



BOARD AND JPA MEETING

Friday, September 27, 2024

THE WESTIN

RANCHO MIRAGE
GOLF RESORT & SPA

CALL TO ORDER



ROLL CALL



The image shows the United States flag waving on a flagpole against a clear blue sky. The flag is positioned on the left side of the frame, with its top-left corner near the top-left corner of the image. The flag's design, featuring a blue canton with white stars and thirteen horizontal stripes (seven red alternating with six white), is clearly visible. The flag is captured in motion, with its fabric billowing and creating soft folds and shadows. The background is a uniform, bright blue sky, which provides a high-contrast backdrop for the flag's colors. In the upper right quadrant of the image, there is a block of white text that reads: "I pledge allegiance to the flag of the United States of America, and to the Republic for which it stands, one nation under God indivisible, with liberty and justice for all." The text is centered within its area and is presented in a clean, sans-serif font.

"I pledge allegiance
to the flag of the
United States of America,
and to the Republic
for which it stands,
one nation under God
indivisible, with liberty
and justice for all."

CONFIRMATION OF AGENDA



PUBLIC COMMENT



CALIFORNIA NATIVE AMERICAN DAY



GUEST SPEAKER

Chad Mayes

Partner, Capital Advocacy

APPROVAL OF MINUTES

(ALL VOTE)

- JPA - VGPS Board of Directors Joint Meeting Minutes – June 14, 2024

CONSENT CALENDAR

(JPA ONLY VOTES)

- Warrants and Demands Dated June 2024
- Warrants and Demands Dated July 2024
- Warrants and Demands Dated August 2024

BOARD OF DIRECTORS ITEMS (BOARD ONLY VOTES)

- Approve Resolution No. BOD 2024-003 – Legislative Platform for 2024-2025 Legislative Session

JPA EXECUTIVE COMMITTEE ITEMS (JPA ONLY VOTES)

- Approve Resolution No. JPA 2024-009 – Amended Conflict of Interest Code
- Approve Resolution No. JPA 2024-010 – Legislative Platform for 2024-2025 Legislative Session

JPA EXECUTIVE COMMITTEE & BOARD OF DIRECTORS UPDATES



CEO / PRESIDENT'S REPORT



Desire for experiences plays an important role when travelers select destinations.

Factors that are important when selecting destinations, % of respondents



Source: McKinsey State of Travel Survey, Feb 27–Mar 11, 2024 (n = 5,061)

