

JOINT POWERS AUTHORITY

- Geoff Kors, Chair**
 City of Palm Springs
- Gary Gardner, Vice Chair**
 City of Desert Hot Springs
- Ernesto Gutierrez**
 City of Cathedral City
- Greg Sanders**
 City of Indian Wells
- Waymond Fermon**
 City of Indio
- Linda Evans**
 City of La Quinta
- Jan Harnik**
 City of Palm Desert
- Charles Townsend**
 City of Rancho Mirage
- V. Manuel Perez**
 County of Riverside

CVB BOARD OF DIRECTORS

- Tom Tabler, Chairman**
 J.W. Marriott Desert Springs
 Resort & Spa
- Rolf Hoehn, Vice Chairman**
 Indian Wells Tennis Garden
- Robert Del Mas, Secretary**
 Empire Polo Club & Event
 Facility
- Aftab Dada, Treasurer**
 Hilton Palm Springs Resort
- Bruce Abney**
 El Morocco Inn & Spa
- Kate Anderson**
 Agua Caliente Band of
 Cahuilla Indians
- Rick Axelrod**
 Coachella Valley Economic
 Partnership
- Lorraine Becker**
 Cabot's Pueblo Museum
- Celeste Brackley**
 Ace Hotel & Swim Club
- Tony Bruggemans**
 Le Vallauris
- Gary Cardiff**
 Cardiff Limousine &
 Transportation
- Jay Chesteron**
 Fantasy Springs Resort Casino
- Dermot Connolly**
 La Quinta Resort and Club
- Tim Ellis**
 Ellis Hospitality Services
- Rob Hampton**
 Palm Springs Convention
 Center
- Todd Hooks**
 Agua Caliente Band of
 Cahuilla Indians

**JOINT MEETING
 JPA EXECUTIVE COMMITTEE &
 CVB BOARD OF DIRECTORS**

Zoom Video/Call
 Instructions – Bottom of Page 2

Regular Meeting
 March 26, 2021
 8:30am – 10:00am

AGENDA

The JPA Executive Committee and CVB Board of Directors will take action on all items on the agenda. Materials related to an agenda item that are submitted to the JPA Executive Committee and/or the CVB Board of Directors after distribution of the agenda packets are available for public inspection in the Clerk of the Board's office during normal business hours and on the CVB's website.

Item	Owner
Call to Order	Geoff Kors
Roll Call	Geoff Kors
Pledge of Allegiance	Geoff Kors
Confirmation of Agenda (no vote required)	Geoff Kors
Public Comment	Geoff Kors
<p>At this time members of the public may address the JPA Executive Committee on items that appear within the Consent Calendar or matters that are not listed on the Agenda.</p> <p>Public comments may be received by e-mail or voicemail from the time agenda is posted up until one (1) hour prior to the meeting convening. E-mails will be printed and distributed for the record prior to the meeting. If the sender so requests, they will be read into the record at the meeting not to exceed three (3) minutes in length. E-mail: reynolds@gpscvb.com</p> <p>Voicemails will be transcribed and forwarded to the JPA Executive Committee and CVB Board members as soon as possible after they are received. If the sender so requests, they may also be read into the record at the meeting not to exceed three (3) minutes in length. Voicemail: 760.969.1309</p> <p>For all Business Session matters or Departmental Reports on the Agenda, the public can submit comments in advance via email as described above.</p>	
CEO/President's Report	Scott White
<ul style="list-style-type: none"> CVB Update CVB Goals 	
JPA Executive Committee Items (JPA Executive Committee Only Votes)	Geoff Kors
<ul style="list-style-type: none"> Updates from the JPA Members and Chair Resolution JPA 2021-001 RE: Updated Signers for Pacific Premier Bank Resolution JPA 2021-002 RE: Senate Bill 314 	

**CVB Board of Directors
(continued)**

Jerry Keller

Lulu and Acqua California
Bistros

Jay Mainthia

Indio Super 8 & Suites

Michael McLean

McLean Company Rentals

Allen Monroe

The Living Desert

Lee Morcus (Emeritus)

Kaiser Restaurant Group

Brad Poncher

Homewood Suites by Hilton,
La Quinta

Greg Purdy

Palm Springs Aerial Tramway

Christoph Roshardt

Renaissance Esmeralda Resort
& Spa

Tom Scaramellino

Westin Mission Hills Golf Resort
& Spa

Bob Schneider

Palm Springs Power Baseball

Barb Smith

Eventis Destination Services

Kelly Steward

The Ritz-Carlton Rancho
Mirage

Joseph Tormey

CSU San Bernardino
Palm Desert Campus

Peggy Trott

Kimpton Rowan Palm Springs

Doug Watson

College of the Desert

Elie Zod

Retired Hospitality Executive

Approval of Minutes (JPA and CVB Board Vote) Geoff Kors

- JPA-CVB Board of Directors Joint Meeting Minutes – January 29, 2021

Consent Calendar (JPA Executive Committee Only Votes) Geoff Kors

- Warrants and Demands Dated January 2021 and February 2021

CVB Board of Directors Update Tom Tabler

- Updates from the Chair
- Updates from the CVB Board Members

Future Meeting Date | **Friday, May 21, 2021** Geoff Kors

Adjournment Geoff Kors

Public Notices

- Any documents provided to the JPA Executive Committee and CVB Board of Directors regarding any item(s) on this agenda will be made available for public inspection at the Greater Palm Springs CVB located at 70-100 Highway 111, Rancho Mirage, CA 92270, during normal business hours, or email your request to Revae Reynolds: reynolds@gpscvb.com.

Meeting Instructions:

Please click this link to join the Zoom meeting:

<https://us02web.zoom.us/j/81232723065?pwd=UTZtVTcwMjYxMzNDOWQydWxSenoxQT09>

Meeting ID: 812 3272 3065

Passcode: 126533

Dial by your location: +1 669 900 9128 US (San Jose)