

# July 2024 – Halifax Taxing District

## Bed Tax\*, Occupancy, Average Daily Rate and RevPar

(\*July 2024 Convention Development Tax collections received in September 2024)

- Per Volusia County, Per Volusia County, in July 2024:
  - **Convention Development (Bed) Tax Collections (CDT)** decreased 9.3% to \$1,082,703 compared to \$1,193,330 in July 2023.
- Per the STR Report, in July 2024:
  - **Hotel Occupancy (OCC)** increased 4.3% to 68.6%, compared to 65.8% in July 2023
  - **Hotel Average Daily Rate (ADR)** decreased 6.1% to \$140.98 compared to \$150.17 in July 2023
  - **Revenue Per Available Room (RevPar)** decreased 2.1% to \$96.75, compared to \$98.81 in July 2023