THE ROAD AHEAD

American Travel Sentiment Study

WAVE 89 : Political Partisanship/Views & Falls Activities

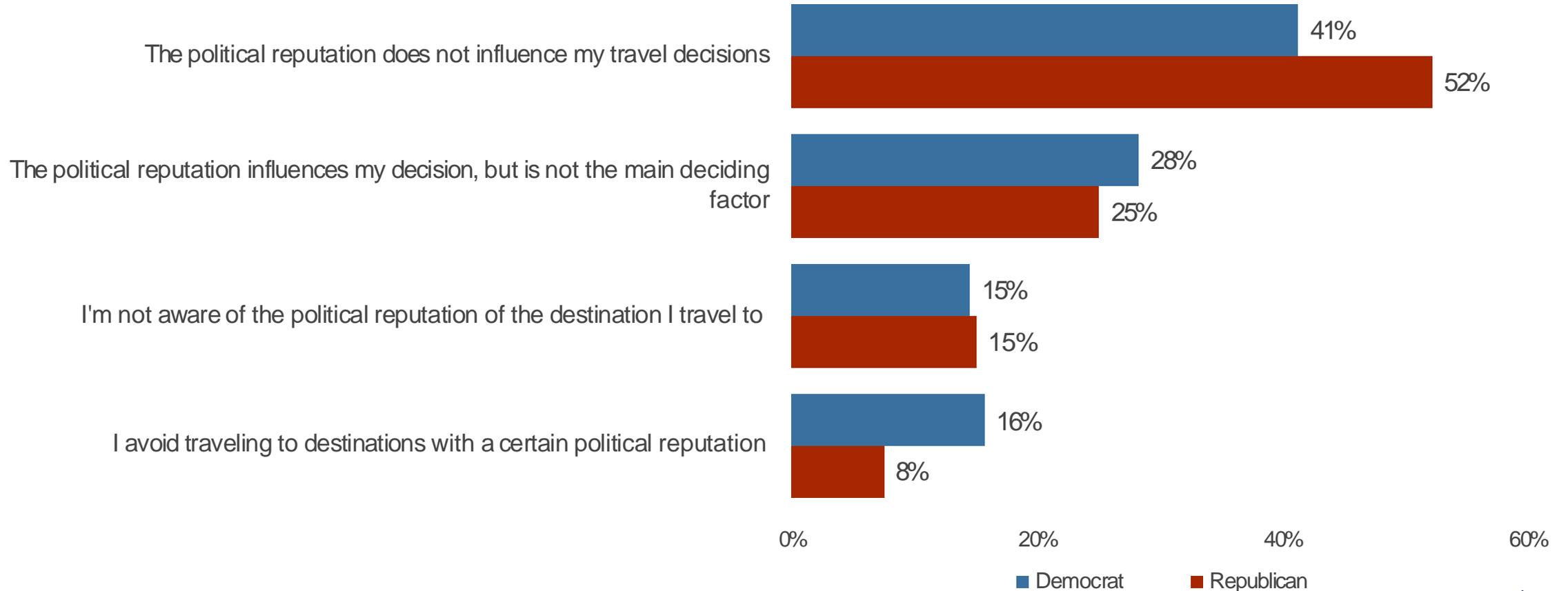
SEPTEMBER 25, 2024

Longwoods
INTERNATIONAL

miles
PARTNERSHIP

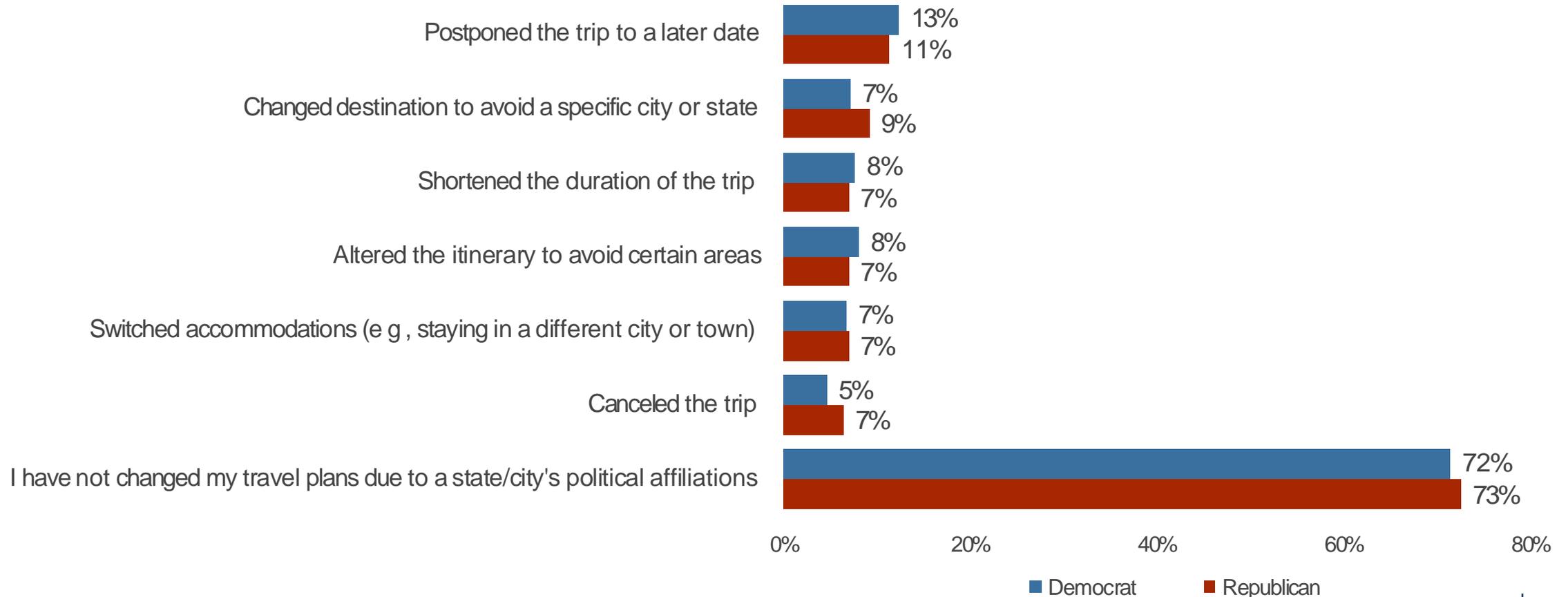
IMPACT ON TRAVEL PLANS

How does the political reputation of a destination (e.g., traditionally a blue/Democratic or red/Republican) influence your decision to travel there?



