



JOINT MEETING JPA EXECUTIVE COMMITTEE & VGPS BOARD OF DIRECTORS

DATE: Friday, September 26, 2025

LOCATION: Hilton Palm Springs | Horizon Ballroom

400 East Tahquitz Canyon Way, Palm Springs, CA 92262

TIME: 8:30 a.m. – 10:00 a.m.

JPA Executive Committee

Waymond Fermon, Chair (Indio), Linda Evans, Vice Chair (La Quinta), Jeffrey Bernstein (Palm Springs), Ted Weill (Rancho Mirage), Dr. Frank Figueroa (Coachella), Gary Gardner (Desert Hot Springs), Jan Harnik (Palm Desert), Brian Penna (Indian Wells), Manuel Perez (Riverside County), Nancy Ross (Cathedral City)

Board of Directors

Rolf Hoehn (Chair), Peggy Trott (Vice Chair), Aftab Dada, Kate Anderson, Lorraine Becker, Sejal Bhakta, John Bolton, Celeste Brackley, Gary Cardiff, Kenny Cassady, Jay Chesterton, Dermot Connolly, Tim Ellis (Emeritus), Eddy Estrada, David Feltman, Shannon Gilbert, Mark Girton, Rob Hampton, Dan Johnson, Jerry Keller, Patrick Klein, Kelly McLean, Nusrat Mirza, Allen Monroe, Lee Morcus (Emeritus), Liz Ostoich, Brad Poncher, Greg Purdy, Tim Pyne, Saverio Scheri, Bob Schneider, Ankit Sekhri, Barb Smith, Boris Stark, Ebony Stinson, Joe Tormey, Doug Watson

AGENDA

The JPA Executive Committee and VGPS Board of Directors will take action on all items listed on the agenda. Materials related to an agenda item that are submitted to the JPA Executive Committee and/or the VGPS Board of Directors after distribution of the agenda packets are available for public inspection in the Clerk of the Board's office during normal business hours and on the VGPS website.

ltem Owner

1. Call to Order

2. Pledge of Allegiance

3. Roll Call

4. Confirmation of the Agenda (no vote required)

5. Public Comment

At this time, members of the public may address the JPA Executive Committee on items that appear within the Consent Calendar or matters that are not listed on the agenda.

Public comments may be submitted by e-mail or voicemail (no longer than three (3) minutes in length) from the time the agenda is posted until one (1) hour before the meeting convenes. Public comments received via email or voicemail by the deadline set forth above will be included in the record. Public comments received via email or voicemail (transcribed) will not be read aloud at the meeting. E-mail: sarah@visitgreaterps.com; Voicemail: 760.969.1309

6. Approval of Minutes

a. JPA/VGPS Board of Directors Joint Meeting Minutes from June 27, 2025

Waymond Fermon Waymond Fermon Sarah Goslin Waymond Fermon Waymond Fermon

Waymond Fermon



Item Owner

7. Consent Calendar (JPA Vote)

Waymond Fermon

- a. Warrants and Demands Dated June 2025
- b. Warrants and Demands Dated July 2025
- c. Warrants and Demands Dated August 2025

8. Presentations

Scott White

- a. City of Indian Wells Council Member, Dr. Toper Taylor: Clean Air Coalition
- b. Riverside County 4th District Supervisor's Senior Policy Advisor, Grace Garner, and CVAG's Executive Director, Tom Kirk: **Update on Dust Mitigation and AQMD**

9. JPA Executive Committee Items (JPA Vote)

Waymond Fermon

- a. Review and approve JPA Executive Committee & VGPS Board of Directors 2026
 Meeting Dates
- b. Resolution No. JPA 2025-008 Air Service Reserve
- c. Resolution No. JPA 2025-009 Retiree Health Plan
- d. Resolution No. JPA 2025-010 Motor Vehicle Lease

Rolf Hoehn

10. VGPS Board of Directors Items (VGPS Board Vote)

- Review and approve JPA Executive Committee & VGPS Board of Directors 2026
 Meeting Dates
- b. Resolution No. BOD 2025-002 Air Service Reserve
- c. Resolution No. BOD 2025-003 Motor Vehicle Lease
- d. Approve Nusrat Mirza for the open Board Secretary position
- e. Approve David Putnicki with Hotel Paseo for a Board of Directors seat

11. CEO/President's Report

Scott White

- a. VGPS Updates
- 12. JPA Executive Committee and VGPS Board of Directors Update

13. Future Meeting Announcement

ΑII

Friday, December 12, at the TBD

Rolf Hoehn

Waymond Fermon

14. Adjournment

Public Notices

Any documents provided to the JPA Executive Committee and VGPS Board of Directors regarding any item(s) on this agenda will be made available for public inspection at Visit Greater Palm Springs located at 70-100 Highway 111, Rancho Mirage, CA 92270, during normal business hours, or email your request to Sarah Goslin: sarah@visitgreaterps.com. Any changes to the agenda will be posted prior to the meeting at www.visitgreaterpalmsprings.com.

Assistance for those with disabilities:

If you have a disability and need an accommodation to participate in the meeting, please contact the Clerk of the Board at (760) 969-1309 or sarah@visitgreaterps.com at least 48 hours prior to the meeting to inform us of your needs and to determine if accommodation is feasible. VGPS will attempt to accommodate you in a reasonable manner.

OUR TEAM AND BOARD



https://www.visitgreaterpalmsprings.com/about-us/our-team-and-board/



JUNE 27, 2025



JPA EXECUTIVE COMMITTEE ROLL CALL		PRESENT	ABSENT
OITV OF INDIO	Waymond Fermon, Council Member, Chair	х	
CITY OF INDIO	Elaine Holmes, Council Member		
CITY OF LA CHINTA	Linda Evans, Mayor, Vice Chair	х	
CITY OF LA QUINTA	Steve Sanchez, Council Member		
CITY OF CATHEDDAL CITY	Nancy Ross, Mayor	х	
CITY OF CATHEDRAL CITY	Raymond Gregory, Council Member		
	Dr. Frank Figueroa, Council Member	х	
CITY OF COACHELLA	Denise Delgado, Mayor Pro Tem		
	Gary Gardner, Mayor Pro Tem	х	
CITY OF DESERT HOT SPRINGS	Daniel Pitts, Council Member		
CITY OF INITIAL WEY	Brian Penna, Council Member		E
CITY OF INDIAN WELLS	Dr. Toper Taylor, Council Member		E
OUTV OF DALLA APPRILOS	Jeffrey Bernstein, Council Member		E
CITY OF PALM SPRINGS	Ron deHarte, Mayor		E
CITY OF DALLA DESERT	Jan Harnik, Mayor	х	
CITY OF PALM DESERT	Evan Trubee, Mayor Pro Tem		
CITY OF DANICHO AND A CE	Steve Downs, Council Member	х	
CITY OF RANCHO MIRAGE	Eve Fromberg Edelstein, Council Member		
COUNTY OF DIVERSIDE	V. Manuel Perez, Supervisor, 4th District		E
COUNTY OF RIVERSIDE	Joaquin Tijerina, Economic Dev. Mgr.	х	
VGPS BOARD OF DIRECTORS RO	OLL CALL	PRESENT	ABSEN'
Rolf Hoehn, Chair - Indian Wel	ls Tennis Garden	х	
Peggy Trott, Vice Chair - Kimp	oton Rowan Palm Springs	х	
Tom Scaramellino, Secretary –	- Marriott Task Force	х	
Aftab Dada, Treasurer - Hilton	Palm Springs Resort	х	
Kate Anderson, Agua Caliente	e Band of Cahuilla Indians	х	
Lorraine Becker, Cabot's Puek	olo Museum	х	
Sejal Bhakta, Hampton Inn & S	Suites, Palm Desert and Indio		E
John Bolton, Oak View Group		х	
Celeste Brackley, The Line & So	aguaro Hotels	х	
Gary Cardiff, Cardiff Limousine	e & Transportation	х	
Kenny Cassady, Acme House	Company	Х	

Jay Chesterton, Fantasy Springs Resort Casino	x	
Dermot Connolly, La Quinta Resort & Club		E
Tim Ellis (Emeritus), Ellis Hospitality Services	x	
Eddy Estrada, Smarter Property Management		E
David Feltman, VRON Palm Springs	х	
Shannon Gilbert, The Ritz-Carlton, Rancho Mirage		Е
Mark Girton, Goldenvoice & Empire Polo	х	
Rob Hampton, Palm Springs Convention Center	х	
Dan Johnson, Grand Hyatt Indian Wells Resort & Villas	х	
Jerry Keller, LULU California Bistro	х	
Patrick Klein, The Shops on El Paseo		E
Kelly McLean, Poppy	х	
Nusrat Mirza, JW Marriott Desert Springs Resort & Spa		E
Allen Monroe, The Living Desert		Α
Lee Morcus (Emeritus), Kaiser Restaurant Group	х	
Liz Ostoich, FARM and Tac/Quila Palm Springs		E
Brad Poncher, Homewood Suites by Hilton La Quinta	х	
Greg Purdy, Palm Springs Aerial Tramway	х	
Tim Pyne, Renaissance Esmeralda Resort & Spa	х	
Saverio Scheri, Agua Caliente Casinos	х	
Bob Schneider, Desert Consulting	х	
Ankit Sekhri, Two Bunch Palms	х	
Barb Smith, Eventis Destination Services	х	
Boris Stark, Palm Desert Vacation Properties	х	
Joe Tormey, CSU San Bernardino Palm Desert Campus	х	
Doug Watson, Strategy Innovation Co.		E
A quorum was reached: 28 BOD and 7 JPA.		

STAFF/ATTORNEY

Scott White, President and CEO
Brian Kelty, VP, Finance and Administration
Colleen Pace, CSMO
Davis Meyer, VP, Government & Industry Relations
Julie Sinclair, Director of Corporate Communications
Lauren Bruggemans, Dir. of Sust. & Cmty. Engagement
Samuel Thompson, Director of Indian Wells Tourism
Stefanie Kilcoyne, Director of Technology & Operations
Sarah Goslin, Exec. Asst. & Board Admin
Andy Cloutier, Director of Human Resources
Bruce T. Bauer, Legal Counsel
Todd Burke, VP Communications
Rob Osterberg, Director of Sales Operations
Marta Battle, Destination Experiences Manager

Joyce Kiehl, Director of Communications
Carolina Viazcan, VP Sales
Bob Wilson, Brand Communications Specialist
Sean Smith, Director of Economic Development
Joanne Ohanesian, Tourism Development Manager
Elizabeth Jamison, Destination Experiences Manager
Edith Alcala, Destinations Experiences Intern
Gary Orfield, Director of Tourism Development
Emily Heggernes, National Sports Sales Manager
Matt Bark, Destination Experiences Manager
Estevan Aguirre, Partnership Intern
Alex Mercado, Assistant Destination Experiences Mgr.
Rebecca Kirkpatrick, Analytics Manager

AGENDA ITEMS

- 1. JPA Chair, Waymond Fermon, led the Pledge of Allegiance.
- 2. The Clerk of the Board conducted Roll Call
- JPA Chair, Waymond Fermon, asked whether there were any changes to the agenda. Hearing none, the agenda was confirmed.
- 4. JPA Chair, Waymond Fermon, called for public comment. There were no public comments on record.
- 5. Approval of Minutes (All Vote)

The JPA Executive Committee and VGPS Board of Directors Joint Meeting Minutes dated April 4, 2025, were presented for approval. JPA Chair Fermon asked for changes or abstentions. No changes or abstentions. JPA Chair Fermon asked for a motion. Linda Evans, with the City of La Quinta, made a motion to approve. Gary Gardner, with the City of Desert Hot Springs, seconded. There was no further discussion, and the minutes were approved based on the roll call at the beginning of the meeting.

6. Consent Calendar (JPA Vote)

The Warrants and Demands dated March 2025, April 2025, and May 2025 for Pacific Premier Bank were presented for approval. JPA Chair Fermon asked for changes or abstentions. No changes or abstentions. JPA Chair Fermon asked for a motion. Linda Evans, with the City of La Quinta, made a motion to approve. Gary Gardner, with the City of Desert Hot Springs, seconded. The Warrants and Demands were approved based on the roll call vote at the beginning of the meeting.

7. CEO/President's Report

a. Scott White

- i. Thanked Tom Scaramellino for his service on the VGPS Board.
- ii. Dr. Toper Taylor has started a 'Coachella Valley for Clean Air Coalition', and asked for VGPS's support.
 - 1. Discussion ensued.
 - a. It was decided that Dr. Taylor remove VGPS's logo from the website, and that we ask him to present to the Board and JPA at the September joint Board Meeting so we may vote on supporting the coalition, or not.
- iii. VGPS is replacing the current Board Liaison program with a Place Making Committee. The committee will focus on developing attractions, activities, and experiences that will drive demand for summer and key need periods. The committee would work with the VGPS team and assist in reviewing potential consultants to assist with the process. The term will be for 12-18 months with a maximum of 10 board and/or JPA members.
 - 1. If interested in joining the committee, send Scott an email.
- iv. Air service quick update.
 - 1. Onboards are up by 26% from 2019 to 2025 (April).
 - 2. We have a strong presence in Canada on the PR, digital, and sales front. The new airline, Porter, was responsible for about 4,000 passengers out of Toronto, which is a key market for us, especially for group business.
 - 3. Provided the list of airlines with fall routes that are either new or extended.

- v. Presented the Tourism Economic Impact report for 2024 and our growth since 2011
- vi. A recap of the first quarter Visitor Intercept Study was shared, highlighting feedback from 877 visitors. Scott. presented the study and results. The Visitor Intercept Study is a 12 month research project.
- vii. The 2024 Annual Report and 2025 Sales and Marketing Plan are both on our website.
- viii. Visit Greater Palm Springs had one of 5 exclusive spots as an Exclusive Strategic Travel Partner at TED2025. TED is a great brand alignment with our destination. We are expanding our Strategic Partnership in 2026 to include content and targeted media.
- ix. We've done two feasibility studies for an Amateur Indoor Sports Complex. One with Convention Sports and Leisure, and another with Synergy Sports. Synergy Sports is involved in not only the feasibility, but they also do design, operation, funding, and so forth. The Synergy Sports study confirmed what Convention Sports and Leisure told us, which is that we are missing a huge opportunity to book tournaments in the summertime.
 - 1. Showed results of the Synergy Sports Analysis for an Amateur Indoor Sports Facility and inquired if any of the cities are interested in exploring further.

b. Carolina Viazcan reported out on Group Sales

- i. Presented team results/sales production YTD. Team goal reached 106% for leads, 111% for new leads, 96% for new bookings, and 103% for room nights.
- ii. Presented Future Pace for 2025-2028, and off-peak booking by period and year (summer and Q4)
- iii. The team attended/hosted 13 sales trips/tradeshows from April to May.
- iv. Summer travel includes 22 trips from June-August
- v. New National Sports Sales Manager, Emily Heggernes joined the team in June
- vi. Matt Bark retires after 14 years

c. Colleen Pace reported out for Destination Marketing, Restaurant Week, and the Summer Eats Pass

