Social Media Toolkit
For Groups and Meeting Planners

DAYTONA BEACH®

Engage your attendees and get them excited for their upcoming meeting in Daytona Beach with the social media post ideas included in this easy-to-use social media tool kit. You'll find ideas to help you create a variety of posts highlighting Daytona Beach area attractions, points of interest, dining and more.

How To Use This Toolkit

When you're ready to post, copy the text from this document and access images from the Daytona Beach Media Gallery into your social media accounts. Then add the webpage URL and share.

Image content in **Daytona Beach Area CVB Media Gallery** is available to registered users. Once you are registered, access is granted based on your request, qualifications and permitted use.

- Already have a username and password? Log-In

- Don't have an account? Let's get started!
  - Access approval takes place Monday through Friday, during normal business hours (ET). Please allow up to 24 hours (weekdays).
  - You should receive an email with a username and password once your access is approved.
  - You will be able to download the content after you are able to log-in.
  - To request access: Register Here

We hope this content fuels the excitement for your upcoming meeting, conference or event in Daytona Beach!

If you have any questions, please contact Natasha Hardie.

Daytona Beach Area Convention and Visitors Bureau Social Media Channels

Visit these official Daytona Beach Area Convention and Visitors Bureau (CVB) social media channels for the latest Daytona Beach destination news. You are encouraged to use our content as inspiration for your own posts or feel free to share and repost on your social media channels.

Facebook   Instagram   Twitter   YouTube   Pinterest   Linkedin

#MeetInDaytonaBeach
#LoveDaytonaBeach

This is the official hashtag of the Daytona Beach Area CVB. Use it to share images, events and information about the Daytona Beach area. As meeting attendees explore Daytona Beach and visit area attractions, restaurants and other sites, they are encouraged to share their experiences using this hashtag.

Guest Pass

Caption: Daytona Beach area restaurants, shops and attractions are ready to welcome you with special offers and discounts when you participate in the "Guest Pass" program. Go to (link) for details.

Link and Hashtags: Facebook, LinkedIn and Twitter: https://bit.ly/3HwMqwT;

Instagram: #MeetInDaytonaBeach #LoveDaytonaBeach #DaytonaBeach

Image available in the Daytona Beach Media Gallery

18 Fun Things to Do in Daytona Beach

Caption: It's almost time for our annual meeting in Daytona Beach! If you're in need of ideas of things to see and do when you arrive, here are a few suggestions.

Link and Hashtags: Facebook, LinkedIn and Twitter: https://bit.ly/3Ejct9i;

Instagram: #MeetInDaytonaBeach #LoveDaytonaBeach #DaytonaBeach

Image available in the Daytona Beach Media Gallery

12 Free Things to Do in Daytona Beach

Caption: Exploring the Daytona Beach area doesn't have to break your budget. Here are 12 fun, free things to do while in Daytona Beach.

Link and Hashtags: Facebook, LinkedIn and Twitter: https://bit.ly/3EkZow7;

Instagram: #MeetInDaytonaBeach #LoveDaytonaBeach #DaytonaBeach

Image available in the Daytona Beach Media Gallery

Reel in Some of the Daytona Beach Area's Best Fish Sandwiches at These Local Restaurants

Caption: Delicious seafood options abound in Daytona Beach! When you're ready for a mouth-watering fish sandwich, try one (or more) of these local dining spots.

Link and Hashtags: Facebook, LinkedIn and Twitter: https://bit.ly/30Q18zF;

Instagram: #MeetInDaytonaBeach #LoveDaytonaBeach #DaytonaBeach

Image available in the Daytona Beach Media Gallery

Get A Taste of Florida on the Daytona Beach Ale Trail

Caption: Discover Daytona Beach's exciting microbrewery and tap house scene while on the Daytona Beach Ale Trail. It's a unique way to explore the area and sample a wide variety of delicious, locally made craft beers and artisan spirits.

Link and Hashtags: Facebook, LinkedIn and Twitter: https://bit.ly/3qoB6fT; **Instagram:** #MeetInDaytonaBeach #LoveDaytonaBeach #DaytonaBeach

Image available in the Daytona Beach Media Gallery

Unforgettable Finishes: Daytona Beach's Top Five 18ᵗʰ Holes

Caption: Don't forget to pack your clubs so you can experience Daytona Beach's championship greens. In need of course suggestions? Here are five of Daytona Beach's premier 18ᵗʰ holes.

Link and Hashtags: Facebook, LinkedIn and Twitter: https://bit.ly/3Eh6mlK; Instagram: #MeetInDaytonaBeach #LoveDaytonaBeach #DaytonaBeach

Image available in the Daytona Beach Media Gallery

10 Things You Always Want to Pack in Your Beach Bag

Caption: We're heading to sunny Daytona Beach, FL! We know you will want to add a bit of beach time to your itinerary, so here are some tips on what to pack before you hit Daytona Beach's world-famous shores.