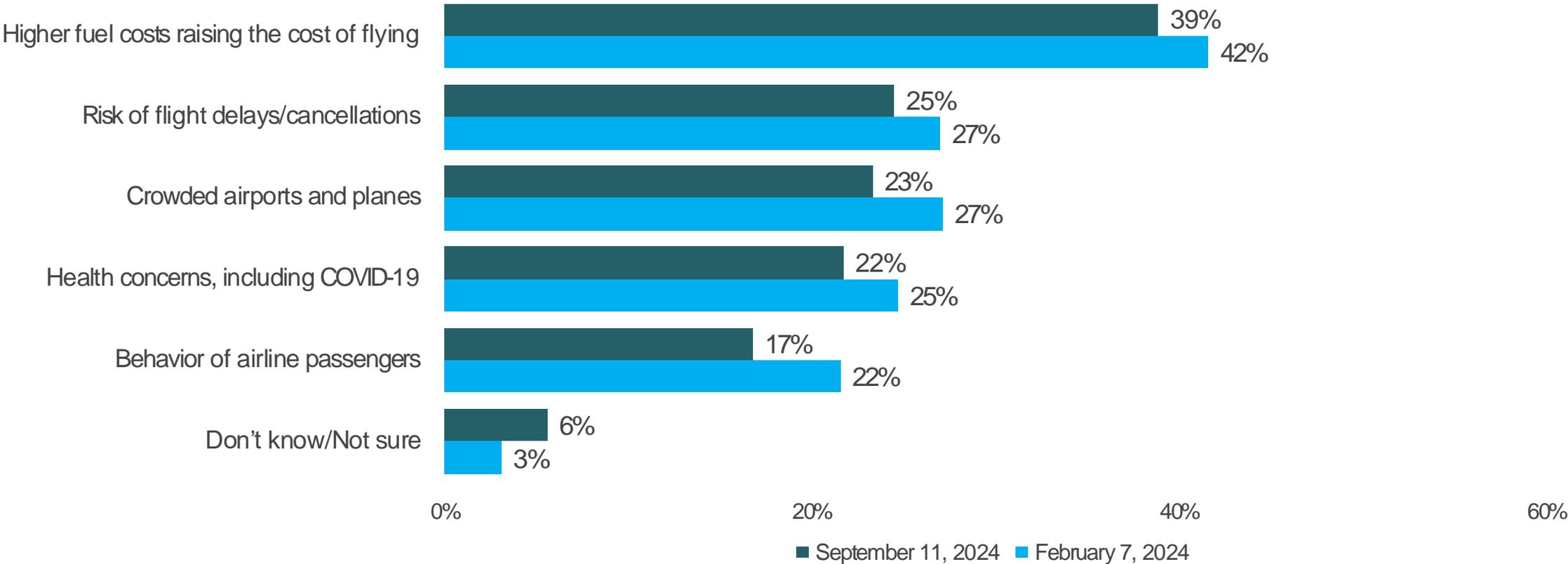
IMPACT ON TRAVEL PLANS

In the past year, have you changed your travel plans to a U.S. destination due to legislation, policies, or political affiliations?