- i. We launched our new refresh campaign right before Memorial Day
- ii. Showed the summer landing page, digital outdoor billboards, digital display ads, and our summer social media campaign. These are geared for our direct fly and drive markets, and some targeted expanded summer markets. This campaign allows us to show the diversity of how many different ways there are to chill in our destination.
- iii. We have 16 Summer 2025 co-op TV partners
- iv. To impact fall business, the VRBO Summer Campaign will launch in July in partnership with global content agency Beautiful Destinations.
- v. LGBTQ+ Summer Campaign includes geofencing throughout the summer including Provincetown, New York, Los Angeles, Chicago, San Francisco, Washington D.C., and San Diego.
- vi. VGPS launched a social media influencer strategy in Q1 and Q2 of 2025 which has engaged a wider audience.
- vii. A local-targeted Staycation campaign is launching to encourage residents in the Coachella Valley and nearby Riverside and San Bernadino counties to experience a summer "staycation"here.
- viii. Continuing ongoing efforts in the UK and Ireland in FY '25/26. International campaigns are planned to continue in FY '25/26 in partnership with Brand USA / Visit California across platforms like Expedia, TripAdvisor, and Sojern. A new international brand campaign "Where You Shine" is in the development process.
- ix. We added Arrivalist at the beginning of 2025 to measure advertising effectiveness.
- x. A very successful RW with 121 restaurants participating. Restaurant Week Website showed 47,900 users and over 240,000 page views. Gathered 220 new followers on social media.
- xi. Along with 30 of our partners, we hosted 8 media guests over 5 days for a Foodie Fam May 4-8, 2025
- xii. Had 4 live broadcast segments with 35 media in attendance during our May 28th media preview/kickoff event to kick off Restaurant Week.
- xiii. The Summer Eats Pass runs from June 9 September 1

d. Todd Burke reported out on PR and Communications

- i. VGPS recently launched a strategic summer media push promoting GPSgetaway.com and the Summer Eats program across major drive markets.
- ii. VGPS hosted a PR Agency Immersion Fam with representatives from all five of our domestic and international agencies for a deep dive into the destination. They met with local representatives from each of our 9 cities,
- iii. Our new Media Relations Manager, Madison Morgan, joins our team on July 7, 2025.

e. Sean Smith reported out on Economic Development

- i. Our work with Northstar Consulting on the establishment of our brand creative has been completed.
- ii. Finalizing our GPS Economic Development Branding website and media & marketing plan. Within the next week, we will be sharing this with our TAC members, the representatives from each of the

- cities, as well as the county, our tribal partners, and some other entities to get their feedback before we officially launch.
- iii. We attended several trade shows and conferences over the last few months. CALED, ICSC, Select USA, and City Nation Place. ICSC Western is a regional conference focused on development, taking place at PSCC from September 28-30, 2025.

f. Lauren Bruggemans reported out on Partnership & Community Engagement

- i. Provided an update on our workforce development youth engagement and foundation projects
- ii. We have two CSUSB Hospitality Students interning with us. Estevan in the Economic Development Department, and Edith in the Destination Experiences Department.
- iii. Student Hospitality Day, April 1, 2025 was very successful, with almost 100 high school sophomores and 30 industry partners coming together.
- iv. We just launched year two of our 6-week Passport to Leadership summer Program with ten seniors from all Coachella Valley school districts.
- v. We've had a record number of applications, 181, for our scholarship program. We will be rewarding 10 students studying hospitality with \$40k in college scholarships for 2025/2026.
 - 1. We've raised \$184,000 for our Tourism Foundation through events like Champions of Hospitality.
- vi. Our Tourism Foundation is being rebranded to Greater Palm Springs Foundation for Leadership & Advancement. We're expanding our mission to reflect our new economic development lens, and on our mission of growing our leaders locally and giving Coachella Valley youth the opportunity to become the next generation of leaders in our industry.
- vii. Reminder of our current PACE Program with the College of the Desert to provide workforce training for future leaders, as well as a new executive-level leadership program, tentatively called Visionary Leaders, to be launched in the fall.
 - 1. There are Visionary Leaders Sponsorship opportunities, so please reach out to Lauren for more information and to participate.
- viii. September is Spa Month. We're going to be providing marketing and promotion to drive business in September in all of our markets. We have 10 spas participating so far.
- ix. Department Staffing Updates: Erica Abarca will now assist Sean with Economic Development, but will continue her workforce development and youth engagement work. Laura Hunt Little is moving from PR to our team as a Community Engagement Manager, taking over Team GPS Champions and supporting community engagement and partnership.

g. Scott White presented the VGPS Budget for review

i. Bill Judson retired last week, and Brian Kelty took his place as VP of Finance & Administration.

8. VGPS Board of Directors Items (VGPS Board Vote)

- a. The Proposed 2025-2026 Budget was presented for approval.
 - i. BOD Chair Hoehn asked for changes or abstentions. No changes or abstentions. BOD Chair Hoehn asked for a motion. Celeste Brackley made a motion to approve. Tom Scaramellino seconded. There was no further discussion, and the 2025-2026 Budget was approved based on the roll call at the beginning of the meeting.

b. TBID Annual Report (by Civitas) – Required by the State of California was presented for approval.

i. BOD Chair Hoehn asked for changes or abstentions. No changes or abstentions. BOD Chair Hoehn asked for a motion. Tim Pyne made a motion to approve. Peggy Trott seconded. There was no further discussion, and the TBID Annual Report was approved based on the roll call at the beginning of the meeting.

c. Resolution No. BOD 2025-001 – Capital Asset Reserve was presented for approval.

i. BOD Chair Hoehn asked for changes or abstentions. No changes or abstentions. BOD Chair Hoehn asked for a motion. Brad Poncher made a motion to approve. Lorraine Becker seconded. There was no further discussion, and Resolution No. BOD 2025-001 was approved based on the roll call at the beginning of the meeting.

d. Tim Ellis introduced Ebony Stinson with DoubleTree Golf Resort as a recommendation for a Board of Directors seat.

i. BOD Chair Hoehn asked for changes or abstentions. No changes or abstentions. BOD Chair Hoehn asked for a motion. Celeste Brackley made a motion to approve. Lee Morcus seconded. There was no further discussion, and Ebony Stinson was approved to join the VGPS Board of Directors based on the roll call at the beginning of the meeting.

9. JPA Executive Committee Items (JPA Vote)

a. The Proposed 2025-2026 Budget was presented for approval.

i. JPA Chair Fermon asked for changes or abstentions. No changes or abstentions. JPA Chair Fermon asked for a motion. Linda Evans with the City of La Quinta made a motion to approve. Jan Harnik with the City of Palm Desert seconded. Representatives from the cities, Indian Wells and Palm Springs, and the County of Riverside were not present to vote. There was no further

discussion, and the 2025-2026 Budget was approved based on the roll call at the beginning of the meeting.

- b. TBID Annual Report (by Civitas) Required by the State of California was presented for approval.
 - i. JPA Chair Fermon asked for changes or abstentions. No changes or abstentions. JPA Chair Fermon asked for a motion. Gary Gardner with the City of Desert Hot Springs made a motion to approve. Dr. Frank Figueroa with the City of Coachella seconded. Representatives from the cities, Indian Wells and Palm Springs, and the County of Riverside were not present to vote. There was no further discussion, and the TBID Annual Report approved based on the roll call at the beginning of the meeting.
- c. Resolution No. JPA 2025-005 Carrying Over Funds to FY 2025/2026 was presented for approval.
 - i. JPA Chair Fermon asked for changes or abstentions. No changes or abstentions. JPA Chair Fermon asked for a motion. Linda Evans with the City of La Quinta made a motion to approve. Jan Harnik with the City of Palm Desert seconded. Representatives from the cities, Indian Wells and Palm Springs, and the County of Riverside were not present to vote. There was no further discussion, and Resolution No. JPA 2025-005 was approved based on the roll call at the beginning of the meeting.
- d. Resolution No. JPA 2025-006 Revising Authorized Signatories & Trustees to the Defined Benefit Pension plan was presented for approval.
 - i. JPA Chair Fermon asked for changes or abstentions. No changes or abstentions. JPA Chair Fermon asked for a motion. Jan Harnik with the City of Palm Desert made a motion to approve. Linda Evans with the City of La Quinta seconded. Representatives from the cities, Indian Wells and Palm Springs, and the County of Riverside were not present to vote. There was no further discussion, and Resolution No. JPA 2025-006 was approved based on the roll call at the beginning of the meeting.
- e. Resolution No. JPA 2025-007 Capital Asset Reserve was presented for approval.
 - i. JPA Chair Fermon asked for changes or abstentions. No changes or abstentions. JPA Chair Fermon asked for a motion. Gary Gardner with the City of Desert Hot Springs made a motion to approve. Dr. Frank Figueroa with the City of Coachella seconded. Representatives from the Cities, Indian Wells and Palm Springs, and the County of Riverside were not present to vote. There was no further discussion, and Resolution No. JPA 2025-007 was approved based on the roll call at the beginning of the meeting.
- 10. Members of the JPA Executive Committee and VGPS Board of Directors provided updates on their cities and businesses.
- 11. The future JPA/Board of Directors Joint Meeting date and location were announced.
 - a. Friday, September 26, 2025, at the Hilton Palm Springs in Palm Springs, CA.
- 12. The joint meeting of the JPA Executive Committee and VGPS Board of Directors was adjourned at 10:19 am by JPA Chair, Waymond Fermon.

The complete Board Packet can be viewed on our website <u>here</u>, and a direct link to the presentation also available on our website is <u>here</u>.

Clerk for the Board:	Sarah Goslin, Executive Assistant & Board Administrator
VGPS Board of Directors Secretary:	VGPS Secretary

Approval Date:



Warrants and Demands

The following pages reflect the payments issued for the period of June 1, 2025 through June 30, 2025 from Pacific Premier Bank.

Signed by:	
Scott White	9/4/2025
Scott White, President/CEO	
Visit Greater Palm Springs	
Signed by:	
Brian kelty	9/4/2025
Brian Kelty, Vice President, Finance and Administration	
Visit Greater Palm Springs	
— DocuSigned by:	
Rolf Hochin	9/4/2025
Rolf Hoehn	
Chair, Board of Directors	

Report Check register
Created 9/4/2025

Bank	Pacific Premier Bank Account no: 8000212688			
Date	Vendor	Document no.	Amount	Туре
6/5/2025	V00017Ailevon, LLC	63861	7,067.75	Check
6/5/2025	V01345Ameritas Life Insurance Corp.	63862	6,205.88	Check
6/5/2025	V00044AT&T Mobility	63863	888.39	Check
6/5/2025	V01311BlueAlly Technology Solutions, LLC	63864	2,244.43	Check
6/5/2025	V00078Burrtec Waste & Recycling Svcs	63865	252.12	Check
6/5/2025	V00105Cindy Romano Modeling & Talent Agency, Inc.	63866	1,200.00	Check
6/5/2025	V00146Desert Adventures Red Jeep Tour & Events	63867	102.50	Check
6/5/2025	V00830Desert Arc Shredding & Recycling	63868	45.00	Check
6/5/2025	V01192Elbi Clean LLC	63869	3,780.00	Check
6/5/2025	V00689Elisabeth Brentano	63870	2,500.00	Check
6/5/2025	V00195Fired Up Culture	63871	6,654.00	Check
6/5/2025	V00259Image360	63872	735.39	Check
6/5/2025	V01356LF Visuals, Inc dba High Tech Mailing Services	63873	211.83	Check
6/5/2025	V01048Lulu California Bistro	63874	273.13	Check
6/5/2025	V01249Mission Hills Country Club, Inc.	63875	1,850.00	Check
6/5/2025	V01166Nalani O'Brien	63876	1,200.00	Check
6/5/2025	V00377ODP Business Solutions, LLC	63877	399.89	Check
6/5/2025	V00412Petty Cash	63878	347.68	Check
6/5/2025	V00757Raul Servin dba Design Pro	63879	499.62	Check
6/5/2025	V00500Southern California Edison	63880	1,479.86	Check
6/5/2025	V00854The Lincoln National Life Insurance Company	63881	5,139.45	Check
6/5/2025	V00046The Printing Place	63882	393.29	Check
6/5/2025	V00843Tina Turntables	63883	400.00	Check
6/5/2025	V00597Uline	63884	577.76	Check
6/5/2025	V00607UPS Supply Chain Solutions, Inc.	63885	330.56	Check
6/5/2025	V01392Urban Palm Springs	63886	500.00	Check
6/5/2025	V00800Vacation Rental Compliance	63887	5,000.00	Check
6/5/2025	V00622Vision Service Plan (CA)	63888	1,047.57	Check
6/5/2025	V01440Workshop Kitchen & Bar LLC	63889	500.00	Check
6/5/2025	V00642Xpress Graphics	63890	655.22	Check
6/12/2025	V01439Ann Paladie	63891	374.50	Check
6/12/2025	V00041Association Forum	63892	1,680.00	Check
6/12/2025	V01425Autumn Martino	63893	500.00	Check
6/12/2025	V00056BASIC Benefits	63894	248.50	Check
6/12/2025	V01311BlueAlly Technology Solutions, LLC	63895	371.74	Check
6/12/2025	V00093Cardiff Limousine & Transportation	63896	16,431.43	Check
6/12/2025	V01443Coachella Valley Derby Girls	63897	1,265.58	Check
6/12/2025	V01132Coachella Valley Garden Service, Inc.	63898	1,450.00	Check
6/12/2025	V00873Connect Worldwide	63899	388.68	Check
6/12/2025	V00845David Dixon	63900	500.00	Check
6/12/2025	V00146Desert Adventures Red Jeep Tour & Events	63901	1,455.00	Check
6/12/2025	V00678Desert Promotional & Embroidery, LLC	63902	45.68	Check
6/12/2025	V00159Destination PSP	63903	447.93	Check
6/12/2025	V00161Destinations International Foundation	63904	700.00	Check
6/12/2025	V00179Enterprise	63905	4,208.93	Check
6/12/2025	V00692Eric Scott Caplan	63906	60.00	Check
6/12/2025	V00259Image360	63907	793.92	Check
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Report Check register
Created 9/4/2025

Bank	Pacific Premier Bank Account no: 8000212688			
Date	Vendor	Document no.	Amount	Туре
6/12/2025	V00961International Gay & Lesbian Travel Association, Inc.	63908	10,000.00	Check
6/12/2025	V00875LNRS Data Services Inc	63909	3,741.02	Check
6/12/2025	V00351MMGY Global, LLC NJF	63910	4,200.00	Check
6/12/2025	V00377ODP Business Solutions, LLC	63911	904.10	Check
6/12/2025	V00417PlanIT Print Works	63912	1,040.45	Check
6/12/2025	V00769Simpleview	63913	11,250.00	Check
6/12/2025	V00561The Ritz-Carlton, Rancho Mirage	63915	10,858.82	Check
6/12/2025	V00574TPX Communications	63916	5,169.44	Check
6/12/2025	V00607UPS Supply Chain Solutions, Inc.	63917	226.21	Check
6/12/2025	V00642Xpress Graphics	63918	5,047.56	Check
6/12/2025	V01236Amadeus Hospitality, Inc.	63919	58,710.00	Check
6/12/2025	V00274JNS Media Specialist	63920	229,547.26	Check
6/20/2025	V01311BlueAlly Technology Solutions, LLC	63921	598.02	Check
6/20/2025	V01447C & G Concrete Construction	63922	1,820.00	Check
6/20/2025	V00093Cardiff Limousine & Transportation	63923	1,015.32	Check
6/20/2025	V01080CV Strategies	63924	6,004.29	Check
6/20/2025	V00159Destination PSP	63925	415.14	Check
6/20/2025	V01371Downs & St. Germain Research	63926	17,000.00	Check
6/20/2025	V00191Fantasy Balloon Flights	63927	2,000.00	Check
6/20/2025	V00958HP Inc.	63928	4,974.42	Check
6/20/2025	V00274JNS Media Specialist	63929	20,856.24	Check
6/20/2025	V00287Keenan & Associates	63930	9,283.07	Check
6/20/2025	V01446Lane Corporation-Vortex Public Relations	63931	200.00	Check
6/20/2025	V00835Medical Air Services Association (MASA)	63932	330.00	Check
6/20/2025	V00377ODP Business Solutions, LLC	63933	178.19	Check
6/20/2025	V01346Pitney Bowes Bank Inc Purchase Power	63934	371.51	Check
6/20/2025	V01177Pre-Paid Legal Services Inc dba Legal Shield	63935	406.00	Check
6/20/2025	V00810Superbloom Group LLC	63936	165.00	Check
6/20/2025	V01390The Erisa Law Firm	63937	300.00	Check
6/20/2025	V00544The Hartford	63938	17,848.00	Check
6/20/2025	V00874The Travel Mom Inc	63939	15,000.00	Check
6/20/2025	V00597Uline	63940	437.48	Check
6/20/2025	V00607UPS Supply Chain Solutions, Inc.	63941	1,837.51	Check
6/20/2025	V01042Zash Snacks LLC	63942	138.50	Check
6/26/2025	V00011Ace Transportation	63943	1,631.26	Check
6/26/2025	V00925Actuarial Retirement Consulting	63944	550.00	Check
6/26/2025	V00819Baker Tilly US, LLP	63945	450.00	Check
6/26/2025	V00056BASIC Benefits	63946	43.16	Check
6/26/2025	V00057BASIC PVR	63947	7,297.40	Check
6/26/2025	V00073Brandini	63948	820.80	Check
6/26/2025	V01450California Water Environment Association	63949	404.00	Check
6/26/2025	V00093Cardiff Limousine & Transportation	63950	8,291.43	Check
6/26/2025	V00122Coachella Valley Water District	63951	181.94	Check
6/26/2025	V00124Colonial Life Premium Processing	63952	6,366.00	Check
6/26/2025	V00845David Dixon	63953	300.00	Check
6/26/2025	V00144De Lage Landen Financial Services, Inc.	63954	268.30	Check
6/26/2025	V00159Destination PSP	63955	1,217.43	Check
0/ 20/ 2023	VOOTSS DESCRIBERON FOR	03733	1,217.43	CHECK

