

January 2023 – Halifax Taxing District

Bed Tax*, Occupancy, Average Daily Rate and RevPar

(*January 2023 Convention Development Tax collections received in March 2023)

- Per Volusia County, Per Volusia County, in January 2023:
 - **Convention Development (Bed) Tax Collections (CDT)** increased 13.3% at \$1,030,944 compared to \$909,985 in January 2022.
- Per the STR Report, in January 2023:
 - **Hotel Occupancy (OCC)** increased 10.0% to 61.9%, compared to 56.2% in January 2022
 - **Hotel Average Daily Rate (ADR)** increased 17.1% to \$150.49 compared to \$128.54 in January 2022
 - **Revenue Per Available Room (RevPar)** increased 28.8% to \$93.13, compared to \$72.30 in January 2022