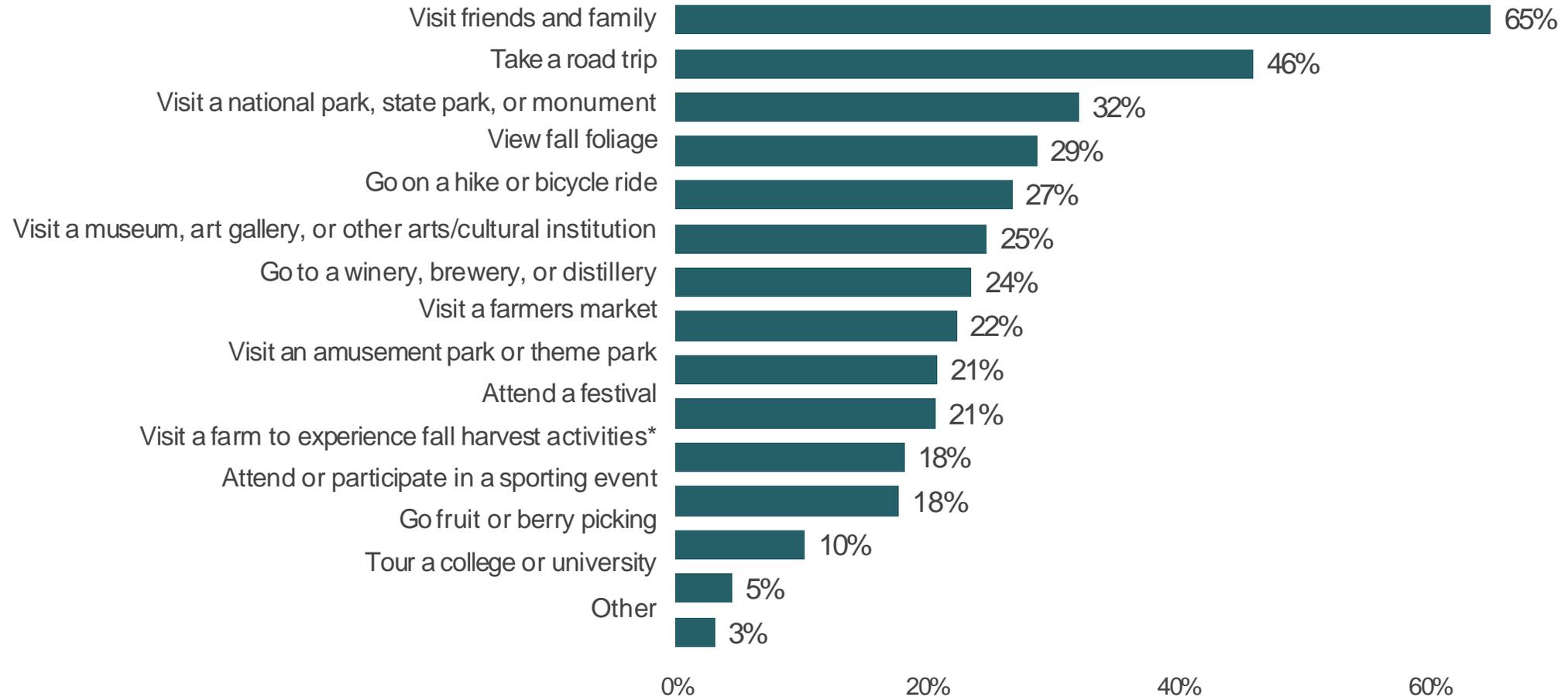
IMPACT ON TRAVEL PLANS

Are any of the following factors reducing your likelihood of traveling by air at some point in 2024?



IMPACT ON TRAVEL PLANS

Activities Travelers Plan to Participate in During Their Fall Travels



*Corn maze, hay rides, pumpkin patch, etc.

U.S. Travel Sentiment Tracker: Wave 89

AIR SERVICE



SEASONAL ROUTES FROM 18 MARKETS THROUGH END OF YEAR

Origin	Airline	Return Date	Frequency
Atlanta (ATL)	Delta	12/21	7x weekly
Bellingham (BLI)	Allegiant	10/4	1-5x weekly
Bend/Redmond (RDM)	Avelo	11/8	2x weekly
Chicago-O'Hare (ORD)	American	10/7	1-2x daily
Chicago-O'Hare (ORD)	United	9/26	1-2x daily
Edmonton (YEG)	WestJet	10/3	5-7x weekly
Everett (PAE)	Alaska	10/27	4-7x weekly
Houston-Intercontinental (IAH)	United	10/27	2x daily
Los Angeles (LAX)	United	10/27	1x daily
Minneapolis/St. Paul (MSP)	Delta	9/14	7-14x weekly
Minneapolis/St. Paul (MSP)	Sun Country	9/19	4-7x weekly
Portland (PDX)	Alaska	10/1	6-21x weekly
New York (JFK)	Alaska	10/27	5-7x weekly
New York (JFK)	Delta	12/21	1x weekly
San Jose (SJC)	Southwest	10/3	1-7x weekly
Santa Rosa (STS)	Avelo	10/11	2-4x weekly
Seattle (SEA)	Delta	11/11	1-7x weekly
Toronto (YYZ)	Air Canada	10/27	3x weekly
Toronto (YYZ)	Porter	12/12	3x weekly
Vancouver (YVR)	Air Canada	10/28	4-7x weekly
Washington, D.C.-Dulles (IAD)	United	12/19	1x daily
Winnipeg (YWG)	WestJet	10/29	1-4x weekly

Palm Springs International Airport (PSP) Nonstop Air Service



2028 OLYMPICS TRAINING INITIATIVES



Teams **arrive 4-6 weeks prior** to the Olympics to acclimate and train.