Report Check register
Created 9/4/2025

Bank	Pacific Premier Bank Account no: 8000212688			
Date	Vendor	Document no.	Amount	Туре
6/26/2025	V00692Eric Scott Caplan	63956	124.50	Check
6/26/2025	V00194FIND Food Bank	63957	260.00	Check
6/26/2025	V01451Ghazaleh Pourmojib	63958	450.00	Check
6/26/2025	V00259Image360	63959	534.86	Check
6/26/2025	V00274JNS Media Specialist	63960	702,457.41	Check
6/26/2025	V01250KOAR Palm Springs, LLC dba Alice B	63961	500.00	Check
6/26/2025	V01206Las Vegas Expo Inc. dba LVE	63962	57,649.96	Check
6/26/2025	V00737Locations 760	63963	300.00	Check
6/26/2025	V00375OAG Aviation Worldwide LLC	63964	3,062.19	Check
6/26/2025	V01219OT Technology, Inc	63965	6,600.00	Check
6/26/2025	V00406Part Time Genius	63966	25,000.00	Check
6/26/2025	V00480Shields Date Garden	63967	96.00	Check
6/26/2025	V00769Simpleview	63968	5,500.00	Check
6/26/2025	V00503Sparkloft Media	63969	5,500.00	Check
6/26/2025	V00508Sprout Social	63970	34,205.00	Check
6/26/2025	V00587Truly Nolen	63971	102.00	Check
6/26/2025	V00597Uline	63972	656.29	Check
6/26/2025	V00601United Airlines, Inc.	63973	1,491,207.00	Check
6/26/2025	V00604United Way of the Desert	63974	82.00	Check
6/26/2025	V00607UPS Supply Chain Solutions, Inc.	63975	184.99	Check
6/26/2025	V00642Xpress Graphics	63976	2,340.93	Check
6/30/2025	V00017Ailevon, LLC	63977	7,067.75	Check
6/30/2025	V00093Cardiff Limousine & Transportation	63978	185.50	Check
6/30/2025	V00094CDW Government	63979	17,074.38	Check
6/30/2025	V01132Coachella Valley Garden Service, Inc.	63980	2,715.00	Check
6/30/2025	V00873Connect Worldwide	63981	500.00	Check
6/30/2025	V01325County of Riverside Office of Economic Development	63982	10,000.00	Check
6/30/2025	V00159Destination PSP	63983	591.30	Check
6/30/2025	V00689Elisabeth Brentano	63984	500.00	Check
6/30/2025	V00692Eric Scott Caplan	63985	297.00	Check
6/30/2025	V01244Frank Cervera Figueroa	63986	100.00	Check
6/30/2025	V00696Gary R. Gardner	63987	100.00	Check
6/30/2025	V00713Jan C Harnik	63988	100.00	Check
6/30/2025	V00274JNS Media Specialist	63989	244,350.67	Check
6/30/2025	V00286Kaminsky Productions	63990	9,000.00	Check
6/30/2025	V00736Linda Evans Bender	63991	100.00	Check
6/30/2025	V01444Lisa Marie Hart	63992	800.00	Check
6/30/2025	V00875LNRS Data Services Inc	63993	3,741.02	Check
6/30/2025	V00351MMGY Global, LLC NJF	63994	3,683.39	Check
6/30/2025	V01368Nancy Lee Ross	63995	100.00	Check
6/30/2025	V00377ODP Business Solutions, LLC	63996	237.68	Check
6/30/2025	V01457Performance Solutions Group, Inc.	63997	150.00	Check
6/30/2025	V01226Pitney Bowes Global Financial Services LLC	63998	461.06	Check
6/30/2025	V01220Fitney Bowes Global Financial Services LEC	63999	31.29	Check
6/30/2025	V01237Pittley Bowes Inc. V00443Rancho Mirage Cleaners	64000	434.65	Check
6/30/2025	V01045Ranticio Miliage Cleaners V01045Rent Responsibly Inc	64001	15,000.00	Check
	· · · · · ·			
6/30/2025	V00480Shields Date Garden	64002	240.00	Check

Report Check register
Created 9/4/2025

Bank Pacific Premier Bank Account no: 8000212688

Date	Vendor	Document no.	Amount	Туре
6/30/2025	V00769Simpleview	64003	89,156.50	Check
6/30/2025	V00500Southern California Edison	64004	3,027.02	Check
6/30/2025	V01157Starfish Branding Inc.	64005	20,000.00	Check
6/30/2025	V00877Stephen G Downs	64006	100.00	Check
6/30/2025	V01245Team California Economic Development Corporation	64007	6,500.00	Check
6/30/2025	V00046The Printing Place	64008	11,925.77	Check
6/30/2025	V01453Three As One, LLC dba Daniels Table	64009	500.00	Check
6/30/2025	V00782Tourism Economics	64010	64,500.00	Check
6/30/2025	V00597Uline	64011	291.73	Check
6/30/2025	V00607UPS Supply Chain Solutions, Inc.	64012	545.69	Check
6/30/2025	V00800Vacation Rental Compliance	64013	5,000.00	Check
6/30/2025	V00786Waymond Fermon	64014	100.00	Check
6/6/2025	V01140Argus Reisen GmbH #	35637	1,500.00	EFT
6/6/2025	V01053FAIRFLIGHT Touristik GmbH #	35641	1,430.00	EFT
6/16/2025	V00352mN' Organisation #	36143	1,010.62	EFT
6/16/2025	V01373I Plus Connect, Inc dba IConnect #	36145	750.00	EFT
6/16/2025	V00359MSi #	36146	1,276.76	EFT
6/16/2025	V00861Finn Partners Limited ##	36147	1,571.79	EFT
6/23/2025	V00049AVIAREPS Marketing Garden Holdings Ltd #	36511	1,070.00	EFT
6/30/2025	V00359MSi #	36990	4,672.79	EFT
6/30/2025	V00049AVIAREPS Marketing Garden Holdings Ltd #	36991	6,945.00	EFT
6/30/2025	V00861Finn Partners Limited ##	36992	16,292.61	EFT
6/4/2025	V01350Empower#	670034295868	15,486.54	EFT
6/4/2025	V01350Empower#	670034295869	12,529.96	EFT
6/25/2025	V01350Empower#	709126109368	19,427.83	EFT
6/25/2025	V01350Empower#	709126109369	12,197.15	EFT
6/6/2025	V00089CalPERS Fiscal Services Division	100000017926311	120,948.75	EFT
6/25/2025	V01379PNC Bank National Association #	322285780022389	129,179.23	EFT
6/4/2025	V01361Benefit Plans Administrative Services, LLC #	20250603A1	1,250.00	EFT
6/16/2025	V00770Slovak Baron Empey Murphy & Pinkney LLP #	ACH6/16/25Slova	4,704.60	EFT
6/23/2025	V01448Aura Booth	ACH6/23/25A2688	2,000.00	EFT
6/25/2025	V01361Benefit Plans Administrative Services, LLC #	ACH6/25/25BPA	1,250.00	EFT
	Total for Operati		3.764.612.64	-

Total for Operating

3,764,612.64



Warrants and Demands

The following pages reflect the payments issued for the period of July 1, 2025 through July 31, 2025 from Pacific Premier Bank.

Signed by:	
Scott White	9/4/2025
Scott White, President/CEO	
Visit Greater Palm Springs	
Signed by:	
Brian kelty	9/4/2025
Brian Kelty, Vice President, Finance and Administration	
Visit Greater Palm Springs	
DocuSigned by:	
Rolf Hoelin	9/4/2025
Rolf Hoehn	
Chair, Board of Directors	

Report Check register
Created 9/4/2025

Bank	Pacific Premier Bank Account no: 8000212688			
Date	Vendor	Document no.	Amount	Туре
7/3/2025	V01345Ameritas Life Insurance Corp.	64015	6,205.88	Check
7/3/2025	V00078Burrtec Waste & Recycling Svcs	64016	254.34	Check
7/3/2025	V01454Do The Right Thing - Greater Palm Springs	64017	7,500.00	Check
7/3/2025	V00183Event Service Professionals Association (ESPA)	64018	1,360.00	Check
7/3/2025	V00195Fired Up Culture	64019	6,654.00	Check
7/3/2025	V00351MMGY Global, LLC NJF	64020	25,725.00	Check
7/3/2025	V00985Muck Rack, LLC	64021	16,750.00	Check
7/3/2025	V01065Pro Sports Marketing of California	64022	3,100.00	Check
7/3/2025	V00854The Lincoln National Life Insurance Company	64023	5,214.18	Check
7/3/2025	V01455The Multiple of the American Industrial Real Estate Association	64024	575.00	Check
7/3/2025	V00609US Travel Association	64025	37,500.00	Check
7/3/2025	V00622Vision Service Plan (CA)	64026	1,062.24	Check
7/10/2025	V000054imprint, Inc.	64027	476.57	Check
7/10/2025	V00057BASIC PVR	64028	1,203.00	Check
7/10/2025	V00088California Travel Association	64029	52,900.00	Check
7/10/2025	V00830Desert Arc Shredding & Recycling	64030	45.00	Check
7/10/2025	V01192Elbi Clean LLC	64031	3,780.00	Check
7/10/2025	V00179Enterprise	64032	1,811.97	Check
7/10/2025	V01461Future Champions Golf Inc.	64033	2,500.00	Check
7/10/2025	V01445Granicus LLC	64034	24,360.00	Check
7/10/2025	V01459International Association of Venue Managers	64035	12,455.00	Check
7/10/2025	V00297La Quinta Resort & Club	64036	40,000.00	Check
7/10/2025	V00412Petty Cash	64037	525.27	Check
7/10/2025	V00443Rancho Mirage Cleaners	64038	141.25	Check
7/10/2025	V00574TPX Communications	64039	5,168.62	Check
7/10/2025	V00597Uline	64040	237.94	Check
7/10/2025	V01275United States Treasury	64041	93.69	Check
7/10/2025	V00607UPS Supply Chain Solutions, Inc.	64042	121.74	Check
7/10/2025	V00612Valley Office Equipment	64043	466.93	Check
7/10/2025	V00287Keenan & Associates	64044	19,995.00	Check
7/17/2025	V00756ACS Air Conditioning/ Heating Services, Inc.	64045	430.00	Check
7/17/2025	V01448Aura Booth	64046	1,000.00	Check
7/17/2025	V00056BASIC Benefits	64047	291.66	Check
7/17/2025	V00073Brandini	64048	144.00	Check
7/17/2025	V00093Cardiff Limousine & Transportation	64049	838.95	Check
7/17/2025	V00110City of Indian Wells	64050	75,000.00	Check
7/17/2025	V01466CM Meetings, LLC	64051	2,250.00	Check
7/17/2025	V00873Connect Worldwide	64052	2,278.40	Check
7/17/2025	V00147DAP Health, Inc	64053	3,500.00	Check
7/17/2025	V00152Desert Fire Extinguisher Co, Inc.	64054	243.55	Check
7/17/2025	V01458Desert Hot Springs Historical Society	64055	200.00	Check
7/17/2025	V00678Desert Promotional & Embroidery, LLC	64056	24.58	Check
7/17/2025	V00157Destination Analysts	64057	8,500.00	Check
7/17/2025	V00157Destination Analysis V00159Destination PSP	64058	515.66	Check
7/17/2025	V00692Eric Scott Caplan	64059	150.75	Check
7/17/2025	V01116FreedomFest, Inc.	64060	11,522.00	Check
7/17/2025	V01110Freedoffrest, fric. V00259Image360	64061	51.11	
	-			Check
7/17/2025	V01444 Lice Marie Hart	64062	736,844.99	Check
7/17/2025	V01444Lisa Marie Hart	64063	400.00	Check

7/17/2025	V00314Living Desert	64064	3,321.04	Check
7/17/2025	V01133Malibu Colony PCH Property, LLC	64065	7,000.00	Check
7/17/2025	V00817Molly Moon Craft	64066	610.00	Check
7/17/2025	V00365National Tour Association	64067	1,595.00	Check
7/17/2025	V01177Pre-Paid Legal Services Inc dba Legal Shield	64068	406.00	Check
7/17/2025	V00444Rancho Mirage Florist	64069	100.21	Check
7/17/2025	V00503Sparkloft Media	64070	6,100.00	Check
7/17/2025	V00518Strategic Site Selection	64071	6,609.51	Check
7/17/2025	V01467Travel and Tourism Marketing Association	64072	2,500.00	Check
7/17/2025	V00607UPS Supply Chain Solutions, Inc.	64073	495.59	Check
7/17/2025	V00788Xochitl Pena	64074	300.00	Check
7/17/2025	V00642Xpress Graphics	64075	10,550.94	Check
7/17/2025	V01465Zoll Medical Corporation	64076	355.58	Check
7/24/2025	V01469Alpha Omicron Pi Fraternity, Inc	64077	3,026.00	Check
7/24/2025	V00044AT&T Mobility	64078	888.39	Check
7/24/2025	V00841Biller Content Inc.	64079	500.00	Check
7/24/2025	V00073Brandini	64080	482.40	Check
7/24/2025	V00122Coachella Valley Water District	64081	275.54	Check
7/24/2025	V00122Coachena variety water District V00144De Lage Landen Financial Services, Inc.	64082	268.30	Check
7/24/2025	V00678Desert Promotional & Embroidery, LLC	64083	59.00	Check
7/24/2025	V00159Destination PSP	64084	2,556.45	Check
7/24/2025	V00692Eric Scott Caplan	64085	141.75	Check
7/24/2025	V01445Granicus LLC	64086	60,770.00	Check
7/24/2025	V01445Granicus ELC V01470Inland Empire Community Foundation	64087	50,000.00	Check
	. ,			
7/24/2025	V00274JNS Media Specialist	64088 64089	309,316.03 397.82	Check
7/24/2025	V01206Las Vegas Expo Inc. dba LVE			Check
7/24/2025	V00314Living Desert	64090	5,000.00	Check
7/24/2025	V00737Locations 760	64091	9,000.00	Check
7/24/2025	V01249Mission Hills Country Club, Inc.	64092	1,850.00	Check
7/24/2025	V00377ODP Business Solutions, LLC	64093	291.99	Check
7/24/2025	V01472SITE Southeast USA	64094	2,500.00	Check
7/24/2025	V00843Tina Turntables	64095	500.00	Check
7/24/2025	V01062Travelers	64096	480.00	Check
7/24/2025	V00587Truly Nolen	64097	102.00	Check
7/24/2025	V00597Uline	64098	352.45	Check
7/24/2025	V00607UPS Supply Chain Solutions, Inc.	64099	629.01	Check
7/24/2025	V00612Valley Office Equipment	64100	861.91	Check
7/24/2025	V00621Visa USA, INC.	64101	3,600.00	Check
7/24/2025	V00642Xpress Graphics	64102	2,760.77	Check
7/31/2025	V00057BASIC PVR	64103	7,355.74	Check
7/31/2025	V01484California Pacific Annual Conference	64104	6,648.00	Check
7/31/2025	V00678Desert Promotional & Embroidery, LLC	64105	49.16	Check
7/31/2025	V00194FIND Food Bank	64106	240.00	Check
7/31/2025	V00274JNS Media Specialist	64107	266,653.57	Check
7/31/2025	V00287Keenan & Associates	64108	892.00	Check
7/31/2025	V00835Medical Air Services Association (MASA)	64109	316.00	Check
7/31/2025	V00354Modernism Week	64110	3,673.80	Check
7/31/2025	V01174MPI, Sacramento/Sierra Nevada Chapter	64111	1,500.00	Check
7/31/2025	V01312Nespresso USA Inc.	64112	1,841.06	Check
7/31/2025	V00377ODP Business Solutions, LLC	64113	307.71	Check
7/31/2025	V01028Page Design Group	64114	1,750.63	Check
7/31/2025	V01216Pye Barker Fire & Safety	64115	524.85	Check
7/31/2025	V01483Robert Taylor	64116	456.37	Check
7/31/2025	V00597Uline	64117	315.45	Check

