



**MEETING:** Joint Meeting - JPA Executive Committee & VGPS Board Of Directors  
**DATE:** Friday, September 25, 2026  
**LOCATION:** La Quinta Resort & Club  
**TIME:** 8:30 a.m. – 10:00 a.m.

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## President's Summary

### September 2026

As we close out the summer season, Greater Palm Springs delivered positive results, especially considering the year-over-year shift of Labor Day from August to September this year. **Summer performance improved** across all three key metrics:

- Occupancy: 50.9%, compared with 49.2% in 2025
- ADR: \$151.07, compared with \$148.94 in 2025
- RevPAR: \$77.32, compared with \$73.41 in 2025—an increase of more than 5% year over year

**June and July were particularly strong**, with year-over-year gains across occupancy, ADR, and RevPAR.

When comparing the actual Labor Day weekends, **performance was stronger across all three key metrics:**

- Occupancy: 73.6%, compared with 72.7% in 2025
- ADR: \$199.86, up 10.0% from \$181.71 in 2025
- RevPAR: \$148.93, up 11.8% from \$133.25 in 2025

These results reinforce the strong demand for the holiday weekend.

Our **new summer Play for Days campaign delivered 12 billion impressions** across year-round drive and fly markets, as well as one-stop markets, including Seattle, Portland, Denver, Dallas, Salt Lake City, New York, Minneapolis, Washington, D.C., Chicago, and Austin. Launched at the end of May, the campaign ran across television, digital, social, video, print, and out-of-home channels, highlighting the wide range of experiences available throughout Greater Palm Springs and driving consumers to the Summer Travel landing page.

Collectively, these marketing efforts generated:

- More than 11.9 billion television impressions across brand and partner co-op campaigns
- 77 million out-of-home impressions
- 48 million digital advertising impressions

**Summer social media** generated 3.97 million impressions, 2.6 million video views, and 76,500 engagements across our channels. This included the “Play for Days” social media influencer campaign featuring six influencers and generating 1 million impressions, 930K video views, 29K engagements, and 7.6K landing page visits.

**Partner television co-op campaigns** began in mid-May and featured 12 hotel and attraction partners. Through the end of August, these campaigns generated more than 10 billion impressions across 172,000 spots on cable, connected television, and KTLA Los Angeles, with additional added-value promotion across YouTube and Instagram. Co-op spots continued airing through mid-September, extending summer visibility until the launch of the fall campaign.

A heartfelt thank you to the **12 co-op partners who helped showcase the breadth of experiences available across Greater Palm Springs** through our summer campaign:

- **New partners:** Agua Caliente Casinos; Agua Caliente Cultural Plaza; The Ritz-Carlton, Rancho Mirage; Omni Rancho Las Palmas Resort & Spa; and The Living Desert Zoo & Gardens
- **Returning partners:** City of Indian Wells; Palm Springs Bureau of Tourism; The Westin Rancho Mirage Golf Resort & Spa; Renaissance Esmeralda Resort & Spa, Indian Wells; Grand Hyatt Indian Wells Resort & Villas; BMW Performance Center West; and Palm Springs Preferred Small Hotels

Our Communications team continued to build **national and international visibility** while completing an important transition to FINN Partners as our new domestic public relations agency of record. From June through August, the team hosted or welcomed 34 media and content creators and supported earned media tied to a variety of destination stories, including Marilyn Monroe's 100th birthday, which generated widespread exposure for Greater Palm Springs through outlets including *The New York Times* and national morning-show coverage in Australia.

The VGPS convention sales team is currently tracking **year-to-date bookings** at 174,831 room nights on the books through the end of August 2026—105% of YTD goal and 2% ahead of 2025 lead volume. New bookings and new leads are also over 100% of goal year to date—all key indicators of continued growth.

Air service remains another area we are watching closely. **PSP passenger volume** was down 3.2% year over year through August, while Canadian carrier deplanements were down 16.9%. Looking ahead, PSP seat capacity is expected to remain flat through the second half of 2026 before returning to modest growth in early 2027. Capacity from January through April is projected to increase 1%, driven primarily by United and WestJet.

In June, we shared the findings of our **2025 Tourism Economic Impact Report**, which found that 15 million visitors traveled to Greater Palm Springs last year, a 3.1% increase over 2024, generating \$9.6 billion in total economic impact. We now have the newly completed short-term vacation rental (STVR) **2025 STVR Economic Impact Study** to share. This provides additional insight into this important segment of our visitor economy.

Following three consecutive years of declines from the pandemic-era demand, STVR visitation increased 0.9% in 2025 to more than 1.23 million visitors, while STVR-related visitor spending increased 2.7% to \$931.4 million. Overall, STVR visitor activity generated a \$1.1 billion total economic impact, supported approximately 4,500 jobs, and generated \$130 million in state and local tax revenues.

Our work to support the region extends beyond tourism. This summer, the TEAM GPS Foundation expanded its Passport to Leadership program beyond its original Tourism & Hospitality focus to introduce participating high school students to **Technology & Innovation, Agriculture, and Healthcare**, reflecting the Foundation's expanded mission to help strengthen the broader Coachella Valley workforce.

We also renewed Visit Greater Palm Springs' designation as a **Certified Autism Center™** through IBCCES and continue to support businesses and organizations throughout the destination in becoming more accessible to autistic and neurodivergent visitors, residents, and employees. Several new organizations became Certified Autism Centers this summer, and the TEAM GPS Foundation continues to offer its **Autism Certification Reimbursement Grant** to help eligible tourism and hospitality businesses offset certification costs.

Our **regional economic development efforts** continue to advance across a broad range of priorities. From June through August, the **Here Life Powers campaign** generated more than 4.1 million impressions and 3,300 clicks. At the same time, the Economic Development team advanced work across nine major initiatives and industry engagements, including regional place branding and marketing, sports-facility development, strategic planning, foreign direct investment, workforce development, business attraction, and collaboration with city and regional partners. The team also continued expanding its research capabilities and developing resources to support cities, partners, developers, businesses, and prospective investors. View the [Economic Development update](#).

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## LOOKING AHEAD

Our **Escape Your Ordinary campaign** relaunched this month in fly and drive markets with seasonal updates across paid, owned and earned channels. The campaign highlights key destination pillars, including outdoor adventure, health and wellness, and signature and sporting events, while showcasing Greater Palm Springs' natural beauty, abundant sunshine, and diverse attractions and experiences for leisure travelers. Our **second annual Spa Month** also continues with more than 110 participating partners, a great example of driving demand during the shoulder season and addressing evolving visitor expectations.

The **Greater Palm Springs Destination Stewardship Plan** continues to advance, with approximately 80% stakeholder engagement complete. Hunden Partners will return in October for additional in-person meetings, workshops, and community discussions. The firm has also launched a Meeting Planner Survey and substantially completed its Destination Product and Gap Analysis, with preliminary findings scheduled for VGPS review in early October.

As we **move into the fall and our peak travel season**, we remain focused on driving demand while responding to evolving travel and booking patterns, strengthening our regional economy, and ensuring that the benefits of tourism and economic development extend throughout our nine-city destination. These priorities align with our broader 2026 focus on destination stewardship, off-peak visitation, meetings and conventions, air service, workforce development, accessibility, and economic diversification.

Finally, I hope you will join us for our annual **Champions of Hospitality event on October 29 at the JW Marriott Desert Springs Resort & Spa**, as we recognize the outstanding individuals who make our hospitality community so special. Please also save the date for our **VGPS Partner Holiday Party** on December 8.

Thank you for your continued partnership, collaboration, and support. Looking forward to a successful season ahead!

Sincerely,

A handwritten signature in black ink, appearing to read 'Scott White', with a stylized, flowing script.

Scott White, President/CEO



# JOINT MEETING

## JPA EXECUTIVE COMMITTEE & VGPS BOARD OF DIRECTORS

**DATE:** Friday, September 25, 2026  
**LOCATION:** La Quinta Resort & Club | Fiesta 1-6  
 49-499 Eisenhower Drive, La Quinta, CA 92253  
**TIME:** 8:30 a.m. – 10:00 a.m.

### JPA Executive Committee

**Waymond Feron, Chair** (Indio), **Linda Evans, Vice Chair** (La Quinta), Raymond Gregory (Cathedral City), Dr. Frank Figueroa (Coachella), Gary Gardner (Desert Hot Springs), Brian Penna (Indian Wells), Evan Trubee (Palm Desert), Ron deHarte (Palm Springs), Ted Weill (Rancho Mirage), Manuel Perez (Riverside County),

### Board of Directors

**Rolf Hoehn (Chair), Peggy Trott (Vice Chair), Nusrat Mirza, Aftab Dada,** Kate Anderson, Lorraine Becker, Sejal Bhakta, John Bolton, Celeste Brackley, Sheila Buciuman, Gary Cardiff, Kenny Cassady, Jay Chesterton, Dermot Connolly, Tim Ellis (Emeritus), Eddy Estrada, David Feltman, Mark Girton, Dan Johnson, Jerry Keller, Patrick Klein, Brandon McCurley, Kelly McLean, Allen Monroe, Lee Morcus (Emeritus), Liz Ostoich, Brad Poncher, Greg Purdy, Tim Pyne, Bob Schneider, Ankit Sekhri, Barb Smith, Boris Stark, Ebony Stinson, Joe Tormey, Karen Totaro, Doug Watson

### AGENDA

The JPA Executive Committee and VGPS Board of Directors will take action on all items listed on the agenda. Materials related to an agenda item that are submitted to the JPA Executive Committee and/or the VGPS Board of Directors after distribution of the agenda packets are available for public inspection in the Clerk of the Board's office during normal business hours and on the VGPS website.

| Item                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Owner         |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|
| 1. Call to Order                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Waymond Feron |
| 2. Pledge of Allegiance                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | Waymond Feron |
| 3. Roll Call                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | Sarah Goslin  |
| 4. Confirmation of the Agenda (no vote required)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Waymond Feron |
| 5. Public Comment                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | Waymond Feron |
| At this time, members of the public may address the JPA Executive Committee on items that appear within the Consent Calendar or matters that are not listed on the agenda. Public comments may be submitted by e-mail or voicemail (no longer than three (3) minutes in length) from the time the agenda is posted until one (1) hour before the meeting convenes. Public comments received via email or voicemail by the deadline set forth above will be included in the record. Public comments received via email or voicemail (transcribed) will not be read aloud at the meeting. E-mail: sarah@visitgreaterps.com; Voicemail: 760.969.1309 |               |
| 6. Approval of Minutes                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | Waymond Feron |
| a. JPA/VGPS Board of Directors Joint Meeting Minutes from June 26, 2026                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |               |



| Item                                                                                                                                                                                                                                                                                                                                           | Owner                 |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|
| <b>7. Consent Calendar of JPA Executive Committee (JPA Vote)</b><br>a. Warrants and Demands dated June 2026, July 2026, and August 2026                                                                                                                                                                                                        | <b>Waymond Fermon</b> |
| <b>8. Presentation</b><br>a. Alisha Valentine, Vice President, SMARInsights<br>b. Michael Gerano, Vice President & General Manager, DSRT SURF                                                                                                                                                                                                  | <b>Rolf Hoehn</b>     |
| <b>9. CEO/President's Report</b><br>a. VGPS Updates<br>b. Present the proposed 2027 Board Meeting Dates                                                                                                                                                                                                                                        | <b>Scott White</b>    |
| <b>10. VGPS Board of Directors Items (VGPS Board Vote)</b><br>a. Approve the proposed 2027 Board Meeting Dates<br>b. Approve Resolution No. BOD 2026-003 Closed-End Motor Vehicle Lease                                                                                                                                                        | <b>Rolf Hoehn</b>     |
| <b>11. JPA Executive Committee Items (JPA Vote)</b><br>a. Approve the proposed 2027 Board Meeting Dates<br>b. Approve Resolution No. JPA 2026-005 Retiree Health Plan Trust Establishment<br>c. Approve Resolution No. JPA 2026-006 Amended Conflict of Interest Code<br>d. Approve Resolution No. JPA 2026-007 Closed-End Motor Vehicle Lease | <b>Waymond Fermon</b> |
| <b>12. Updates by the VGPS Board of Directors and JPA Executive Committee</b>                                                                                                                                                                                                                                                                  | <b>Rolf Hoehn</b>     |
| <b>13. Future Meeting Announcement</b><br>• Friday, December 11, 2026, at The Ritz-Carlton, Rancho Mirage                                                                                                                                                                                                                                      | <b>Waymond Fermon</b> |
| <b>14. Adjournment</b>                                                                                                                                                                                                                                                                                                                         | <b>Waymond Fermon</b> |

#### Public Notices

Any documents provided to the JPA Executive Committee and VGPS Board of Directors regarding any item(s) on this agenda will be made available for public inspection at Visit Greater Palm Springs, located at 70-100 Highway 111, Rancho Mirage, CA 92270, during normal business hours, or email your request to Sarah Goslin: [sarah@visitgreaterps.com](mailto:sarah@visitgreaterps.com). Any changes to the agenda will be posted before the meeting at [www.visitgreaterpalmssprings.com](http://www.visitgreaterpalmssprings.com).

Assistance for those with disabilities: If you have a disability and need an accommodation to participate in the meeting, please contact the Clerk of the Board at (760) 969-1309 or [sarah@visitgreaterps.com](mailto:sarah@visitgreaterps.com) at least 48 hours before the meeting to inform us of your needs and to determine if accommodation is feasible. VGPS will attempt to accommodate you in a reasonable manner.

#### OUR TEAM AND BOARD



<https://www.visitgreaterpalmssprings.com/about-us/our-team-and-board/>



## JOINT MEETING MINUTES JPA EXECUTIVE COMMITTEE & VISIT GREATER PALM SPRINGS BOARD OF DIRECTORS

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Ritz-Carlton Rancho Mirage | Salon 2-4  
68-900 Frank Sinatra Drive  
Rancho Mirage, CA 92270  
8:30 am – 10:00 am

### **Call to Order**

The meeting was called to order at 8:34 a.m. by JPA Chair, Waymond Fermon, at the Ritz-Carlton Rancho Mirage, in Rancho Mirage, CA.

### **Roll Call**

The roll call is recorded on the following page.

## **JUNE 26, 2026**

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| JPA EXECUTIVE COMMITTEE ROLL CALL |                                             | PRESENT | ABSENT |
|-----------------------------------|---------------------------------------------|---------|--------|
| CITY OF INDIO                     | Waymond Fermon, Mayor Pro Tem, <b>Chair</b> | x       |        |
|                                   | Elaine Holmes, Council Member               |         |        |
| CITY OF LA QUINTA                 | Linda Evans, Mayor, <b>Vice Chair</b>       | x       |        |
|                                   | Steve Sanchez, Council Member               |         |        |
| CITY OF CATHEDRAL CITY            | Raymond Gregory, Mayor                      | x       |        |
|                                   | Ernesto Gutierrez, Mayor Pro Tem            |         |        |
| CITY OF COACHELLA                 | Dr. Frank Figueroa, Mayor Pro Tem           | x       |        |
|                                   | Denise Delgado, Council Member              |         |        |
| CITY OF DESERT HOT SPRINGS        | Gary Gardner, Council Member                | x       |        |
|                                   | Daniel Pitts, Council Member                |         |        |
| CITY OF INDIAN WELLS              | Brian Penna, Mayor Pro Tem                  | x       |        |
|                                   | Bruce Whitman, Council Member               |         |        |
| CITY OF PALM SPRINGS              | Ron deHarte, Council Member                 | x       |        |
|                                   | Jeffrey Bernstein, Council Member           |         |        |
| CITY OF PALM DESERT               | Evan Trubee, Mayor                          | x       |        |
|                                   | Jan Harnik, Council Member                  |         |        |
| CITY OF RANCHO MIRAGE             | Ted Weill, Council Member                   | x       |        |
|                                   | Lynn Mallotto, Mayor                        |         |        |
| COUNTY OF RIVERSIDE               | V. Manuel Perez, Supervisor, 4th District   | E       |        |

| VGPS BOARD OF DIRECTORS ROLL CALL                                  |  | PRESENT | ABSENT |
|--------------------------------------------------------------------|--|---------|--------|
| Rolf Hoehn, <b>Chair</b> - Indian Wells Tennis Garden              |  | x       |        |
| Peggy Trott, <b>Vice Chair</b> - Kimpton Rowan Palm Springs        |  | x       |        |
| Aftab Dada, <b>Treasurer</b> - Hilton Palm Springs Resort          |  |         | E      |
| Nusrat Mirza, <b>Secretary</b> – JW Marriott Desert Springs Resort |  |         | E      |
| Kate Anderson, Agua Caliente Band of Cahuilla Indians              |  | x       |        |
| Lorraine Becker, Cabot's Pueblo Museum                             |  | x       |        |
| Sejal Bhakta, Hampton Inn & Suites, Palm Desert and Indio          |  |         | E      |
| John Bolton, Oak View Group                                        |  |         | E      |
| Sheila Buciuman, The Ritz-Carlton, Rancho Mirage                   |  | x       |        |
| Celeste Brackley, The Line & Saguaro Hotels                        |  | x       |        |
| Gary Cardiff, Cardiff Limousine & Transportation                   |  | x       |        |

|                                                       |   |   |
|-------------------------------------------------------|---|---|
| Kenny Cassady, Acme House Company                     | x |   |
| Jay Chesterton, Fantasy Springs Resort Casino         |   | E |
| Dermot Connolly, La Quinta Resort & Club              |   | E |
| Tim Ellis (Emeritus), Ellis Hospitality Services      | x |   |
| Eddy Estrada, Smarter Property Management             | x |   |
| David Feltman, VRON Palm Springs                      |   | E |
| Mark Girton, Goldenvoice & Empire Polo                | x |   |
| Dan Johnson, Grand Hyatt Indian Wells Resort & Villas |   | E |
| Jerry Keller, LULU California Bistro                  | x |   |
| Patrick Klein, The Shops on El Paseo                  | x |   |
| Kelly McLean, Poppy                                   | x |   |
| Allen Monroe, The Living Desert                       | x |   |
| Lee Morcus (Emeritus), Kaiser Restaurant Group        | x |   |
| Liz Ostoich, FARM and Tac/Quila Palm Springs          | x |   |
| Brad Poncher, Homewood Suites by Hilton La Quinta     | x |   |
| Greg Purdy, Palm Springs Aerial Tramway               | x |   |
| Tim Pyne, Renaissance Esmeralda Resort & Spa          | x |   |
| Bob Schneider, Desert Consulting                      | x |   |
| Ankit Sekhri, Two Bunch Palms                         | x |   |
| Barb Smith, Eventis Destination Services              | x |   |
| Boris Stark, Palm Desert Vacation Properties          |   | E |
| Ebony Stinson, Indian Wells Resort                    | x |   |
| Joe Tormey, CSU San Bernardino Palm Desert Campus     | x |   |
| Doug Watson, Strategy   Innovation   Co.              | x |   |
| <b>A quorum was reached: 24 BOD and 9 JPA.</b>        |   |   |

Scott White, President and CEO  
Brian Kelty, VP, Finance and Administration  
Colleen Pace, CSMO  
Davis Meyer, VP, Government & Industry Relations  
Stefanie Kilcoyne, Director of Technology & Operations  
Sarah Goslin, Exec. Asst. & Board Admin  
Bob Wilson, Brand Communications Specialist  
Todd Burke, VP of Communications  
Lauren Bruggemans, Exec. Dir. TEAM GPS  
Foundation & Sr. Dir. Destination Stewardship  
Josh Heinz, Community Engagement Manager  
Julie Sinclair, Dir. of Corporate Communications

Joyce Kiehl, Director of Communications  
Sean Smith, Director of Economic Development  
Gary Forsythe, Dir. of Palm Springs Tourism  
Rob Osterberg, Director of Sales Operations  
Bruce T. Bauer, Legal Counsel  
Andy Cloutier, Director of Human Resources  
Gary Orfield, Director of Tourism Development  
Krystal Kusmieruk, Senior Marketing Manager  
Dana Fury, Director of Marketing  
Jeffrey Farnsworth, Marketing & Sales Coordinator  
Steve Rosso, Destination Experiences Manager  
Carolina Viazcan, VP Sales

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## AGENDA ITEMS

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1. JPA Chair, Waymond Fermon, called the meeting to order at 8:34 a.m.
2. JPA Chair, Waymond Fermon, led the Pledge of Allegiance.
3. The Clerk of the Board conducted Roll Call. A quorum was reached with 24 VGPS Board Members and 9 JPA executive Committee Members.
4. JPA Chair, Waymond Fermon, asked whether there were any changes to the agenda. Finding none, the agenda was confirmed.
5. JPA Chair, Waymond Fermon, called for public comment. There were no public comments on record.
6. Approval of Minutes (All Vote)
  - a. The JPA Executive Committee and VGPS Board of Directors Joint Meeting Minutes dated March 27, 2026, were presented for approval.
    - i. JPA Chair Fermon called for a motion. Linda Evans with the City of La Quinta made a motion to approve. Gary Gardner with the City of Desert Hot Springs seconded. The County of Riverside was not present to vote. JPA Chair Fermon called for changes or abstentions. No changes noted. There was no further discussion, and the minutes were approved based on the roll call at the beginning of the meeting.
7. Consent Calendar (JPA Vote)
  - a. The Warrants and Demands dated March 2026, April 2026, and May 2026 for Columbia Bank were presented for approval.
    - i. JPA Chair Fermon called for a motion. Dr. Frank Figueroa with the city of Coachella made a motion to approve. Linda Evans with the City of La Quinta seconded. The County of Riverside was not present to vote. JPA Chair Fermon asked for changes or abstentions. No changes or abstentions. There was no further discussion, and the Warrants and Demands for March 2026, April 2026, and May 2026 were approved based on the roll call at the beginning of the meeting.
8. CEO/President's Report
  - a. Scott White:
    - i. A moment of remembrance for the passing of John Tanzella, President & CEO, of IGLTA.
    - ii. Host venue remarks:
      1. Sheila Buciuman, General Manager, Ritz-Carlton, Rancho Mirage, welcomed attendees and expressed her long-term commitment to the destination and appreciation for the partnerships.
    - iii. Introduction of Visiting Professor:
      1. Joe Tormey, CSUSB, welcomed Ana Gomez Olmedo from Madrid, Spain. The CSUSB Hospitality Management Program is hosting Ana while she is here for two months researching sustainable marketing and conducting interviews with women business owners. Her research aligns with environmental and social responsibility in the brand strategy and messaging.
    - iv. Air service Updates:
      1. Shared PSP Seasonal Routes, some of which are starting earlier in the fall compared to 2025.
      2. We continue to work on closing the summer gap with airlines extending service into June, and flights starting earlier in the fall.
      3. The United Airlines Flight from IAD (Washington D.C. /Dulles) is returning earlier this year. In our agreement with United agreed to start the Chicago flight earlier as well.