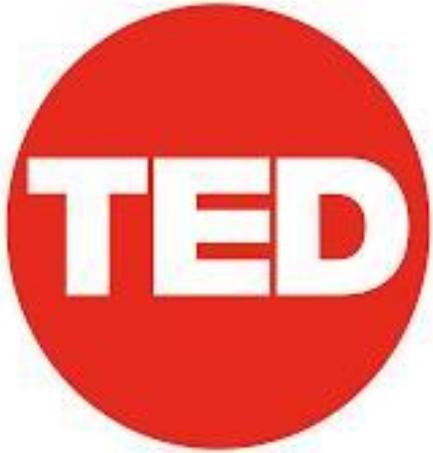
Working with Rod Davis, Davis Sports + Entertainment Consultant on **initiatives to host delegations fitting for VGPS** based on venue and keeping in mind the summer climate.

Prioritizing sports that require **minimal specialized equipment** or set up.

Examples of types of sports:

- 3X3 Basketball
- Trampoline
- Fencing
- Table Tennis
- Taekwondo
- Judo
- Wrestling
- Aquatics

TED SPONSORSHIP



TED + Visit Greater Palm Springs: Strategic Travel Partnership

TED's platform is dedicated to sharing groundbreaking insights and revolutionary concepts, which complements Greater Palm Springs' commitment to leading in design through its innovative blend of modern and mid-century architecture, eco-friendly practices, and culturally rich aesthetics.

Exclusive travel partner for TED 2025 (April 7-11, 2025, Vancouver)

The TED2025 flagship audience is highly-influential

- 85% Senior Leaders + Key Business Decision-Makers
- 26% Founders + Entrepreneurs
- Top Industries Represented: Tech, Finance, Media, Education, & Non-Profit
- Attendees representing 55+ countries
- 90% US/Canada-based attendees

TED's media ecosystem is vast and trusted

- 187M monthly unique visitors – 190M monthly views, 55M Social Followers, 37M Monthly Podcast Downloads
- 30% North America, 30% Asia, 25% Europe
- Median US/Europe age range: 25-45 yrs old, Median Asia age range: 24-35 yrs
- 56% \$100K+ HHI

BOARD STRATEGY SESSION

**Coraggio Group will facilitate the 2025-2027
Strategic Planning Sessions**



JPA & BOARD OFFICER RENEWALS

Terms for our current officers end on December 31.

We will be selecting officers for 2025/2026 at our December Board Meeting.

Current JPA Officers

Gary Gardner, Chair

Council Member, City of Desert Hot Springs

Waymond Fermon, Vice Chair

Council Member, City of Indio

Current Board of Directors Officers

Rolf Hoehn, Chair

Director of Business Development, Indian Wells Tennis Garden

Peggy Trott, Vice Chair

General Manager, Kimpton Rowan Palm Springs

Aftab Dada, Treasurer

Managing Director, Hilton Palm Springs

Tom Scaramellino, Secretary

General Manager, Westin Rancho Mirage Golf Resort & Spa

JPA & BOARD 2025 PROPOSED DATES

JANUARY 31

APRIL 4

JUNE 27

SEPTEMBER 26

DECEMBER 12

Please let us know if you are interested in hosting a future board meeting.

MARKETING UPDATES

2024 SUMMER CAMPAIGN

7.4B
impressions

396K
spots



CHECK IN.

PLAN NOW

visit  greater palm springs

This advertisement shows a vibrant water play area with children playing under colorful umbrellas. The background features palm trees and a clear blue sky.



CHECK IN.

PLAN NOW

visit  greater palm springs

This advertisement depicts a resort pool with lounge chairs and umbrellas, set against a backdrop of mountains and palm trees.



CHECK IN.

PLAN NOW

visit  greater palm springs

This advertisement shows people relaxing in a pool on inflatable rings, with palm trees and mountains in the background.