7/31/2025	V01247Unchained Group, LLC	64118	3,180.00	Check
7/31/2025	V00604United Way of the Desert	64119	62.00	Check
7/31/2025	V00607UPS Supply Chain Solutions, Inc.	64120	325.33	Check
7/31/2025	V00642Xpress Graphics	64121	560.43	Check
7/1/2025	V00890OMMAC Ltd. #	37009	52,000.00	EFT
7/7/2025	V01334Gold Medal Travel Group #	37433	6,100.00	EFT
7/7/2025	V00791Gate 7 #	37443	24,516.89	EFT
7/7/2025	V00870DERTOUR Deutschland GmbH #	37445	3,200.00	EFT
7/11/2025	V01442SCOTT DUNN LTD #	37842	7,500.00	EFT
7/11/2025	V01175Swanson's Travel AB #	37843	3,000.00	EFT
7/11/2025	V00890OMMAC Ltd. #	37844	25,805.04	EFT
7/18/2025	V00352mN' Organisation #	38277	21,802.43	EFT
7/18/2025	V00861Finn Partners Limited ##	38278	15,954.71	EFT
7/24/2025	V01350Empower#	703758236609	16,072.91	EFT
7/24/2025	V01350Empower#	703758236610	8,989.89	EFT
7/16/2025	V01468National Financial Services LLC #	202507160075443	100,000.00	EFT
7/10/2025	V00770Slovak Baron Empey Murphy & Pinkney LLP #	ACH7/10/25Slova	5,077.80	EFT
7/14/2025	V01361Benefit Plans Administrative Services, LLC #	ACH7/14/25BPAS	1,150.00	EFT
7/14/2025	V01350Empower#	ACH7/14/25Empow	15,817.56	EFT
7/15/2025	V01350Empower#	ACH7/15/25Empow	8,722.89	EFT
7/17/2025	V01456Simantics LLC dba SJP #	ACH7/17/25Siman	1,800.00	EFT
7/17/2025	V00775Tarsus Connect LLC #	ACH7/17/25Tarsu	5,300.00	EFT
7/17/2025	V00623Visit California #	ACH7/17/25Visit	6,000.00	EFT
7/24/2025	V01361Benefit Plans Administrative Services, LLC #	ACH7/24/25BPAS	1,150.00	EFT
7/8/2025	V00089CalPERS Fiscal Services Division	ACH7/8/25CalPER	120,948.75	EFT
7/17/2025	V01441VIRGIN HOLIDAYS LIMITED #	Wire7/17/25Virg	1,327.70	EFT

Total for Operating

2,367,810.62



Warrants and Demands

The following pages reflect the payments issued for the period of August 1, 2025 through August 31, 2025 from Pacific Premier Bank.

Signed by:	
Scott White	9/4/2025
Scott White, President/CEO	
Visit Greater Palm Springs	
Signed by:	
Brian kelty	9/4/2025
Brian Kelty, Vice President, Finance and Administration	
Visit Greater Palm Springs	
DocuSigned by:	
Rolf Hoelin	9/4/2025
Rolf Hoehn	
Chair, Board of Directors	

Report Check register
Created 9/4/2025

Bank	Pacific Premier Bank Account no: 8000212688			
Date	Vendor	Document no.	Amount	Type
8/7/2025	V00017Ailevon, LLC V01345Ameritas Life Insurance Corp.	64122	7,067.75	Check
8/7/2025		64123	6,484.04	Check
8/7/2025	V00044AT&T Mobility	64124	901.03	Check
8/7/2025	V00073Brandini	64125	259.20	Check
8/7/2025	V00867Brown & Bigelow, Inc	64126	1,131.67	Check
8/7/2025	V01204Capitol Advocacy, LLC	64127	20,000.00	Check
8/7/2025	V00093Cardiff Limousine & Transportation	64128	256.75	Check
8/7/2025	V00124Colonial Life Premium Processing	64129	6,233.78	Check
8/7/2025	V00129Concur Technologies, Inc.	64130	1,434.00	Check
8/7/2025	V00845David Dixon	64131	300.00	Check
8/7/2025	V00830Desert Arc Shredding & Recycling	64132	45.00	Check
8/7/2025	V00161Destinations International Foundation	64133	2,750.00	Check
8/7/2025	V00179Enterprise	64134	511.68	Check
8/7/2025	V01061GBT US LLC	64135	7,500.00	Check
8/7/2025	V01451Ghazaleh Pourmojib	64136	600.00	Check
8/7/2025	V00274JNS Media Specialist	64137	35,690.00	Check
8/7/2025	V00314Living Desert	64138	5,000.00	Check
8/7/2025	V01306Memoria Films Inc.	64139	975.00	Check
8/7/2025	V01249Mission Hills Country Club, Inc.	64140	1,850.00	Check
8/7/2025	V00349MJMeetings, LLC	64141	2,500.00	Check
8/7/2025	V00377ODP Business Solutions, LLC	64142	379.23	Check
8/7/2025	V00412Petty Cash	64143	124.92	Check
8/7/2025	V00755Rancho Mirage Chamber of Commerce	64144	4,750.00	Check
8/7/2025	V01366The Baldwin Group Wealth Advisors, LLC	64145	6,513.05	Check
8/7/2025	V01453Three As One, LLC dba Daniels Table	64146	500.00	Check
8/7/2025	V01422Tiffany Chang	64147	47.30	Check
8/7/2025	V00597Uline	64148	66.20	Check
8/7/2025	V01247Unchained Group, LLC	64149	3,100.00	Check
8/7/2025	V00607UPS Supply Chain Solutions, Inc.	64150	260.10	Check
8/7/2025	V00800Vacation Rental Compliance	64151	5,000.00	Check
8/7/2025	V00622Vision Service Plan (CA)	64152	1,076.91	Check
8/7/2025	V00642Xpress Graphics	64153	220.61	Check
8/14/2025	V00011Ace Transportation	64154	11,718.75	Check
8/14/2025	V00017Ailevon, LLC	64155	932.88	Check
8/14/2025	V00056BASIC Benefits	64156	248.50	Check
8/14/2025	V01204Capitol Advocacy, LLC	64157	10,000.00	Check
8/14/2025	V01132Coachella Valley Garden Service, Inc.	64158	1,450.00	Check
8/14/2025	V00139CSUSB Philanthropic Foundation	64159	10,000.00	Check
8/14/2025	V00159Destination PSP	64160	450.76	Check
8/14/2025	V01192Elbi Clean LLC	64161	4,140.00	Check
8/14/2025	V00692Eric Scott Caplan	64162	1,487.50	Check
8/14/2025	V01286Good Vibes Sound Bath	64163	1,250.00	Check
8/14/2025	V00228Greater Coachella Valley Chamber of Commerce	64164	5,500.00	Check
8/14/2025	V00259Image360	64165	271.76	Check
8/14/2025	V01488Merida's Carpet Care	64166	100.00	Check
8/14/2025	V01487Michael and Matt LLC	64167	399.10	Check
8/14/2025	V01208Mure Browning dba Atrium Apothecary Inc.	64168	362.50	Check
8/14/2025	V00371Northstar Travel Media, LLC	64169	5,395.00	Check

8/14/2025	V01177Pre-Paid Legal Services Inc dba Legal Shield	64170	406.00	Check
8/14/2025	V01491Premier Tourism Marketing dba Premier Travel Media	64171	2,995.00	Check
8/14/2025	V00500Southern California Edison	64172	3,953.91	Check
8/14/2025	V00574TPX Communications	64173	5,162.27	Check
8/14/2025	V00597Uline	64174	832.25	Check
8/14/2025	V00784Unicomm, LLC	64175	6,995.00	Check
8/14/2025	V00607UPS Supply Chain Solutions, Inc.	64176	1,395.55	Check
8/14/2025	V00612Valley Office Equipment	64177	579.10	Check
8/14/2025	V01058XIL Productions	64178	365.00	Check
8/14/2025	V00642Xpress Graphics	64179	127.24	Check
8/21/2025	V01492American Institute of Floral Designers	64180	16,495.00	Check
8/21/2025	V00056BASIC Benefits	64181	43.16	Check
8/21/2025	V00073Brandini	64182	144.00	Check
8/21/2025	V00078Burrtec Waste & Recycling Svcs	64183	254.34	Check
8/21/2025	V00093Cardiff Limousine & Transportation	64184	246.75	Check
8/21/2025	V00122Coachella Valley Water District	64185	255.59	Check
8/21/2025	V01080CV Strategies	64186	13,772.05	Check
8/21/2025	V00830Desert Arc Shredding & Recycling	64187	90.00	Check
8/21/2025	V01116FreedomFest, Inc.	64188	11,522.00	Check
8/21/2025	V00958HP Inc.	64189	3,651.55	Check
8/21/2025	V00259Image360	64190	137.03	Check
8/21/2025	V00274JNS Media Specialist	64191	11,237.50	Check
8/21/2025	V00731Key Data VR Market Data, LLC	64193	10,000.00	Check
8/21/2025	V00835Medical Air Services Association (MASA)	64194	302.00	Check
8/21/2025	V00351MMGY Global, LLC NJF	64195	2,100.00	Check
8/21/2025	V00354Modernism Week	64196	15,000.00	Check
8/21/2025	V00817Molly Moon Craft	64197	900.00	Check
8/21/2025	V01208Mure Browning dba Atrium Apothecary Inc.	64198	24.30	Check
8/21/2025	V01312Nespresso USA Inc.	64199	714.00	Check
8/21/2025	V00377ODP Business Solutions, LLC	64200	355.70	Check
8/21/2025	V01346Pitney Bowes Bank Inc Purchase Power	64201	904.75	Check
8/21/2025	V00480Shields Date Garden	64202	149.90	Check
8/21/2025	V00508Sprout Social	64203	482.88	Check
8/21/2025	V00810Superbloom Group LLC	64204	1,600.00	Check
8/21/2025	V00587Truly Nolen	64205	102.00	Check
8/21/2025	V00597Uline	64206	501.55	Check
8/21/2025	V00607UPS Supply Chain Solutions, Inc.	64207	400.93	Check
8/21/2025	V00788Xochitl Pena V00642Xpress Graphics	64208 64209	300.00 507.50	Check
8/21/2025	·			Check
8/21/2025	V01400 - Algiandra Capillas	64210	10,000.00	Check
8/28/2025	V01499Alejandra Casillas	64211	1,000.00	Check
8/28/2025	V00090Associations West	64212	25,500.00	Check
8/28/2025	V00274JNS Media Specialist	64213	82,455.19	Check
8/28/2025	V01448Aura Booth	64214	1,666.67	Check
8/28/2025	V00073Brandini	64215	72.00	Check
8/28/2025	V01501California Association for Local Economic Development	64216	850.00	Check
8/28/2025	V01500California District Attorneys Association	64217	4,105.00	Check
8/28/2025	V00094CDW Government	64218	702.45	Check
8/28/2025	V01498Charlynn Driscoll	64219	682.37	Check
8/28/2025	V00114City of Palm Springs	64220	19,418.24	Check
8/28/2025	V00124Colonial Life Premium Processing	64221	6,233.78	Check
8/28/2025	V00144De Lage Landen Financial Services, Inc.	64222	268.30	Check