4. Head Trip Music Festival is a 2-day event coming to Indio in October. Not as large as Coachella, but could reach six figures for the entire event. Will inform the airlines of the dates once confirmed.
5. We're continuing our work in the Canadian market, which shows signs of increasing seats.
- v. PS Next Tech Conference and Hackathon:
  1. Visit Greater Palm Springs (VGPS) sponsored and participated in the second annual PS Next technology conference, held in partnership with Palm Springs Economic Development. The hackathon focused on helping six local businesses and organizations identify operational challenges, particularly repetitive or time-consuming tasks, and develop technology-based solutions to improve efficiency and allow staff to focus on more proactive work. For VGPS, a developer named Zach created a departmental dashboard in approximately 24-hours that provides a broader overview of project activity and has the potential to significantly reduce the amount of staff time spent manually compiling and reviewing project information. Based on the success of the project, we plan to continue consulting with Zach on additional technology and AI applications.
  2. VGPS continues to expand its use of AI tools to increase operational efficiency, with all employees now having access to an AI platform such as ChatGPT or Claude. Overall, the PS Next event and sponsorship were viewed as highly successful.
  3. The event also highlighted the technology talent available within the destination and included participation from students from College of the Desert and Cal State, who worked alongside experienced programmers.
- vi. Sports Events and Sponsorships
  1. VGPS will again support the NCAA basketball series in November, beginning with an announced matchup between Duke and Washington State, with additional teams and a December event to be announced.
  2. VGPS also supported Acrisure Arena's efforts to secure the Los Angeles Lakers' G League franchise for the destination. The team will begin playing locally in November, providing additional sports tourism and client-hosting opportunities.
  3. DSRT SURF CLUB will host the ISA World Para Surfing Competition in November, welcoming approximately 180 athletes representing 27 national teams. With para surfing being considered for future Paralympic inclusion, the event provides an opportunity to showcase the destination's ability to host major adaptive sporting events and further strengthen its position as a year-round sports tourism destination.
- vii. Research and Reports:
  1. The 2025 Economic Impact Report showed positive growth across key indicators, including approximately 15 million visitors and increases in state and local tax revenue, household savings, jobs supported, and overall economic impact. The organization will focus on maintaining this momentum in 2026. June group business is also performing well, providing a positive outlook for the coming months.
  2. The Destination Stewardship Plan is underway, with Hunden Partners conducting stakeholder engagement throughout the summer, including meetings, surveys, and outreach to residents, meeting planners, and community partners. Market analysis will begin in September, followed by sustainability, community, and economic integration work in November. The goal is to complete plans for all nine cities, along with the overall destination stewardship plan, by March.
  3. VGPS 2025-2026 Resident Sentiment Study: Future Partners conducted a resident sentiment survey in two waves of 1,000 respondents, representing a strong cross-section of generations with a median age of 43. Results showed high resident support for tourism throughout the destination. Residents identified additional shade, entertainment options, events, and recreational activities as important enhancements, particularly during the summer. The proposed public indoor sports complex received strong support, with 74% in favor of using tax dollars to fund the facility and 18% neutral. Residents also expressed support for adding customs and immigration facilities at Palm Springs International Airport to expand opportunities for international air service, including potential routes to Mexico and, in the future, London.

**b. Carolina Viazcan: Group Sales**

- i. Performance update and sales pace overview:
  1. Team reported being over 100% in all metrics compared to targets after a soft start.
  2. Lead volume increased early; closures improved through coordinated efforts.
  3. Despite July lagging, broader pace and August strength indicate strong momentum across off-season and shoulder months.
- ii. Upcoming Travel and Trade Show Participation
  1. Our team has an aggressive travel schedule this summer to drive association and group business.

- iii. Customer Advisory Board Formation:
  - 1. VGPS partnered with PCMA to form a Customer Advisory Board (CAB) to guide shoulder and summer growth and differentiation. The kickoff is scheduled for August 20, 2026; targets Tech, Association Incentive, and Luxury markets; mentee-mentor model noted as first-of-its-kind. Steve Rosso introduced as a new Destination Experiences Manager.
- iv. Tourism Development and International Outreach:
  - 1. The VGPS Tourism Development team, joined by some destination partners, participated in IPW in May, which saw 4,500+ attendees represented by 60 countries. The VGPS team had 186 appointments.
  - 2. Tourism Development quarter three programming maintains Canada presence and expands international efforts; some activities handled by contracted offices, coverage varies by country.

**c. Colleen Pace: Restaurant Week Results**

- 1. Donations from reservations totaled almost \$6,000 to FIND Food Bank. Record participation of 130 restaurants, and every city sponsored. Additional sponsorships from Rancho Mirage, Indio, and Coachella. The kickoff event was hosted by Agua Caliente Casino with 10 showcased restaurants. Multimedia marketing generated 379M impressions through May/early June; high web engagement; "foodie fam" influencers contributed substantial content and reach.
- ii. Summer Campaign Strategy:
  - 1. Our Summer Media Plan is fully integrated, and it's less about the media partners and more about the customer journey, which is no longer linear. Our comprehensive multi-channel campaign has ongoing content and influencer amplification.

**d. Dana Fury: Destination Marketing**

- i. We've created multiple 30-second TV spots and partner co-ops (KTLA, CTV), and digital billboards in drive and select fly markets (Denver, PNW) for our new Summer Brand Campaign ("Play for Days"), as well as our other summer marketing initiatives, such as our summer partner television co-op, which allow us the opportunity to create dedicated spots for partners to amplify their summer messaging. We have rich media and interactive ads driving to getaways.com summer landing page.
- ii. We provide event support to a lot of events that happen year-round through digital billboards ran in the drive market, as well as through our event calendar, blog inclusions, newsletter inclusions, and social media promotion.
- iii. We've recently launched a local staycation campaign targeting local residents in the Coachella Valley, as well as some parts of Riverside and San Bernardino counties. We're using the "Play for Days" creative, but with a stronger CTA to find staycation offers. We're also working on a campaign with Vrbo to support our vacation rentals.
- iv. New Partnerships with Vrbo and Beautiful Destinations
  - 1. We're participating in Vrbo's national "The Summer of Vrbo" campaign (includes custom magazine content and social traffic drivers), as well as their new video series "The Eavesdrop".
  - 2. Also partnering with Beautiful Destinations, a global content agency that we worked with last year on our pool floaty campaign, with filming beginning in the fall to push out early quarter one. They have over twenty-five million Instagram followers, so a great way to reach the audience with some really high-quality travel content.
- v. World Cup and Summer Travel Campaigns
  - 1. The World Cup promotion includes a custom landing page, digital/native/social advertising, and partnerships with Expedia and TravelZoo to attract pre/post-LA visitors.
  - 2. The Expedia campaign has generated 5,000+ room nights and \$1.5M+ revenue through May.
  - 3. The LGBTQ+ summer campaign is geofencing major Pride events (NYC, Chicago, LA, Charlotte) to promote Greater Palm Springs' Pride events.
  - 4. The "Where You Shine" Campaign, a new inclusive campaign launching soon with initial focus on the UK and Ireland, followed by LGBTQ+ audiences.

**e. Colleen Pace: Measuring Advertising Effectiveness and TED Conference Strategic Partnership**

- i. VGPS uses a multitude of different ways to measure the effectiveness of our marketing and media. One of the ways is through an Image and Awareness Study. Our 2025 results show ROI greater than \$1,000 per \$1 spent (industry standard \$329). Arrivalist reports 50.6% lift in arrivals among ad-exposed audiences (industry standard 25%), and direct bookings via OTAs like Expedia at \$92.6M as of June 2024.
- ii. For the second consecutive year, VGPS was the Strategic Travel Partner at TED2026, which included brand presence, a networking dinner with C-level attendees, hosted clients/media, and sponsored a branded "Restore Lounge" (top visited area).
- iii. A content piece featuring TED speaker, Ingrid Fetell Lee was filmed in Greater Palm Springs and will launch in fall; partnership expected to continue with next year's California conference.

**f. Todd Burke: PR and Communications:**

- i. The 1000 Miglia 2026 Strategic Partnership in Italy was to build relationships and explore hosting a future sanctioned event in Greater Palm Springs.
  1. This sponsorship allowed us firsthand experience into the operations of the experience, insight into its audience, and how brand alignment worked.
  2. We hosted lunches and one-on-one appointments with fifteen media from publications all over Italy.
  3. We connected with new companies to explore relationships in future gifting opportunities that represent our destination's focus on luxury lifestyle.
  4. We've had fifty-seven stories already published from our short time in Italy, including Vanity Fair in Italy, and Panorama, a daily newspaper in Italy. Continuing with social media coverage through LinkedIn and Instagram, from PLACES Magazine, and Instragram and from Style Magazine.
  5. Targeting November 2028 for the first sanctioned event outside of Italy, in Palm Springs. Brainstorming ideas for a lifestyle event.
- ii. With our domestic PR agency RFP concluded, we've chosen Finn Partners, who also rpresent UK and Ireland, They are onboarding in July.

**g. Davis Meyer for Partnership, Economic Development, and Community Engagement:**

- i. April was Innovation Month with Riverside County highlighting local innovators like BASEstud.io, Eye Guardian, and Next Machina. We are excited to continue to work with them to grow and expand their businesses here.
- ii. Our team members have attended different conferences/trade shows, including Site Selectors Guild (with planned site visits), and SelectUSA (a foreign direct investment conference), and partnered with CALED on their annual conference hosted in Palm Springs.
- iii. The Coachella Valley Sub-Regional Economic Development Strategic Plan was approved by the county in April; alignment with city partners for strategy implementation and site suitability.
- iv. A recent collaboration for our economic development partners – Real Estate Broker Breakfasts: the West Valley event hosted in Palm Desert in collaboration with Desert Hot Springs was a success. The East Valley version is being planned for the next couple of months. The aim is for a twice-yearly or quarterly cadence.
- v. Our quarterly TAC advisory meeting discussed opportunity zones, commercial real estate, strategic plan, and foreign trade zone. We shared new tools such as ADVAN, JOBSEQ, and Unreal (availability, foot traffic, retail sales, data).
- vi. Our Champions of Hospitality event is set for October 29 at JW Marriott and we are now accepting nominations. There is a new nomination process: Hospitality Champion Awards (frontline/heart-of-house) via business owner/manager/HR only; other awards open nominations; deadline July 17.
- vii. Shared the GPS Ambassador program growth.
- viii. Jackalope Ranch in Indio held the second annual Short-Term Rental Host Summit. We partnered with Ron Spockley and Burgo. The Palm Springs staff discussed regulations; topics included compliance, property care, and marketing feedback.
- ix. The Caravanserai Project: working with a cohort of 25 local artists/creative entrepreneurs in hands-on training to support a business development program; showcase planned for September to connect with hospitality community.

**h. Lauren Bruggemans: Youth Engagement and Workforce Development Programs**

- i. A very successful Student Hospitality Day was held at Tommy Bahama Miramonte Resort on April 14th, for 120 high school sophomores.
- ii. The TEAM GPS Foundation Golf Tournament raised \$50,000;
  1. College scholars played in the tournament.
  2. CVHS students helped with the hospitality dinner.
  3. The TEAM GPS Foundation welcomed two new Board Members: Doug Watson and Mihai Petru.
- iii. The Student Chef Showcase, with nine student chefs (high schools and College of the Desert) and mentor chefs, was held at the JW Marriott on May 6<sup>th</sup>. This is a fundraiser for culinary scholarships.
- iv. The Young Professionals Advisory Board organized a Student Ambassador Training Class at CSUSB to connect with youth.
- v. The Passport to Leadership Program is midway through its four-week program with 12 rising seniors; activities include city tours, PS Next Summit, mock city council, and an airport visit.
- vi. Scholarships available via goteamgps.com and teamgpsfoundation.com; Visionary Leaders first class started June 9.

**i. Scott White: 2026/2027 Fiscal Year Budget**

- i. The Finance Committee supported a conservative revenue approach using the lowest T-BID forecast model.
- ii. Fiscal Year 2025–2026 projection \$35M; current-year budget \$33M; proposed next-year budget \$35M; expenses forecast \$34M with slight surplus; majority allocation to marketing and sales; reserve usage contemplated (e.g., United flights, TED).

**9. VGPS Board of Directors Items (VGPS Board Vote)**

**The VGPS Board of Directors were presented with the following 5 items for approval:**

- a. Board Chair Rolf Hoehn called for a motion to approve the VGPS 2026/2027 Fiscal Budget.
  - i. Peggy Trott made a motion to approve. Celeste Brackley seconded. Board Chair Hoehn asked for changes or abstentions. No changes or abstentions. The motion passed, and the VGPS 2026/2027 Fiscal Year Budget was approved based on the roll call at the beginning of the meeting.
- b. Board Chair Rolf Hoehn called for a motion to approve Resolution No. BOD 2026-001 TEAM GPS Foundation Grant Fund Appropriation
  - i. Bob Schneider made a motion to approve. Peggy Trott seconded. Board Chair Hoehn asked for changes or abstentions. No changes or abstentions. The motion passed, and Resolution No. BOD 2026-001 TEAM GPS Foundation Grant Fund Appropriation was approved based on the roll call at the beginning of the meeting.
- c. Board Chair Rolf Hoehn called for a motion to approve Resolution No. BOD 2026-002 – Air Service Reserve Fund
  - i. Lorraine Becker made a motion to approve. Peggy Trott seconded. Board Chair Hoehn asked for changes or abstentions. No changes or abstentions. The motion passed, and Resolution No. BOD 2026-002 – Air Service Reserve Fund was approved based on the roll call at the beginning of the meeting.
- d. Board Chair Rolf Hoehn called for a motion to accept and approve the TBID Annual Report (by Civitas)
  - i. Celeste Brackley made a motion to approve. Kenny Cassady seconded. Board Chair Hoehn asked for changes or abstentions. No changes or abstentions. The motion passed, and the TBID Annual Report (by Civitas) was approved based on the roll call at the beginning of the meeting.
- e. Tim Ellis read Karen Totaro and Brandon McCurley's bios and presented them both as pre-approved by the nominating committee for the open board seats. Board Chair Rolf Hoehn called for a motion to approve Karen Totaro, General Manager with Palm Springs Convention Center, and Brandon McCurley, General Manager with Parker Palm Springs, for the two open Board of Directors seats.
  - i. Liz Ostoich made a motion to approve. Celeste Brackley seconded. Board Chair Hoehn asked for changes or abstentions. No changes or abstentions. The motion passed, and both Karen Totaro and Brandon McCurley were approved for the two open board of directors seats based on the roll call at the beginning of the meeting.

**10. JPA Executive Committee Items (JPA Vote)**

**The JPA Executive Committee were presented with the following 6 items for approval:**

- a. JPA Chair Fermon called for a motion to approve the proposed VGPS Fiscal Year 2026-2027 Budget.
  - i. Raymond Gregory with the City of Cathedral City made a motion to approve. Gary Gardner with the City of Desert Hot Springs seconded. JPA Chair Fermon asked for changes or abstentions. No changes or abstentions. The County of Riverside was not present to vote. The motion passed, and the VGPS Fiscal Year 2026-2027 Budget was approved based on the roll call at the beginning of the meeting.
- b. JPA Chair Fermon called for a motion to approve Resolution No. JPA 2026-002 – Carrying Over Funds to FY 2026/2027.
  - i. Linda Evans with the City of La Quinta made a motion to approve. Dr. Frank Figueroa with the City of Coachella seconded. JPA Chair Fermon asked for changes or abstentions. No changes or abstentions. The County of Riverside was not present to vote. The motion passed, and Resolution No. JPA 2026-002 – Carrying Over Funds to FY 2026/2027 was approved based on the roll call at the beginning of the meeting.
- c. JPA Chair Fermon called for a motion to approve Resolution No. JPA 2026-001 TEAM GPS Foundation Grant Fund Appropriation.
  - i. Linda Evans with the City of La Quinta made a motion to approve. Gary Gardner with the City of Desert Hot Springs seconded. JPA Chair Fermon asked for changes or abstentions. No changes or abstentions. The County of Riverside was not present to vote. The motion passed, and Resolution No. JPA 2026-001 TEAM GPS Foundation Grant Fund Appropriation was approved based on the roll call at the beginning of the meeting.
- d. JPA Chair Fermon called for a motion to approve Resolution No. JPA 2026-004 – Air Service Reserve Fund.
  - i. Linda Evans with the City of La Quinta made a motion to approve. Gary Gardner with the City of Desert Hot Springs seconded. JPA Chair Fermon asked for changes or abstentions. No changes or abstentions. The County of Riverside was not present to vote. The motion passed, and Resolution No. JPA 2026-004 – Air Service Reserve Fund was approved based on the roll call at the beginning of the meeting.
- e. JPA Chair Fermon called for a motion to approve Resolution No. JPA 2026-003 – 3rd Amended JPA Agreement.

- i. Linda Evans with the City of La Quinta made a motion to approve. Gary Gardner with the City of Desert Hot Springs seconded. JPA Chair Fermon asked for changes or abstentions. No changes or abstentions. The County of Riverside was not present to vote. The motion passed, and Resolution No. JPA 2026-003 – 3rd Amended JPA Agreement was approved based on the roll call at the beginning of the meeting.
- f. JPA Chair Fermon called for a motion to accept and approve the TBID Annual Report (by Civitas).
  - i. Linda Evans with the City of La Quinta made a motion to approve. Dr. Grank Figueroa with the City of Coachella seconded. JPA Chair Fermon asked for changes or abstentions. No changes or abstentions. The County of Riverside was not present to vote. The motion passed, and the TBID Annual Report (by Civitas) was approved based on the roll call at the beginning of the meeting.

**11. VGPS Board of Directors and JPA Executive Committee members provided updates on their cities and businesses**

- a. Rolf Hoehn announced that a new event will be coming to Indian Wells Tennis Gardens in December - more details to come.
- b. Ted Weill with the City of Rancho Mirage announced a new 21,000 square foot taxidermy/animal museum is under construction in Rancho Mirage on the lot of the old Chart House, privately financed, expected to open within about two years.
- c. Waymond Fermon with the City of Indio announced the City of Indio held a very successful inaugural annual Pride Event, and a Fourth of July community event is planned at Empire Polo Grounds (6–10 p.m., free, with a drone show).

**12. The next JPA/Board of Directors Joint Meeting date was announced.**

- a. Friday, September 25, 2026, at the La Quinta Resort & Club.

**13. The joint meeting of the JPA Executive Committee and VGPS Board of Directors was adjourned at 10:06 am by JPA Chair, Waymond Fermon.**

The complete Board Packet can be viewed on our website [here](#), and a direct link to the presentation is also available on our website [here](#).

**Clerk for the Board:**

\_\_\_\_\_  
Sarah Goslin, Executive Assistant & Board Administrator

**VGPS Board of Directors Secretary:**

\_\_\_\_\_  
Nusrat Mirza, Secretary

**Approval Date:**

\_\_\_\_\_



## **JPA Executive Committee and VGPS Board of Directors 2027 Joint Meeting Dates**

|                           |                                                                                                                       |
|---------------------------|-----------------------------------------------------------------------------------------------------------------------|
| <b>January</b>            | <b>Dark</b>                                                                                                           |
| <b>February 19, 2027</b>  | 8:30-10:00 a.m.   TBD<br>JPA Executive Committee and VGPS Board of Directors Joint Meeting                            |
| <b>March</b>              | <b>Dark</b>                                                                                                           |
| <b>April 2, 2027</b>      | 8:30-10:00 a.m.   Palm Springs Convention Center<br>JPA Executive Committee and VGPS Board of Directors Joint Meeting |
| <b>May</b>                | <b>Dark</b>                                                                                                           |
| <b>June 25, 2027</b>      | 8:30-10:00 a.m.   TBD<br>JPA Executive Committee and VGPS Board of Directors Joint Meeting                            |
| <b>July</b>               | <b>Dark</b>                                                                                                           |
| <b>August</b>             | <b>Dark</b>                                                                                                           |
| <b>September 24, 2027</b> | 8:30-10:00 a.m.   TBD<br>JPA Executive Committee and VGPS Board of Directors Joint Meeting                            |
| <b>October</b>            | <b>Dark</b>                                                                                                           |
| <b>November</b>           | <b>Dark</b>                                                                                                           |
| <b>December 10, 2027</b>  | 8:30-10:00 a.m.   TBD<br>JPA Executive Committee and VGPS Board of Directors Joint Meeting                            |

**Rolf Hoehn, Chair**  
Indian Wells Tennis Garden

**Peggy Trott, Vice Chair**  
Kimpton Rowan Palm Springs

**Nusrat Mirza, Secretary**  
JW Marriott Desert Springs

**Aftab Dada, Treasurer**  
Hilton Palm Springs Resort

**Kate Anderson**  
Agua Caliente Band of  
Cahuilla Indians

**Lorraine Becker**  
Cabot's Pueblo Museum

**Sejal Bhakta**  
Hampton Inn & Suites

**John Bolton**  
Oak View Group

**Celeste Brackley**  
The Line & Saguaro Hotels

**Sheila Buciuman**  
Ritz-Carlton Rancho Mirage

**Gary Cardiff**  
Cardiff Limousine &  
Transportation

**Kenny Cassidy**  
Acme House Company

**Jay Chesterton**  
Fantasy Springs Resort  
Casino

**Dermot Connolly**  
La Quinta Resort and Club

**Tim Ellis (Emeritus)**  
Ellis Hospitality Services

**Eddy Estrada**  
Smarter Property  
Management

**David Feltman**  
VRON of Palm Springs

**Mark Girtin**  
Goldenvoice & Empire Polo

**Dan Johnson**  
Hyatt Regency Indian Wells  
Resort & Villas

**Jerry Keller**  
Lulu California Bistro

**Patrick Klein**  
The Gardens on El Paseo

**Brandon McCurley**  
The Parker Palm Springs

# VGPS BOARD OF DIRECTORS

## RESOLUTION NO. BOD 2026-003

### A RESOLUTION OF THE BOARD OF DIRECTORS OF VISIT GREATER PALM SPRINGS ("VGPS") APPROVAL OF A CLOSE-END MOTOR VEHICLE LEASE.

**WHEREAS**, Visit Greater Palm Springs (the "Entity") is a Joint Powers Authority operating under the Joint Exercise of Powers Act (California Government Code §§6500 *et seq.*), located in the County of Riverside, State of California, duly organized and existing under the laws of the State of California with the requisite power and authority to incur obligations; and

**WHEREAS**, the Entity desires to procure one or more motor vehicles (the "Vehicle(s)") for use by the Entity in conjunction with the responsibilities and authority granted to it by law; and

**WHEREAS**, the Entity believes that it would be in the best interests of the Entity to procure the Vehicle(s) by entering into one or more Closed-End Motor Vehicle Leases (the "Lease(s)") with La Quinta Chevrolet Cadillac, a motor vehicle dealership.

**NOW, THEREFORE, BE IT RESOLVED**, that the procurement of the Vehicle(s) be and hereby is authorized, and that the agents of the Entity be, and they hereby are, authorized, empowered, and directed to do or cause to be done all such acts and things as they may deem necessary or advisable in connection with the Lease(s), including, without limitation, the preparation and finalization of the Lease(s) and all documents required to be executed in conjunction therewith (collectively, the "Transaction Documents"); and

**FURTHER RESOLVED**, if and to the extent required by the Transaction Documents, the Entity be and hereby is authorized to grant a lien on and security interest in certain assets of the Entity as set forth in the Transaction Documents as collateral for the obligations of the Lease;

**FURTHER RESOLVED**, that Scott White, President/CEO shall be and hereby is authorized to execute the Transaction Documents, in the name and on behalf of the Entity, and deliver such Transaction Documents; and

**FURTHER RESOLVED**, that the appropriate agents of the Entity be, and they hereby are, authorized, empowered, and directed, for and on behalf of the Entity, to pay all amounts, including fees and expenses, in connection with the Lease; and

**FURTHER RESOLVED**, that in addition to and without limiting the foregoing, any and all acts and things heretofore or hereafter done and any consents, certificates, agreements, undertakings, commitments and other instruments and documents heretofore or hereafter entered into, executed, delivered and performed by any one or more of the agents of the Entity, for and on behalf of the Entity as they deem necessary or appropriate to carry out and effectuate the intent or purposes of the foregoing resolutions are hereby authorized, adopted, approved, and ratified in all respects.

