



JOINT MEETING

JPA EXECUTIVE COMMITTEE & VGPS BOARD OF DIRECTORS

DATE: Friday, January 30, 2026
LOCATION: JW Marriott Desert Springs Resort & Spa | Springs Salon F
 74-855 Country Club Dr., Palm Desert, CA 92260
TIME: 8:30 a.m. – 10:00 a.m.

JPA Executive Committee

Waymond Fermon, Chair (Indio), **Linda Evans, Vice Chair** (La Quinta), Raymond Gregory (Cathedral City), Dr. Frank Figueroa (Coachella), Gary Gardner (Desert Hot Springs), Brian Penna (Indian Wells), Evan Trubee (Palm Desert), Ron deHarte (Palm Springs), Ted Weill (Rancho Mirage), Manuel Perez (Riverside County),

Board of Directors

Rolf Hoehn (Chair), Peggy Trott (Vice Chair), Nusrat Mirza, Aftab Dada, Kate Anderson, Lorraine Becker, Sejal Bhakta, John Bolton, Celeste Brackley, Gary Cardiff, Kenny Cassidy, Jay Chesterton, Dermot Connolly, Tim Ellis (Emeritus), Eddy Estrada, David Feltman, Mark Girton, Rob Hampton, Dan Johnson, Jerry Keller, Patrick Klein, Kelly McLean, Allen Monroe, Lee Morcus (Emeritus), Liz Ostoich, Brad Poncher, Greg Purdy, David Putnicki, Tim Pyne, Saverio Scheri, Bob Schneider, Ankit Sekhri, Barb Smith, Boris Stark, Ebony Stinson, Joe Tormey, Doug Watson

AGENDA

The JPA Executive Committee and VGPS Board of Directors will take action on all items listed on the agenda. Materials related to an agenda item that are submitted to the JPA Executive Committee and/or the VGPS Board of Directors after distribution of the agenda packets are available for public inspection in the Clerk of the Board's office during normal business hours and on the VGPS website.

Item	Owner
1. Call to Order	Waymond Fermon
2. Pledge of Allegiance	Waymond Fermon
3. Roll Call	Sarah Goslin
4. Confirmation of the Agenda (no vote required)	Waymond Fermon
5. Public Comment	Waymond Fermon
<p>At this time, members of the public may address the JPA Executive Committee on items that appear within the Consent Calendar or matters that are not listed on the agenda. Public comments may be submitted by e-mail or voicemail (no longer than three (3) minutes in length) from the time the agenda is posted until one (1) hour before the meeting convenes. Public comments received via email or voicemail by the deadline set forth above will be included in the record. Public comments received via email or voicemail (transcribed) will not be read aloud at the meeting. E-mail: sarah@visitgreaterps.com; Voicemail: 760.969.1309</p>	
6. Approval of Minutes	Waymond Fermon
a. JPA/VGPS Board of Directors Joint Meeting Minutes from December 12, 2025	



Item	Owner
7. Consent Calendar of VGPS Board of Directors (VGPS Board Vote) a. Approve Sheila Buciuman for the open TBID Board of Directors seat (3-year term ends December 31, 2028)	Rolf Hoehn
8. Consent Calendar of JPA Executive Committee (JPA Vote) a. Warrants and Demands dated December 2025	Waymond Fermon
9. Presentation a. Barb Newton, President & CEO, California Travel Association	Waymond Fermon
10. CEO/President's Report a. Destination Stewardship Plan Update b. Present 2026 Goals and Objectives c. VGPS Updates	Rolf Hoehn
11. VGPS Board of Directors Items (VGPS Board Vote) a. Approve the Visit Greater Palm Springs 2026 Goals & Objectives	Rolf Hoehn
12. JPA Executive Committee Items (JPA Vote) a. Approve the Visit Greater Palm Springs 2026 Goals & Objectives	Waymond Fermon
13. Updates by the JPA Executive Committee and VGPS Board of Directors	Waymond Fermon
14. Future Meeting Announcement • Friday, March 27, 2026, at the Palm Springs Convention Center	Waymond Fermon
15. Adjournment	Waymond Fermon

Public Notices

Any documents provided to the JPA Executive Committee and VGPS Board of Directors regarding any item(s) on this agenda will be made available for public inspection at Visit Greater Palm Springs, located at 70-100 Highway 111, Rancho Mirage, CA 92270, during normal business hours, or email your request to Sarah Goslin: sarah@visitgreaterps.com. Any changes to the agenda will be posted before the meeting at www.visitgreaterpalm Springs.com.

Assistance for those with disabilities: If you have a disability and need an accommodation to participate in the meeting, please contact the Clerk of the Board at (760) 969-1309 or sarah@visitgreaterps.com at least 48 hours before the meeting to inform us of your needs and to determine if accommodation is feasible. VGPS will attempt to accommodate you in a reasonable manner.

OUR TEAM AND BOARD



<https://www.visitgreaterpalm Springs.com/about-us/our-team-and-board/>