8/20/2025 8/5/2025 8/8/2025 8/4/2025 8/22/2025 8/15/2025 8/6/2025 8/6/2025 8/20/2025	V01350Empower# V01350Empower# V01350Empower# V01486Pacific Trial Attorneys, A Professional Corporation # V00583TravMedia USA LLC # V00799Divvy Account V00326Maritz Global Events Inc.# V00583TravMedia USA LLC # V00770Slovak Baron Empey Murphy & Pinkney LLP # V00089CalPERS Fiscal Services Division V01361Benefit Plans Administrative Services, LLC #	7.0096E+11 7.09127E+11 7.09127E+11 2.02508E+14 3.22286E+14 ACH08/04/25 Div ACH08/22/25Mar ACH8/15/25TravM ACH8/18/25Slova ACH8/6/25CalPER BPA/20250805B BPA/20250819A	8,786.45 15,847.37 8,859.62 10,000.00 3,495.00 158,540.38 6,000.00 6,000.00 7,936.24 123,578.54 1,150.00 1,150.00	EFT
8/5/2025 8/8/2025 8/4/2025 8/22/2025 8/15/2025 8/18/2025 8/6/2025	V01350Empower# V01350Empower# V01486Pacific Trial Attorneys, A Professional Corporation # V00583TravMedia USA LLC # V00799Divvy Account V00326Maritz Global Events Inc.# V00583TravMedia USA LLC # V00770Slovak Baron Empey Murphy & Pinkney LLP # V00089CalPERS Fiscal Services Division	7.09127E+11 7.09127E+11 2.02508E+14 3.22286E+14 ACH08/04/25 Div ACH08/22/25Mar ACH8/15/25TravM ACH8/18/25Slova ACH8/6/25CalPER	15,847.37 8,859.62 10,000.00 3,495.00 158,540.38 6,000.00 6,000.00 7,936.24 123,578.54	EFT EFT EFT EFT EFT EFT EFT EFT
8/5/2025 8/8/2025 8/4/2025 8/22/2025 8/15/2025 8/18/2025	V01350Empower# V01350Empower# V01486Pacific Trial Attorneys, A Professional Corporation # V00583TravMedia USA LLC # V00799Divvy Account V00326Maritz Global Events Inc.# V00583TravMedia USA LLC # V00770Slovak Baron Empey Murphy & Pinkney LLP #	7.09127E+11 7.09127E+11 2.02508E+14 3.22286E+14 ACH08/04/25 Div ACH08/22/25Mar ACH8/15/25TravM ACH8/18/25Slova	15,847.37 8,859.62 10,000.00 3,495.00 158,540.38 6,000.00 6,000.00	EFT EFT EFT EFT EFT EFT EFT
8/5/2025 8/8/2025 8/4/2025 8/22/2025 8/15/2025	V01350Empower# V01350Empower# V01486Pacific Trial Attorneys, A Professional Corporation # V00583TravMedia USA LLC # V00799Divvy Account V00326Maritz Global Events Inc.# V00583TravMedia USA LLC #	7.09127E+11 7.09127E+11 2.02508E+14 3.22286E+14 ACH08/04/25 Div ACH08/22/25Mar ACH8/15/25TravM	15,847.37 8,859.62 10,000.00 3,495.00 158,540.38 6,000.00 6,000.00	EFT EFT EFT EFT EFT EFT
8/5/2025 8/8/2025 8/4/2025 8/22/2025	V01350Empower# V01350Empower# V01486Pacific Trial Attorneys, A Professional Corporation # V00583TravMedia USA LLC # V00799Divvy Account V00326Maritz Global Events Inc.#	7.09127E+11 7.09127E+11 2.02508E+14 3.22286E+14 ACH08/04/25 Div ACH08/22/25Mar	15,847.37 8,859.62 10,000.00 3,495.00 158,540.38 6,000.00	EFT EFT EFT EFT EFT
8/5/2025 8/8/2025 8/4/2025	V01350Empower# V01350Empower# V01486Pacific Trial Attorneys, A Professional Corporation # V00583TravMedia USA LLC # V00799Divvy Account	7.09127E+11 7.09127E+11 2.02508E+14 3.22286E+14 ACH08/04/25 Div	15,847.37 8,859.62 10,000.00 3,495.00 158,540.38	EFT EFT EFT EFT
8/5/2025 8/8/2025	V01350Empower# V01350Empower# V01486Pacific Trial Attorneys, A Professional Corporation # V00583TravMedia USA LLC #	7.09127E+11 7.09127E+11 2.02508E+14 3.22286E+14	15,847.37 8,859.62 10,000.00 3,495.00	EFT EFT EFT
8/5/2025	V01350Empower# V01350Empower# V01486Pacific Trial Attorneys, A Professional Corporation #	7.09127E+11 7.09127E+11 2.02508E+14	15,847.37 8,859.62 10,000.00	EFT EFT EFT
	V01350Empower# V01350Empower#	7.09127E+11 7.09127E+11	15,847.37 8,859.62	EFT EFT
0.10 - 1-	V01350Empower#	7.09127E+11	15,847.37	EFT
8/20/2025	· · · · · · · · · · · · · · · · · · ·		·	
8/6/2025				EFT
8/6/2025	V01350Empower#	7.0096E+11	15,766.37	EFT
8/28/2025	V01497Jake Graf #	40928	2,075.00	EFT
8/22/2025	V01493Jurriaan Teulings #	40595	1,330.00	EFT
8/22/2025	V00861Finn Partners Limited ##	40570	15,416.00	EFT
8/22/2025	V01489Pico Art International Pte Ltd #	40568	640.49	EFT
8/22/2025	V01223Karl Krause #	40566	822.67	EFT
8/15/2025	V01489Pico Art International Pte Ltd #	40174	1,652.55	EFT
8/15/2025	V00049AVIAREPS Marketing Garden Holdings Ltd #	40167	1,070.00	EFT
8/15/2025	V00791Gate 7 #	40166	2,250.00	EFT
8/15/2025	V00359MSi #	40164	8,000.00	EFT
8/8/2025	V01485Messe Berlin (Singapore) Pte Ltd #	39782	5,993.00	EFT
8/8/2025	V00352mN' Organisation #	39775	1,004.91	EFT
8/8/2025	V01064Bieneck International, Inc. dba B-FOR International, Inc.#	39774	15,163.50	EFT
8/8/2025	V00359MSi #	39773	11,000.00	EFT
8/1/2025	V00042Association of Canadian Travel Agencies #	39224	1,836.66	EFT
8/1/2025	V00020America Unlimited GmbH #	39221	1,333.00	EFT
8/28/2025	V00642Xpress Graphics	64245	632.03	Check
8/28/2025	V00640Windmill City Screen Printing	64244	66.75	Check
8/28/2025	V00607UPS Supply Chain Solutions, Inc.	64243	711.37	Check
8/28/2025	V00597Uline	64242	34.74	Check
8/28/2025	V00782Tourism Economics	64241	16,875.00	Check
8/28/2025	V00572TotalPlan Business Interiors, Inc.	64240	617.15	Check
8/28/2025	V01455The Multiple of the American Industrial Real Estate Association	64239	575.00	Check
8/28/2025	V01100The Balloon Casita	64238	2,928.00	Check
8/28/2025	V00411PCMA Northern California Chapter	64237	5,000.00	Check
8/28/2025	V01495Paul J. Heney	64236	512.54	Check
8/28/2025	V01028Page Design Group	64235	337.50	Check
8/28/2025	V01444Lisa Marie Hart	64234	400.00	Check
8/28/2025	V00309Lin Lines Inc.	64233	232.56	Check
8/28/2025	V00708Indian Wells Golf Resort	64232	3,248.00	Check
8/28/2025	V00708Indian Wells Golf Resort	64231	5,234.37	Check
8/28/2025	V00699Greg Archer	64230	300.00	Check
8/28/2025	V01445Granicus LLC	64229	2,500.00	Check
8/28/2025	V01285FGTA, LLC	64228	4,000.00	Check
8/28/2025	V00692Eric Scott Caplan	64227	1,518.80	Check
8/28/2025	V00179Enterprise	64226	485.45	Check
8/28/2025	V00174Eight4Nine Restaurant	64225	12,000.00	Check
8/28/2025	V00944Destinations International	64224	476.00	Check
8/28/2025	V01494Defense Credit Union Council	64223	4,655.00	Check



JPA Executive Committee and VGPS Board of Directors 2026 Joint Meeting Dates

January 30, 2026 8:30-10:00 a.m. | TBD

JPA Executive Committee and VGPS Board of Directors Joint Meeting

February Dark

March 27, 2026 8:30-10:00 a.m. | TBD

JPA Executive Committee and VGPS Board of Directors Joint Meeting

April Dark

May Dark

June 26, 2026 8:30-10:00 a.m. | TBD

JPA Executive Committee and VGPS Board of Directors Joint Meeting

July Dark

August Dark

September 25, 2026 8:30-10:00 a.m. | TBD

JPA Executive Committee and VGPS Board of Directors Joint Meeting

October Dark

November Dark

December 11, 2026 8:30-10:00 a.m. | TBD

JPA Executive Committee and VGPS Board of Directors Joint Meeting

JOINT POWERS AUTHORITY EXECUTIVE COMMITTEE

RESOLUTION NO. JPA 2025-008

Waymond Fermon, Chair City of Indio

Linda Evans, Vice Chair City of La Quinta

Nancy Ross City of Cathedral City

Dr. Frank Figueroa City of Coachella

Gary GardnerCity of Desert Hot
Springs

Brian PennaCity of Indian Wells

Jan Harnik City of Palm Desert

Jeffrey BernsteinCity of Palm Springs

Ted WeillCity of Rancho Mirage

V. Manuel Perez
County of Riverside

A RESOLUTION OF THE VISIT GREATER PALM SPRINGS JPA EXECUTIVE COMMITTEE AUTHORIZING VISIT GREATER PALM SPRINGS TO UTILIZE THE AIR SERVICE RESERVE FUNDS TO NEGOTIATE CRITICAL NEW NON-STOP FLIGHTS TO THE DESTINATION

WHEREAS, Visit Greater Palm Springs ("VGPS") is a joint powers authority operating under the Joint Exercise of Powers Act (California Government Code Section 6500 et seq.), located in the County of Riverside, State of California; and

WHEREAS, VGPS is now and at all relevant times has been a duly formed and validly existing California joint powers authority and is further described in that certain amended and restated Joint Powers Agreement, dated January 20, 2016, executed by and between the VGPS Member Agencies defined therein (the "JPA Agreement"); and

WHEREAS, on or about June 6, 2023, VGPS approved and adopted a Reserve Policy that provides that VGPS must maintain a prudent level of financial resources to guard its stakeholders against service disruption in the event of temporary unexpected revenue shortfalls or unpredicted one-time expenses; and

WHEREAS, pursuant to the Reserve Policy, VGPS maintains an Air Service Reserve that provides a ready source of funds to support new air service to the destination; and

WHEREAS, pursuant to the Reserve Policy, the use of reserves is under the control of the Finance Committee, Board of Directors, and JPA Executive Committee. VGPS leadership's role is to provide recommendations to the governing bodies. These recommendations shall be based on assessment that the use of reserves will be consistent with the Reserve Policy, the amount of reserves required, a time period for the need and an estimate of time to replenish the Air Service Reserve fund to the stated target amount; and

WHEREAS, VGPS leadership has determined that there is a critical need for VGPS to seek non-stop flight(s) to the destination that could begin in the fourth quarter of 2025 and conclude in the second quarter of 2026 which is consistent with the purpose of the Air Service Reserve; VGPS seeks to utilize the Air Service Reserve to negotiate minimum revenue guarantee ("MRG") contract(s) for this purpose; and

WHEREAS, the amount currently in the Air Service Reserve is approximately \$4 million; and

WHEREAS, depending on the amount of the Air Service Reserve funds that VGPS utilizes in 2025 for the purpose of negotiating MRG Contract(s), VGPS' leadership estimates the time to replenish the Air Service Reserve to the stated target amount is between 1 to 2 years; and

WHEREAS, the VGPS JPA Executive Committee, the governing body of VGPS, hereby finds that it is in the best interest of VGPS that VGPS utilize the Air Service Reserve to negotiate for critical new non-stop flights to the destination as set forth above and that the VGPS Board of Directors' finance committee review and finalize the potential MRG contract(s).

NOW THEREFORE, BE IT RESOLVED by the JPA Executive Committee of Visit Greater Palm Springs as follows:

Section 1. RECITALS

The above recitals are true and correct and are hereby incorporated herein by this reference.

Section 2. AIR SERVICE RESERVE

VGPS is authorized to utilize the Air Service Reserve to negotiate for critical new non-stop flights to the destination. The VGPS Board of Directors' finance committee is authorized to review and finalize the potential MRG contract(s).

Section 3. EFFECTIVE DATE

That this Resolution shall take effect immediately upon its adoption. This Resolution shall remain in full force and effect until rescinded by the VGPS JPA Executive Committee by resolution.

Section 4. SEVERABILITY

The VGPS JPA Executive Committee declares that, should any provision, section, paragraph, sentence, or word of this Resolution be rendered or declared invalid by any final court action in a court of competent jurisdiction or by reason of any preemptive legislations, the remaining provisions, sections, paragraphs, sentences, or words of this Resolution as hereby adopted shall remain in full force and effect.

Section 5. REPEAL OF CONFLICTING PROVISIONS

All provisions of any prior resolutions that are in conflict with the provisions of this Resolution are hereby repealed.

2025, by the following vote:	
AYES:	
NAYES:	
ABSENT:	
ABSTAIN:	
	Waymond Fermon, Chair Executive Committee Visit Greater Palm Springs
ATTEST:	
Sarah Goslin, Clerk for the Executive Co APPROVED AS TO FORM:	mmittee
Bruce T. Bauer, General Counsel	

PASSED, APPROVED, AND ADOPTED at a regular meeting of the JPA Executive Committee of Visit Greater Palm Springs held on the twenty-sixth day of September,

JOINT POWERS AUTHORITY EXECUTIVE COMMITTEE

RESOLUTION NO. JPA 2025-009

Waymond Fermon, Chair City of Indio

Linda Evans, Vice Chair City of La Quinta

Nancy Ross City of Cathedral City

Dr. Frank Figueroa

City of Coachella

Gary Gardner City of Desert Hot Springs

Brian Penna City of Indian Wells

Jan Harnik City of Palm Desert

Jeffrey Bernstein City of Palm Springs

Ted WeillCity of Rancho Mirage

V. Manuel Perez County of Riverside A RESOLUTION OF THE JOINT POWERS AUTHORITY ("JPA") EXECUTIVE COMMITTEE OF VISIT GREATER PALM SPRINGS ("VGPS") ADOPTING THE AMENDED AND RESTATED RETIREE HEALTH PLAN

WHEREAS, on April 2, 1997, the governing board of Visit Greater Palm Springs, then known as the Palm Springs Desert Resorts Convention & Visitors Bureau, adopted a retiree health care program for eligible retirees who were employed on or after the effective date of the retiree health care program; and

WHEREAS, Palm Springs Desert Resorts Convention & Visitors Bureau changed its name to Greater Palm Springs Convention & Visitors Bureau in May 2012; and

WHEREAS, the then-existing retiree health program, initially memorialized in a policy, was formalized into the Greater Palm Springs Convention & Visitors Bureau Retiree Health Plan ("Plan") effective as of April 27, 2018; and

WHEREAS, the Greater Palm Springs Convention & Visitors Bureau changed its name to Visit Greater Palm Springs effective June 25, 2021; and

WHEREAS, effective December 1, 2012, the Company elected to participate in the Public Employees' Medical and Health Care Act ("PEMHCA") administered by the California Public Employees' Retirement System ("CalPERS") to make group health coverage available to eligible active and retired employees; and

WHEREAS, the Company's participation in the CalPERS health benefit program is governed pursuant to Resolution JPA 2012 106, which shall be interpreted and administered by CalPERS in accordance with PEMHCA; and

WHEREAS, pursuant to Resolution JPA 2012 106, the Company has elected to set the employer contribution required under PEMHCA at an amount necessary to pay the premium of any CalPERS health insurance plan in which the employee, including coverage for eligible family members, enrolled up to a maximum of the minimum contribution required pursuant to Government Code section 22892(b) ("PEMHCA Minimum") per month for employees, and \$1 per month for retirees qualifying as annuitants, as that term is defined in Government Code section 22760 ("Annuitant"); and

WHEREAS, the monthly contribution for Annuitants shall be increased annually, pursuant to Government Code section 22892(c), by an amount not less than 5 percent of the monthly contribution for employees until such time as the amounts are equal ("Unequal Contribution"); and

WHEREAS, the Company supplements the PEMHCA Minimum for eligible employees and the Unequal Contribution for eligible retirees in accordance with the terms set forth in the Plan; and

WHEREAS, the Company now desires to amend and restate the Plan to clarify the retiree health benefits available to eligible retirees and their eligible dependents under the Plan, and to reflect the change in the name of the Plan from Greater Palm Springs

Convention & Visitors Bureau Retiree Health Plan to Visit Greater Palm Springs Retiree Health Plan.

NOW, THEREFORE, be it resolved by the Executive Committee of VGPS as follows:

Section 1. Section 1. **RECITALS**

That the above recitals are true and correct and are hereby incorporated herein by this reference.

ADOPT AMENDED AND RESTATED RETIREE HEALTH PLAN Section 2.

That the Executive Committee hereby approves and adopts the Amended and Restated Plan.

Section 3. **SEVERABILITY**

That the Executive Committee declares that, should any provision, section, paragraph, sentence or word of this Resolution or the Amended and Restated Plan be rendered or declared invalid by any final court action in a court of competent jurisdiction or by reason of any preemptive legislations, the remaining provisions, sections, paragraphs, sentences or words of this Resolution and Amended and Restated Plan as hereby adopted shall remain in full force and effect.

REPEAL OF CONFLICTING PROVISIONS Section 4.

That all provisions of any prior resolutions that are in conflict with the provisions of this Resolution are hereby repealed.

Section 5. **EFFECTIVE DATE**

That this Resolution shall take effect as of October 1, 2025

CERTIFIC ATION

Section 6. CERTIFICATION
That the Clerk of the Executive Committee shall certify the roll call vote adopting this Resolution.
PASSED, APPROVED AND ADOPTED at a regular meeting of the JPA Executing Committee of Visit Greater Palm Springs held on September 26, 2025, by the following vote:
AYES: NAYES:
ABSENT:
ABSTAIN:

	Waymond Fermon, Chair Executive Committee Visit Greater Palm Springs	
ATTEST:		
Sarah Goslin, Clerk for the Execu	 utive Committee	
APPROVED AS TO FORM:		
Bruce T. Bauer, General Counse	 	



VGPS Retiree Health Plan Updates 2025

The VGPS Retiree Health Plan is available to VGPS employees who are eligible under the terms of the VGSP Pension Plan.

The updated and restated plan was reviewed and approved by our pension attorney, Isabel Safie, Partner at Best & Krieger Law.

All employees hired prior to January 1, 2013, are eligible, and director-level employees hired on or after January 1, 2013, are eligible. Effective January 1, 2025, the VGPS Pension Plan was closed to new participants. Therefore, the Retiree Health Plan is also closed to any future employees.

We currently have 12 retirees receiving Retiree Health Benefits, and 20 active VGPS employees who may qualify for Retiree Health Benefits in the future.

The Retiree Health Plan was created in 1997 and was last updated in 2018.

The plan provides health, dental and vision coverage for VGPS retirees who meet the following requirements:

- Must complete at least continuous 10 years of VGPS service
- Must be at least 55 years old
- Must elect to receive either the VGPS monthly pension or the lump sum payout within 30 days of termination

Based on years of continuous VGPS service, VGPS pays a portion of the eligible retiree's insurance premiums from a minimum of 50% with 10 years of service, up to 100% for those with 20 years of service.

The updated and restated plan reflects the current legal requirements and our current practices of administering the plan. We have also eliminated sections of the plan not applicable to VGPS specifically plan sections related to insurance claims administration and HIPAA.