SUMMER

2024

CO-OP

TELEVISION

5.7B

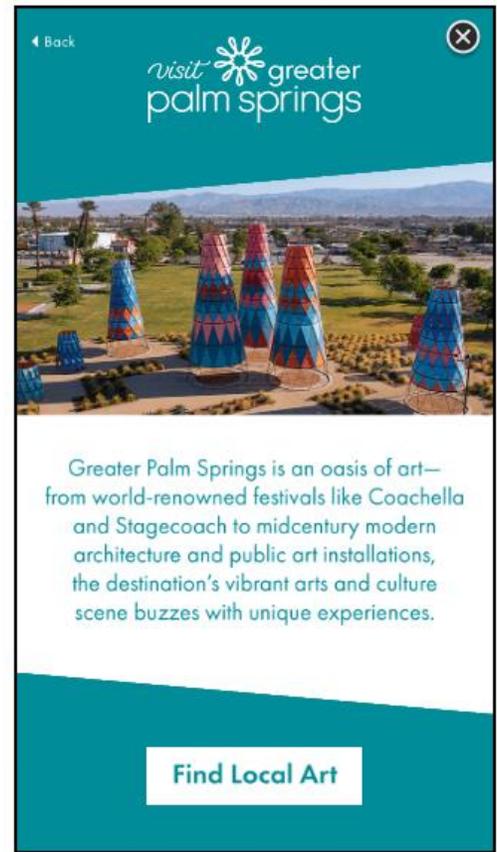
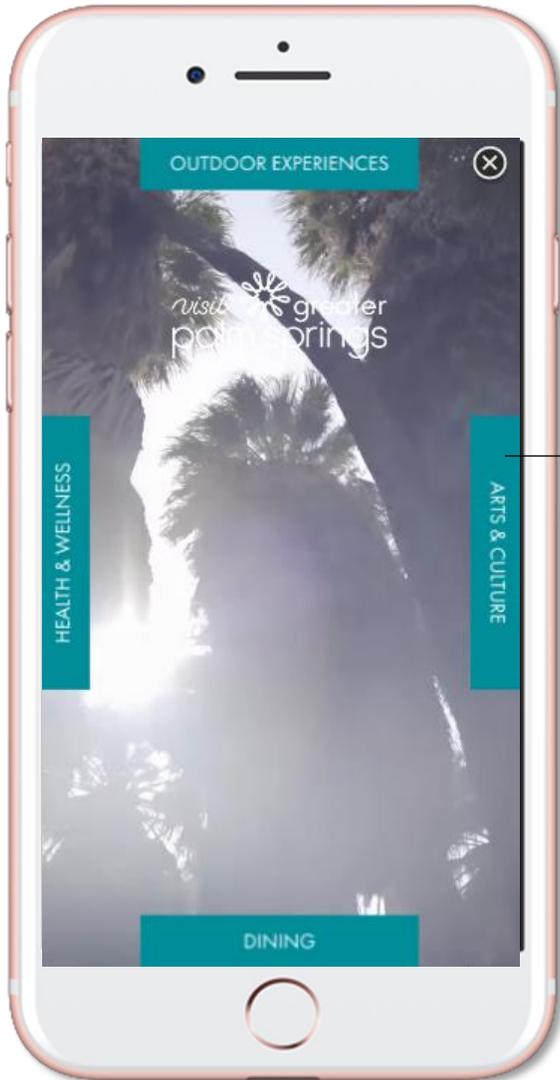
IMPRESSIONS

92K

SPOTS



NEW: HIGH IMPACT DIGITAL ADVERTISING



61.5M
total digital
impressions

473K
total digital
clicks

EXPEDIA NATIONAL BRAND CAMPAIGN

Summer participation in Expedia's upcoming national brand campaign, **"No Days Left Behind."**

One of a **limited number of destinations** featured.

Campaign **reached across the U.S.** with high-impact advertising including digital, OOH, website, social media and PR.

Part 2 of campaign aligns Greater Palm Springs with their **"Detour Destinations"** trend; launches with their Unpack 2025 Trends launched in November.