**NOW, THEREFORE**, be it resolved by the Visit Greater Palm Springs Board of Directors as follows:

**Kelly McLean**  
MJM Holdings, Inc., Poppy,  
And McLean Company

**Allen Monroe**  
The Living Desert

**Lee Morcus (Emeritus)**  
Kaiser Restaurant Group

**Liz Ostoich**  
FARM and Tac/Quila Palm  
Springs

**Brad Poncher**  
Hospitality Consulting

**Greg Purdy**  
Palm Springs Aerial Tramway

**Tim Pyne**  
Renaissance Esmeralda  
Resort & Spa

**Bob Schneider**  
Desert Consulting

**Ankit Sekhri**  
Two Bunch Palms

**Barb Smith**  
Eventis Destination  
Services

**Boris Stark**  
Palm Desert Vacation  
Properties

**Ebony Stinson**  
Indian Wells Resort

**Joseph Tormey**  
CSU San Bernardino  
Palm Desert Campus

**Karen Totaro**  
Palm Springs Convention  
Center

**Doug Watson**  
Strategy | Innovation | Co.

## Section 1. RECITALS

The above recitals are true and correct and are hereby incorporated herein by this reference.

## Section 2. APPROVE CLOSED-END MOTOR VEHICLE LEASE

That the Executive Committee hereby approves Scott White to enter into a closed-end motor vehicle lease for use by Visit Greater Palm Springs.

## Section 3. EFFECTIVE DATE

Effective September 25, 2026.

## Section 4. SEVERABILITY

The Visit Greater Palm Springs Board of Directors declares that, should any provision, section, paragraph, sentence, or word of this Resolution be rendered or declared invalid by any final court action in a court of competent jurisdiction or by reason of any preemptive legislation, the remaining provisions, sections, paragraphs, sentences, or words of this Resolution as hereby adopted shall remain in full force and effect.

## Section 5. REPEAL OF CONFLICTING PROVISIONS

All provisions of any prior resolutions that are in conflict with the provisions of this Resolution are hereby repealed.

**PASSED, APPROVED, AND ADOPTED** at a regular meeting of the Visit Greater Palm Springs Board of Directors held on September 25, 2026, by the following vote:

**AYES:**

**NAYES:**

**ABSENT:**

**ABSTAIN:**

---

**Rolf Hoehn, Chair**  
Board of Directors  
Visit Greater Palm Springs

**ATTEST:**

---

**Sarah Goslin**, Clerk for the Board of Directors

**APPROVED AS TO FORM:**

---

**Bruce T. Bauer**, General Counsel

# JOINT POWERS AUTHORITY EXECUTIVE COMMITTEE

## RESOLUTION NO. JPA 2026-005

**Waymond Fermon, Chair**  
City of Indio

**Linda Evans, Vice Chair**  
City of La Quinta

**Raymond Gregory**  
City of Cathedral City

**Dr. Frank Figueroa**  
City of Coachella

**Gary Gardner**  
City of Desert Hot Springs

**Brian Penna**  
City of Indian Wells

**Evan Trubee**  
City of Palm Desert

**Ron deHarte**  
City of Palm Springs

**Ted Weill**  
City of Rancho Mirage

**V. Manuel Perez**  
County of Riverside

### **A RESOLUTION OF THE VISIT GREATER PALM SPRINGS JPA EXECUTIVE COMMITTEE AUTHORIZING VISIT GREATER PALM SPRINGS THE ESTABLISHMENT OF A SECTION 115 TRUST TO PREFUND OTHER POST-EMPLOYMENT BENEFITS UNDER THE RETIREE HEALTH PLAN**

**WHEREAS**, Visit Greater Palms Springs ("VGPS") participates in the Public Employees' Medical and Health Care Act ("PEMHCA") administered by the California Public Employees' Retirement System ("CalPERS") to make group health care coverage available to active and retired employees; and

**WHEREAS**, VGPS adopted the VGPS Retiree Health Plan to provide contributions to offset VGPS's other post-employment benefits such as medical, dental, vision or other similar benefits other than pension benefits provided to retirees (OPEB Obligations); and

**WHEREAS**, VGPS desires to mitigate the impact of its OPEB Obligations on its operating budget, promote long-term fiscal sustainability, and demonstrate prudent financial stewardship; and

**WHEREAS**, Internal Revenue Code Section 115 and related IRS rulings allow the establishment of a tax-exempt trust to prefund health care obligations incurred by a governmental agency; and

**WHEREAS**, the use of a Section 115 trust allows for greater local control over funds designated for health care obligations, increased investment flexibility, and the ability to make discretionary contributions to manage health care liabilities over time; and

**WHEREAS**, VGPS desires to establish a Section 115 trust, administered by a qualified third-party custodian, for the exclusive purpose of funding its OPEB obligations; and

**WHEREAS**, the Executive Committee of VGPS ("Committee") has reviewed a proposed trust agreement, prepared by Best, Best & Krieger LLP, to establish a Section 115 trust; and

**WHEREAS**, VGPS may make deposits into the Section 115 trust from time to time as determined by the Committee and based on available resources; and

**WHEREAS**, the investment of trust assets shall be governed by an investment policy consistent with applicable federal and state laws, with a focus on achieving returns commensurate with VGPS health care funding objectives and risk tolerance; and

**WHEREAS**, the Committee wishes to adopt an investment policy to establish guidelines pursuant to which assets held in the Section 115 trust shall be invested; and  
**WHEREAS**, the Committee has reviewed a proposed investment policy which sets forth investment characteristics and objectives with regard to the long-term investment and management of trust assets.

**NOW, THEREFORE, BE IT RESOLVED**, by the Committee as follows:

**Section 1. APPROVAL OF SECTION 115 TRUST AGREEMENT.**

The Committee hereby approves the Visit Greater Palm Springs Retiree Health Plan Section 115 Trust Agreement ("Agreement"), in substantially the same form as attached hereto at Exhibit "A" and incorporated herein by this reference, establishing the Visit Greater Palm Springs Retiree Health Plan Section 115 Trust (the "Trust") for the purpose of prefunding VGPS's OPEB Obligations.

**Section 2. APPOINTMENT OF THE TRUSTEE.**

The VGPS President and Chief Executive Officer and the Vice President of Finance and Administration are appointed as the Trustees under the Agreement.

**Section 3. APPOINTMENT OF CUSTODIAN AND INVESTMENT MANAGER.**

The Chief Executive Officer, or designee, is authorized and directed to select and enter into agreements with a qualified third-party custodian and/or investment manager to administer and invest the Trust assets in accordance with applicable law and the Trust's governing documents.

**Section 4. FUNDING.**

The Chief Executive Officer is authorized to transfer VGPS funds to the Trust as approved by the Committee.

**Section 5. INVESTMENT POLICY.**

The Committee hereby approves the Visit Greater Palm Springs Investment Policy, in the form attached hereto at Exhibit "B" and incorporated herein by this reference, for the purposes of setting forth the terms pursuant to which the Trust assets shall be invested.

**Section 6. REPORTING REQUIREMENTS.**

The Trustee shall provide periodic reports to the Committee on the performance, contributions, and disbursements of the Trust.

**Section 7. ADMINISTRATION AND OVERSIGHT.**

The Trustees shall be responsible for the ongoing administration of the Trust, including coordination with the custodian, investment professionals, actuaries, and other relevant parties.

**Section 8. EFFECTIVE DATE**

That this Resolution shall take effect immediately upon its adoption.

**PASSED, APPROVED, AND ADOPTED** at a regular meeting of the JPA Executive Committee of Visit Greater Palm Springs held on the twenty-fifth day of September, 2026, by the following vote:

**AYES:**

**NAYES:**

**ABSENT:**

**ABSTAIN:**

---

**Waymond Fermon, Chair  
Executive Committee  
Visit Greater Palm Springs**

**ATTEST:**

---

**Sarah Goslin, Clerk for the Executive Committee**

**APPROVED AS TO FORM:**

---

**Bruce T. Bauer, General Counsel**

**VISIT GREATER PALM SPRINGS RETIREE HEALTH PLAN**

**SECTION 115 TRUST AGREEMENT**

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**VISIT GREATER PALM SPRINGS RETIREE HEALTH PLAN  
SECTION 115 TRUST AGREEMENT**

This Section 115 Trust Agreement ("Trust Agreement") is entered into by and between Visit Greater Palm Springs ("Employer") and the Employer's President and Chief Executive Officer and the Vice President of Finance and Administration ("Trustee").

**PREAMBLE**

**WHEREAS**, the funds which will be contributed to the Trust, as and when received by the Trustee, will constitute the trust fund (the "Trust Fund") to be used solely to fund the Visit Greater Palm Springs Retiree Health Plan ("Retiree Health Plan") obligations and for the payment of reasonable administrative fees and expenses of the Trust; and

**WHEREAS**, the Employer intends that the Trust hereby established shall be a governmental trust created under the law of the State of California and that all Trust income shall be excluded from the Employer's gross income and shall not be subject to federal income tax under Section 115 of the Internal Revenue Code of 1986 ("Code"), as amended; and

**WHEREAS**, the Employer desires the Trustee to hold and administer the Trust, and the Trustee is willing to hold and administer such Trust, pursuant to the terms of this Trust Agreement.

**NOW, THEREFORE**, in consideration of the promises and the mutual covenants and agreements herein contained, the Employer and the Trustee do hereby agree as follows:

**ARTICLE 1  
DEFINITIONS**

For the purposes of this Trust Agreement, the following words shall have the meanings ascribed to them by this Article:

1.1 Administrator. "Administrator" shall mean the Employer or the individual designated by position of employment at the Employer to act on its behalf in all matters relating to the Trust.

1.2 Board. "Board" shall mean the Executive Committee of the Employer.

1.3 CalPERS. "CalPERS" shall mean the California Public Employees' Retirement System.

1.4 Code. "Code" shall mean the Internal Revenue Code of 1986, as may be amended from time to time.

1.4A Custodian. "Custodian" shall mean the person or entity, other than the Trustee, appointed pursuant to Section 5.7 hereof to hold, safeguard, and account for all or a portion of the Trust assets in a custodial capacity. Unless a Custodian is also separately appointed and qualified as an Investment Manager under Section 5.4, the Custodian's

services are not fiduciary services and the Custodian shall have no investment discretion over the Trust assets it holds. The identity of the Custodian(s) currently appointed under Section 5.7, and the agreement governing each such appointment, are set forth on Schedule A, as updated by the Board from time to time to reflect a change in Custodian.

1.5 Effective Date. "Effective Date" shall mean July 1, 2026; provided, however, that the IPS and IMA identified on Schedule A, and any other investment policy, agreement, or arrangement entered into by the Employer in anticipation of this Trust Agreement, are hereby ratified, confirmed, and incorporated into this Trust Agreement as of the Effective Date.

1.6 Eligible Beneficiary. "Eligible Beneficiary" shall mean any person, who due to his or her relationship to an Eligible Employee, is entitled to post-employment benefits pursuant to the Retiree Health Plan, including but not limited to the Eligible Employee's current spouse or domestic partner, child or dependent.

1.7 Eligible Employee. "Eligible Employee" shall mean any employee of the Employer who is entitled to post-employment benefits pursuant to the Retiree Health Plan. Unless the context otherwise requires, the term "Eligible Employee" as used herein shall include any Eligible Beneficiaries.

1.8 Employer. "Employer" shall mean Visit Greater Palm Springs, a joint powers authority, or any affiliate or successor thereof that subsequently adopts this Trust Agreement.

1.8A IMA. "IMA" shall mean the investment management and/or custody agreement (however titled), together with its appendices, schedules, Schedule of Account Fees, and any Investment Policy delivered thereunder, then in effect between the Employer, on behalf of the Trust, and the person or entity then serving as Investment Manager and/or Custodian. The identity of the Investment Manager and/or Custodian party to the IMA, and the date of the then-current IMA, are set forth on Schedule A, as updated by the Board from time to time to reflect a change in Investment Manager or Custodian pursuant to Sections 5.4 and 5.7. References in this Trust Agreement to "the IMA" refer to whichever such agreement is then in effect, and this Trust Agreement need not be amended solely because the Employer enters into a new or replacement IMA with a successor Investment Manager or Custodian.

1.9 Investment Manager. "Investment Manager" shall mean the person or persons, other than the Trustee, appointed pursuant to Section 5.4 hereof to manage all or a portion of the assets in the Trust Fund.

1.9A IPS. "IPS" shall mean the written Investment Policy Statement then in effect between the Employer and an Investment Manager, establishing the investment objectives, risk tolerance, restrictions, and strategic asset allocation applicable to that Investment Manager's management of Trust assets. The IPS applicable to each Investment Manager, and the date of the then-current IPS, are set forth on Schedule A, as updated by the Board from time to time. Pursuant to the IMA, if any provision of the IPS conflicts with the IMA, the terms of the IMA control.

1.10 OPEB. "OPEB" shall mean "other post-employment benefits," such as medical, dental, vision, and other similar benefits provided to retirees, other than pension benefits.

1.11 OPEB Obligations. "OPEB Obligations" shall mean an Employer's obligation to provide post-employment health care and welfare benefits to eligible retirees as specified in the Employer's policies and including its obligations under the Retiree Health Plan.

1.12 Retiree Health Plan. "Retiree Health Plan" shall mean the Visit Greater Palm Springs Retiree Health Plan.

1.13 Trust. "Trust" or "Trust Fund" shall mean the entity that holds the contributions made to fund OPEB Obligations.

1.14 Trust Agreement. "Trust Agreement" shall mean the agreement known as the Visit Greater Palm Springs Retiree Health Plan Section 115 Trust that dictates the terms pursuant to which the Trust is administered.

1.15 Trustee. "Trustee" shall mean the Employer's President and Chief Executive Officer and the Vice President of Finance and Administration, or any successor trustee appointed by the Employer as provided herein. The Trustee shall serve as Trustee of the Trust established pursuant to the provisions of this Trust Agreement until such Trustee resigns or is removed as provided in Article 3.

## **ARTICLE 2**

### **TRUST**

2.1 Purpose. The Trust is established with the intention that it qualifies as a tax-exempt trust performing an essential governmental function within the meaning of Section 115 of the Code and any regulations issued thereunder and as a tax-exempt trust under California law. This Trust shall be construed and administered, in a manner consistent with such intention. The fundamental purpose of the Trust is to fund the OPEB Obligations.

The Employer hereby acknowledges that the Trust does not constitute a qualified trust under Code Section 401(a) but, rather, is as tax-exempt trust performing an essential governmental function within the meaning of Section 115 of the Code and any regulations issued thereunder.

The Trust is intended to qualify as an OPEB trust under GASB Statements 74 and 75.

2.2 No Diversion of Assets. The Trust assets shall be held in trust for the exclusive purpose of funding the OPEB Obligations and defraying the reasonable expenses associated with the same. The Trust assets shall not be used for, or diverted to, any other purpose.

2.3 Type and Nature of Trust. Neither the full faith and credit nor the taxing power of the Employer is pledged to the distribution of amounts hereunder. Except for contributions and other amounts hereunder, no other amounts are pledged to the distribution of assets for the purpose of paying OPEB Obligations. OPEB Obligations are neither general nor special obligations of the Employer but are payable solely from the assets held in the Trust. No employee or beneficiary may compel the exercise of the taxing power by the Employer.

Distribution of assets from the Trust are not debts of the Employer within the meaning of any constitutional or statutory limitation or restriction. Such distributions are not legal or equitable pledges, charges, liens or encumbrances, upon any of the Employer's property, or upon any of its income, receipts or revenues, except amounts in the Trust which are set aside for distributions. Neither members of the Board nor its officers, employees, agents or volunteers are liable hereunder.

### **ARTICLE 3 ADMINISTRATIVE MATTERS**

3.1 Appointment of Trustee. The Employer, through action of the Board, may act to appoint a bank, trust company, retirement board, insurer, committee or such other entity or persons(s) as permitted by law, to serve as Trustee of this Trust. Such action must be in writing. Upon the written acceptance of such entity, it shall become the Trustee of the Trust. If the Trustee is removed or resigns pursuant to Section 3.2, the Employer shall appoint a successor trustee.

3.2 Resignation or Removal of Trustee. The Trustee may resign at any time by giving thirty (30) days' notice in writing to the Employer. The Employer, by action of the Board, may also remove the Trustee at any time. Within sixty (60) days after the resignation or removal of the Trustee, the Trustee shall furnish to the Board a written statement of account with respect to the portion of the year for which the Trustee served.

3.3 Successor Trustee. Upon the resignation or removal of the Trustee, the Employer shall appoint a successor trustee who shall have the same powers and duties as those conferred upon the Trustee hereunder. Upon acceptance of such appointment by the successor trustee, the Trustee shall assign, transfer, and pay over to such successor trustee the funds and properties then constituting the Trust Fund. The Trustee is authorized, however, to reserve such reasonable sum of money, as it may deem advisable, for payment of its fees and expenses in connection with the settlement of its account or otherwise, and any balance of such reserve remaining after the payment of such fees and expenses shall be paid over to the successor trustee.

3.4 Waiver of Notice. In the event of any resignation or removal of the Trustee, the Trustee and the Employer may, in writing, waive any notice of resignation or removal as may be provided hereunder.

3.5 Administrator. The Employer shall have the plenary authority for the administration and investment of the Trust Fund pursuant to any applicable federal, state or local laws and regulations, including, but not limited, to the designation of an employee to act on its behalf as the Administrator. Unless otherwise specified in the appointment

instrument, the Administrator shall be deemed to have authority to act on behalf of the Employer in all matters pertaining to the Trust. Such appointment of an Administrator shall be effective upon receipt and acknowledgment by the Trustee and shall be effective until the Trustee is furnished with a resolution that the appointment has been modified or terminated.

3.6 Certification to Trustee. The Board, or other duly authorized official, shall certify in writing to the Trustee the names and specimen signatures of the Administrator and all others authorized to act on behalf of the Employer whose names and specimen signatures shall be kept accurate by the Employer acting through a duly authorized officer or the Board. The Trustee shall have no liability if it acts upon the direction of an Administrator or other official that has been duly authorized to act, unless the Employer has informed the Trustee, in writing, of a change.

3.7 Directions to Trustee. All directions to the Trustee from the Employer or Administrator must be in writing and must be signed by an authorized official. For all purposes of this Trust Agreement, direction shall include any certification, notice, authorization, application or instruction of the Employer or Administrator appropriately communicated. The Trustee may not act without express written direction from the Employer or Administrator.

The Trustee shall have the power and duty to comply promptly with all proper direction from the Board or Administrator. In the case of any direction deemed by the Trustee to be unclear or ambiguous, the Trustee may seek written instructions from the Employer or Administrator on such matter and await their written instructions without incurring any liability. If at any time the Employer or Administrator should fail to give direction to the Trustee, the Trustee may act in the manner that in its discretion seems advisable under the circumstances for carrying out the purposes of the Trust which may include not taking any action. The Trustee may request directions or clarification of directions received and may delay acting until clarification is received. In the absence of timely direction or clarification, or if the Trustee reasonably considers any direction to be a violation of the Trust or any applicable law, the Trustee shall in its sole discretion take appropriate action or refuse to act upon a direction. Notwithstanding the foregoing, the Trustee has no duty to question, solicit or confirm directions from the Employer or Administrator. Additionally, the Trustee has no duty to take notice of facts not actually known by any Trustee employee with direct responsibility for providing services under this Trust Agreement.

## **ARTICLE 4**

### **CONTRIBUTIONS AND DISTRIBUTIONS**

4.1 Contributions. Contributions to the Trust shall be made solely by the Employer. Except as expressly permitted under Section 115 and this Trust Agreement, contributions are irrevocable and shall not be returned to the Employer. The Trustee shall receive any contributions paid to it in cash or in the form of such other property as it may from time to time deem acceptable and which shall have been delivered to it. All contributions so received, together with the income therefrom and any other increment thereon shall be held, invested, reinvested and administered by the Trustee pursuant to the terms of this Trust Agreement without distinction between principal and income. The

Trustee shall not have any duty to determine or inquire whether any contributions to the Trust made to the Trustee are in compliance with the Retiree Health Plan, nor shall the Trustee have any duty or authority to compute any amount to be paid to the Trustee by the Employer, nor shall the Trustee be responsible for the collection or adequacy of the contributions to meet the Employer's OPEB Obligations. The Trustee shall be responsible only for cash or other property received by it pursuant to this Trust Agreement.

4.2 Tax Treatment. The Employer intends that contributions, and any income and earnings therefrom, to the Trust shall not be included in the taxable income of Eligible Employees as the Trust consists of funds set aside to prefund the Employer's OPEB Obligations and Eligible Employees have no legal interest in specific Trust assets or contributions.

4.3 Distributions. The Trustee shall from time to time, upon the written direction of the Employer or Administrator, make distributions from the Trust directly to CalPERS, third party administrators, service providers or other entities providing services in connection with the Employer's OPEB Obligations. Such distributions shall be made solely for the payment of OPEB Obligations and reasonable administrative expenses. In no event shall the Trustee have any responsibility respecting the application of distributions from the Trust, or for determining or inquiring into whether such distributions are in accordance with any of the Plan, policies or applicable collective bargaining agreements.

## **ARTICLE 5 INVESTMENTS**

5.1 General. The Trustee shall invest and reinvest the principal and income of the Trust Fund and keep the Trust Fund invested, without distinction between principal and income, in such securities or in such property, real or personal, tangible or intangible, as the Trustee shall deem advisable, and in compliance with any investment policy adopted by the Employer, and applicable law; provided, however, that investments shall be so diversified as to minimize the risk of large losses unless under the circumstances it is clearly prudent not to do so in the sole judgment of the Trustee provided such judgment is consistent with the investment policy. The Trustee shall discharge its duties hereunder with the care, skill, prudence and diligence under the circumstances that a prudent man acting in a like capacity and familiar with such matters would use in such circumstances. The duties and obligations of the Trustee shall be limited to those expressly imposed upon it by this Trust Agreement. The Trustee shall have no authority or duty to determine or enforce payment of any contribution to the Trust or to determine the existence, nature or extent of any individual's rights in the Trust or question any determination made by the Employer regarding the same. Investments issued, offered, serviced, or sponsored by Trustee or its affiliates are permitted provided they are consistent with the investment policy.