Among the other updates in the restated plan:

- 1. Updates name of the plan to Visit Greater Palm Springs Retiree Health Plan
- 2. Requires annual verification of eligibility for the retiree and eligible dependents
- 3. Clarifies retiree health includes health, dental and vision plans provided by VGPS

VISIT GREATER PALM SPRINGS RETIREE HEALTH PLAN

(As Amended and Restated Effective as of October 1, 2025)

- WHEREAS, on April 2, 1997, the governing board of the Visit Greater Palm Springs, then known as the Palm Springs Desert Resorts Convention & Visitors Bureau, adopted a retiree health care program for eligible retirees that were employed on or after the effective date of the retiree health care program; and
- WHEREAS, Palm Springs Desert Resorts Convention & Visitors Bureau changed its name to Greater Palm Springs Convention & Visitors Bureau in May 2012; and
- **WHEREAS**, the then existing retiree health program, initially memorialized in a policy, was formalized into the Greater Palm Springs Convention & Visitors Bureau Retiree Health Plan ("Plan") effective as of April 27, 2018; and
- **WHEREAS**, the Greater Palm Springs Convention & Visitors Bureau changed its name to Visit Greater Palm Springs effective June 25, 2021; and
- WHEREAS, effective December 1, 2012, the Company elected participate in the Public Employees' Medical and Health Care Act ("PEMHCA") administered by the California Public Employees' Retirement System ("CalPERS") to make group health coverage available to eligible active and retired employees; and
- WHEREAS, the Company's participation in the CalPERS health benefit program is governed pursuant to Resolution JPA 2012 106 which shall be interpreted and administered by CalPERS in accordance with PEMHCA; and
- WHEREAS, pursuant to Resolution JPA 2012 106, the Company has elected to set the employer contribution required under PEMHCA at an amount necessary to pay the premium of any CalPERS health insurance plan in which the employee, including coverage for eligible family members, enrolled up to a maximum of the minimum contribution required pursuant to Government Code section 22892(b) ("PEMHCA Minimum") per month for employees, and \$1 per month for retirees qualifying as annuitants, as that term is defined in Government Code section 22760 ("Annuitant"); and
- WHEREAS, the monthly contribution for Annuitants shall be increased annually, pursuant to Government Code section 22892(c), by an amount not less than 5 percent of the monthly contribution for employees until such time as the amounts are equal ("Unequal Contribution"); and
- WHEREAS, the Company supplements the PEMHCA Minimum for eligible employees and the Unequal Contribution for eligible retirees in accordance with the terms set forth in the Plan; and
 - WHEREAS, the Company now desires to amend and restate the Plan to clarify the retiree health benefits available to eligible retirees and their eligible dependents under Plan, and to reflect the change in name of the Plan from Greater Palm Springs Convention & Visitors Bureau Retiree Health Plan to Visit Greater Palm Springs Retiree Health Plan.
 - **NOW, THEREFORE,** effective as of October 1, 2025 (except as otherwise specifically provided herein), the Company hereby amends and restates the Plan as follows:

ARTICLE I

GENERAL TERMS

- 1.1 <u>Name Change</u>. The name of this Plan shall change from Greater Palm Springs Convention & Visitors Bureau Retiree Health Plan to Visit Greater Palm Springs Retiree Health Plan as of the effective date of this amended and restated Plan.
- General Purpose. The Plan is designed to provide Company-funded contributions to offset the premiums for health care benefits, including medical, dental, vision, and prescription drug benefits, to eligible retirees under Visit Greater Palm Springs group health, dental and vision plans. It is intended that the benefits provided under this Plan be eligible for exclusion from the Covered Retiree's income to the extent permitted under sections 79, 105 and any other applicable section of the Internal Revenue Code of 1986, as amended. The Company believes the Benefits offered under this Plan are not subject to the Employee Retirement Income Security Act of 1974 ("ERISA"), as the Plan is a governmental retiree-only plan. The Plan is intended, subject to the limitations and contingencies set forth therein, to provide current protection against various risks, and is not intended to provide any form of deferred compensation.
- 1.3 <u>Applicability of Restatement.</u> The terms of this restatement of the Plan shall apply to Employees who retire from the Company on or after the Effective Date. Employees who retired prior to the Effective Date shall continue to participate in the Plan under the terms in effect as of the date of retirement.
- 1.4 <u>Vested Status of Benefits</u>. The rights under the terms of this Plan as they existed at the time of a Covered Retiree's retirement from service with the Company shall be vested with respect to such retirees but only to the extent of the Benefits approved by the Board at such time notwithstanding the administration of such benefits. Notwithstanding the preceding, the Company reserves the right to terminate this Plan as it relates to any Employee that has not yet met the requirement to be deemed a Covered Retiree as of the effective date of such termination. In addition, the Company reserves the right to amend or modify this Plan provided that the status of Benefits pursuant to this Section 1.4 is not altered.
- 1.5 **Documentation.** The Plan shall consist of (a) this instrument, (b) any instrument setting forth any amendment or modification of any provision set forth herein, or addition or deletion hereto, (c) any instrument suspending any provision hereof in whole or in part (or ending any such suspension through reactivation), (d) any instrument terminating in whole or in part the Plan, (e) any document incorporated herein by reference (such as, by way of example, any policy statement setting forth eligibility provisions or schedules of benefits under the Plan, any booklet describing the benefits provided hereunder and/or the terms of coverage, any trust or custodial agreement governing management of any assets of the Plan, or any insurance policy through which benefits of the Plan are funded), (f) any publications by CalPERS regarding their health plan and benefits for annuitants, as that term is defined by Government Code section 22670 but only for so long as the Company contracts with CalPERS to provide health benefits; and (g) amendments and modifications to any of the foregoing. Any properly executed or adopted document setting forth an amendment or modification of any provision of any of the instruments described in this Section, or suspending, reactivating or terminating any of such instruments (or any provisions thereof) in whole or in part, shall be deemed a part of the affected instrument and shall, to the extent required by context and to the extent inconsistent with prior affected provisions of any such instrument, be deemed to modify and supersede such affected provisions.

ARTICLE II

DEFINITIONS

- 2.1 <u>"Benefit"</u> shall refer to the benefits available to a Covered Retiree in accordance with Section 4.1 of this Plan. Such benefits shall be provided for the purpose of permitting Covered Retirees to enroll in health coverage offered under the Company's Health Benefit Plan. The Plan may be amended from time to time by the Company to reflect changes in the Benefit offered.
 - 2.2 "CalPERS" shall mean the California Public Employees Retirement System.
- 2.3 "COBRA" shall mean the continuation coverage requirements of group health plans as set forth in Section 4980B of the Code.
 - 2.4 "Code" shall mean the Internal Revenue Code of 1986, as amended.
- 2.5 <u>"Company"</u> shall mean the Visit Greater Palm Springs (previously known as the Greater Palm Springs Convention & Visitors Bureau).
- 2.6 <u>"Covered Retiree"</u> shall mean an Eligible Employee who at their retirement date meets all four of the following requirements:
 - (a) elects to receive a monthly pension or a lump-sum cash payment from the Visit Greater Plan Springs Defined Benefit Plan within 30 days of separation of service.
 - (b) completed at least ten (10) years of continuous service with the Company. For this purpose, a year of service shall have the same meaning as Year of Eligibility Service as defined under the Visit Greater Palm Springs Defined Benefit Plan.
 - (c) retires from the Company and Visit Greater Palm Springs Defined Benefit Plan.
 - (d) is at least 55 years old.
- 2.7 <u>"Dependent"</u> a Dependent shall mean one of more of the following, provided the Company's Group Benefit Plan provides coverage for such individuals:
 - (a) A Covered Retiree's spouse or registered domestic partner.
 - (b) A Covered Retiree's child (as defined in Code Section 152(f)(l)), until the month in which the child turns 26 years old.
 - (c) an individual for whom a Covered Retiree is awarded court-appointed legal guardianship before the individual attains age 19 and who is dependent on the Covered Retiree for more than one-half of their maintenance and financial support, lives the majority of the year in the Covered Retiree's household, and is claimed as a dependent on the Covered Retiree's most recently filed tax return or qualifies in the current year for dependent status
 - (d) any other individual for whom a Covered Retiree is obligated to provide coverage under the terms of any National Medical Support Notice. A Participant shall not be considered a Dependent, and no person shall be considered a Dependent of more than one Participant.
- 2.8 <u>"Domestic Partner"</u> shall mean a registered domestic partner of a Participant who has fulfilled the requirements provided in Section 297 of the California Family Code.
 - 2.9 "Effective Date" of this restated and amended Plan shall mean October 1, 2025.

- 2.10 <u>"Eligible Employee"</u> shall mean an Employee who meets the eligibility requirements to receive health care insurance benefits under the Group Benefit Plan immediately prior to retirement.
 - 2.11 <u>"Employee"</u> shall mean any individual employed by the Company, other than:
 - (a) A leased employee.
- (b) A nonresident alien (within the meaning of section 7701(b)(l)(B) of the Code) who receives no earned income (as defined in section 911(d)(2) of the Code) which constitutes United States source income (as defined in section 861(a)(3) of the Code); or
- (c) Independent contractors, and their respective employees or agents, notwithstanding that such individuals may subsequently be reclassified by a court, government agency, tribunal or arbitrator as common law employees of the Company.
- 2.12 <u>"Health Benefit Plan"</u> shall refer to a health benefit plan approved or maintained by the CalPERS Board of Administration including prescription drug coverage, which is available to Eligible Employees that are deemed annuitants, as that term is defined under Government Code section 22760. Health Benefit Plan also includes dental and vision coverage provided to active Company employees.
- 2.13 <u>"HIPAA"</u> shall mean the Health Insurance Portability and Accountability Act of 1996, as amended, including the Health Information Technology for Economic and Clinical Health Act (the "HITECH Act") as incorporated in the American Recovery and Reinvestment Act of 2009, and the regulations issued thereunder.
- 2.14 <u>"Participant"</u> shall mean any Covered Retiree who has satisfied the applicable participation requirements of Article III.
- 2.15 <u>"Participant Contribution"</u> shall mean the portion of premium cost for the Health Benefit Plan in which a Participant has elected to enroll that exceeds the Benefits.
- 2.16 <u>"Plan"</u> shall mean the Visit Greater Palm Springs Retiree Health Plan, as set forth in this document, and as it may be amended from time to time.
- 2.17 <u>"Plan Administrator"</u> shall mean the Company or such other entity to which the Company has delegated administrative authority.
 - 2.18 "Plan Year" shall mean the calendar year.
- 2.19 <u>"Spouse"</u> shall mean the person with whom a Participant entered into marriage as defined or recognized under state law for purposes of marriage in the state in which the marriage was entered into and shall include a Domestic Partner.

ARTICLE III

PARTICIPATION AND GENERAL PLAN TERMS

- 3.1 <u>Covered Retiree Participation.</u> A Covered Retiree who retired from the Company before the Effective Date shall continue to participate in the Plan under the terms of the version of the Plan in effect on the date of their retirement. A Covered Retiree who retires from the Company on or after the Effective Date shall commence participation in the Plan with respect to Benefits on the date they satisfy the conditions for qualifying as a Covered Retiree and enrolls in the Benefits in accordance with Section 3.2(a).
- 3.2 **Enrollment.** All Covered Retirees shall comply with all applicable enrollment terms as established by the Plan Administrator to commence participation in the Plan. A Participant's election to participate in the Plan shall continue to be valid until expressly revoked or altered. Such initial enrollment form shall include statement that failure to supply the information required under Section 3.5 or this Plan or providing false information will result in the termination of Benefits.
 - 3.3 <u>Surviving Spouse Benefit.</u> If a Covered Retiree elects spouse coverage under the Plan and subsequently dies, their surviving Spouse shall continue to be eligible for Benefits under the Plan for the remainder of the Spouse's life under the same terms as the deceased Covered Retiree.
 - 3.4 <u>Continuation of Coverage.</u> To the extent that this Plan is considered a group health plan under Code Section 5000(b)(l), the Plan will provide continuation coverage to Covered Retirees and their Dependents as required by COBRA.
 - 3.5 <u>Annual Recertification Form.</u> Each December, each Participant shall provide the Company with annual recertification information on a form provided by the Company. The annual recertification form shall include, but shall not be limited, to the following information:
 - (a) The Participant's current mailing address and contact information.
 - (b) Current dependent coverage status and their relationship to the Participant; and

The form shall include a statement that failure to supply this information or providing false information will result in the termination of Benefits. The form must be submitted to the Company by a Participant in order to continue to receive the Benefits hereunder for the following Plan Year.

3.6 <u>Limitations on Benefits</u>. The Plan Administrator shall have the authority to reject, decrease, or revoke any election to the extent necessary to assure that the Plan and all Benefits provided under the Plan comply with applicable legal requirements. Actions under this Section shall be undertaken on a nondiscriminatory and consistent basis and shall not require the consent of affected Participants.

ARTICLE IV

BENEFITS AND CONTRIBUTIONS

- 4.1 <u>Benefits.</u> Each Participant shall be entitled to an allowance from the Company to be credited against the premium for the Health Benefit Plan in which the Participant enrolls in for the Plan Year, in the amount set forth in Section 4.2. Such Allowance shall be remitted by the Company directly to CalPERS for so long as the Company continues to participate in PEMHCA.
- 4.2 <u>Allowance</u>. The Allowance to be provided by the Company shall be equal to the following on behalf of a Covered Retiree:
- (a) Fifty percent (50%) of the premium for the Health Benefit Plan in which the Participant has enrolled ("Premium") as a base contribution; plus
- (b) An additional five percent (5%) of the Premium for each full year of continuous paid service with the Company in excess of ten (10) years of service.
- (c) The maximum allowance provided by the Company shall be 100% of the Premium for continuous paid service with the Company in excess of twenty (20) years of service.
- (d) The applicable allowance determined in accordance with this Section 4.2 shall be inclusive of, not in addition to, the Unequal Contribution.
- 4.3 **Funding.** In the sole discretion of the Company, the Company shall provide for such payments in any of the following ways: (i) out of the general assets of the Company, (ii) in whole or in part through a trust established by the Company whose exclusive purpose is to pay for Benefits under the Plan, or (iii) in whole or in part through the purchase of insurance. Any change in the method of funding such Benefits, or funding medium, shall not constitute an amendment of the Plan.
- 4.4 **Expenses.** Unless paid from the assets of a trust established under the Plan, the Company shall pay all expenses of administering the Plan.

ARTICLEV

HIPAA PRIVACY AND SECURITY

- 5.1 <u>In General.</u> This Article applies to the Plan only to the extent that the Plan or any Benefit constitutes a "health plan" under 45 CFR Section 160.103 that uses or discloses "protected health information" or "electronic protected health information" as those terms are defined under 45 CFR Sections 160, 162, and 164, as amended from time to time. To the extent applicable, the Plan shall comply with certain requirements under the Health Insurance Portability and Accountability Act of 1996 ("HIPAA"), as amended, including the Health Information Technology for Economic and Clinical Health Act (the "HITECH Act"), and the regulations promulgated thereunder at 45 CFR Part 160 and Part 164, Subpart E (the "Privacy Rule") and at 45 CFR Part 160 and 164, Subparts A and C (the "Security Rule"), as amended from time to time.
- 5.2 <u>Permitted Uses and Disclosures of PHI for Plan Administration.</u> PHI shall be used and disclosed by the Plan and the Sponsor only as permitted under HIPAA for purposes of treatment and Plan administration with respect to the Plan.
- 5.3 Other Required or Permitted Disclosures of PHI. Access to PHI may be provided as required or permitted by law for specified purposes as provided in 45 CPR Sections 164.510, 164.512, 164.514, 164.524, 164.528, and 160.310. Further, uses and disclosures which are incidental to the above are permitted if there has been compliance with the applicable requirements of 45 CFR Sections 164.502(b), 164.514(d), and 164.530(c).
- Breach Notification. The Plan shall comply with the requirements of the HITECH Act and its implementing regulations to provide notification to affected individuals, Health and Human Services and the media (when required) if the Plan or one of its Business Associates discovers a "breach of unsecured PHI" as defined in 45 CFR Section 164.402, unless a risk assessment compliant with regulatory standards demonstrates a low probability that the security or privacy of unsecured PHI was compromised as a result of an acquisition, access, use or disclosure of PHI in a manner not permitted under the privacy and security requirements of HIPAA.
- 5.5 <u>Security Requirements.</u> The Sponsor shall comply with the security requirements as provided in regulations issued pursuant to HIPAA, including the HITECH Act.

