. The motion passed 6-0.

---

Lori Campbell Baker introduced new CVB staff member Tabitha Nanney, Executive Operations Coordinator.

## **Arts & Culture Content Update**

Kate Holcomb referenced the January 20, 2020, email that was sent out to the Committee with media coverage and links. Stephanie Mason-Teague added that these emails are very detailed and touch base on a lot of items we didn't have before.

Holcomb reminded the Committee the website refresh project is complete. The Committee reported they liked the new design and navigation very much and are sharing it with their contacts.

Holcomb reminded the Committee that the most up to date version of the Arts Map is online. Updates since the last meeting include the event calendar and renaming the Southeast Volusia area on the map to read Port Orange/New Smyrna Beach area.

## **New Business**

Individual Committee members shared information and updates regarding the Daytona Beach area Arts and Culture community with the CVB staff.

Holcomb invited everyone to participate in the #WorldsMostFamousBeachSelfieChallenge.

## **Public Participation**

## **Adjourn**

There being no further business or public participation, the meeting was adjourned at 4:35 p.m.

Submitted by Kate Holcomb, Director of Communications