5.2 Establishment of Funding and Investment Policies. The Employer shall establish funding and investment policies consistent with the purposes of this Trust and the requirements of applicable law, as may be appropriate from time to time. The Board shall provide the Trustee with information concerning projected future funding requirements so that the Trustee may invest the assets of the Trust in such a manner so as to provide sufficient cash assets in an amount determined by the Board to be necessary to meet the liquidity requirements for the funding of the OPEB Obligations. All investments of Trust

assets made by the Trustee shall be in accordance with such funding and investment policies and the terms of this Trust Agreement. The Trustee's discretion in investing and reinvesting the principal and income of the Trust Fund shall be subject to the funding and investment policies, and any changes thereof as the Board may adopt from time to time and communicate to the Trustee in writing.

The Employer's current funding and investment policy applicable to Trust assets managed by each Investment Manager is set forth in the IPS applicable to that Investment Manager, as identified on Schedule A, which is hereby incorporated herein by reference and shall govern until amended, restated, or superseded in accordance with its terms and this Section 5.2.

5.3 Authorization to Participate in Pooled Investments. Notwithstanding any contrary provision in the Trust, the Trustee may, unless restricted in writing by the Board, transfer Trust assets to a group trust that is operated or maintained exclusively for the commingling and collective investment of monies provided that the funds in the group trust consist exclusively of trust assets held under qualified plans deemed permissible pursuant to Revenue Ruling 81-100, as clarified and modified by Revenue Ruling 2004-67, and modified by Revenue Ruling 2011-1, and which has met the requirements of the foregoing rulings ("Investment Funds"). The assets of the Trust shall be invested in Investment Funds which are maintained by a bank or trust company supervised by a state or federal agency, notwithstanding that the bank or trust company is a party in interest of the Trust. The assets invested in the Investment Funds shall be subject to all the provisions of the instruments establishing such funds as they may be amended from time to time.

#### 5.4 Investment Manager.

(a) Appointment and Qualifications. The Board shall have the power to appoint, and may from time to time, appoint, one or more Investment Managers to direct the Trustee in the investment of, or to assume complete investment responsibility over, all or any portion of the Trust assets. An Investment Manager may be any person or firm (a) which is either (1) registered as an investment adviser under the Investment Advisers Act of 1940, (2) a bank, or (3) an insurance company which is qualified to perform the services of an Investment Manager under the laws of more than one state; and (b) which acknowledges in writing that it is a fiduciary with respect to the Trust. The conditions prescribed in the preceding sentence shall apply to the issuer of any group annuity contract hereunder only if, and to the extent that such issuer would otherwise be considered a fiduciary with respect to the Trust, within the meaning of applicable law. The Board's currently appointed Investment Manager(s), the IMA and IPS governing each such appointment, and the specific location of each Investment Manager's written fiduciary acknowledgment required by this Section 5.4(a), are set forth on Schedule A. The Board may update Schedule A from time to time, in accordance with Section 5.4(c), to reflect the appointment, removal, or replacement of an Investment Manager, including a change from one Investment Manager or Custodian to another, without the need for a formal amendment of this Trust Agreement under Article 8.

(b) Investment Objective. The Board, with the advice of the Investment Manager(s), shall determine the general investment characteristics and objectives of the

Trust, which for each Investment Manager are set forth in the IPS applicable to that Investment Manager, as identified on Schedule A. The Investment Manager or the Board, as the case may be, shall have complete investment discretion over all of the Trust assets or to the portion to which it has been assigned investment discretion, subject only to the general investment characteristics and objectives established for the Trust.

(c) Removal, Resignation and Successor. The Board may remove any such Investment Manager and shall have the power to appoint a successor or successors from time to time in succession to any Investment Manager who shall be removed, resign or otherwise cease to serve hereunder.

(d) Fees and Expenses. The fees and expenses of any Investment Manager as agreed upon from time to time between the Investment Manager and Board, shall be charged to and paid from the Trust as directed by the Board, except to the extent that the Employer, in its discretion, may pay such fees and expenses directly to the Investment Manager.

5.5 Employer-Directed Investments. To the extent that the Employer, through the authority of the Board, is responsible for investing assets of the Trust, the Trustee shall be subject to the properly given directions of the Employer with respect to the management, control and investment of the Trust. The Trustee shall not make any investment or dispose of any investments in the Trust except upon the express verbal or written direction of the Employer. The Trustee shall be under no duty to question any investment direction of the Employer, to review or monitor any securities or property held in the Trust, or to give advice to the Employer with respect to the investment, retention or disposition of any assets in the Trust. The Trustee in acting pursuant to and in reliance on such directions shall be fully and completely indemnified and held harmless by the Employer from any liability, loss or expense (including, but not by way of limitation, legal or other professional fees) arising out of its actions so directed, provided that Trustee shall not follow directions that are clearly unlawful or inconsistent with the purpose of the Trust.

5.6 Settle Purchases and Sales. The Trustee will settle purchases made with assets and sales of assets on a contractual basis according to the Trustee's instruction-deadline schedule and current securities-industry practices, if the Trustee has all the information and the account has all the assets necessary for the purchase or sale. With respect to purchases and redemptions of mutual-fund shares, the Employer hereby acknowledges that meeting the Trustee's internal trading cut-off on any business day does not guarantee (i) that the Trustee will settle the purchase or redemption on the same business day, or (ii) if the fund has a floating or variable net asset value ("NAV"), the use of the NAV then most recently determined.

5.6.1 The Employer hereby covenants that neither the Employer nor the Administrator will (i) direct the purchase of an asset, notify a third party that the Trustee will settle the purchase, or cause or permit anyone else to provide such direction or notice, if the account has insufficient funds to settle the purchase; (ii) cause or permit proceeds from the sale of an asset to be used to pay for the earlier purchase of the same asset; or (iii) cause or permit the sale of an asset that the account has not fully paid for.

5.6.2 With respect to any sale of an asset on a non-delivery-versus-payment basis, the Trustee hereby covenants to use commercially reasonable efforts to obtain payment on the same business day that the Trustee delivered the asset, and the account (and not the Trustee) assumes all risk that payment is delayed or not received.

5.7 Custodian.

(a) Appointment. The Board may appoint one or more Custodians to hold, safeguard, and account for all or a portion of the Trust assets. A Custodian's services are custodial in nature and, unless the Custodian is also separately appointed and qualified as an Investment Manager under Section 5.4, are not fiduciary services, and the Custodian shall have no investment discretion over the Trust assets it holds.

(b) Currently Appointed Custodian(s). The Board's currently appointed Custodian(s), and the IMA governing each such appointment, are set forth on Schedule A. Custodial services provided by a Custodian are separate and distinct from, and are not part of, any fiduciary asset-management services provided by an Investment Manager, even where the same person or entity serves in both capacities.

(c) Removal, Resignation and Successor. The Board may remove any Custodian and shall have the power to appoint a successor or successors from time to time in succession to any Custodian who shall be removed, resign, or otherwise cease to serve hereunder. The Board may update Schedule A from time to time, in accordance with this Section 5.7, to reflect the appointment, removal, or replacement of a Custodian, including a change from one Custodian to another, without the need for a formal amendment of this Trust Agreement under Article 8.

(d) Account Titling. The Administrator shall use reasonable efforts to confirm that any account opened with a Custodian or Investment Manager on behalf of the Trust properly identifies the Trust (and not solely the Employer in its general governmental capacity) as the party for whose benefit the account assets are held, consistent with Section 2.2 (No Diversion of Assets).

## **ARTICLE 6 POWERS AND DUTIES OF TRUSTEE**

6.1 Powers. The Trustee, in addition to all powers and authorities under common law, statutory authority, and other provisions of this Trust Agreement, shall have the following powers and authorities, to be exercised in the Trustee's sole discretion, or as directed by an Investment Manager:

(a) Invest and reinvest the Trust's assets in bonds, mortgages, debentures, preferred or common stock, mutual funds, a common trust fund maintained by a fiduciary which is a bank or an insurance company, or any other form of real or personal property having a ready market value, or deposit the assets in an interest bearing account in a banking or savings institution, including the Trustee's own banking department, if applicable;

(b) Sell, exchange, convey, transfer or dispose of any property, real or personal, at any time held in the Trust;

(c) Vote in person or by general or limited proxy with respect to any bonds, stocks or other securities held by the Trustee; exercise any options applicable to any bonds, stocks or other securities for the conversion thereof into other securities; exercise any rights to subscribe for additional bonds, stocks or other securities, and to make any and all necessary payments therefor; join in or dissent from or oppose the reorganization, recapitalization, consolidation, liquidation, sale or merger of corporations or properties in which the Trustee may be interested as Trustee, upon such terms and conditions as it may deem prudent;

(d) Accept any securities or other property received by the Trustee under the provisions of this Trust Agreement;

(e) Make, execute, acknowledge and deliver any and all appropriate deeds, leases, assignments and other instruments;

(f) Cause any investments to be registered in or transferred into its name as Trustee, or the name of the Trustee's nominee or nominees, or retain the investment in unregistered form or in a form permitting transfer by delivery only; provided, however, the books and records of the Trustee shall at all times show that all investments are part of the Trust assets;

(g) Require indemnity from the Employer to the Trustee's satisfaction before taking any action with respect to which the Trustee may have reasonable ground for requesting such indemnification;

(h) Perform all acts, whether or not expressly described or referred to above, which the Trustee may deem necessary, proper and desirable for the protection or enhancement of the Trust assets, and to carry out the purposes of this Trust.

6.2 Fees and Expenses. The Trustee shall be paid reasonable compensation for services under this Trust Agreement, as may be agreed upon from time to time by the Employer and the Trustee. In performing duties under this Trust Agreement, the Trustee may employ counsel, accountants, investment advisors, custodians, recordkeepers and other agents as the Trustee deems advisable. All compensation and expenses earned or incurred by the Trustee in the performance of duties under this Trust Agreement shall be charged against and paid out of the Trust assets, to the extent such expenses are not paid directly by the Employer, unless the payment would contravene applicable law.

6.3 Trustee's Duties in General. The Trustee shall discharge its duties under this Trust Agreement for the exclusive purpose of funding OPEB Obligations and defraying reasonable expenses of administering the Trust,

(a) With the care, skill, prudence and diligence under the circumstances then prevailing that a prudent man acting in a like capacity and familiar with such matters would use in the conduct of an enterprise of a like character and with like aims,

(b) By diversifying the investments of the Trust so as to minimize the risk of large losses, unless under the circumstances it is clearly prudent not to do so,

(c) By acting solely in the best interests of the participants and beneficiaries of the Plan and not for the Trustee's own personal gain, and

(d) By avoiding conflicts of interest, acting on behalf of parties with interests adverse to the Retiree Health Plan or receiving personal consideration from any party doing business with the Retiree Health Plan, all in accordance with the provisions of this Trust Agreement; but the duties and obligations of the Trustee as such shall be limited to those expressly imposed upon it by this Trust Agreement.

6.4 Consultation and Indemnification. The Trustee may consult with counsel, and the Trustee shall not be deemed imprudent by reason of its taking or refraining from taking any action in accordance with the opinion of counsel. The Employer agrees, to the extent permitted by law, to indemnify and hold harmless the Trustee against any and all claims, losses, damages, expenses and liabilities the Trustee may incur in the exercise and performance of the Trustee's power and duties hereunder, unless the same are determined to be due to gross negligence or willful misconduct. The Trustee agrees, to the extent permitted by law, to indemnify and hold harmless the Employer and the members of the Board from and against liability that the Employer or members of the Board may incur, including without limitation attorneys' fees, as a result of the Trustee's recklessness, negligence or willful breach of the provisions of this Agreement.

6.5 Accounts and Records. The Trustee shall keep accurate and detailed accounts and records of all investments, receipts, disbursements and other transactions. For purposes of accounting and administration, the records of the Trust shall be maintained on an accrual basis. The Employer shall have the right to review and inspect all such accounts and other records relating thereto at all reasonable times. The Trustee shall furnish to the Employer a written statement of account within sixty (60) days after the end of the Trust's year end, setting forth all receipts and disbursements.

6.6 Assets Held in Account. The Employer hereby contributes assets, or causes assets to be contributed, to the account. The Employer hereby represents and warrants that all assets are OPEB Obligations. The Trustee holds the assets in trust. The Trustee may hold Trust assets directly or through a Custodian appointed under Section 5.7, and assets held by a Custodian on behalf of the Trust shall be deemed held in trust by the Trustee for all purposes of this Trust Agreement.

6.7 Statements. Periodically as specified, and within sixty (60) days after June 30, Trustee shall render to the Employer as directed, a written account showing in reasonable summary the investments, receipts, disbursements and other transactions engaged in by the Trustee during the preceding fiscal year with respect to the Trust. Such account shall set forth the assets and liabilities of the Trust valued as of the end of the accounting period. The Employer may approve such statements either by written notice or by failure to express objections to such statements by written notice delivered to the Trustee within ninety (90) days from the date the statement is delivered to Employer. Upon approval the Trustee shall be released and discharged as to all matters and items set forth in such statement as if such account had been settled and allowed by a decree from a court

of competent jurisdiction. Trustee may exclude from account statements any assets Trustee neither custodies nor controls. Trustee is not Trustee of and has no duties with respect to such excluded assets.

6.8 Limitation on Trustee's Liability. The Trustee shall not be responsible for the adequacy of contributions to the Trust Fund to meet or discharge any OPEB Obligations of the Employer. The Trustee shall have no duty to withhold or report to the Internal Revenue Service on any payments made by the Trustee hereunder. To the extent that the Trust is required to file a federal income tax return, the Board shall prepare, or cause the preparation of, such return and provide it to the Trustee for its signature. The Trustee shall be entitled conclusively to rely upon any notice, instruction, direction or other communication of the Board. Additionally, the Trustee has no duty to.

6.8.1 Request or obtain a ruling or other guidance from the IRS or any other governmental authority as to (or otherwise determine, monitor, or question) the tax character or consequences of the form and operation of the account, provided that the Employer or designated plan administrator may direct the Trustee to sign a request for such guidance where the Trustee's signature is required by law (such as certain applications for recognition of exemption from income tax).

6.8.2 Construe the terms of the Retiree Health Plan; determine eligibility for the Retiree Health Plan benefits (including, but not limited to, eligibility for participation or distribution, as well as the timing, amount, or form thereof); request or obtain a death certificate from any governmental authority regarding a participant or beneficiary; resolve benefit claims or claim appeals; prescribe forms; establish, maintain, or reconcile to any individual accounts; disclose any plan-related, investment-related, or fee-and-expense information; or act as the Administrator of the Retiree Health Plan.

6.8.3 Act as Investment Manager of, or take notice of the management of, any assets other than assets that are subject to the Trustee's discretion to manage (if any) under this Trust Agreement.

6.8.4 Provide investment advice.

6.8.5 Monitor compliance with any applicable funding requirements of the Retiree Health Plan.

6.8.6 Inspect, review, or examine any Employer-controlled Asset or governing, offering, subscription, or similar document with respect thereto, to determine or question whether the asset or document is authentic, genuine, enforceable, properly signed, appropriate for the represented purpose, is what it purports to be on its face, or for any other purpose, or to execute such document, or to take physical possession of such asset or document. "Employer-controlled Asset" means an asset that is neither registered in the name of the Trust (with the Trustee designated as Trustee), the Trustee (with or without trust designation), or the Trustee's nominee nor maintained by the Trustee at a Depository (as defined below) or with a sub-custodian nor held by the Trustee in unregistered or bearer form or in such form as will pass title by delivery.

6.8.7 (i) Collect any income, principal, or other distribution due and payable on an asset if the asset is in default or if payment is refused after due demand, or (ii) except as expressly provided herein, to notify the Employer in the event of such default or refusal.

6.8.8 Provide notice of, or forward, mini-tenders (which are tender offers for less than five percent (5%) of an outstanding equity or debt issue) for any equity or debt issue; or, after this Trust Agreement terminates, file, or forward notice of, any class-action or U.S. antitrust proof of claim (unless the Trustee received the notice of claim during the term of this Trust Agreement) or any tax reclaim (unless the reclaim is outstanding when this Trust Agreement terminates and, within sixty (60) calendar days thereafter, the Employer provides all documentation, information, and signatures requested by the Trustee with respect to the reclaim) that relates back to the term of this Trust Agreement.

6.8.9 Determine or question whether any direction received under this Trust Agreement is prudent or consistent with the terms of the Plan; to solicit or confirm directions; or to take notice of facts not actually known by any Trustee employee with direct responsibility for providing services under this Trust Agreement.

6.8.10 Calculate, withhold, prepare, sign, disclose, file, report, remit, or furnish to any taxing authority or any taxpayer any federal, state, or local taxes, tax returns, or information returns that may be required to be calculated, withheld, prepared, signed, disclosed, filed, reported, remitted, or furnished with respect to the Retiree Health Plan (such as paying plan benefits) or account, except to the extent such duties are required by law to be performed only by the Trustee in its capacity as Trustee under this Trust Agreement or are expressly set forth herein.

6.8.11 Monitor service providers hired by the Employer or guarantee their performance.

6.8.12 Escheat any asset, except to the extent the Employer directs the Trustee to the contrary.

6.8.13 Determine or question the extent to which assets offset Retiree Health Plan liabilities on the Employer's books, records, and financial statements.

6.9 Advance of Funds or Securities. The Trustee has the power to advance funds or securities in furtherance of settling securities transactions and other transactions under this Trust Agreement. The Trustee has no duty to advance funds or securities or otherwise expend or risk its own funds or incur its own liability in the exercise of its powers or rights or performance of its duties under this Trust Agreement. To the extent of any advance of funds or securities under this Agreement, the Employer hereby grants the Trustee a first-priority lien and security interest in, and right of set-off against, the assets. The Trustee may execute that lien and security interest, and exercise that right, at any time. Furthermore, nothing in this Trust Agreement constitutes a waiver of any of the Trustee's rights as a securities intermediary under Uniform Commercial Code §9-206, and the Employer hereby acknowledges that the obligation to pay a purchase price to the Trustee arises at the time of the purchase.

6.10 Price-Reporting. For purposes of reporting the price of an asset on an account statement:

6.10.1 Pricing from Vendor or Exchange. If the Trustee receives a price from its third party pricing vendor, or if a price is quoted on a National Securities Exchange, then the Bank will report such price. "National Securities Exchange" means a securities exchange that is registered with the United States Securities Exchange Commission under Section 6 of the Securities Exchange Act of 1934.

6.10.2 Pricing from Other Sources. If the Trustee does not receive a price from its third party pricing vendor, and a price is not quoted on a National Securities Exchange, then the Trustee will report (i) the most recent price that the Trustee received from the Employer or the Employer's agent (and the Employer hereby covenants that the Employer and the Employer's agents will use a pricing form acceptable to the Trustee as the means of providing prices to the Trustee), (ii) the most recent price that the Trustee received from the asset's broker, fund accountant, general partner, issuer, Investment Manager, transfer agent, or other service provider, (iii) the asset's par value, or (iv) a nominal value for the asset.

6.10.3 Limitations. The Employer hereby acknowledges that the Trustee is performing a routine, ministerial, non-discretionary price-reporting function and that the reported price might be neither fair market value nor fair value (under accounting standards or applicable law). The Employer hereby covenants not to rely on the reported price as a substitute for (i) determining the asset's value in connection with a decision to acquire, hold, dispose of, or exchange any securities or other investment property; (ii) obtaining and ensuring the reliability of an independent third party appraisal with respect to such a decision; or (iii) obtaining investment advice.

6.10.4 Pricing Sources; Methodology. Upon the Employer's request, the Trustee will provide the Employer (or the certified public accountant engaged by the Administrator to opine on the Retiree Health Plan's financial statements) with information about the Trustee's pricing sources and methodologies.

6.11 Legal Action. If the Trustee is served with any freeze order, garnishment, levy, restraining order, search warrant, subpoena, writ of attachment or execution, bankruptcy-court order, receivership order, or similar order relating to the account (each, a "Legal Action"), then the Trustee will, to the extent permitted by law, use prompt and commercially reasonable efforts to notify the Employer of such service. The Employer will reimburse the Trustee for any reasonable, necessary, and documented expenses or costs incurred by the Trustee in responding to the Legal Action, except to the extent such expenses result from the Trustee's negligence, willful misconduct or breach of this Trust Agreement. If the Employer notifies the Trustee that the Employer is seeking a protective order to resist the Legal Action, then the Trustee will provide reasonable cooperation at the Employer's request and sole cost and expense. In any event, the Trustee may comply with the Legal Action at any time, unless and until the Trustee has received a protective order that prevents the Trustee from complying, provided, however, that the Trustee will delay compliance for a reasonable period to allow the Employer to seek such protective order unless immediate compliance is legally required.

## **ARTICLE 7 CORRECTION OF ERRORS**

7.1 Mistake. Any mistake in any payment or in any direction, certificate, notice or other document furnished or issued by the Employer or by the Trustee in connection herewith may be corrected when the mistake becomes known, and the Employer may direct any adjustment or action which it deems practicable under the circumstances to remedy the mistake.

7.2 Refund of Contribution. No contribution made to the Trust may be refunded to the Employer unless a contribution was made because of a mistake of fact. Any refund must be made within one (1) year from the date the contribution was made.

## **ARTICLE 8 AMENDMENT AND TERMINATION OF AGREEMENT**

8.1 Amendment. The Employer may amend this Trust Agreement at any time and from time to time, in whole or in part, by a written instrument executed by the Employer; provided, however, that:

(a) Exclusive Benefit. No amendment shall authorize or permit any part of the Trust Fund to be used for or diverted to purposes other than paying for OPEB Obligations and reasonable administrative expenses of the Trust;

(b) No Reversion / Irrevocability. No amendment shall cause or permit any Trust assets to revert to the Employer except as expressly permitted under this Trust Agreement and in a manner consistent with Section 115 of the Code;

(c) Tax Status Preservation. No amendment shall be made that would reasonably be expected to adversely affect the Trust's status as a trust described in Section 115 of the Code or cause any portion of the Trust income to become subject to federal income taxation;

(d) Protection of Accrued Benefits. No amendment shall impair the rights of Eligible Employees or Eligible Beneficiaries to receive OPEB benefits that have been accrued or earned under the Retiree Health Plan as of the date of such amendment, to the extent such benefits are required to be provided under applicable law, contract, or policy;

(e) GASB Compliance. No amendment shall be made that would cause the Trust to fail to meet the criteria for treatment as a qualifying trust for purposes of Governmental Accounting Standards Board, including but not limited to GASB Statements 74 and 75;

(f) Trustee Rights. No amendment that affects the rights, duties, or liabilities of the Trustee shall be effective without the prior written consent of the Trustee;

(g) Consistency with Law. All amendments shall be consistent with applicable federal and California law.

8.2 Termination. The Employer may terminate this Agreement at any time and upon such termination, assets in the Trust Fund shall be used solely to fund the Employer's OPEB Obligations, and to satisfy any other debts or liabilities of the Trust. Any assets remaining in the Trust Fund after satisfaction of all OPEB Obligations, including any actuarially determined liabilities, and satisfying any other liabilities of the Trust shall revert solely to the Employer only to the extent permitted by law and consistent with the requirements of Code Section 115.

## **ARTICLE 9 GENERAL**

9.1 Fiscal Year. The fiscal year of the Trust shall be July 1st through June 30th.

9.2 Source of Funds. This Trust shall consist solely of funds contributed by the Employer.

9.3 Limited Effect of Plan and Trust. Neither the establishment of the Trust nor any modification thereof, nor the creation of any fund or account, nor the payment of any OPEB Obligations, shall be construed as giving to any person any legal or equitable right against the Trustee, the Employer, or any officer or employee thereof, except as may otherwise be provided in the Trust. Under no circumstances shall the term of employment of any employee be modified or in any way affected by this Trust.