ARTICLE VI

ADMINISTRATION

- 6.1 <u>Duties of the Plan Administrator.</u> The Plan Administrator shall have the following responsibilities and obligations for the administration of the Plan:
- (a) to make available to each Participant any information necessary for the Participant to make a reasonable decision concerning his or her right to any election or Benefit under this Plan.
 - (b) to forward Participant Contributions on behalf of Participants.
- (c) to prepare and file any annual or other reports as it deems appropriate to inform Participants of information pertaining to the operation of the Plan; and
- (d) to prepare and file any annual or other reports as it deems appropriate to inform Participants of information pertaining to the operation of the Plan; and
- (e) to prepare and file any annual or other reports as it may determine are required by the Internal Revenue Service, Department of Labor, or any other government agency, with respect to the Plan.
- 6.2 <u>Rights and Powers of the Plan Administrator</u>. The Plan Administrator shall have the authority and power necessary to discharge its duties under the Plan, including, but not limited to, the following:
- (a) in its sole discretion, to construe and interpret the provisions of the Plan (including disputed or doubtful terms), to decide all questions of eligibility, and to determine the amount, manner, and time of payment of any Benefits under the Plan.
- (b) to prescribe procedures to be followed by Participants when electing or applying for any Benefits.
- (c) to prepare and distribute (including distribution through electronic means) information explaining the Plan.
- (d) to request and receive from Covered Retirees and Participants any information necessary for the proper administration of the Plan.
- (e) to appoint or contract with any other persons or agents to assist with the administration of the Plan or render advice or service, including, but not limited to legal, medical, accounting, or clerical services.
- (f) to pay the cost of any services or administrative expenses out of Company funds or out of any financial surplus arising from Plan funds.
- (g) to delegate to any person or entity or any employee its power and authority under the Plan; and
 - (h) to establish any rules necessary for the administration of the Plan.
- 6.3 <u>Liability.</u> Neither the Company nor any of their officers or employees shall be liable for any loss due to any error or omission in the administration of the Plan unless the loss is due to the gross negligence or willful misconduct of the party to be charged or is due to the failure of the party to be charged to exercise a fiduciary responsibility with the care, skill, prudence, and diligence under the

circumstances that a prudent person acting in a like capacity and familiar with such matters would use in the conduct of an enterprise of a like character and with like aims.

- 6.4 <u>Fiduciary Responsibility.</u> The Plan Administrator shall be the named Fiduciary responsible for the administration of the Plan. However, to the extent the Plan Administrator delegates powers and duties to any person or entity, other than a person who is an officer, director, or employee of the Company, the delegate shall become a named Fiduciary if the delegate becomes a Fiduciary by reason of the delegation.
- 6.5 <u>Indemnification.</u> The Company shall indemnify any employee or officer with Fiduciary duties under this Plan against any and all claims, losses, damages, expenses, and liabilities arising from their responsibilities in connection with the Plan, unless the same is determined to be due to gross negligence or willful misconduct.

ARTICLE VII MISCELLANEOUS

- 7.1 <u>Action by Committee.</u> Except as otherwise permitted herein, any action required or permitted to be taken under the Plan by the Company shall be by resolution of the JPA Executive Committee of the Company or by a person or persons authorized by written resolution of the JPA Executive Committee.
- 7.2 <u>Amendment.</u> The Company reserves the right at any time and from time to time to amend any portion of this Plan by written action of the JPA Executive Committee.
- 7.3 <u>Termination.</u> Subject to Section 1.4 of this Plan, the Company reserves the right at any time to terminate or partially terminate this Plan by written action of the governing board of the Company.
- 7.4 Notification. Should the Company decide to terminate the Plan, the Plan Administrator shall be notified of such termination in writing and shall proceed at the direction of the Company to take such steps as are necessary to discontinue the operation of the Plan in an appropriate and timely manner. The Plan Administrator or its delegate shall immediately notify all Participants and Dependents of such termination and their coverage thereunder, and that all such persons must submit and file all unreported and unpaid claims for benefits under the Plan in accordance with the Plan Administrator's procedures, or their claims will be void.
- 7.5 Gender and Number. Except where otherwise required by the context, any words used in the masculine gender shall be construed to include the feminine gender and vice versa. Also, where appropriate, any word used in the singular shall be construed to include the plural and vice versa.
- 7.6 **Governing Law.** This Plan shall be construed and enforced according to the laws of the State of California (without regard to the principles of conflict of laws), except to the extent such laws have been preempted by federal law.
- 7.7 <u>Headings.</u> Any heading preceding the text of an Article or Section of this Plan has been inserted solely for convenience of reference and shall not affect the meaning, construction, or effect of such text
- 7.8 <u>Incapacity.</u> The Company deems any person to be incapable of receiving any Benefits by reason of illness, infirmity, or other incapacity established by medical evidence or because such person is a minor, it may direct that payment be made directly for the benefit of such person or to a legal guardian of the person. To the extent payments are made in this manner, the Company shall be discharged from all liability with regard to such payments.
- 7.9 <u>Rights to Company Assets.</u> No Covered Retiree or Participant, and/or Dependent shall have any right to, or interest in, any assets of any Company due to their participation in this Plan, except as expressly provided in the Plan, and then only to the extent of the Benefits payable under this Plan to such Covered Retiree or Participant.
- 7.10 Nonalienation of Benefits. Except as otherwise required by law or the terms of this Plan, Benefits payable under this Plan shall not be subject in any manner to anticipation, alienation, sale, transfer, assignment, pledge, encumbrance, garnishment, or levy of any kind, either voluntary or involuntary, including liability for alimony or support for a Spouse, former Spouse, or other relative of a Participant prior to actually being received by the Participant. Any attempt to anticipate, alienate, or

otherwise assign any Benefits shall be void. The Company shall not in any manner be liable for or subject to, the debts, contracts, liabilities, engagements, or torts of any person entitled to Benefits under this Plan. Notwithstanding the foregoing, any payment of benefits made directly by the Plan to a provider of benefits, if at all, shall be done as a convenience to the Plan, the Participant or beneficiary and shall not constitute an assignment of benefits or an assignment of any other rights under the Plan.

7.11 <u>Compliance with Laws.</u> The Plan shall comply with all applicable laws, including, but not limited to, the requirements of the Code, COBRA, HIPAA, the Newborns' and Mothers' Health Protection Act, and the Women's Health and Cancer Rights Act.

IN WITNES	SS WHEREOF, the	Company has caused this amended and restated Plan to be	•
executed this d	ay of,	, 2025.	
		VISIT GREATER PALM SPRINGS	
		By:	

VISIT GREATER PALM SPRINGS RETIREE HEALTH PLAN FAQ's

Your VGPS retiree health plan is an important part of your financial planning.

Who is eligible?

To qualify for the retiree health plan, you must meet <u>all</u> the following requirements:

- 1. Elect to receive a VGPS Pension or lump-sum pension payout within 30 days of separation
- 2. Complete at least 10 years of continuous service with VGPS
- 3. At least 55 years old
- 4. Must be enrolled in the benefit plan as an active employee

What benefits are included?

Retirees can maintain their health, dental and vision coverage for themselves and their eligible dependents.

How is your benefit Calculated?

Your benefit is calculated by multiplying the total premiums for health, dental and vision coverage by your vesting percentage based on your years of continuous VGPS service.

Yrs of Service	Vesting
Less Than 10	0%
10	50%
11	55%
12	60%
13	65%
14	70%
15	75%
16	80%
17	85%
18	90%
19	95%
20 or More	100%

For Example:

Health Premium	\$1,250	
Dental Premium	\$100	
Vision Premium	\$35	
Total Premiums	\$1,385	
Vesting Based on Service	70%	
VGPS Paid Premium	\$969.50	
Employee Monthly Cost	\$415.50	

For retirees receiving a VGPS pension, the Employee Monthly Cost will be deducted from their monthly pension on a pre-tax basis. For retirees who elect a lump-sum payout, the retiree is required to make monthly payments to VGPS. Failure to make timely payment will result in cancellation of coverage.

Page 1 of 2

Can I use my Empower Retiree Health Savings Plan to make payments?

You can reimburse yourself for any health premiums and out-of-pocket medical expenses you incur through your Empower Retiree Health Saving Plan.

How long will my dependents be covered?

Your eligible dependents will continue to receive benefits under the same terms as the retiree. Your spouse is covered for their lifetime. Children who reach age 26 are not considered eligible for benefits and will be offered COBRA coverage for 18 months. COBRA is entirely paid by the participant.

Can I switch health plans?

Yes. Retirement is a qualifying event allowing you to change plans. Additionally, you may change plans each year during Open Enrollment, or when you experience another qualifying event such as relocating to another state.

Can I enroll at a later date?

No. You must be enrolled as an active employee and elect retiree health coverage within 30 days of separation. In the event of any break in coverage, you are not eligible to re-enroll.

When does coverage end?

You are eligible for coverage for your lifetime and the lifetime of your eligible dependents.

What happens when I turn 65?

Upon turning age 65, you must enroll in Medicare Part B. CalPERS will notify you in writing approximately 90 days prior to your 65th birthday. You MUST respond to CalPERS with the required information. Failure to respond will result in cancellation of your coverage.

Medicare will become your primary insurance coverage, and the CalPERS health plan will become your secondary supplemental insurance. You are responsible for paying the entire Medicare premium through your Social Security checks. VGPS will continue to share the cost of your supplemental CalPERS health plan based on your vesting.

For more information about CalPERS Health and Medicare, visit www.calpers.ca.gov.

JOINT POWERS AUTHORITY EXECUTIVE COMMITTEE

RESOLUTION NO. JPA 2025-010

Waymond Fermon, Chair City of Indio

Linda Evans, Vice Chair City of La Quinta

Nancy Ross City of Cathedral City

Dr. Frank Figueroa City of Coachella

Gary GardnerCity of Desert Hot Springs

Brian PennaCity of Indian Wells

Jan Harnik City of Palm Desert

Jeffrey Bernstein City of Palm Springs

Ted Weill City of Rancho Mirage

V. Manuel Perez County of Riverside A RESOLUTION OF THE JOINT POWERS AUTHORITY ("JPA") EXECUTIVE COMMITTEE OF VISIT GREATER PALM SPRINGS ("VGPS") APPROVAL OF A CLOSE-END MOTOR VEHICLE LEASE.

WHEREAS, Visit Greater Palm Springs (the "Entity") is a public body corporate and politics, duly organized and existing under the laws of the State/Commonwealth of California with the requisite power and authority to incur obligations; and

WHEREAS, the Entity desires to procure one or more motor vehicles {the "Vehicle(s)") for use by the Entity in conjunction with the responsibilities and authority granted to it by law; and

WHEREAS, the Entity believes that it would be in the best interests of the Entity to procure the Vehicle(s) by the entering into of one or more Closed-End Motor Vehicle Leases (the "Lease(s)") with La Quinta Chevrolet Cadillac, a motor vehicle dealership.

NOW, THEREFORE, BE IT RESOLVED, that the procurement of the Vehicle(s) be and hereby is authorized, and that the agents of the Entity be, and they hereby are, authorized, empowered, and directed to do or cause to be done all such acts and things as they may deem necessary or advisable in connection with the Lease(s), including, without limitation, the preparation and finalization of the Lease(s) and all documents required to be executed in conjunction therewith (collectively, the 'Transaction Documents'); and

FURTHER RESOLVED, if and to the extent required by the Transaction Documents, the Entity be and hereby is authorized to grant a lien on and security interest in certain assets of the Entity as set forth in the Transaction Documents as collateral for the obligations of the Lease;

FURTHER RESOLVED, that Scott White, President/CEO shall be and hereby is authorized to execute the Transaction Documents, in the name and on behalf of the Entity, and deliver such Transaction Documents; and

FURTHER RESOLVED, that the appropriate agents of the Entity be, and they hereby are, authorized, empowered, and directed, for and on behalf of the Entity, to pay all amounts, including fees and expenses, in connection with the Lease; and

FURTHER RESOLVED, that in addition to and without limiting the foregoing, any and all acts and things heretofore or hereafter done and any consents, certificates, agreements, undertakings, commitments and other instruments and documents heretofore or hereafter entered into, executed, delivered and performed by any one or more of the agents of the Entity, for and on behalf of the Entity as they deem necessary or appropriate to carry out and effectuate the intent or purposes of the foregoing resolutions are hereby authorized, adopted, approved, and ratified in all respects.

NOW, THEREFORE, be it resolved by the Executive Committee of VGPS as follows:

<u>Section 1.</u> <u>Section 1.</u> RECITALS

That the above recitals are true and correct and are hereby incorporated herein by this reference.

Section 2. APPROVE CLOSED-END MOTOR VEHICLE LEASE

That the Executive Committee hereby approves Scott White to enter into a closed-end motor vehicle lease for use by Visit Greater Palm Springs.

Section 3. SEVERABILITY

That the Executive Committee declares that, should any provision, section, paragraph, sentence or word of this Resolution or the Amended and Restated Plan be rendered or declared invalid by any final court action in a court of competent jurisdiction or by reason of any preemptive legislations, the remaining provisions, sections, paragraphs, sentences or words of this Resolution and Amended and Restated Plan as hereby adopted shall remain in full force and effect.

Section 4. REPEAL OF CONFLICTING PROVISIONS

That all provisions of any prior resolutions that are in conflict with the provisions of this Resolution are hereby repealed.

Section 5. EFFECTIVE DATE

Effective September 26, 2025.

<u>Section 6</u>. CERTIFICATION

That the Clerk of the Executive Committee shall certify the roll call vote adopting this Resolution.