Link and Hashtags: Facebook, LinkedIn and Twitter: https://bit.ly/3piRoaG; **Instagram:** #MeetInDaytonaBeach #LoveDaytonaBeach #DaytonaBeach

Image available in the Daytona Beach Media Gallery

Paint the Town: Discover the Daytona Beach Area's Multitude of Murals

Caption: The Daytona Beach Mural Trail is a fun way to explore and learn more about this popular, coastal destination. While on the trail viewing these larger-than-life public displays of art, you may discover a new favorite restaurant or shop.

Link and Hashtags: Facebook, LinkedIn and Twitter: https://bit.ly/3EpePDk**; Instagram:** #MeetInDaytonaBeach #LoveDaytonaBeach #DaytonaBeach

Image available in the Daytona Beach Media Gallery

Enjoy Retail Therapy in the Daytona Beach Area's Historic Downtown Districts

Caption: Make time to shop, dine and be entertained by the collection of quaint shops, restaurants and galleries that line the historic downtown districts in Daytona Beach and Ormond Beach.

Link and Hashtags: Facebook, LinkedIn and Twitter: https://bit.ly/3emPL5n; **Instagram:** #MeetInDaytonaBeach #LoveDaytonaBeach #DaytonaBeach

Image available in the Daytona Beach Media Gallery

Discover the Daytona Beach Area's Rich African American Heritage

Caption: The Daytona Beach area is home to several important, must-see African American cultural and historical sites. Visit them all while on the Daytona Beach Share The Heritage Trail.

Link and Hashtags: Facebook, LinkedIn and Twitter: https://bit.ly/3FrKhlM ;
Instagram: #MeetInDaytonaBeach #LoveDaytonaBeach #DaytonaBeach

Image available in the Daytona Beach Media Gallery

Check Out These Selfie-Worthy Stops on the Iconic Trail

Caption: If you're looking for fun selfie opportunities to remember your time in Daytona Beach, be sure to check out the stops on the Daytona Beach Iconic Trail.

Link and Hashtags: Facebook, LinkedIn and Twitter: https://bit.ly/3yUvqOe ;
Instagram: #MeetInDaytonaBeach #LoveDaytonaBeach #DaytonaBeach

Image available in the Daytona Beach Media Gallery

Fine Dining in Daytona Beach

Caption: In need of fine dining suggestions while in Daytona Beach? Here's a listing of local favorites you should consider.

Link and Hashtags: Facebook, LinkedIn and Twitter:
https://bit.ly/3H9hsLp;
Instagram: #MeetInDaytonaBeach #LoveDaytonaBeach #DaytonaBeach

Image available in the Daytona Beach Media Gallery

Eco-Tour Adventures Abound in Daytona Beach

Caption: Explore the Daytona Beach area's pristine waterways and parks and view native marine life (manatees and dolphins!) aboard an eco-tour adventure. Boating, kayaking/canoeing and paddleboarding tours are available.

Link and Hashtags: Facebook, LinkedIn and Twitter: https://bit.ly/3qp5czO;
Instagram: #MeetInDaytonaBeach #LoveDaytonaBeach #DaytonaBeach

Image available in the Daytona Beach Media Gallery

Feel the Need for Speed in Daytona Beach

Caption: Racing fans! Start. Your. Engines! Get ready for a deep dive into Daytona Beach's storied motorsports history with visits to Daytona International Speedway, museums, historic sites and more.

Link and Hashtags: Facebook, LinkedIn and Twitter: https://bit.ly/30ZvOyG;

Instagram: #MeetInDaytonaBeach #LoveDaytonaBeach #DaytonaBeach

Image available in the Daytona Beach Media Gallery

Family-Friendly Dining in Daytona Beach

Caption: Bringing your family with you to Daytona Beach? You'll find an array of family-friendly dining options for every tastebud and budget. Here are a few local favorites.

Link and Hashtags: Facebook, LinkedIn and Twitter:
https://bit.ly/32AsI4k ;

Instagram: #MeetInDaytonaBeach #LoveDaytonaBeach #DaytonaBeach

Image available in the Daytona Beach Media Gallery

Arts, Culture and History in Daytona Beach

Caption: Discover Daytona Beach's cultural side! This seaside destination offers more than sunshine and beautiful beaches; it is also home to acclaimed museums, notable historic sites and other cultural treasures for you to enjoy.

Link and Hashtags: Facebook, LinkedIn and Twitter: https://bit.ly/3pIYStr;

Instagram: #MeetInDaytonaBeach #LoveDaytonaBeach #DaytonaBeach

Image available in the Daytona Beach Media Gallery