9.4 Construction of Trust. This Trust shall be construed and enforced according to the laws of the State of California. If any provision of this Trust shall be held illegal or invalid for any reason, such determination shall not affect the remaining provisions of the Trust. Notwithstanding any choice-of-law provision in the IMA or in any other custody, investment management, or service agreement entered into by the Employer with a Trustee, Investment Manager, or Custodian, the interpretation, administration, and enforcement of this Trust Agreement itself shall be governed exclusively by California law as set forth in this Section 9.4.

9.5 No Alienation or Anticipation of Trust Assets. Except as otherwise specifically permitted by law, no payment or reimbursement from the Trust shall be subject in any manner to anticipation, alienation, sale, transfer, assignment, pledge, encumbrance, charge, garnishment, execution or levy of any kind, either voluntary or involuntary, except as expressly required by applicable law. Any attempt to so anticipate, alienate, sell, transfer, assign, pledge, encumber, charge, garnish, execute or levy shall be void.

9.6 Saving Clause. In the event any provision of this Trust Agreement is held illegal or invalid for any reason, said illegality or invalidity shall not affect the remaining parts of this Trust Agreement, but this instrument shall be construed and enforced as if said provision had never been included.

9.7 No Right to Trust Assets. Nothing contained in the Trust shall constitute a guarantee that the liquid assets of the Trust will be sufficient to pay any benefit to any person or make any other payment. No employee, former employee, or retiree shall have any right to, or interest in, any Trust assets upon termination of employment or otherwise.

9.8 Gender and Number. Wherever any words are used herein in the masculine, feminine or neuter, they shall be construed as though they were also used in another gender in all cases where they would so apply, and whenever any words are used herein in the singular or plural form, they shall be construed as though they were also used in the other form in all cases where they would so apply.

9.9 Headings. The headings and sub-headings of this Trust have been inserted for convenience of reference and are to be ignored in any construction of the provisions hereof.

9.10 Counterparts. This Trust Agreement may be executed in any number of counterparts, any of which may be executed and transmitted by facsimile or other electronic means mutually acceptable to the parties hereto, and each of which will be deemed to be an original of this Trust Agreement and all of which, when taken together, will be deemed to constitute one and the same instrument.

9.11 Notices. All communications under this Trust Agreement shall be in writing and shall be deemed to have been duly given (1) on the date of receipt if served personally or by confirmed facsimile or other similar electronic communication; (2) on the first business day after sending if sent for guaranteed next day delivery by a next day courier service; or (3) on the fourth business day after mailing if mailed to the party or parties to whom notice is to be given by registered or certified mail, return receipt requested, postage prepaid.

9.12 E-signature. Each party hereby (i) consents to electronically sign this Trust Agreement, amendments thereto, and account forms requiring its signature, but may, by notice to each other party, withdraw such consent or opt-out of electronic signing and (ii) covenants to rely on DocuSign (or another e-sign vendor as subsequently agreed upon by all parties) to facilitate any such e-signatures. The party creating the e-signed document through its account with the e-sign vendor hereby covenants to retain the authoritative copy and provide a copy to each other party. No party hereby forfeits any power to use a conventional handwritten signature as a means of signing this Trust Agreement, amendments thereto, and account forms.

9.13 Damages. No party is liable for any indirect, incidental, special, punitive, or consequential damages arising out of or in any way related to this Trust Agreement or the performance of its obligations under this Trust Agreement. This limitation applies even if the party has been advised of, or is aware of, the possibility of such damages. This limitation does not apply to damages resulting from a party's gross negligence, willful misconduct, or bad-faith breach of its obligations.

IN WITNESS WHEREOF, the Employer and the Trustee have executed this document on the day and year written below.

**EMPLOYER**

**VISIT GREATER PALM SPRINGS**

By:   
\_\_\_\_\_  
Scott White

Title: President & Chief Executive Officer

Date:

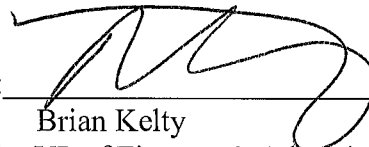
**TRUSTEE**

By:   
\_\_\_\_\_  
Scott White

Title: President & Chief Executive Officer

Date:

**TRUSTEE**

By:   
\_\_\_\_\_  
Brian Kelty

Title: VP of Finance & Administration

Date:

**SCHEDULE A**  
**APPOINTED INVESTMENT MANAGERS AND CUSTODIANS**

This Schedule is the sole location in this Trust Agreement where the identity of a specific Investment Manager or Custodian, and the specific IMA and/or IPS then in effect, are named. The body of this Trust Agreement (Sections 1.4A, 1.8A, 1.9A, 5.2, 5.4, and 5.7) is drafted generically so that a change in Investment Manager or Custodian, including a change away from PNC Bank, National Association to a successor, requires only a Board-approved update to this Schedule A, in writing, and does not require a formal amendment of this Trust Agreement under Article 8.

| <b>Name</b>                    | <b>Role</b>        | <b>Appointment / Governing Document</b>                                                                                | <b>Scope / Discretion</b>                                                             | <b>Fiduciary Status</b>                                                                         |
|--------------------------------|--------------------|------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|
| PNC Bank, National Association | Investment Manager | IMA (Investment Management Agreement, Including Custody, for Legal Entities (Including Trusts)); IPS dated May 1, 2026 | Full/Sole Discretion; 50% Equity / 50% Fixed Income target allocation (40%–60% range) | Fiduciary – written acknowledgment at IMA Section 1.b.(i)                                       |
| PNC Bank, National Association | Custodian          | IMA, Section 1.c.                                                                                                      | Safekeeping, settlement, and recordkeeping only – no investment discretion            | Non-fiduciary – IMA Section 1.c. expressly states custodial services are not fiduciary services |



70100 *highway* 111 / rancho mirage, ca 92270  
760.770.9000 / 800.967.3767

## STAFF REPORT

TO: JPA Executive Committee  
FROM: Scott White, President & CEO  
DATE: September 4, 2026

SUBJECT: APPROVAL AND ADOPTION OF AMENDED VISIT GREATER PALM SPRINGS CONFLICT OF INTEREST CODE

### **Staff Recommendation**

Staff recommends that the JPA Executive Committee approve and adopt Resolution No. JPA 2026-006 amending the Visit Greater Palm Springs Conflict of Interest Code and authorize its submission to the County of Riverside Board of Supervisors, as the Code Reviewing Body, for review and approval.

### **Background**

The Political Reform Act requires state and local government agencies to adopt and maintain a Conflict of Interest Code identifying positions within the agency that are required to file Statements of Economic Interests and establishing the applicable disclosure requirements for those positions.

Visit Greater Palm Springs' Conflict of Interest Code incorporates by reference the standard Conflict of Interest Code contained in Title 2, California Code of Regulations, Section 18730. The Code also designates the County of Riverside Board of Supervisors as the Code Reviewing Body for Visit Greater Palm Springs.

From time to time, the Conflict of Interest Code must be updated to ensure that the list of designated positions accurately reflects the agency's organizational structure and the positions that make or participate in the making of governmental decisions.

### **Discussion**

Staff has reviewed the Visit Greater Palm Springs Conflict of Interest Code and recommends amendments to Appendix A, the list of designated employees and positions, to accurately reflect new positions and changes to existing position titles within the organization. The designated positions identified in Appendix A are assigned the applicable disclosure categories established by the Code.

The proposed amendments are intended to ensure that the designated filer list accurately reflects Visit Greater Palm Springs' current organizational structure and position titles. The amendments do not substantively change the disclosure obligations applicable to the designated positions.

Additional revisions to the body of the Conflict of Interest Code were made for clarification, consistency, and administrative purposes only. These revisions do not make substantive changes to the Code or its disclosure requirements.

The amended Code continues to provide that designated employees file Statements of Economic Interests with Visit Greater Palm Springs and identifies the County of Riverside Clerk of the Board of Supervisors as the filing officer for purposes of receiving the applicable filings.

Appendix B, which establishes the disclosure categories applicable to designated filers, remains part of the Conflict of Interest Code.

Approval of the proposed resolution will authorize the amended Conflict of Interest Code to be submitted to the County of Riverside Board of Supervisors for review and approval.

#### FISCAL IMPACT

There is no anticipated fiscal impact associated with approval of the amended Conflict of Interest Code.

#### ATTACHMENTS

1. Resolution Approving the Amended Visit Greater Palm Springs Conflict of Interest Code
2. Amended Conflict of Interest Code

# JOINT POWERS AUTHORITY EXECUTIVE COMMITTEE

## RESOLUTION NO. JPA 2026-006

### A RESOLUTION OF THE JOINT POWERS AUTHORITY ("JPA") EXECUTIVE COMMITTEE OF VISIT GREATER PALM SPRINGS AMENDING THE CONFLICT OF INTEREST CODE OF VISIT GREATER PALM SPRINGS

**Waymond Fermon, Chair**  
City of Indio

**Linda Evans, Vice Chair**  
City of La Quinta

**Raymond Gregory**  
City of Cathedral City

**Dr. Frank Figueroa**  
City of Coachella

**Gary Gardner**  
City of Desert Hot Springs

**Brian Penna**  
City of Indian Wells

**Evan Trubee**  
City of Palm Desert

**Ron deHarte**  
City of Palm Springs

**Ted Weill**  
City of Rancho Mirage

**V. Manuel Perez**  
County of Riverside

**WHEREAS**, Visit Greater Palm Springs ("VGPS") is a joint powers authority ("JPA") operating under the Joint Exercise of Powers Act (California Government Code Section 6500 et seq.), located in the County of Riverside, State of California; and

**WHEREAS**, Visit Greater Palm Springs members ("VGPS Members") include the cities of Cathedral City, Coachella, Desert Hot Springs, Indian Wells, Indio, La Quinta, Palm Desert, Palm Springs and Rancho Mirage and the County of Riverside; and

**WHEREAS**, the Political Reform Act, Government Code Sections 8100, et. seq., requires state and local government agencies to adopt and promulgate conflict-of-interest codes.; and

**WHEREAS**, the JPA Executive Committee has adopted a Conflict of Interest Code that governs VGPS officials and employees; and

**WHEREAS**, notice of the time and place of a public meeting on, and of consideration by the JPA Executive Committee of, the proposed amended Conflict of Interest Code was provided each affected designated employee and publicly posted for review at the offices of VGPS; and

**WHEREAS**, a public meeting was held upon the proposed amended Conflict of Interest Code at a regular meeting of the JPA Executive Committee on September 25, 2026, at which all present were given an opportunity to be heard on the proposed amended Conflict of Interest Code; and

**WHEREAS**, the JPA Executive Committee finds that it is appropriate to amend the Conflict of Interest Code to add and delete designated positions subject to the Conflict of Interest Code's requirements and make minor clarifications to the Conflict of Interest Code as set forth in Exhibit 1 hereto and incorporated herein by this reference.

**NOW, THEREFORE, BE IT RESOLVED** by the JPA Executive Committee of Visit Greater Palm Springs that the members of the JPA Executive Committee do hereby adopt the proposed amended Conflict of Interest Code, a copy of which is attached hereto and shall be on file with the Clerk of Visit Greater Palm Spring and available to the public for inspection and copying;

**BE IT FURTHER RESOLVED** that the said amended Conflict of Interest Code shall be submitted to the Board of Supervisors of the County of Riverside for approval and said Conflict of Interest Code shall become effective 30 days after the Board of Supervisors approves the proposed amended Conflict of Interest Code as submitted.

**PASSED, APPROVED AND ADOPTED** at a regular meeting of the JPA Executive Committee of Visit Greater Palm Springs held on September 25, 2026, by the following roll call vote:

**AYES:**

**NAYES:**

**ABSENT:**

**ABSTAIN:**

---

Waymond Fermon, Chair  
JPA Executive Committee

**ATTEST:**

---

Sarah Goslin, Clerk

**APPROVED AS TO FORM:**

---

Bruce T. Bauer, General Counsel

**ATTACHMENT "1" TO  
A RESOLUTION OF THE JOINT POWERS AUTHORITY ("JPA") EXECUTIVE  
COMMITTEE OF VISIT GREATER PALM SPRINGS AMENDING THE  
CONFLICT OF INTEREST CODE OF VISIT GREATER PALM SPRINGS**

AMENDED CONFLICT OF INTEREST CODE OF GREATER PALM SPRINGS



CONFLICT OF INTEREST CODE FOR  
VISIT GREATER PALM SPRINGS

(A Joint Powers Authority created pursuant to Government Code Section 6501 et seq.)

In conformance with Government Code Sections 87300 et seq., Visit Greater Palm Springs hereby adopts and promulgates this conflict of interest code.

Incorporation of FPPC Regulation 18730 (2 California Code of Regulations, Section 18730) by  
Reference

The Political Reform Act (Government Code Section 81000, et seq.) requires state and local government agencies to adopt and promulgate conflict of interest codes. The Fair Political Practices Commission has adopted a regulation, Title 2 California Code of Regulations Section 18730, which contains the terms of a standard Conflict of Interest Code. Reference is hereby made to Title 2 California Code of Regulations Section 18730, and by this reference said section, as it now reads and as it may hereafter be duly amended by the Fair Political Practices Commission, is incorporated herein as if set forth in full. Incorporation by reference of the terms of this regulation along with the designation of employees and the formulation of disclosure categories in the Appendix referred to below constitute the adoption and promulgation of a conflict of interest code within the meaning of Section 87300.

Place of Filing of Statements of Economic Interests

Designated employees shall file their Statement of Economic Interests ("Statement") with Visit Greater Palm Springs, which will make the Statements available for public inspection and reproduction. Statements are public records open for public inspection and reproduction pursuant to Government Code section 81008. If a Statement is received in signed paper format, Visit Greater Palm Springs's filing official shall make and retain a copy and forward the original of this Statement to the filing officer, the County of Riverside Clerk of the Board of Supervisors. If a Statement is electronically filed using the County of Riverside's Form 700 e-filing system, both Visit Greater Palm Springs' filing official and the County of Riverside Clerk of the Board of Supervisors will receive access to the filed Statement simultaneously. Attached hereto as Appendix A is a list of designated officers and employees, together with disclosure categories assigned to each such designated officer or employee.

Attached hereto as Appendix B is a schedule of disclosure categories identifying the economic interests which must be disclosed by designated officers or employees within each such category. Each designated officer or employee shall file a Statement at the times and in the manner prescribed by law.

The Secretary or other official charged with the duty of maintaining the official records of Visit Greater Palm Springs shall be the filing officer for such Statements.

The Board of Supervisors of the County of Riverside shall be the Code Reviewing Body for this agency.

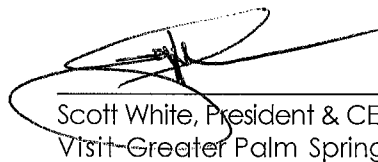
A newly created position that makes or participates in the making of decisions that may foreseeably have a material effect on any financial interest of the position-holder, and which specific position title is not yet listed in Visit Greater Palm Springs' conflict of interest code is included in the list of designated positions and shall disclose pursuant to the broadest disclosure category in the code, subject to the following limitation: The President & CEO of Visit Greater Palm Springs may determine in writing that a particular newly created position, although a "designated position," is hired to perform a range of duties that are limited in scope and thus is not

required to fully comply with the broadest disclosure requirements, but instead must comply with more tailored disclosure requirements specific to that newly created position. Such written determination shall include a description of the newly created position's duties and based upon that description, a statement of the extent of disclosure requirements. The President & CEO's determination is a public record and shall be retained for public inspection in the same manner and location as this conflict-of-interest code. (Gov. Code Sec. 81008.)

CERTIFICATE OF AGENCY APPROVAL

I, SCOTT L. WHITE, hereby certify that the foregoing Conflict of Interest Code, together with attached appendices, was adopted by the Visit Greater Palm Springs on September 25, 2026, and is submitted to the Code Reviewing Body for approval. I further certify that said code has been prepared, promulgated and adopted in conformity with the provisions of Government Code Sections 87301, 87309 and 87311.

Date: 9/4/26

  
\_\_\_\_\_  
Scott White, President & CEO  
Visit Greater Palm Springs

APPENDIX A  
VISIT GREATER PALM SPRINGS

CONFLICT OF INTEREST CODE DESIGNATED EMPLOYEES/POSITIONS

| TITLE                                                                                                                                                                                                                                                                                                                                                       | DISCLOSURE CATEGORY |      |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------|------|
| Members or Chairman of (Member and Alternate)<br>JPA EXECUTIVE COMMITTEE                                                                                                                                                                                                                                                                                    | 1, 3                |      |
| Members or Chairman of<br>BOARD OF DIRECTORS                                                                                                                                                                                                                                                                                                                | 1, 3                |      |
| President & CEO                                                                                                                                                                                                                                                                                                                                             | 1, 3                |      |
| <i>(List each position in which the incumbent has or would have the authority to make or influence the making of decisions which could have economic effect on that person's financial interest, to lowest level, such as the person making decisions concerning purchase or selection of office supplies. Assign the appropriate disclosure category.)</i> |                     |      |
| Chief Sales & Marketing Officer                                                                                                                                                                                                                                                                                                                             | 1, 3                |      |
| Director of Corporate Communications                                                                                                                                                                                                                                                                                                                        |                     | 1, 3 |
| Director of Communications                                                                                                                                                                                                                                                                                                                                  | 1, 3                |      |
| Director of Economic Development                                                                                                                                                                                                                                                                                                                            | 1, 3                |      |
|                                                                                                                                                                                                                                                                                                                                                             | 1, 3                |      |
| Director of Northern California Sales                                                                                                                                                                                                                                                                                                                       | 1, 3                |      |
| Director of Southwest Sales                                                                                                                                                                                                                                                                                                                                 | 1, 3                |      |
| Director of Human Resources                                                                                                                                                                                                                                                                                                                                 | 1, 3                |      |
| Director of Indian Wells Tourism                                                                                                                                                                                                                                                                                                                            | 1, 3                |      |
| Director of Marketing                                                                                                                                                                                                                                                                                                                                       | 1, 3                |      |
| Director of Technology & Operations                                                                                                                                                                                                                                                                                                                         | 1, 3                |      |
| Director of Palm Springs Tourism                                                                                                                                                                                                                                                                                                                            | 1, 3                |      |
| Director of Sales & Events Services                                                                                                                                                                                                                                                                                                                         | 1, 3                |      |
| Director of Sales Operations                                                                                                                                                                                                                                                                                                                                | 1, 3                |      |
| Director of Business Development                                                                                                                                                                                                                                                                                                                            | 1, 3                |      |
| Executive Director TEAM GPS Foundation & Senior Director Destination Stewardship                                                                                                                                                                                                                                                                            |                     | 1, 3 |
| Director of Tourism Development                                                                                                                                                                                                                                                                                                                             | 1, 3                |      |
| National Sales Manager                                                                                                                                                                                                                                                                                                                                      | 1, 3                |      |
| National Accounts Director                                                                                                                                                                                                                                                                                                                                  | 1, 3                |      |
| Small Meetings Manager                                                                                                                                                                                                                                                                                                                                      | 1, 3                |      |
| Vice President of Communications                                                                                                                                                                                                                                                                                                                            | 1, 3                |      |
| Vice President Finance & Administration                                                                                                                                                                                                                                                                                                                     | 1, 3                |      |
| Vice President of Government & Industry Relations                                                                                                                                                                                                                                                                                                           | 1, 3                |      |
| Vice President of Sales                                                                                                                                                                                                                                                                                                                                     | 1, 3                |      |

Revised July 29, 2026

APPENDIX B  
VISIT GREATER PALM SPRINGS

CONFLICT OF INTEREST CODE DISCLOSURE CATEGORIES

CATEGORY 1.

Filers in this category shall disclose the following:

- a) Any business entity located in or doing business within the jurisdiction, in which the filer has a direct or indirect interest worth one thousand dollars (\$1,000) or more.
- b) Any business entity, wherever located, engaged in, involved in or in any way related to the hospitality, hotel, restaurant, transportation, tourism, convention or visitor-related industries, in which the filer has a direct or indirect interest worth one thousand dollars (\$1,000) or more.
- c) Any investment of one thousand dollars (\$1,000) or more in real property located within the jurisdiction, zoned, used, intended or usable for hospitality, hotel, restaurant, transportation, tourism, convention or visitor-related uses.
- d) Any business entity located in or doing business within the jurisdiction, in which the filer is a director, officer, partner, trustee, employee, or holds any position of management.
- e) Any business entity, wherever located, engaged in, involved in or in any way related to the hospitality, hotel, restaurant, transportation, tourism, convention or visitor-related industries, in which the filer is a director, officer, partner, trustee, employee, or holds any position of management.
- f) Any source of income, other than gifts or loans, by a commercial lending institution in the regular course of business on terms available to the public without regard to official status, aggregating two hundred fifty dollars (\$250) or more in value provided to, received by or promised to the filer within the 12 months preceding the filing.
- g) Any donor of, or any intermediary or agent for a donor of, a gift or gifts aggregating two hundred fifty dollars (\$250) or more in value provided to, received by or promised to the filer within the 12 months preceding the filing.

## CATEGORY 2.

Filers in this category shall disclose the following:

- a) Any business entity located in or doing business within the jurisdiction, in which the filer has a direct or indirect interest worth one thousand dollars (\$1,000) or more.
- b) Any business entity located in or doing business within the jurisdiction, in which the filer is a director, officer, partner, trustee, employee, or holds any position of management.
- c) Any source of income, other than gifts or loans, by a commercial lending institution in the regular course of business on terms available to the public without regard to official status, aggregating two hundred fifty dollars (\$250) or more in value provided to, received by or promised to the filer within the 12 months preceding the filing.
- d) Any donor of, or any intermediary or agent for a donor of, a gift or gifts aggregating \$250 or more in value provided to, received by or promised to the filer within the 12 months preceding the filing.

## CATEGORY 3.

Filers in this category shall disclose the following:

- a) Any business entity engaged in the advertising, promotion, public relations, publicity, office equipment sales or leasing, or office supplies sales business, located in or doing business within the jurisdiction, in which the filer has a direct or indirect interest worth one thousand dollars (\$1,000) or more.
- b) Any business entity engaged in the advertising, promotion, public relations, publicity, office equipment sales or leasing, or office supplies sales business, located in or doing business within the jurisdiction, in which the filer is a director, officer, partner, trustee, employee, or holds any position of management.
- c) Any source of income, other than gifts or loans, by a commercial lending institution in the regular course of business on terms available to the public without regard to official status, aggregating two hundred fifty dollars (\$250) or more in value provided to, received by or promised to the filer within the 12 months preceding the filing.
- d) Any donor of, or any intermediary or agent for a donor of, a gift or gifts aggregating two hundred fifty dollars (\$250) or more in value provided to, received by or promised to the filer within the 12 months preceding the filing.