PASSED, APPROVED AND ADOPTED at a regular meeting of the JPA Executive Committee of Visit Greater Palm Springs held on September 26, 2025, by the following vote:

AYES:	
NAYES:	
ABSENT:	
ABSTAIN:	
	Waymond Fermon, Chair Executive Committee
	Visit Greater Palm Springs

ATTEST:
Sarah Goslin, Clerk for the Executive Committee
APPROVED AS TO FORM:
Bruce T. Bauer, General Counsel



JPA Executive Committee and VGPS Board of Directors 2026 Joint Meeting Dates

January 30, 2026 8:30-10:00 a.m. | TBD

JPA Executive Committee and VGPS Board of Directors Joint Meeting

February Dark

March 27, 2026 8:30-10:00 a.m. | TBD

JPA Executive Committee and VGPS Board of Directors Joint Meeting

April Dark

May Dark

June 26, 2026 8:30-10:00 a.m. | TBD

JPA Executive Committee and VGPS Board of Directors Joint Meeting

July Dark

August Dark

September 25, 2026 8:30-10:00 a.m. | TBD

JPA Executive Committee and VGPS Board of Directors Joint Meeting

October Dark

November Dark

December 11, 2026 8:30-10:00 a.m. | TBD

JPA Executive Committee and VGPS Board of Directors Joint Meeting

VGPS BOARD OF DIRECTORS

RESOLUTION NO. BOD 2025-002

Rolf Hoehn, Chair Indian Wells Tennis Garden

Peggy Trott, Vice Chair Kimpton Rowan Palm Springs

Aftab Dada, Treasurer Hilton Palm Springs Resort

Kate Anderson Agua Caliente Band of

Cahuilla Indians

Lorraine Becker Cabot's Pueblo Museum

Sejal Bhakta Hampton Inn & Suites

John Bolton Oak View Group

Celeste Brackley The Line & Saguaro Hotels

Gary Cardiff
Cardiff Limousine &
Transportation

Kenny Cassady Acme House Company

Jay ChestertonFantasy Springs Resort Casino

Dermot ConnollyLa Quinta Resort and Club

Tim Ellis (Emeritus)Ellis Hospitality Services

Eddy Estrada Smarter Property Management

David Feltman VRON of Palm Springs

Shannon Gilbert The Ritz-Carlton, Rancho Mirage

Mark Girton Goldenvoice & Empire Polo

Rob HamptonPalm Springs Convention
Center

Jerry Keller Lulu California Bistro

Patrick Klein The Shops on El Paseo

Kelly McLean MJM Holdings, Inc., McLean Company and Poppy

Nusrat Mirza JW Marriott Desert Springs

Allen Monroe The Living Desert

Lee Morcus (Emeritus)Kaiser Restaurant Group

A RESOLUTION OF THE BOARD OF DIRECTORS OF VISIT GREATER PALM SPRINGS AUTHORIZING VISIT GREATER PALM SPRINGS TO UTILIZE THE AIR SERVICE RESERVE FUNDS TO NEGOTIATE CRITICAL NEW NON-STOP FLIGHTS TO THE DESTINATION

WHEREAS, Visit Greater Palm Springs ("VGPS") is a joint powers authority operating under the Joint Exercise of Powers Act (California Government Code Section 6500 et seq.), located in the County of Riverside, State of California; and

WHEREAS, VGPS is now and at all relevant times has been a duly formed and validly existing California joint powers authority and is further described in that certain amended and restated Joint Powers Agreement, dated January 20, 2016, executed by and between the VGPS Member Agencies defined therein (the "JPA Agreement"); and

WHEREAS, the VGPS Board of Directors ("Board of Directors") serves as the advisory body to the JPA Executive Committee on issues pertaining to VGPS in order to jointly encourage, promote and to do such other things as might be necessary to enhance, to the greatest extent possible, all aspects of the hospitality, convention and tourism industries in the Coachella Valley and to attract visitors to the area from a world-wide market, all to the benefit of the member organizations and their constituents; and

WHEREAS, on or about June 6, 2023, VGPS approved and adopted a Reserve Policy that provides that VGPS must maintain a prudent level of financial resources to guard its stakeholders against service disruption in the event of temporary unexpected revenue shortfalls or unpredicted one-time expenses; and

WHEREAS, pursuant to the Reserve Policy, VGPS maintains an Air Service Reserve that provides a ready source of funds to support new air service to the destination; and

WHEREAS, pursuant to the Reserve Policy, the use of reserves is under the control of the Finance Committee, Board of Directors, and JPA Executive Committee. VGPS leadership's role is to provide recommendations to the governing bodies. These recommendations shall be based on assessment that the use of reserves will be consistent with the Reserve Policy, the amount of reserves required, a time period for the need and an estimate of time to replenish the Air Service Reserve fund to the stated target amount; and

Liz Ostoich

FARM and Tac/Quila Palm Springs

Brad Poncher

Hospitality Consulting

Greg Purdy

Palm Springs Aerial Tramway

Tim Pyne

Renaissance Esmeralda Resort & Spa

Saverio Scheri

Agua Caliente Resort Casino Spa, Rancho Mirage

Bob Schneider

Desert Consulting

Ankit Sekhri

Two Bunch Palms

Barb Smith

Eventis Destination Services

Boris Stark

Palm Desert Vacation Properties

Ebony Stinson

Doubletree Golf Resort

Joseph Tormey

CSU San Bernardino Palm Desert Campus

Doug Watson

Strategy | Innovation | Co.

WHEREAS, VGPS leadership has determined that there is a critical need for VGPS to seek non-stop flight(s) to the destination that could begin in the fourth quarter of 2025 and conclude in the second quarter of 2026 which is consistent with the purpose of the Air Service Reserve; VGPS seeks to utilize the Air Service Reserve to negotiate minimum revenue guarantee ("MRG") contract(s) for this purpose; and

WHEREAS, the amount currently in the Air Service Reserve is approximately \$4 million; and

WHEREAS, depending on the amount of the Air Service Reserve funds that VGPS utilizes in 2025 for the purpose of negotiating MRG Contract(s), VGPS' leadership estimates the time to replenish the Air Service Reserve to the stated target amount is between 1 to 2 years; and

WHEREAS, the VGPS Board of Directors, the governing body of VGPS, hereby finds that it is in the best interest of VGPS that VGPS utilize the Air Service Reserve to negotiate for critical new non-stop flights to the destination as set forth above and that the VGPS Board of Directors' finance committee review and finalize the potential MRG contract(s).

NOW THEREFORE, BE IT RESOLVED by the Visit Greater Palm Springs Board of Directors as follows:

Section 1. RECITALS

The above recitals are true and correct and are hereby incorporated herein by this reference.

Section 2. AIR SERVICE RESERVE

VGPS is authorized to utilize the Air Service Reserve to negotiate for critical new non-stop flights to the destination. The VGPS Board of Directors' finance committee is authorized to review and finalize the potential MRG contract(s).

Section 3. EFFECTIVE DATE

That this Resolution shall take effect immediately upon its adoption. This Resolution shall remain in full force and effect until rescinded by the Visit Greater Palm Springs Board of Directors by resolution.

Section 4. SEVERABILITY

The Visit Greater Palm Springs Board of Directors declares that, should any provision, section, paragraph, sentence, or word of this Resolution be rendered or declared invalid by any final court action in a court of competent jurisdiction or by reason of any preemptive legislations, the remaining provisions, sections, paragraphs, sentences, or words of this Resolution as hereby adopted shall remain in full force and effect.

Section 5. REPEAL OF CONFLICTING PROVISIONS

All provisions of any prior resolutions that are in conflict with the provisions of this Resolution are hereby repealed.

PASSED, APPROVED AND ADOPTED at a regular meeting of the Visit Greater Palm Springs Board of Directors held on the twenty-sixth day of September, 2025, by the following vote:

AYES:		
NAYES:		
ABSENT:		
ABSTAIN:		
	Rolf Hoehn, Chair Board of Directors Visit Greater Palm Springs	
ATTEST:		
Sarah Goslin, Clerk for the Board of Directors		
APPROVED AS TO FORM:		
Bruce T. Bauer, General C		

VGPS BOARD OF DIRECTORS

RESOLUTION NO. BOD 2025-003

A RESOLUTION OF THE BOARD OF DIRECTORS OF VISIT GREATER PALM

SPRINGS ("VGPS") APPROVAL OF A CLOSE-END MOTOR VEHICLE LEASE.

WHEREAS, Visit Greater Palm Springs (the "Entity") is a public body corporate and politics, duly organized and existing under the laws of the State/Commonwealth of California with the requisite power and authority to incur obligations; and

WHEREAS, the Entity desires to procure one or more motor vehicles (the "Vehicle(s)") for use by the Entity in conjunction with the responsibilities and authority aranted to it by law; and

WHEREAS, the Entity believes that it would be in the best interests of the Entity to procure the Vehicle(s) by the entering into of one or more Closed-End Motor Vehicle Leases (the "Lease(s)") with La Quinta Chevrolet Cadillac, a motor vehicle dealership.

NOW, THEREFORE, BE IT RESOLVED, that the procurement of the Vehicle(s) be and hereby is authorized, and that the agents of the Entity be, and they hereby are, authorized, empowered, and directed to do or cause to be done all such acts and things as they may deem necessary or advisable in connection with the Lease(s), Fantasy Springs Resort Casino including, without limitation, the preparation and finalization of the Lease(s) and all documents required to be executed in conjunction therewith (collectively, the 'Transaction Documents''); and

> **FURTHER RESOLVED**, if and to the extent required by the Transaction Documents, the Entity be and hereby is authorized to grant a lien on and security interest in certain assets of the Entity as set forth in the Transaction Documents as collateral for the obligations of the Lease;

> FURTHER RESOLVED, that Scott White, President/CEO shall be and hereby is authorized to execute the Transaction Documents, in the name and on behalf of the Entity, and deliver such Transaction Documents; and

> FURTHER RESOLVED, that the appropriate agents of the Entity be, and they hereby are, authorized, empowered, and directed, for and on behalf of the Entity, to pay all amounts, including fees and expenses, in connection with the Lease; and

> FURTHER RESOLVED, that in addition to and without limiting the foregoing, any and all acts and things heretofore or hereafter done and any consents, certificates, agreements, undertakings, commitments and other instruments and documents heretofore or hereafter entered into, executed, delivered and performed by any one or more of the agents of the Entity, for and on behalf of the Entity as they deem necessary or appropriate to carry out and effectuate the intent or purposes of the foregoing resolutions are hereby authorized, adopted, approved, and ratified in all respects.

> NOW, THEREFORE, be it resolved by the Visit Greater Palm Springs Board of Directors as follows:

Rolf Hoehn, Chair Indian Wells Tennis Garden

Peggy Trott, Vice Chair Kimpton Rowan Palm Springs

Aftab Dada, Treasurer Hilton Palm Springs Resort

Kate Anderson Agua Caliente Band of Cahuilla Indians

Lorrgine Becker Cabot's Pueblo Museum

Sejal Bhakta Hampton Inn & Suites

John Bolton Oak View Group

Celeste Brackley The Line & Saguaro Hotels

Gary Cardiff Cardiff Limousine & Transportation

Kenny Cassady Acme House Company

Jav Chesterton

Dermot Connolly La Quinta Resort and Club

Tim Ellis (Emeritus) Ellis Hospitality Services

Eddy Estrada Smarter Property Management

David Feltman **VRON of Palm Springs**

Shannon Gilbert The Ritz-Carlton, Rancho Miraae

Mark Girton Goldenvoice & Empire Polo

Rob Hampton Palm Springs Convention Center

Jerry Keller Lulu California Bistro

Patrick Klein The Shops on El Paseo

Kelly McLean MJM Holdings, Inc., McLean Company and Poppy

Nusrat Mirza JW Marriott Desert Springs

Allen Monroe The Living Desert

Lee Morcus (Emeritus) Kaiser Restaurant Group

Liz Ostoich

FARM and Tac/Quila Palm Springs

Brad Poncher

Hospitality Consulting

Greg Purdy

Renaissance Esmeralda Resort & Spa

Saverio Scheri

Aqua Caliente Resort Casino Spa, Rancho Mirage

Bob Schneider

Desert Consulting

Ankit Sekhri

Two Bunch Palms

Barb Smith

Boris Stark

Palm Desert Vacation **Properties**

Ebony Stinson

Doubletree Golf Resort

Joseph Tormey

CSU San Bernardino Palm Desert Campus

Doug Watson

Section 1. RECITALS

The above recitals are true and correct and are hereby incorporated herein by this reference.

Palm Springs Aerial Tramway Section 2. APPROVE CLOSED-END MOTOR VEHICLE LEASE

That the Executive Committee hereby approves Scott White to enter into a closed-end motor vehicle lease for use by Visit Greater Palm Springs.

Section 3. EFFECTIVE DATE

Effective September 26, 2025.

Section 4. SEVERABILITY

Eventis Destination Services The Visit Greater Palm Springs Board of Directors declares that, should any provision, section, paragraph, sentence, or word of this Resolution be rendered or declared invalid by any final court action in a court of competent jurisdiction or by reason of any preemptive legislations, the remaining provisions, sections, paragraphs, sentences, or words of this Resolution as hereby adopted shall remain in full force and effect.

Section 5. REPEAL OF CONFLICTING PROVISIONS

All provisions of any prior resolutions that are in conflict with the provisions of this Strategy | Innovation | Co. Resolution are hereby repealed.

> PASSED, APPROVED AND ADOPTED at a regular meeting of the Visit Greater Palm Springs Board of Directors held on the twenty-sixth day of September 26, 2025, by the following vote:

	Rolf Hoehn, Chair Board of Directors
ABSTAIN:	
ABSENT:	
NAYES:	
AYES:	

Allesi:
Sarah Goslin, Clerk for the Board of Directors
APPROVED AS TO FORM:
Bruce T. Bauer, General Council



David Putnicki General Manager, HOTEL PASEO

I first discovered my passion for hospitality while attending college in San Francisco. My plan at the time was to become a high school teacher, but while working for Bon Appétit, I fell in love with food and beverage. That experience set me on a different path, and after graduating with a degree in Hospitality and Mathematics, I left the city ready to begin my career in hotels.

My early years were spent with Starwood Hotels, where I worked in a variety of roles ranging from busser and server to bartender. On a leap of faith, I accepted an assistant manager position at The St. Regis Princeville and moved to Kauai sight unseen. Over the next four years, I grew as a leader, beginning in their casual restaurant and ultimately becoming General Manager of the Jean-Georges Kauai Grill. That chapter solidified both my passion for hotels and my love of leadership.

When I returned to San Diego, I continued to expand my experience in food and beverage, running the beverage program and Pony Room Bar at Rancho Valencia, next I served as the opening F&B Director at the Westin/Sheraton Carlsbad, and then moving into the Director of F&B role at Estancia La Jolla. During the challenges of COVID-19, I was presented with my first General Manager opportunity at the AC Hotel & Residence Inn Dallas by the Galleria. Once again, moving to a city I had never seen before, I led the hotel through recovery and stabilization after the pandemic.

From there, my journey took me to Austin, where I took on leadership of Hotel Viata, guiding the property through a full renovation and rebrand. Under my leadership, the hotel achieved the highest service scores in Austin, something I remain very proud of. Later, with Sage Hospitality, I accepted the challenge of transforming a 40-year-old Sheraton into the newly imagined Downright Austin, a Renaissance Hotel. During my time in Austin, I also served as a board member with the Austin Hospitality Lodging Association and the Westlake Chamber of Commerce, giving me the opportunity to connect with and contribute to the local community.

Most recently, I returned to Southern California to be closer to family and joined Evolution Hospitality as General Manager of Hotel PASEO. It has been an incredible experience working alongside such a talented team, welcoming guests from around the world, and becoming part of the desert community. I'm excited to continue shaping the guest experience and helping position the Coachella Valley as a premier destination.

Visit Greater Palm Springs Statement of Activities - Actual vs Budget As of July 31, 2025

	Month		Month	
	7/31/2024	-	7/31/2025	
	Actual	Actual	Budget	Variance*
Revenue				
TBID - Hotels	\$ 1,020,130	\$ 1,039,012	\$ 985,174	\$ 53,838
TBID - Vacation Rentals	56,126	53,880	77,430	(23,550)
JPA Funding	766,450	725,046	712,221	12,826
City Marketing Partnerships	33,887	17,477	32,128	(14,652)
Partnership Fees	3,160	8,137	7,236	901
Advertising & Website Revenues	95,519	49,345	50,154	(809)
Grants	85,000	0	0	0
Net Investment Income	127,693	113,417	108,337	5,081
Total Revenue	\$ 2,187,965	\$ 2,006,314	\$ 1,972,680	\$ 33,635
Expenses				
Labor - Wages	\$ 646,843	\$ 517,296	\$ 612,544	\$ (95,248)
Labor - Taxes & Benefits	228,417	229,919	268,516	(38,597)
Marketing Production	15,712	16,559	8,416	8,143
Media Placement & Digital Marketing	1,096,813	429,719	762,703	(332,985)
Collateral Material	2,071	4,539	2,584	1,957
Familiarization Trips	37,164	34,498	52,750	(18,252)
Tradeshows / Sales Missions	59,365	62,088	90,058	(27,971)
Travel & Lodging	3,800	255	9,042	(8,787)
Special Promotions & Representation	343,910	350,058	379,762	(29,704)
Collection Fees	2,813	2,694	3,871	(1,177)
Event Hosting	17,864	22,144	72,375	(50,232)
Research	98,165	210,412	220,023	(9,611)
IT - Information Technology	9,255	90,007	50,375	39,633
Professional Fee	36,303	56,205	48,626	7,579
Overhead-Supplies-Utilities-Fees	205,985	209,796	234,496	(24,700)
Capital Outlay	7,850	0	102,000	(102,000)
Total Expenses	\$ 2,812,330	\$ 2,236,189	\$ 2,918,141	\$ (681,952)
Total Revenues Less Expenses	\$ (624,365)	\$ (229,875)	\$ (945,461)	\$ 715,587

^{*} Notes for Budget Variances > \$100k

Media Placement & Digital Marketing:

⁻ This is a timing variance. Billing for some advertising expenses have not been received. Capital Outlay

⁻ Evaluating vehicle purchase and financing options