VRBO SUMMER VACATION RENTAL CAMPAIGN

6.1M
impressions

\$13M
revenue

4,143
clicks

23K
vacation
rental nights



SUMMER SOCIAL MEDIA CAMPAIGN

1.6M
reach

2.5M
impressions

19K+
engagements

3,178
new
followers



SUMMER SOCIAL MEDIA CAMPAIGN



Girl's Trip



LGBTQ+ couples getaway



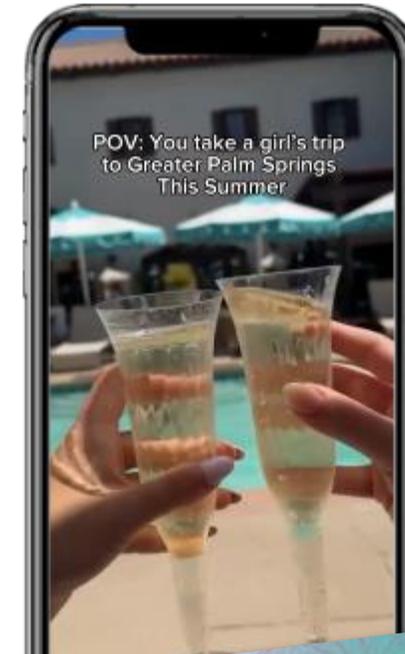
Guy's Trip



Family Vacation



Guy's Trip



- Influencer reels included collaborations with content creators @wherejaimiegoes, @ladyandthegentlewoman, @elisolanooo, @ocjackieo.
- Included collaboration with **Went There, Loved That** from the new Prime Video reality series, 60 Day Hustle, on a **three day itinerary** packed with attractions, dining, nightlife, and experiences in Greater Palm Springs, included in their destination guide.

SUMMER SOCIAL MEDIA CAMPAIGN

Notable Comments

Comments

bobamoadventures 8w
Thanks for these recs! Im actually visiting Palm Springs during Labor Day weekend
Reply

ocjackieo 8w · Author
@bobamoadventures ❤️❤️🙏
Reply

magicmadetoday 8w
What a beautiful hotel. Looks like the perfect getaway
Reply

ocjackieo 8w · Author
@magicmadetoday ✨✨✨
Reply

realmomofsv 8w
Looks like a great resort! You packed a lot of activities during your stay!
Reply

Comments

rollerlskates 11w · ❤️ by author
Summer time is 🌴🌴👏
Reply

pabhernandez 11w · ❤️ by author
Where the temperature is high but the vibes are higher!
Reply

— View 1 more reply

coupleoffoxes 11w · ❤️ by author
Gorgeous!! NEED to visit!
Reply

— View 1 more reply

melanienmacias 11w · ❤️ by author
My favorite place 🌞🌴
Reply

Comments

hellokatiegirblog 9w
Need a Palm Springs trip now!
Reply

— View 1 more reply

livin_with_littles 9w · ❤️ by author
I'd love to do all of these
Reply

Comments

thedesertshack 11w · ❤️ by author
yeeesssss!!! people are living summer in the desert 🥰
Reply

jaelynmoraga 11w · ❤️ by author
best place!
Reply

alan_lopez75 11w · ❤️ by author
That BMW high performance school is where it's at!
Reply