# JOINT POWERS AUTHORITY EXECUTIVE COMMITTEE

## RESOLUTION NO. JPA 2026-007

**Waymond Fermon, Chair**  
City of Indio

**Linda Evans, Vice Chair**  
City of La Quinta

**Raymond Gregory**  
City of Cathedral City

**Dr. Frank Figueroa**  
City of Coachella

**Gary Gardner**  
City of Desert Hot Springs

**Brian Penna**  
City of Indian Wells

**Evan Trubee**  
City of Palm Desert

**Ron deHarte**  
City of Palm Springs

**Ted Weill**  
City of Rancho Mirage

**V. Manuel Perez**  
County of Riverside

### **A RESOLUTION OF THE JOINT POWERS AUTHORITY ("JPA") EXECUTIVE COMMITTEE OF VISIT GREATER PALM SPRINGS ("VGPS") APPROVING A CLOSED-END MOTOR VEHICLE LEASE.**

**WHEREAS**, Visit Greater Palm Springs (the "Entity") is a Joint Powers Authority operating under the Joint Exercise of Powers Act (California Government Code §§6500 et seq.), located in the County of Riverside, State of California, duly organized and existing under the laws of the State of California with the requisite power and authority to incur obligations; and

**WHEREAS**, the Entity desires to procure one or more motor vehicles (the "Vehicle(s)") for use by the Entity in conjunction with the responsibilities and authority granted to it by law; and

**WHEREAS**, the Entity believes that it would be in the best interests of the Entity to procure the Vehicle(s) by entering into one or more Closed-End Motor Vehicle Leases (the "Lease(s)") with La Quinta Chevrolet Cadillac, a motor vehicle dealership.

**NOW, THEREFORE, BE IT RESOLVED**, that the procurement of the Vehicle(s) be and hereby is authorized, and that the agents of the Entity be, and they hereby are, authorized, empowered, and directed to do or cause to be done all such acts and things as they may deem necessary or advisable in connection with the Lease(s), including, without limitation, the preparation and finalization of the Lease(s) and all documents required to be executed in conjunction therewith (collectively, the "Transaction Documents"); and

**FURTHER RESOLVED**, if and to the extent required by the Transaction Documents, the Entity be and hereby is authorized to grant a lien on and security interest in certain assets of the Entity as set forth in the Transaction Documents as collateral for the obligations of the Lease;

**FURTHER RESOLVED**, that Scott White, President/CEO, shall be and hereby is authorized to execute the Transaction Documents, in the name and on behalf of the Entity, and deliver such Transaction Documents; and

**FURTHER RESOLVED**, that the appropriate agents of the Entity be, and they hereby are, authorized, empowered, and directed, for and on behalf of the Entity, to pay all amounts, including fees and expenses, in connection with the Lease; and

**FURTHER RESOLVED**, that in addition to and without limiting the foregoing, any and all acts and things heretofore or hereafter done and any consents, certificates, agreements, undertakings, commitments and other instruments and documents heretofore or hereafter entered into, executed, delivered and performed by any one or more of the agents of the Entity, for and on behalf of the Entity as they deem necessary or appropriate to carry out and effectuate the

intent or purposes of the foregoing resolutions are hereby authorized, adopted, approved, and ratified in all respects.

**NOW, THEREFORE**, be it resolved by the Executive Committee of VGPS as follows:

**Section 1.      Section 1.      RECITALS**

That the above recitals are true and correct and are hereby incorporated herein by this reference.

**Section 2.      APPROVE CLOSED-END MOTOR VEHICLE LEASE**

That the Executive Committee hereby approves Scott White to enter into a closed-end motor vehicle lease for use by Visit Greater Palm Springs.

**Section 3.      SEVERABILITY**

That the Executive Committee declares that, should any provision, section, paragraph, sentence or word of this Resolution or the Amended and Restated Plan be rendered or declared invalid by any final court action in a court of competent jurisdiction or by reason of any preemptive legislations, the remaining provisions, sections, paragraphs, sentences or words of this Resolution and Amended and Restated Plan as hereby adopted shall remain in full force and effect.

**Section 4.      REPEAL OF CONFLICTING PROVISIONS**

That all provisions of any prior resolutions that are in conflict with the provisions of this Resolution are hereby repealed.

**Section 5.      EFFECTIVE DATE**

Effective September 25, 2026.

**Section 6.      CERTIFICATION**

That the Clerk of the Executive Committee shall certify the roll call vote adopting this Resolution.

**PASSED, APPROVED AND ADOPTED** at a regular meeting of the JPA Executive Committee of Visit Greater Palm Springs held on September 25, 2026, by the following vote:

**AYES:**

**NAYES:**

**ABSENT:**

**ABSTAIN:**

---

Waymond Fermon, Chair  
Executive Committee  
Visit Greater Palm Springs

**ATTEST:**

---

Sarah Goslin, Clerk for the Executive Committee

**APPROVED AS TO FORM:**

---

Bruce T. Bauer, General Counsel



70100 *highway* 111 / rancho mirage, ca 92270  
760.770.9000 / 800.967.3767

## Warrants and Demands

The following pages reflect the payments issued for the period of  
June 1, 2026 through June 30, 2026 from Columbia Bank.

Signed by:

Scott White

9/5/2026

B8493221A077453...

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Scott White, President/CEO  
Visit Greater Palm Springs

Signed by:

Brian Kelly

9/5/2026

E712A3168F2D4A2...

---

Brian Kelly, Vice President, Finance and Administration  
Visit Greater Palm Springs

DocuSigned by:

Rolf Hoehn

9/6/2026

EBC56068F73F47C...

---

Rolf Hoehn  
Chair, Board of Directors



9 cities. *one* beautiful oasis.

[visitgreaterpalm Springs.com](http://visitgreaterpalm Springs.com) @visitgreaterps

**Company**      **Visit Greater Palm Springs**  
**Report**        **Check register**  
**Created**       **9/4/2026**  
**Bank**          **Columbia Bank Account Number: 8000212688**

| Date     | Vendor                                                      | Document no.    | Amount     | Type  |
|----------|-------------------------------------------------------------|-----------------|------------|-------|
| 6/1/2026 | V01664--William Alfred Edgar #                              | ACH6/1/24Willia | 3,000.00   | EFT   |
| 6/1/2026 | V00799--Divvy Account                                       | ACH6/1/26       | 170,208.50 | EFT   |
| 6/1/2026 | V00056--BASIC Benefits #                                    | ACH6/1/26 BASIC | 335.94     | EFT   |
| 6/1/2026 | V01346--Pitney Bowes Bank Inc Purchase Power                | ACH6/1/26Pitney | 498.96     | EFT   |
| 6/2/2026 | V01548--General Motors Financial Company, Inc.#             | ACH6/2/26GM     | 2,125.21   | EFT   |
| 6/2/2026 | V01379--PNC Bank National Association #                     | ACH6/2/26PNC    | 700,000.00 | EFT   |
| 6/3/2026 | V01591--Genesi LLC #                                        | ACH6/3/26Genesi | 20,000.00  | EFT   |
| 6/4/2026 | V01653--Artisan Event Floral Decor                          | 65441           | 2,500.00   | Check |
| 6/4/2026 | V00044--AT&T Mobility                                       | 65442           | 1,188.64   | Check |
| 6/4/2026 | V00057--BASIC PVR                                           | 65443           | 9,247.78   | Check |
| 6/4/2026 | V00867--Brown & Bigelow, Inc                                | 65444           | 2,373.20   | Check |
| 6/4/2026 | V00078--Burrtec Waste & Recycling Svcs                      | 65445           | 254.34     | Check |
| 6/4/2026 | V01132--Coachella Valley Garden Service, Inc.               | 65446           | 1,450.00   | Check |
| 6/4/2026 | V00159--Destination PSP                                     | 65447           | 1,757.65   | Check |
| 6/4/2026 | V01663--FIDA USA, Inc.                                      | 65448           | 2,500.00   | Check |
| 6/4/2026 | V00195--Fired Up Culture                                    | 65449           | 6,150.00   | Check |
| 6/4/2026 | V00705--Hospitality Performance Network Global (HPN Global) | 65450           | 7,500.00   | Check |
| 6/4/2026 | V01584--Kosmont Financial Services                          | 65451           | 5,522.40   | Check |
| 6/4/2026 | V00309--Lin Lines Inc.                                      | 65452           | 245.00     | Check |
| 6/4/2026 | V00314--Living Desert                                       | 65453           | 5,000.00   | Check |
| 6/4/2026 | V01249--Mission Hills Country Club, Inc.                    | 65454           | 2,010.00   | Check |
| 6/4/2026 | V01656--Natalie Koyama                                      | 65455           | 402.50     | Check |
| 6/4/2026 | V01457--Performance Solutions Group, Inc.                   | 65456           | 150.00     | Check |
| 6/4/2026 | V01257--Pitney Bowes Inc.                                   | 65457           | 350.53     | Check |
| 6/4/2026 | V01595--Ron de Harte                                        | 65458           | 200.00     | Check |
| 6/4/2026 | V01245--Team California Economic Development Corporation    | 65459           | 4,000.00   | Check |
| 6/4/2026 | V00046--The Printing Place                                  | 65460           | 400.83     | Check |
| 6/4/2026 | V00782--Tourism Economics                                   | 65461           | 17,887.50  | Check |

**Company**      **Visit Greater Palm Springs**  
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|-------------|----------------------------------------------------------|---------------------|---------------|-------------|
| 6/4/2026    | V00597--Uline                                            | 65462               | 944.72        | Check       |
| 6/4/2026    | V00604--United Way of the Desert                         | 65463               | 62.00         | Check       |
| 6/4/2026    | V00800--Vacation Rental Compliance                       | 65464               | 2,500.00      | Check       |
| 6/4/2026    | V00642--Xpress Graphics                                  | 65465               | 1,200.32      | Check       |
| 6/4/2026    | V01236--Amadeus Hospitality, Inc.                        | 65466               | 60,471.30     | Check       |
| 6/4/2026    | V00274--JNS Media Specialist                             | 65467               | 41,875.61     | Check       |
| 6/4/2026    | V00544--The Hartford                                     | 65468               | 30,241.00     | Check       |
| 6/4/2026    | V01665--Tour Vision Promotions LLC                       | 65469               | 5,500.00      | Check       |
| 6/4/2026    | V00854--The Lincoln National Life Insurance Company #    | ACH6/4/26Lincol     | 5,225.99      | EFT         |
| 6/4/2026    | V00622--Vision Service Plan (CA) #                       | ACH6/4/26VSP        | 984.79        | EFT         |
| 6/4/2026    | V01236--Amadeus Hospitality, Inc.                        | Voided - 65466      | 0.00          | Check       |
| 6/8/2026    | V00017--Ailevon, LLC #                                   | ACH6/8/26Ailevo     | 7,562.49      | EFT         |
| 6/8/2026    | V00089--CalPERS Fiscal Services Division #               | ACH6/8/26CalPER     | 139,313.62    | EFT         |
| 6/8/2026    | V01053--FAIRFLIGHT Touristik GmbH #                      | ACH6/8/26Fairfl     | 680.00        | EFT         |
| 6/8/2026    | V00861--Finn Partners Limited ##                         | ACH6/8/26FINN       | 9,622.50      | EFT         |
| 6/8/2026    | V01591--Genesi LLC #                                     | ACH6/8/26Genesi     | 10,000.00     | EFT         |
| 6/8/2026    | V01601--Hunden Strategic Partners, Inc. #                | ACH6/8/26Hunden     | 64,750.00     | EFT         |
| 6/8/2026    | V00607--UPS Supply Chain Solutions, Inc.#                | ACH6/8/26UPS        | 1,084.77      | EFT         |
| 6/8/2026    | V01159--Visit USA Committee Germany e.V. #               | ACH6/8/26VisitU     | 1,005.00      | EFT         |
| 6/11/2026   | V01639--Ackley Scoops LLC dba Ben & Jerry's Palm Springs | 65470               | 200.00        | Check       |
| 6/11/2026   | V01667--American Society of Brewing Chemists             | 65471               | 7,848.00      | Check       |
| 6/11/2026   | V00073--Brandini                                         | 65472               | 360.00        | Check       |
| 6/11/2026   | V00093--Cardiff Limousine & Transportation               | 65473               | 247.80        | Check       |
| 6/11/2026   | V00117--Civitas                                          | 65474               | 561.60        | Check       |
| 6/11/2026   | V01327--Connvoc LLC                                      | 65475               | 4,500.00      | Check       |
| 6/11/2026   | V00830--Desert Arc Shredding & Recycling                 | 65476               | 45.00         | Check       |
| 6/11/2026   | V00154--Desert Publications, Inc.                        | 65477               | 7,500.00      | Check       |
| 6/11/2026   | V01515--Drag & Fly Tours Inc                             | 65478               | 1,200.00      | Check       |

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|-------------|-------------------------------------------------------------------------|---------------------|---------------|-------------|
| 6/11/2026   | V01192--Elbi Clean LLC                                                  | 65479               | 3,780.00      | Check       |
| 6/11/2026   | V00206--Friends of the Desert Mountains                                 | 65480               | 500.00        | Check       |
| 6/11/2026   | V01445--Granicus LLC                                                    | 65481               | 30,628.50     | Check       |
| 6/11/2026   | V00259--Image360                                                        | 65482               | 647.06        | Check       |
| 6/11/2026   | V00274--JNS Media Specialist                                            | 65483               | 160,738.24    | Check       |
| 6/11/2026   | V01584--Kosmont Financial Services                                      | 65484               | 2,527.20      | Check       |
| 6/11/2026   | V01356--LF Visuals, Inc dba High Tech Mailing Services                  | 65485               | 232.60        | Check       |
| 6/11/2026   | V01652--Matthew King                                                    | 65486               | 400.00        | Check       |
| 6/11/2026   | V00743--Mel Bell Photography                                            | 65487               | 1,900.00      | Check       |
| 6/11/2026   | V01306--Memoria Films Inc.                                              | 65488               | 300.00        | Check       |
| 6/11/2026   | V00351--MMGY Global, LLC NJF                                            | 65489               | 3,047.40      | Check       |
| 6/11/2026   | V01312--Nespresso USA Inc.                                              | 65490               | 897.50        | Check       |
| 6/11/2026   | V00377--ODP Business Solutions, LLC                                     | 65491               | 839.26        | Check       |
| 6/11/2026   | V01657--Pacific Date Corporation                                        | 65492               | 80.00         | Check       |
| 6/11/2026   | V00695--Palms to Pines Printing & Promotional Products                  | 65493               | 488.15        | Check       |
| 6/11/2026   | V01346--Pitney Bowes Bank Inc Purchase Power                            | 65494               | 441.99        | Check       |
| 6/11/2026   | V01325--Riverside County Office of Economic Development                 | 65495               | 5,000.00      | Check       |
| 6/11/2026   | V00480--Shields Date Garden                                             | 65496               | 198.00        | Check       |
| 6/11/2026   | V01669--Siemens Medical Solutions USA, Inc.                             | 65497               | 1,060.00      | Check       |
| 6/11/2026   | V00500--Southern California Edison                                      | 65498               | 1,615.37      | Check       |
| 6/11/2026   | V00544--The Hartford                                                    | 65499               | 19,681.17     | Check       |
| 6/11/2026   | V01455--The Multiple of the American Industrial Real Estate Association | 65500               | 575.00        | Check       |
| 6/11/2026   | V01668--The Ritz-Carlton, Laguna Niguel                                 | 65501               | 5,000.00      | Check       |
| 6/11/2026   | V00574--TPX Communications                                              | 65502               | 5,326.48      | Check       |
| 6/11/2026   | V00612--Valley Office Equipment                                         | 65503               | 701.66        | Check       |
| 6/11/2026   | V00788--Xochitl Pena                                                    | 65504               | 300.00        | Check       |
| 6/11/2026   | V01345--Ameritas Life Insurance Corp. #                                 | ACH6/11/26Ameri     | 6,563.48      | EFT         |
| 6/11/2026   | V01361--Benefit Plans Administrative Services, LLC #                    | ACH6/11/26BPAS      | 1,200.00      | EFT         |

**Company**      **Visit Greater Palm Springs**  
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|-------------|---------------------------------------------------------------|---------------------|---------------|-------------|
| 6/11/2026   | V01350--Empower#                                              | ACH6/11/26Empow     | 33,008.64     | EFT         |
| 6/11/2026   | V00770--Slovak Baron Empey Murphy & Pinkney LLP #             | ACH6/11/26SBEMP     | 10,707.00     | EFT         |
| 6/16/2026   | V01379--PNC Bank National Association #                       | ACH6/16/26PNC       | 119,871.03    | EFT         |
| 6/16/2026   | V00607--UPS Supply Chain Solutions, Inc.#                     | ACH6/26/26UPS       | 2,986.75      | EFT         |
| 6/18/2026   | V00655--Best Best & Krieger                                   | 65505               | 1,374.00      | Check       |
| 6/18/2026   | V00073--Brandini                                              | 65506               | 144.00        | Check       |
| 6/18/2026   | V01501--California Association for Local Economic Development | 65507               | 850.00        | Check       |
| 6/18/2026   | V00093--Cardiff Limousine & Transportation                    | 65508               | 487.60        | Check       |
| 6/18/2026   | V01672--Carmen Varner                                         | 65509               | 149.35        | Check       |
| 6/18/2026   | V01132--Coachella Valley Garden Service, Inc.                 | 65510               | 1,241.00      | Check       |
| 6/18/2026   | V00159--Destination PSP                                       | 65511               | 431.52        | Check       |
| 6/18/2026   | V00179--Enterprise                                            | 65512               | 3,475.03      | Check       |
| 6/18/2026   | V00274--JNS Media Specialist                                  | 65513               | 152,324.99    | Check       |
| 6/18/2026   | V01048--Lulu California Bistro                                | 65514               | 1,437.00      | Check       |
| 6/18/2026   | V01675--Meeting Professionals International-Foundation        | 65515               | 10,000.00     | Check       |
| 6/18/2026   | V01249--Mission Hills Country Club, Inc.                      | 65516               | 11,268.11     | Check       |
| 6/18/2026   | V01673--Pitney Bowes Bank, Inc. Reserve Account               | 65517               | 1,000.00      | Check       |
| 6/18/2026   | V01156--Thick As Thieves Inc.                                 | 65518               | 35.55         | Check       |
| 6/18/2026   | V01062--Travelers                                             | 65519               | 480.00        | Check       |
| 6/18/2026   | V00597--Uline                                                 | 65520               | 420.43        | Check       |
| 6/18/2026   | V00640--Windmill City Screen Printing                         | 65521               | 770.27        | Check       |
| 6/18/2026   | V01440--Workshop Kitchen & Bar LLC                            | 65522               | 500.00        | Check       |
| 6/18/2026   | V00642--Xpress Graphics                                       | 65523               | 1,175.21      | Check       |
| 6/22/2026   | V01379--PNC Bank National Association #                       | ACH6/22/26PNC       | 1,500,000.00  | EFT         |
| 6/22/2026   | V01177--Pre-Paid Legal Services Inc dba Legal Shield #        | ACH6/22/26Prepa     | 509.75        | EFT         |
| 6/22/2026   | V00607--UPS Supply Chain Solutions, Inc.#                     | ACH6/22/26UPS       | 1,758.70      | EFT         |
| 6/23/2026   | V01666--Desert Rat Builder, Inc.#                             | 6/23/26DesertRa     | 1,647.00      | EFT         |
| 6/23/2026   | V00017--Ailevon, LLC #                                        | ACH6/23/26Ailev     | 1,191.75      | EFT         |

**Company**      **Visit Greater Palm Springs**  
**Report**        **Check register**  
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| <b>Date</b> | <b>Vendor</b>                                            | <b>Document no.</b> | <b>Amount</b> | <b>Type</b> |
|-------------|----------------------------------------------------------|---------------------|---------------|-------------|
| 6/25/2026   | V01679--American Psychiatric Nurses Association          | 65524               | 390.50        | Check       |
| 6/25/2026   | V00882--Box of Kittens                                   | 65525               | 5,500.00      | Check       |
| 6/25/2026   | V00073--Brandini                                         | 65526               | 604.80        | Check       |
| 6/25/2026   | V00093--Cardiff Limousine & Transportation               | 65527               | 642.45        | Check       |
| 6/25/2026   | V00120--Coachella Party                                  | 65528               | 600.00        | Check       |
| 6/25/2026   | V00122--Coachella Valley Water District                  | 65529               | 217.51        | Check       |
| 6/25/2026   | V01080--CV Strategies                                    | 65530               | 2,660.00      | Check       |
| 6/25/2026   | V00845--David Dixon                                      | 65531               | 300.00        | Check       |
| 6/25/2026   | V00144--De Lage Landen Financial Services, Inc.          | 65532               | 268.30        | Check       |
| 6/25/2026   | V00157--Destination Analysts                             | 65533               | 23,600.00     | Check       |
| 6/25/2026   | V00692--Eric Scott Caplan                                | 65534               | 180.00        | Check       |
| 6/25/2026   | V01066--ESRI                                             | 65535               | 20,523.00     | Check       |
| 6/25/2026   | V01676--Fallbrook Gymnastics Club                        | 65536               | 1,372.00      | Check       |
| 6/25/2026   | V00248--Grand Hyatt Indian Wells Resort and Villas       | 65537               | 312.22        | Check       |
| 6/25/2026   | V01445--Granicus LLC                                     | 65538               | 29,750.00     | Check       |
| 6/25/2026   | V01248--Group Assist, Inc.                               | 65539               | 1,000.00      | Check       |
| 6/25/2026   | V00958--HP Inc.                                          | 65540               | 2,809.50      | Check       |
| 6/25/2026   | V00259--Image360                                         | 65541               | 502.23        | Check       |
| 6/25/2026   | V00711--Jackalope Ranch LLC                              | 65542               | 500.00        | Check       |
| 6/25/2026   | V00274--JNS Media Specialist                             | 65543               | 233,101.31    | Check       |
| 6/25/2026   | V00309--Lin Lines Inc.                                   | 65544               | 1,349.64      | Check       |
| 6/25/2026   | V01444--Lisa Marie Hart                                  | 65545               | 400.00        | Check       |
| 6/25/2026   | V01677--Lori Thomas                                      | 65546               | 593.20        | Check       |
| 6/25/2026   | V01678--National Tuberculosis Coalition of America, Inc. | 65547               | 5,488.00      | Check       |
| 6/25/2026   | V00377--ODP Business Solutions, LLC                      | 65548               | 668.41        | Check       |
| 6/25/2026   | V01028--Page Design Group                                | 65549               | 13,912.50     | Check       |
| 6/25/2026   | V00485--Signature Travel Network                         | 65550               | 4,250.00      | Check       |
| 6/25/2026   | V00586--Trio Restaurant (Uptown Trio Inc)                | 65551               | 500.00        | Check       |

**Company**      **Visit Greater Palm Springs**  
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| Date      | Vendor                                                 | Document no.    | Amount    | Type  |
|-----------|--------------------------------------------------------|-----------------|-----------|-------|
| 6/25/2026 | V00597--Uline                                          | 65552           | 961.64    | Check |
| 6/25/2026 | V00642--Xpress Graphics                                | 65553           | 2,091.16  | Check |
| 6/25/2026 | V01650--Aigo SLR                                       | ACH6/25/26Aigo  | 6,580.87  | EFT   |
| 6/26/2026 | V01361--Benefit Plans Administrative Services, LLC #   | ACH6/26/26BPAS  | 1,200.00  | EFT   |
| 6/26/2026 | V01350--Empower#                                       | ACH6/26/26Empow | 25,112.20 | EFT   |
| 6/26/2026 | V01177--Pre-Paid Legal Services Inc dba Legal Shield # | ACH6/26/26Legal | 509.75    | EFT   |
| 6/26/2026 | V00835--Medical Air Services Association (MASA) #      | ACH6/26/26MASA  | 598.00    | EFT   |
| 6/26/2026 | V00810--Superbloom Group LLC #                         | ACH6/26/26Super | 5,725.00  | EFT   |
| 6/26/2026 | V00775--Tarsus Connect LLC #                           | ACH6/26/26Tarsu | 5,250.00  | EFT   |
| 6/26/2026 | V00607--UPS Supply Chain Solutions, Inc.#              | ACH6/26/26UPS   | 533.74    | EFT   |
| 6/29/2026 | V00056--BASIC Benefits #                               | ACH6/29/26Basic | 335.94    | EFT   |
| 6/30/2026 | V01244--Frank Cervera Figueroa                         | Voided - 65191  | -100.00   | Check |
| 6/30/2026 | V01632--Truvest Holding, LLC                           | Voided - 65219  | -7.39     | Check |
| 6/30/2026 | V01638--Brooke Short                                   | Voided - 65272  | -492.40   | Check |

**3,886,953.31**



70100 Highway 111 / Rancho Mirage, CA 92270  
760.770.9000 / 800.967.3767

## Warrants and Demands

The following pages reflect the payments issued for the period of  
July 1, 2026 through July 31, 2026 from Columbia Bank.

