

JOINT POWERS AUTHORITY

- Linda Evans, Chair**
 City of La Quinta
- Geoff Kors, Vice Chair**
 City of Palm Springs
- Ernesto Gutierrez**
 City of Cathedral City
- Gary Gardner**
 City of Desert Hot Springs
- Richard Balocco**
 City of Indian Wells
- Elaine Holmes**
 City of Indio
- Jan Harnik**
 City of Palm Desert
- Charles Townsend**
 City of Rancho Mirage
- V. Manuel Perez**
 County of Riverside

CVB BOARD OF DIRECTORS

- Tom Tabler, Chairman**
 J.W. Marriott Desert Springs
 Resort & Spa
- Rolf Hoehn, Vice Chairman**
 Indian Wells Tennis Garden
- Robert Del Mas, Secretary**
 Empire Polo Club & Event
 Facility
- Aftab Dada, Treasurer**
 Hilton Palm Springs Resort
- Bruce Abney**
 El Morocco Inn & Spa
- Rick Axelrod, M.D.**
 Coachella Valley Economic
 Partnership
- Lorraine Becker**
 Cabot's Pueblo Museum
- Celeste Brackley**
 Ace Hotel & Swim Club
- Tony Bruggemans**
 Le Vallauris
- Gary Cardiff**
 Cardiff Limousine &
 Transportation
- Jay Chesterton**
 Fantasy Springs Resort Casino
- Dermot Connolly**
 La Quinta Resort and Club
- Tim Ellis**
 TravelHost Palm Springs
- Michael Facenda**
 Agua Caliente / Spa Resort
 Casinos
- Rob Hampton**
 Palm Springs Convention
 Center

**JOINT MEETING
 JPA EXECUTIVE COMMITTEE &
 CVB BOARD OF DIRECTORS**

Westin Mission Hills Resort & Spa
 Room: Celebrity Ballroom A-C
 71333 Dinah Shore Drive
 Rancho Mirage, CA 92270

Regular Meeting
 November 22, 2019
 8:00am – 10:00am

AGENDA

Item	Owner
Call to Order	Linda Evans
Roll Call	Linda Evans
Pledge of Allegiance	Linda Evans
Confirmation of Agenda	Linda Evans
Public Comment	Linda Evans
<p>At this time members of the public may address the JPA Executive Committee on items that appear within the Consent Calendar or matters that are not listed on the Agenda. Please complete a "Request to Speak" form and limit your comments to three (3) minutes. When you are called to speak, please stand and state your name for the record.</p> <p>For all Business Session matters or Departmental Reports on the Agenda, a completed "Request to Speak" form should be filed with the Secretary of the Board prior to the JPA Executive Committee and/or Board of Directors beginning consideration of that item.</p>	
Presentations	
Oliver Lamb, Ailevon Pacific – Airline Update (20 min) Gary Gardner, City of DHS – Sand to Snow National Monument (10 min) Joe Tormey, Director - CSUSB Hospitality Program Update (10 min)	Linda Evans
Approval of Minutes	
<ul style="list-style-type: none"> JPA-CVB Board of Directors Joint Meeting Minutes dated October 25, 2019 (all vote) 	Linda Evans
Consent Calendar (JPA Executive Committee Only Votes)	Linda Evans
<ul style="list-style-type: none"> Warrants and Demands Dated October 31, 2019 	
JPA Executive Committee Items (JPA Executive Committee Only Votes)	Linda Evans
<ul style="list-style-type: none"> Updates from the Chair Resolution No. JPA 2019-005 – Authorized Signatories to the Defined Benefit Pension Plan Updates from the JPA Members 	

**CVB Board of Directors
(continued)**

Jerry Keller

Lulu California Bistro

Jay Mainthia

Indio Super 8 & Suites

Michael McLean

McLean Company Rentals

Allen Monroe

The Living Desert

Lee Morcus (Emeritus)

Kaiser Restaurant Group

Thomas Nolan

Palm Springs International
Airport

Brad Poncher

Homewood Suites by Hilton,
La Quinta

Greg Purdy

Palm Springs Aerial Tramway

Christoph Roshardt

Renaissance Esmeralda Resort
& Spa

Tom Scaramellino

Westin Mission Hills Golf Resort
& Spa

Bob Schneider

Desert Bob Consulting

Barb Smith

Access Palm Springs

Kelly Steward

The Ritz-Carlton Rancho
Mirage

Joe Tormey

CSU San Bernardino
Palm Desert Campus

Peggy Trott

Kimpton Rowan Palm Springs

Doug Watson

Riviera Palm Springs

Elie Zod

Retired Hospitality Executive

CEO/President's Report

Scott White

- Board Report November 2019
 - * Convention Sales
 - * Destination Marketing
 - * Brand Update
 - * 2020 Board Meetings
- Monthly Summary Financial Report & Treasurer's Report – September 2019

CVB Board of Directors Update

Tom Tabler

- Renewing CVB Board of Directors for Another Term:
Tom Scaramellino, Barb Smith, Kelly Steward, Doug Watson
- Renewing CVB Board of Directors and Waiving Term Limits:
Robert Del Mas, Lorraine Becker, Jay Mainthia, Thomas Nolan,
Bob Schneider
- Updates from the Chair
- Updates from the Members

Future Meeting Date | **Friday, January 24, 2020, Location TBD**

Linda Evans

Adjournment

Linda Evans

Public Notices

- The Greater Palm Springs Convention & Visitors Bureau is handicapped accessible. If special equipment is needed for the hearing impaired, please contact Revae Reynolds at (760) 969-1309 or rreynolds@gpscvb.com at least forty-eight (48) hours in advance of the meeting and accommodations will be made.
- If special electronic equipment is needed to make presentations to the CVB Board of Directors, arrangements should be made in advance by contacting Revae Reynolds at (760) 969-1309 or rreynolds@gpscvb.com. A one (1) week notice is required.
- Any writings or documents provided to the JPA Executive Committee and CVB Board of Directors regarding any item(s) on this agenda will be made available for public inspection at the Greater Palm Springs CVB located at 70-100 Highway 111, Rancho Mirage, CA 92270, during normal business hours.