Signed by:

Scott White

9/5/2026

B8493221A077453...

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Scott White, President/CEO  
Visit Greater Palm Springs

Signed by:

Brian Kelty

9/5/2026

E712A3168F2D4A2...

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Brian Kelty, Vice President, Finance and Administration  
Visit Greater Palm Springs

DocuSigned by:

Rolf Hoehn

9/6/2026

EBC56068F73F47C...

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Rolf Hoehn  
Chair, Board of Directors



9 cities. one beautiful oasis.

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**Company**      **Visit Greater Palm Springs**  
**Report**        **Check register**  
**Created**       **9/4/2026**  
**Bank**          **Columbia Bank Account Number: 8000212688**

| Date     | Vendor                                             | Document no.          | Amount      | Type  |
|----------|----------------------------------------------------|-----------------------|-------------|-------|
| 7/1/2026 | V00799--Divvy Account                              | ACH7/01/26Divvy       | 176,729.31  | EFT   |
| 7/1/2026 | V00799--Divvy Account                              | ACH7/1/26Divvy        | 170,208.50  | EFT   |
| 7/1/2026 | V00743--Mel Bell Photography                       | Voided - 65487        | -1,900.00   | Check |
| 7/1/2026 | V00799--Divvy Account                              | Voided - ACH7/1/26Div | -170,208.50 | EFT   |
| 7/2/2026 | V00044--AT&T Mobility                              | 65554                 | 1,188.64    | Check |
| 7/2/2026 | V01367--Brian M. Penna                             | 65555                 | 100.00      | Check |
| 7/2/2026 | V00078--Burrtec Waste & Recycling Svcs             | 65556                 | 267.15      | Check |
| 7/2/2026 | V01694--Cindy Marmino                              | 65557                 | 600.00      | Check |
| 7/2/2026 | V01080--CV Strategies                              | 65558                 | 2,000.00    | Check |
| 7/2/2026 | V00677--Desert Champions LLC                       | 65559                 | 12,740.00   | Check |
| 7/2/2026 | V00678--Desert Promotional & Embroidery, LLC       | 65560                 | 25.67       | Check |
| 7/2/2026 | V00159--Destination PSP                            | 65561                 | 747.27      | Check |
| 7/2/2026 | V01515--Drag & Fly Tours Inc                       | 65562                 | 1,285.00    | Check |
| 7/2/2026 | V01594--Evan Trubee                                | 65563                 | 100.00      | Check |
| 7/2/2026 | V00195--Fired Up Culture                           | 65564                 | 6,150.00    | Check |
| 7/2/2026 | V01680--Flowers4Dreams, LLC dba Flowers for Dreams | 65565                 | 1,302.88    | Check |
| 7/2/2026 | V01244--Frank Cervera Figueroa                     | 65566                 | 100.00      | Check |
| 7/2/2026 | V00696--Gary R. Gardner                            | 65567                 | 100.00      | Check |
| 7/2/2026 | V00259--Image360                                   | 65568                 | 1,503.24    | Check |
| 7/2/2026 | V00257--International Inbound Travel Association   | 65569                 | 730.00      | Check |
| 7/2/2026 | V00274--JNS Media Specialist                       | 65570                 | 234,261.14  | Check |
| 7/2/2026 | V00287--Keenan & Associates                        | 65571                 | 29,467.92   | Check |
| 7/2/2026 | V00292--Kimpton, The Rowan Palm Springs            | 65572                 | 3,710.90    | Check |
| 7/2/2026 | V00736--Linda Evans Bender                         | 65573                 | 100.00      | Check |
| 7/2/2026 | V00875--LNRS Data Services Inc                     | 65574                 | 3,928.07    | Check |
| 7/2/2026 | V00743--Mel Bell Photography                       | 65575                 | 1,900.00    | Check |
| 7/2/2026 | V01306--Memoria Films Inc.                         | 65576                 | 300.00      | Check |
| 7/2/2026 | V01166--Nalani O'Brien                             | 65577                 | 400.00      | Check |

**Company**      **Visit Greater Palm Springs**  
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| Date     | Vendor                                                | Document no.    | Amount     | Type  |
|----------|-------------------------------------------------------|-----------------|------------|-------|
| 7/2/2026 | V01463--Nellie Day                                    | 65578           | 1,350.00   | Check |
| 7/2/2026 | V01681--NLGI (National Lubricating Grease Institute)  | 65579           | 7,910.00   | Check |
| 7/2/2026 | V00412--Petty Cash                                    | 65580           | 543.80     | Check |
| 7/2/2026 | V01234--PSSC, LLC dba Palm Springs Surf Club          | 65581           | 500.00     | Check |
| 7/2/2026 | V01607--Raymond B. Gregory                            | 65582           | 100.00     | Check |
| 7/2/2026 | V01595--Ron de Harte                                  | 65583           | 100.00     | Check |
| 7/2/2026 | V01682--SDFoodies LLC                                 | 65584           | 2,500.00   | Check |
| 7/2/2026 | V01696--Ted Weill                                     | 65585           | 100.00     | Check |
| 7/2/2026 | V01695--Tire Industry Association                     | 65586           | 600.00     | Check |
| 7/2/2026 | V00800--Vacation Rental Compliance                    | 65587           | 2,500.00   | Check |
| 7/2/2026 | V00786--Waymond Fermon                                | 65588           | 100.00     | Check |
| 7/2/2026 | V00640--Windmill City Screen Printing                 | 65589           | 733.78     | Check |
| 7/2/2026 | V00642--Xpress Graphics                               | 65590           | 1,596.16   | Check |
| 7/2/2026 | V01650--Aigo SLR                                      | ACH7/2/26Aigo   | 9,441.60   | EFT   |
| 7/2/2026 | V01548--General Motors Financial Company, Inc. #      | ACH7/2/26GM     | 2,125.21   | EFT   |
| 7/6/2026 | V00124--Colonial Life Premium Processing #            | ACH7/6/26Coloni | 6,839.46   | EFT   |
| 7/6/2026 | V00854--The Lincoln National Life Insurance Company # | ACH7/6/26Lincol | 5,225.99   | EFT   |
| 7/6/2026 | V00622--Vision Service Plan (CA) #                    | ACH7/6/26VSP    | 964.82     | EFT   |
| 7/7/2026 | V00017--Ailevon, LLC #                                | ACH7/7/26Ailevo | 7,562.49   | EFT   |
| 7/7/2026 | V00089--CalPERS Fiscal Services Division #            | ACH7/7/26CALPER | 138,325.14 | EFT   |
| 7/7/2026 | V00861--Finn Partners Limited # #                     | ACH7/7/26FINN   | 40,655.59  | EFT   |
| 7/7/2026 | V01591--Genesi LLC #                                  | ACH7/7/26Genesi | 10,000.00  | EFT   |
| 7/7/2026 | V00352--mN' Organisation #                            | ACH7/7/26mNO    | 6,401.51   | EFT   |
| 7/7/2026 | V00359--MSi #                                         | ACH7/7/26MSi    | 1,967.08   | EFT   |
| 7/7/2026 | V00890--OMMAC Ltd. #                                  | ACH7/7/26OMMAC  | 28,590.76  | EFT   |
| 7/7/2026 | V01437--Rove Marketing Inc. #                         | ACH7/7/26Rove   | 67,422.00  | EFT   |
| 7/7/2026 | V00498--Sonic Gods #                                  | ACH7/7/26SonicG | 15,375.00  | EFT   |
| 7/9/2026 | V01499--Alejandra Casillas                            | 65591           | 1,200.00   | Check |

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| Date     | Vendor                                                 | Document no. | Amount    | Type  |
|----------|--------------------------------------------------------|--------------|-----------|-------|
| 7/9/2026 | V01701--Alpha Delta Pi Sorority                        | 65592        | 4,354.00  | Check |
| 7/9/2026 | V01697--Ana Alicia Delgadillo                          | 65593        | 200.00    | Check |
| 7/9/2026 | V00057--BASIC PVR                                      | 65594        | 9,025.56  | Check |
| 7/9/2026 | V01638--Brooke Short                                   | 65595        | 492.40    | Check |
| 7/9/2026 | V00873--Connect Worldwide                              | 65596        | 7,394.90  | Check |
| 7/9/2026 | V00830--Desert Arc Shredding & Recycling               | 65597        | 45.00     | Check |
| 7/9/2026 | V00802--Direct Source Distributing                     | 65598        | 1,384.43  | Check |
| 7/9/2026 | V01192--Elbi Clean LLC                                 | 65599        | 3,960.00  | Check |
| 7/9/2026 | V00194--FIND Food Bank                                 | 65600        | 257.78    | Check |
| 7/9/2026 | V01244--Frank Cervera Figueroa                         | 65601        | 100.00    | Check |
| 7/9/2026 | V00221--Go West Summit                                 | 65602        | 3,795.00  | Check |
| 7/9/2026 | V01445--Granicus LLC                                   | 65603        | 8,650.00  | Check |
| 7/9/2026 | V00737--Locations 760                                  | 65604        | 350.00    | Check |
| 7/9/2026 | V01043--Master Connection Associates                   | 65605        | 2,000.00  | Check |
| 7/9/2026 | V01249--Mission Hills Country Club, Inc.               | 65606        | 2,010.00  | Check |
| 7/9/2026 | V00365--National Tour Association                      | 65607        | 1,595.00  | Check |
| 7/9/2026 | V00377--ODP Business Solutions, LLC                    | 65608        | 61.71     | Check |
| 7/9/2026 | V01707--Oklahoma State Treasurer                       | 65609        | 1,230.00  | Check |
| 7/9/2026 | V01702--Orange142, LLC                                 | 65610        | 65,605.26 | Check |
| 7/9/2026 | V00695--Palms to Pines Printing & Promotional Products | 65611        | 778.04    | Check |
| 7/9/2026 | V01346--Pitney Bowes Bank Inc Purchase Power           | 65612        | 214.99    | Check |
| 7/9/2026 | V01673--Pitney Bowes Bank, Inc. Reserve Account        | 65613        | 1,000.00  | Check |
| 7/9/2026 | V00500--Southern California Edison                     | 65614        | 4,275.49  | Check |
| 7/9/2026 | V00518--Strategic Site Selection                       | 65615        | 6,359.14  | Check |
| 7/9/2026 | V00046--The Printing Place                             | 65616        | 6,065.25  | Check |
| 7/9/2026 | V00574--TPX Communications                             | 65617        | 5,331.22  | Check |
| 7/9/2026 | V00587--Truly Nolen                                    | 65618        | 102.00    | Check |
| 7/9/2026 | V01632--Truvest Holding, LLC                           | 65619        | 7.39      | Check |

**Company**      **Visit Greater Palm Springs**  
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| <b>Date</b> | <b>Vendor</b>                                        | <b>Document no.</b> | <b>Amount</b> | <b>Type</b> |
|-------------|------------------------------------------------------|---------------------|---------------|-------------|
| 7/9/2026    | V00604--United Way of the Desert                     | 65620               | 62.00         | Check       |
| 7/9/2026    | V00609--US Travel Association                        | 65621               | 37,500.00     | Check       |
| 7/9/2026    | V01042--Zash Snacks LLC                              | 65622               | 81.00         | Check       |
| 7/9/2026    | V01361--Benefit Plans Administrative Services, LLC # | ACH7/09/26BPAS      | 1,200.00      | EFT         |
| 7/9/2026    | V01650--Aigo SLR                                     | ACH7/9/26Aigo       | 10,235.17     | EFT         |
| 7/9/2026    | V01350--Empower#                                     | ACH7/9/26Empowe     | 25,180.15     | EFT         |
| 7/10/2026   | V00049--AVIAREPS Marketing Garden Holdings Ltd #     | ACH7/10/26Aviar     | 4,165.00      | EFT         |
| 7/10/2026   | V01373--I Plus Connect, Inc dba IConnect #           | ACH7/10/26iConn     | 750.00        | EFT         |
| 7/13/2026   | V01345--Ameritas Life Insurance Corp. #              | ACH7/13/26Ameri     | 6,445.32      | EFT         |
| 7/13/2026   | V01703--Blair Heating & Air#                         | ACH7/13/26Blair     | 96,000.00     | EFT         |
| 7/14/2026   | V01045--Rent Responsibly Inc#                        | Voided - 65417      | -15,000.00    | Check       |
| 7/16/2026   | V00010--Ace Hotel & Swim Club                        | 65623               | 3,000.00      | Check       |
| 7/16/2026   | V01709--Alexander Dumitru Mathur-Cionca-Andronescu   | 65624               | 1,000.00      | Check       |
| 7/16/2026   | V01599--Alexis Lorraine Spencer                      | 65625               | 300.00        | Check       |
| 7/16/2026   | V01599--Alexis Lorraine Spencer                      | 65626               | 300.00        | Check       |
| 7/16/2026   | V01704--Association of Alternative Newsmedia         | 65627               | 4,000.00      | Check       |
| 7/16/2026   | V00655--Best Best & Krieger                          | 65628               | 1,564.50      | Check       |
| 7/16/2026   | V00073--Brandini                                     | 65629               | 799.20        | Check       |
| 7/16/2026   | V00088--California Travel Association                | 65630               | 52,500.00     | Check       |
| 7/16/2026   | V00093--Cardiff Limousine & Transportation           | 65631               | 1,235.00      | Check       |
| 7/16/2026   | V01708--Chris Menrad                                 | 65632               | 300.00        | Check       |
| 7/16/2026   | V01327--Connvoc LLC                                  | 65633               | 4,500.00      | Check       |
| 7/16/2026   | V00159--Destination PSP                              | 65634               | 1,712.84      | Check       |
| 7/16/2026   | V00692--Eric Scott Caplan                            | 65635               | 178.50        | Check       |
| 7/16/2026   | V01068--Event Survey Group                           | 65636               | 3,500.00      | Check       |
| 7/16/2026   | V01710--Hosts Global                                 | 65637               | 7,500.00      | Check       |
| 7/16/2026   | V00259--Image360                                     | 65638               | 418.69        | Check       |
| 7/16/2026   | V00274--JNS Media Specialist                         | 65639               | 245,673.66    | Check       |

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|-------------|--------------------------------------------------------|---------------------|---------------|-------------|
| 7/16/2026   | V01206--Las Vegas Expo Inc. dba LVE                    | 65640               | 50,174.12     | Check       |
| 7/16/2026   | V01312--Nespresso USA Inc.                             | 65641               | 866.87        | Check       |
| 7/16/2026   | V00377--ODP Business Solutions, LLC                    | 65642               | 135.45        | Check       |
| 7/16/2026   | V00395--Palm Springs Chamber of Commerce               | 65643               | 25,000.00     | Check       |
| 7/16/2026   | V01321--SITE Chicago                                   | 65644               | 6,000.00      | Check       |
| 7/16/2026   | V01366--The Baldwin Group Wealth Advisors, LLC         | 65645               | 8,484.86      | Check       |
| 7/16/2026   | V01668--The Ritz-Carlton, Laguna Niguel                | 65646               | 25,000.00     | Check       |
| 7/16/2026   | V00587--Truly Nolen                                    | 65647               | 102.00        | Check       |
| 7/16/2026   | V00597--Uline                                          | 65648               | 919.89        | Check       |
| 7/16/2026   | V01247--Unchained Group, LLC                           | 65649               | 3,100.00      | Check       |
| 7/16/2026   | V00612--Valley Office Equipment                        | 65650               | 592.25        | Check       |
| 7/16/2026   | V00642--Xpress Graphics                                | 65651               | 2,261.96      | Check       |
| 7/17/2026   | V00042--Association of Canadian Travel Agencies #      | ACH7/17/26ACTA      | 2,468.38      | EFT         |
| 7/17/2026   | V00049--AVIAREPS Marketing Garden Holdings Ltd #       | ACH7/17/26Aviar     | 2,030.00      | EFT         |
| 7/17/2026   | V00861--Finn Partners Limited ##                       | ACH7/17/26FINN      | 1,316.63      | EFT         |
| 7/17/2026   | V00791--Gate 7 #                                       | ACH7/17/26Gate7     | 40,100.00     | EFT         |
| 7/17/2026   | V00352--mN' Organisation #                             | ACH7/17/26mN'O      | 4,444.30      | EFT         |
| 7/17/2026   | V01674--Rocket Travel Marketing Ltd #                  | ACH7/17/26Rocke     | 3,761.38      | EFT         |
| 7/17/2026   | V00470--Sartha Global Marketing #                      | ACH7/17/26Sarth     | 1,500.00      | EFT         |
| 7/17/2026   | V00810--Superbloom Group LLC #                         | ACH7/17/26Super     | 1,740.00      | EFT         |
| 7/17/2026   | V00607--UPS Supply Chain Solutions, Inc. #             | ACH7/17/26UPS       | 1,096.24      | EFT         |
| 7/17/2026   | V00628--Visit USA Committee/ France #                  | ACH7/17/26VisFr     | 2,000.00      | EFT         |
| 7/17/2026   | V00623--Visit California #                             | ACH7/17/26Visit     | 12,000.00     | EFT         |
| 7/21/2026   | V01226--Pitney Bowes Global Financial Services LLC #   | ACH7/21/26Pitne     | 461.06        | EFT         |
| 7/22/2026   | V01177--Pre-Paid Legal Services Inc dba Legal Shield # | ACH7/22/26Prepa     | 509.75        | EFT         |
| 7/22/2026   | V00770--Slovak Baron Empey Murphy & Pinkney LLP #      | ACH7/22/26SBEMP     | 9,217.02      | EFT         |
| 7/23/2026   | V01153--Bonotel, LLC dba Bonotel Exclusive Travel      | 65652               | 20,000.00     | Check       |
| 7/23/2026   | V01132--Coachella Valley Garden Service, Inc.          | 65653               | 2,900.00      | Check       |

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| Date      | Vendor                                                       | Document no.          | Amount     | Type  |
|-----------|--------------------------------------------------------------|-----------------------|------------|-------|
| 7/23/2026 | V00122--Coachella Valley Water District                      | 65654                 | 225.67     | Check |
| 7/23/2026 | V00144--De Lage Landen Financial Services, Inc.              | 65655                 | 268.30     | Check |
| 7/23/2026 | V01715--Duane Strolh dba No Limit Handyman Services          | 65656                 | 2,200.00   | Check |
| 7/23/2026 | V00179--Enterprise                                           | 65657                 | 1,906.73   | Check |
| 7/23/2026 | V00961--International Gay & Lesbian Travel Association, Inc. | 65658                 | 75,000.00  | Check |
| 7/23/2026 | V00811--IRF - Incentive Research Foundation                  | 65659                 | 1,500.00   | Check |
| 7/23/2026 | V00274--JNS Media Specialist                                 | 65660                 | 693,270.07 | Check |
| 7/23/2026 | V00283--JW Marriott Desert Springs Resort & Spa              | 65661                 | 3,611.70   | Check |
| 7/23/2026 | V01714--Marketplace Events LLC                               | 65662                 | 4,495.00   | Check |
| 7/23/2026 | V01681--NLGI (National Lubricating Grease Institute)         | 65663                 | 185.00     | Check |
| 7/23/2026 | V00371--Northstar Travel Media, LLC                          | 65664                 | 14,000.00  | Check |
| 7/23/2026 | V01683--NRG Dance Project Incorporated                       | 65665                 | 7,585.00   | Check |
| 7/23/2026 | V00695--Palms to Pines Printing & Promotional Products       | 65666                 | 821.62     | Check |
| 7/23/2026 | V00755--Rancho Mirage Chamber of Commerce                    | 65667                 | 3,850.00   | Check |
| 7/23/2026 | V00534--Tee Times USA                                        | 65668                 | 7,500.00   | Check |
| 7/23/2026 | V01718--The Arc of the United States, Inc.                   | 65669                 | 1,820.00   | Check |
| 7/23/2026 | V00782--Tourism Economics                                    | 65670                 | 22,512.50  | Check |
| 7/23/2026 | V01716--Twynning and Hooper Inc dba Opal Atlas               | 65671                 | 818.50     | Check |
| 7/23/2026 | V00640--Windmill City Screen Printing                        | 65672                 | 686.37     | Check |
| 7/23/2026 | V01058--XIL Productions                                      | 65673                 | 770.00     | Check |
| 7/23/2026 | V01042--Zash Snacks LLC                                      | 65674                 | 225.00     | Check |
| 7/23/2026 | V01361--Benefit Plans Administrative Services, LLC #         | ACH7/23/26BPAS        | 1,200.00   | EFT   |
| 7/23/2026 | V01350--Empower#                                             | ACH7/23/26Empow       | 25,711.99  | EFT   |
| 7/27/2026 | V00861--Finn Partners Limited # #                            | ACH7/27/26FINN        | 4,219.95   | EFT   |
| 7/27/2026 | V00791--Gate 7 #                                             | ACH7/27/26Gate7       | 19,988.75  | EFT   |
| 7/27/2026 | V00352--mN' Organisation #                                   | ACH7/27/26mNO         | 16,450.00  | EFT   |
| 7/27/2026 | V01175--Swanson's Travel AB #                                | ACH7/27/26Swams       | 2,000.00   | EFT   |
| 7/27/2026 | V00042--Association of Canadian Travel Agencies #            | Voided - ACH7/17/26A0 | -2,468.38  | EFT   |

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| Date      | Vendor                                                  | Document no.    | Amount    | Type  |
|-----------|---------------------------------------------------------|-----------------|-----------|-------|
| 7/30/2026 | V01723--Advan Research Corporation, LLC                 | 65675           | 17,500.00 | Check |
| 7/30/2026 | V00044--AT&T Mobility                                   | 65676           | 1,188.66  | Check |
| 7/30/2026 | V01082--Brand USA                                       | 65677           | 4,000.00  | Check |
| 7/30/2026 | V01132--Coachella Valley Garden Service, Inc.           | 65678           | 1,450.00  | Check |
| 7/30/2026 | V00152--Desert Fire Extinguisher Co, Inc.               | 65679           | 261.87    | Check |
| 7/30/2026 | V00678--Desert Promotional & Embroidery, LLC            | 65680           | 114.72    | Check |
| 7/30/2026 | V00159--Destination PSP                                 | 65681           | 2,345.57  | Check |
| 7/30/2026 | V00228--Greater Coachella Valley Chamber of Commerce    | 65682           | 6,000.00  | Check |
| 7/30/2026 | V01717--Group C Media, Inc.                             | 65683           | 11,475.00 | Check |
| 7/30/2026 | V00283--JW Marriott Desert Springs Resort & Spa         | 65684           | 37,500.00 | Check |
| 7/30/2026 | V00297--La Quinta Resort & Club                         | 65685           | 40,000.00 | Check |
| 7/30/2026 | V01048--Lulu California Bistro                          | 65686           | 462.97    | Check |
| 7/30/2026 | V00377--ODP Business Solutions, LLC                     | 65687           | 357.38    | Check |
| 7/30/2026 | V01702--Orange142, LLC                                  | 65688           | 80,814.27 | Check |
| 7/30/2026 | V01216--Pye Barker Fire & Safety                        | 65689           | 497.68    | Check |
| 7/30/2026 | V01325--Riverside County Office of Economic Development | 65690           | 350.00    | Check |
| 7/30/2026 | V01100--The Balloon Casita                              | 65691           | 720.00    | Check |
| 7/30/2026 | V01156--Thick As Thieves Inc.                           | 65692           | 1,081.39  | Check |
| 7/30/2026 | V00597--Uline                                           | 65693           | 1,735.07  | Check |
| 7/30/2026 | V00642--Xpress Graphics                                 | 65694           | 1,026.09  | Check |
| 7/30/2026 | V01721--Zeta Tau Alpha Fraternity                       | 65695           | 3,520.00  | Check |
| 7/31/2026 | V01666--Desert Rat Builder, Inc. #                      | ACH7/31/26Deser | 2,000.00  | EFT   |
| 7/31/2026 | V00835--Medical Air Services Association (MASA) #       | ACH7/31/26MASA  | 299.00    | EFT   |
| 7/31/2026 | V01045--Rent Responsibly Inc#                           | ACH7/31/26RentR | 15,000.00 | EFT   |

**2,838,548.77**



70100 *highway* 111 / rancho mirage, ca 92270  
760.770.9000 / 800.967.3767

## Warrants and Demands

The following pages reflect the payments issued for the period of  
August 1, 2026 through August 31, 2026 from Columbia Bank.

Signed by:

*Scott White*

9/5/2026

B8493221A077453...

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Scott White, President/CEO  
Visit Greater Palm Springs

Signed by:

*Brian Kelty*

9/5/2026

E712A3168F2D4A2...

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Brian Kelty, Vice President, Finance and Administration  
Visit Greater Palm Springs

DocuSigned by:

*Rolf Hoehn*

9/6/2026

EBC56068F73F47C...

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Rolf Hoehn  
Chair, Board of Directors



9 cities. *one* beautiful oasis.

[visitgreaterpalm Springs.com](http://visitgreaterpalm Springs.com) @visitgreaterps

**Company**      **Visit Greater Palm Springs**  
**Report**        **Check register**  
**Created**       **9/4/2026**  
**Bank**          **Columbia Bank Account Number: 8000212688**

| Date     | Vendor                                           | Document no.    | Amount     | Type  |
|----------|--------------------------------------------------|-----------------|------------|-------|
| 8/3/2026 | V00607--UPS Supply Chain Solutions, Inc.#        | ACH8/3/26 UPS   | 1,035.69   | EFT   |
| 8/3/2026 | V00056--BASIC Benefits #                         | ACH8/3/26BASIC  | 335.94     | EFT   |
| 8/3/2026 | V00799--Divvy Account                            | ACH8/3/26Divvy  | 138,084.01 | EFT   |
| 8/3/2026 | V01548--General Motors Financial Company, Inc.#  | ACH8/3/26GM     | 2,125.21   | EFT   |
| 8/5/2026 | V01706--iDSS Global LLC #                        | ACH8/5/26IDSS   | 42,500.00  | EFT   |
| 8/5/2026 | V01720--Slip Silk Pillowcase LLC #               | ACH8/5/26SlipSi | 1,540.40   | EFT   |
| 8/5/2026 | V01705--Tempest Interactive Media LLC #          | ACH8/5/26Tempes | 121,050.00 | EFT   |
| 8/6/2026 | V00050--AVIR, Inc.                               | 65696           | 2,805.00   | Check |
| 8/6/2026 | V01311--BlueAlly Technology Solutions, LLC       | 65697           | 20,606.28  | Check |
| 8/6/2026 | V00073--Brandini                                 | 65698           | 266.40     | Check |
| 8/6/2026 | V00078--Burrtec Waste & Recycling Svcs           | 65699           | 267.15     | Check |
| 8/6/2026 | V01289--Chmura Economics & Analytics, LLC        | 65700           | 7,671.08   | Check |
| 8/6/2026 | V00129--Concur Technologies, Inc.                | 65701           | 1,313.40   | Check |
| 8/6/2026 | V01080--CV Strategies                            | 65702           | 7,726.01   | Check |
| 8/6/2026 | V00142--CVENT, Inc                               | 65703           | 72,879.45  | Check |
| 8/6/2026 | V00146--Desert Adventures Red Jeep Tour & Events | 65704           | 640.00     | Check |
| 8/6/2026 | V00830--Desert Arc Shredding & Recycling         | 65705           | 45.00      | Check |
| 8/6/2026 | V00678--Desert Promotional & Embroidery, LLC     | 65706           | 25.67      | Check |
| 8/6/2026 | V01711--Desert Who LLC                           | 65707           | 1,000.00   | Check |
| 8/6/2026 | V01192--Elbi Clean LLC                           | 65708           | 4,140.00   | Check |
| 8/6/2026 | V00179--Enterprise                               | 65709           | 565.81     | Check |
| 8/6/2026 | V00692--Eric Scott Caplan                        | 65710           | 270.00     | Check |
| 8/6/2026 | V00195--Fired Up Culture                         | 65711           | 6,150.00   | Check |
| 8/6/2026 | V01728--Foster & Foster, Inc.                    | 65712           | 15,000.00  | Check |
| 8/6/2026 | V00722--Garcia Plumbing Co.                      | 65713           | 250.00     | Check |
| 8/6/2026 | V00274--JNS Media Specialist                     | 65714           | 280,898.57 | Check |
| 8/6/2026 | V00283--JW Marriott Desert Springs Resort & Spa  | 65715           | 3,536.52   | Check |
| 8/6/2026 | V01725--Lana Law                                 | 65716           | 17.62      | Check |

**Company**      **Visit Greater Palm Springs**  
**Report**        **Check register**  
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**Bank**          **Columbia Bank Account Number: 8000212688**

| Date      | Vendor                                                   | Document no.         | Amount     | Type  |
|-----------|----------------------------------------------------------|----------------------|------------|-------|
| 8/6/2026  | V01444--Lisa Marie Hart                                  | 65717                | 400.00     | Check |
| 8/6/2026  | V01249--Mission Hills Country Club, Inc.                 | 65718                | 2,010.00   | Check |
| 8/6/2026  | V01726--National Council for National Wellbeing          | 65719                | 756.00     | Check |
| 8/6/2026  | V01524--Osano, Inc., A Public Benefit Corporation        | 65720                | 2,500.00   | Check |
| 8/6/2026  | V00801--Peter Millar, LLC                                | 65721                | 4,206.91   | Check |
| 8/6/2026  | V00412--Petty Cash                                       | 65722                | 158.78     | Check |
| 8/6/2026  | V00500--Southern California Edison                       | 65723                | 6,016.08   | Check |
| 8/6/2026  | V01724--Spotlight Events, Inc.                           | 65724                | 8,925.00   | Check |
| 8/6/2026  | V00800--Vacation Rental Compliance                       | 65725                | 2,500.00   | Check |
| 8/6/2026  | V00788--Xochitl Pena                                     | 65726                | 300.00     | Check |
| 8/6/2026  | V00057--BASIC PVR                                        | 65727                | 9,025.56   | Check |
| 8/6/2026  | V01361--Benefit Plans Administrative Services, LLC #     | ACH8/6/26BPAS        | 1,200.00   | EFT   |
| 8/6/2026  | V00089--CalPERS Fiscal Services Division #               | ACH8/6/26CalPer      | 137,711.54 | EFT   |
| 8/6/2026  | V01350--Empower#                                         | ACH8/6/26Empowe      | 26,316.04  | EFT   |
| 8/6/2026  | V01350--Empower#                                         | ACH8/6/26Empowe      | 26,379.04  | EFT   |
| 8/6/2026  | V01350--Empower#                                         | Voided - ACH8/6/26Em | -26,379.04 | EFT   |
| 8/7/2026  | V00124--Colonial Life Premium Processing #               | ACH8/7/26Coloni      | 6,839.46   | EFT   |
| 8/7/2026  | V00854--The Lincoln National Life Insurance Company #    | ACH8/7/26Lincol      | 5,293.09   | EFT   |
| 8/7/2026  | V01731--Paper Republic FlexCo #                          | ACH8/7/26Paper       | 4,364.07   | EFT   |
| 8/7/2026  | V00622--Vision Service Plan (CA) #                       | ACH8/7/26VSP         | 980.89     | EFT   |
| 8/10/2026 | V00861--Finn Partners Limited # #                        | ACH8/10/26FINN       | 15,416.00  | EFT   |
| 8/10/2026 | V01489--Pico Art International Pte Ltd #                 | ACH8/10/26PICO       | 2,234.95   | EFT   |
| 8/10/2026 | V01511--TravelClassics.com Inc. #                        | ACH8/10/26Trave      | 6,500.00   | EFT   |
| 8/10/2026 | V00583--TravMedia USA LLC #                              | ACH8/10/26TravM      | 6,000.00   | EFT   |
| 8/13/2026 | V00026--American Society of Travel Advisors, Inc. (ASTA) | 65728                | 2,410.00   | Check |
| 8/13/2026 | V01484--California Pacific Annual Conference             | 65729                | 7,520.00   | Check |
| 8/13/2026 | V00093--Cardiff Limousine & Transportation               | 65730                | 1,437.00   | Check |
| 8/13/2026 | V01719--Daniel Nelson dba Three Arrows Specialties       | 65731                | 1,767.15   | Check |

**Company** Visit Greater Palm Springs  
**Report** Check register  
**Created** 9/4/2026  
**Bank** Columbia Bank Account Number: 8000212688

| Date      | Vendor                                                                  | Document no.    | Amount    | Type  |
|-----------|-------------------------------------------------------------------------|-----------------|-----------|-------|
| 8/13/2026 | V00146--Desert Adventures Red Jeep Tour & Events                        | 65732           | 640.00    | Check |
| 8/13/2026 | V00194--FIND Food Bank                                                  | 65733           | 240.00    | Check |
| 8/13/2026 | V00309--Lin Lines Inc.                                                  | 65734           | 601.90    | Check |
| 8/13/2026 | V00377--ODP Business Solutions, LLC                                     | 65735           | 77.05     | Check |
| 8/13/2026 | V01702--Orange142, LLC                                                  | 65736           | 45,988.43 | Check |
| 8/13/2026 | V01216--Pye Barker Fire & Safety                                        | 65737           | 579.36    | Check |
| 8/13/2026 | V01518--SITE Northeast                                                  | 65738           | 2,500.00  | Check |
| 8/13/2026 | V01245--Team California Economic Development Corporation                | 65739           | 1,700.00  | Check |
| 8/13/2026 | V01455--The Multiple of the American Industrial Real Estate Association | 65740           | 1,150.00  | Check |
| 8/13/2026 | V00574--TPX Communications                                              | 65741           | 5,350.90  | Check |
| 8/13/2026 | V00597--Uline                                                           | 65742           | 168.00    | Check |
| 8/13/2026 | V00604--United Way of the Desert                                        | 65743           | 62.00     | Check |
| 8/13/2026 | V00642--Xpress Graphics                                                 | 65744           | 2,306.67  | Check |
| 8/14/2026 | V01732--Stanford University #                                           | ACH8/14/26Stanf | 5,000.00  | EFT   |
| 8/17/2026 | V00042--Association of Canadian Travel Agencies #                       | ACH8/17/26ACTA  | 2,468.38  | EFT   |
| 8/17/2026 | V00017--Ailevon, LLC #                                                  | ACH8/17/26Ailev | 7,562.49  | EFT   |
| 8/17/2026 | V01047--Faszination Fernweh #                                           | ACH8/17/26Fasz  | 3,000.00  | EFT   |
| 8/17/2026 | V00861--Finn Partners Limited ##                                        | ACH8/17/26FINN  | 59,382.00 | EFT   |
| 8/17/2026 | V00352--mN' Organisation #                                              | ACH8/17/26mNO   | 3,349.49  | EFT   |
| 8/17/2026 | V00359--MSi #                                                           | ACH8/17/26MSi   | 19,800.00 | EFT   |
| 8/17/2026 | V00583--TravMedia USA LLC #                                             | ACH8/17/26Trave | 4,095.00  | EFT   |
| 8/17/2026 | V00607--UPS Supply Chain Solutions, Inc.#                               | ACH8/17/26UPS   | 910.86    | EFT   |
| 8/17/2026 | V00623--Visit California #                                              | ACH8/17/26Visit | 1,500.00  | EFT   |
| 8/18/2026 | V01734--CBRE Econometric Advisors #                                     | ACH8/18/26CBRE  | 10,000.00 | EFT   |
| 8/20/2026 | V00010--Ace Hotel & Swim Club                                           | 65745           | 1,123.37  | Check |
| 8/20/2026 | V00090--Associations West                                               | 65746           | 7,239.68  | Check |
| 8/20/2026 | V00655--Best Best & Krieger                                             | 65747           | 1,831.50  | Check |
| 8/20/2026 | V01311--BlueAlly Technology Solutions, LLC                              | 65748           | 2,706.14  | Check |

**Company**      **Visit Greater Palm Springs**  
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| Date      | Vendor                                                         | Document no.    | Amount    | Type  |
|-----------|----------------------------------------------------------------|-----------------|-----------|-------|
| 8/20/2026 | V00093--Cardiff Limousine & Transportation                     | 65749           | 4,993.20  | Check |
| 8/20/2026 | V00115--City of Rancho Mirage                                  | 65750           | 59,913.53 | Check |
| 8/20/2026 | V00122--Coachella Valley Water District                        | 65751           | 250.15    | Check |
| 8/20/2026 | V00692--Eric Scott Caplan                                      | 65752           | 92.25     | Check |
| 8/20/2026 | V01735--Ernesto Gutiérrez medina                               | 65753           | 1,900.00  | Check |
| 8/20/2026 | V00259--Image360                                               | 65754           | 209.69    | Check |
| 8/20/2026 | V01714--Marketplace Events LLC                                 | 65755           | 2,500.00  | Check |
| 8/20/2026 | V00349--MJMeetings, LLC                                        | 65756           | 1,500.00  | Check |
| 8/20/2026 | V01736--Rebecca Rhoades                                        | 65757           | 153.50    | Check |
| 8/20/2026 | V01464--Society of Incentive Travel Executives - Texas Chapter | 65758           | 4,145.00  | Check |
| 8/20/2026 | V00587--Truly Nolen                                            | 65759           | 102.00    | Check |
| 8/20/2026 | V01712--UKG, Inc.                                              | 65760           | 4,140.00  | Check |
| 8/20/2026 | V00612--Valley Office Equipment                                | 65761           | 464.33    | Check |
| 8/21/2026 | V01345--Ameritas Life Insurance Corp. #                        | ACH8/21/26Ameri | 6,554.08  | EFT   |
| 8/21/2026 | V00835--Medical Air Services Association (MASA) #              | ACH8/21/26MASA  | 299.00    | EFT   |
| 8/21/2026 | V01737--Rockin Epoxy Inc. #                                    | ACH8/21/26Rocki | 9,719.00  | EFT   |
| 8/27/2026 | V01082--Brand USA                                              | 65762           | 8,850.00  | Check |
| 8/27/2026 | V01738--Dan Tackett                                            | 65763           | 100.00    | Check |
| 8/27/2026 | V00144--De Lage Landen Financial Services, Inc.                | 65764           | 268.30    | Check |
| 8/27/2026 | V00157--Destination Analysts                                   | 65765           | 5,000.00  | Check |
| 8/27/2026 | V00944--Destinations International                             | 65766           | 2,624.00  | Check |
| 8/27/2026 | V01728--Foster & Foster, Inc.                                  | 65767           | 2,500.00  | Check |
| 8/27/2026 | V00259--Image360                                               | 65768           | 97.74     | Check |
| 8/27/2026 | V00314--Living Desert                                          | 65769           | 998.75    | Check |
| 8/27/2026 | V01652--Matthew King                                           | 65770           | 400.00    | Check |
| 8/27/2026 | V01306--Memoria Films Inc.                                     | 65771           | 7,000.00  | Check |
| 8/27/2026 | V01671--Michelin North America, Inc                            | 65772           | 19,688.00 | Check |
| 8/27/2026 | V00508--Sprout Social                                          | 65773           | 37,241.39 | Check |

**Company**      **Visit Greater Palm Springs**  
**Report**        **Check register**  
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**Bank**           **Columbia Bank Account Number: 8000212688**

| Date      | Vendor                                                 | Document no.    | Amount     | Type  |
|-----------|--------------------------------------------------------|-----------------|------------|-------|
| 8/27/2026 | V01109--Total Sports Consulting, LLC                   | 65774           | 255,000.00 | Check |
| 8/27/2026 | V00642--Xpress Graphics                                | 65775           | 872.65     | Check |
| 8/28/2026 | V01361--Benefit Plans Administrative Services, LLC #   | ACH8/28/26BPAS  | 1,200.00   | EFT   |
| 8/28/2026 | V00124--Colonial Life Premium Processing #             | ACH8/28/26Colon | 6,839.46   | EFT   |
| 8/28/2026 | V01350--Empower#                                       | ACH8/28/26Empow | 34,566.15  | EFT   |
| 8/28/2026 | V01177--Pre-Paid Legal Services Inc dba Legal Shield # | ACH8/28/26Prepa | 509.75     | EFT   |
| 8/28/2026 | V01730--Shutterstock, Inc. #                           | ACH8/28/26Shutt | 4,299.00   | EFT   |
| 8/28/2026 | V00607--UPS Supply Chain Solutions, Inc.#              | ACH8/28/26UPS   | 925.11     | EFT   |
| 8/31/2026 | V00770--Slovak Baron Empey Murphy & Pinkney LLP #      | ACH8/31/26SBEMP | 5,414.20   | EFT   |

**1,678,197.18**

**Visit Greater Palm Springs**  
**Statement of Activities - Actual vs Budget**  
**As of July 31, 2026**

|                                     | YTD<br>7/31/2025    | YTD<br>7/31/2026    |                       |                     |
|-------------------------------------|---------------------|---------------------|-----------------------|---------------------|
|                                     | Actual              | Actual              | Budget                | Variance*           |
| <b>Revenue</b>                      |                     |                     |                       |                     |
| TBID - Hotels                       | \$ 1,039,012        | \$ 1,209,557        | \$ 1,048,662          | \$ 160,895          |
| TBID - Vacation Rentals             | 53,880              | 58,732              | 79,888                | (21,157)            |
| JPA Funding                         | 725,046             | 749,811             | 752,232               | (2,419)             |
| City Marketing Partnerships         | 17,477              | 33,985              | 35,994                | (2,010)             |
| Partnership Fees                    | 8,137               | 5,108               | 6,030                 | (922)               |
| Advertising & Website Revenues      | 48,945              | 55,414              | 31,837                | 23,577              |
| Joint Share Partnerships            | 0                   | 6,800               | 250                   | 6,550               |
| Net Investment Income               | 113,417             | (121,182)           | 97,295                | (218,477)           |
| <b>Total Revenue</b>                | <b>\$ 2,005,914</b> | <b>\$ 1,998,225</b> | <b>\$ 2,052,188</b>   | <b>\$ (53,963)</b>  |
| <b>Expenses</b>                     |                     |                     |                       |                     |
| Labor - Wages                       | \$ 517,296          | \$ 544,986          | \$ 559,465            | \$ (14,479)         |
| Labor - Taxes & Benefits            | 229,919             | 243,436             | 271,536               | (28,100)            |
| Marketing Production                | 16,559              | 1,201               | 1,584                 | (383)               |
| Media Placement & Digital Marketing | 429,719             | 645,973             | 1,068,660             | (422,687)           |
| Collateral Material                 | 4,539               | 1,857               | 1,375                 | 482                 |
| Familiarization Trips               | 34,498              | 60,602              | 55,970                | 4,632               |
| Tradeshows / Sales Missions         | 62,088              | 54,660              | 97,459                | (42,798)            |
| Travel & Lodging                    | 255                 | 1,445               | 3,725                 | (2,280)             |
| Special Promotions & Representation | 350,058             | 272,383             | 367,410               | (95,028)            |
| Collection Fees                     | 2,694               | 2,937               | 3,755                 | (818)               |
| Event Hosting                       | 22,144              | 212,730             | 145,375               | 67,355              |
| Research                            | 210,412             | 207,870             | 38,284                | 169,587             |
| IT - Information Technology         | 90,007              | 64,359              | 25,958                | 38,400              |
| Professional Fee                    | 56,205              | 44,324              | 56,615                | (12,291)            |
| Overhead-Supplies-Utilities-Fees    | 209,796             | 282,408             | 246,166               | 36,241              |
| Capital Outlay                      | 0                   | 96,000              | 207,000               | (111,000)           |
| Loan Repayment                      | 0                   | 1,465               | 2,197                 | (732)               |
| <b>Total Expenses</b>               | <b>\$ 2,236,189</b> | <b>\$ 2,738,636</b> | <b>\$ 3,152,534</b>   | <b>\$ (413,899)</b> |
| <b>Total Revenues Less Expenses</b> | <b>\$ (230,275)</b> | <b>\$ (740,411)</b> | <b>\$ (1,100,346)</b> | <b>\$ 359,936</b>   |

\* Notes for Budget Variances > \$100k

Hotel TBID: Better performance in both occupancy and rate helped hotel based TBID exceed budget.  
July 2026 STR reported an 11.9% increase in RevPar over last year for the Greater Palm Springs comp set.

Investment Income: Interest accrual associated with the PNC managed assets reversed in July. This variance will offset throughout the year as treasury investments mature and get reinvested.

\* Notes for Budget Variances > \$100k - Continued

Media Placement: Timing. Granicus/Simpleview invoices required revisions. Renewals for television/cable/outdoor media will fall later in the quarter.

Special Promotions: Timing. ASAE event was budgeted in July, but event will occur in August

Research: Timing. Renewal timing varied on several agreements (Arrivalist, Amadeus and Rove). Annual spend is forecast to align with budget.

Capital Outlay: HVAC update will overlap July and August