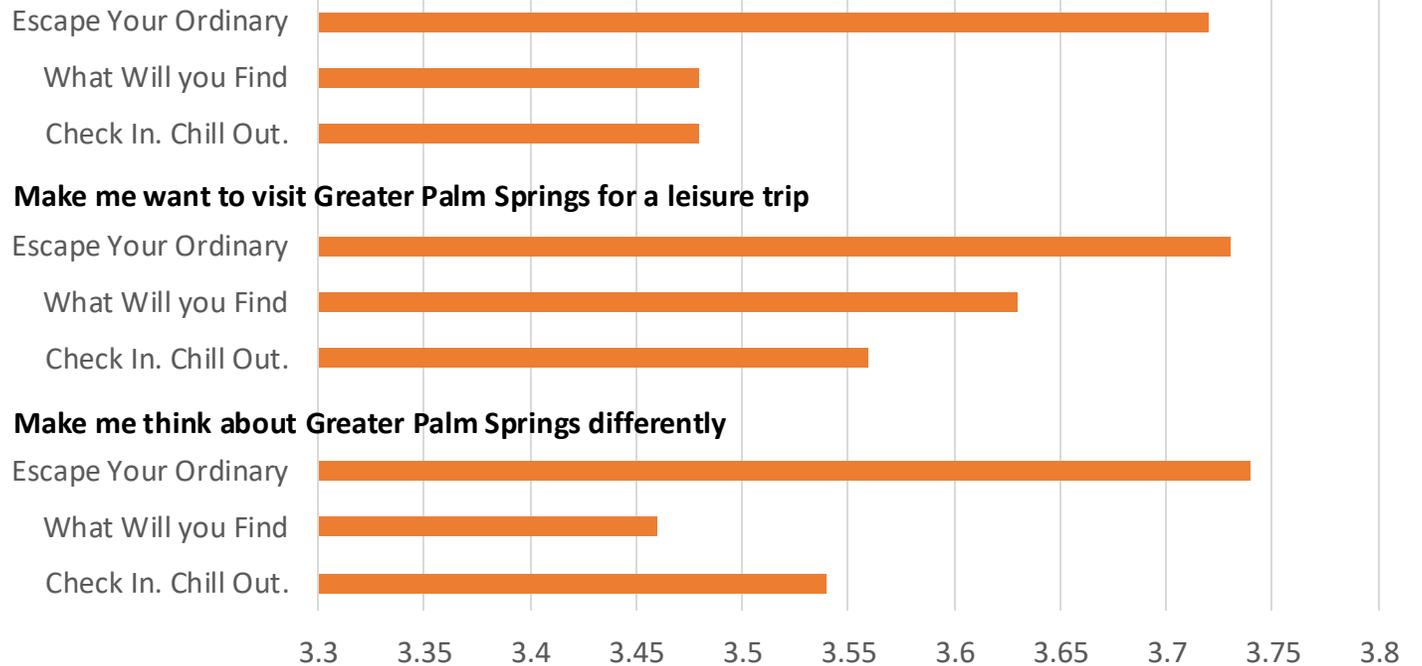
NEW
BRAND CAMPAIGN

BRAND CAMPAIGN

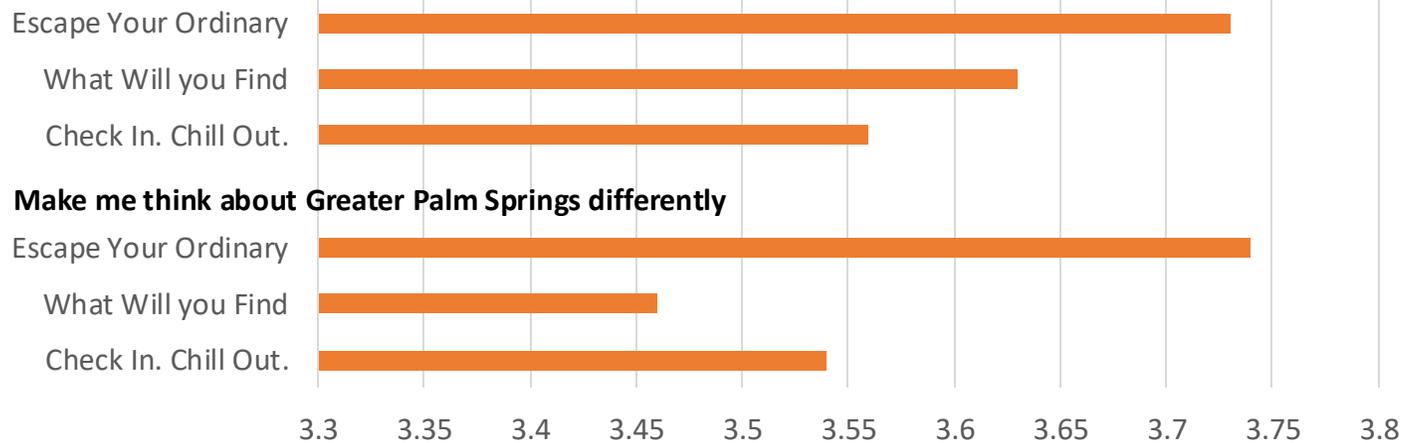
There are significant increases in the ratings for “**Escape Your Ordinary**” compared to both “Check In. Chill Out.” and “What Will You Find.”

Escape Your Ordinary outperformed previous executions and exceeds the industry average for making consumers want to learn more about Greater Palm Springs and visit the destination.

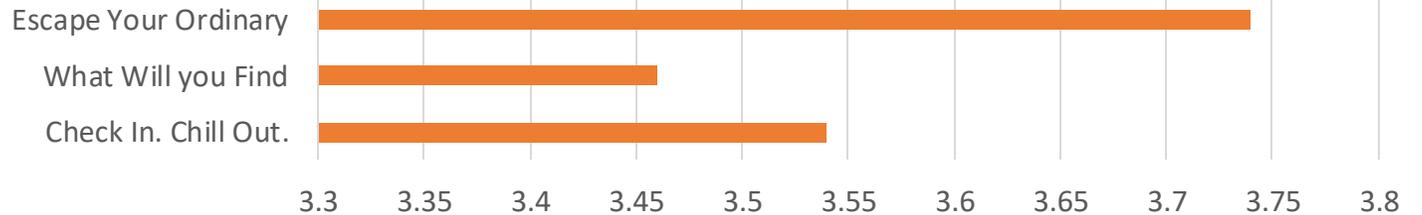
Make me want to learn about things to see and do in Greater Palm Springs



Make me want to visit Greater Palm Springs for a leisure trip



Make me think about Greater Palm Springs differently



ESCAPE YOUR ORDINARY



NEW BRAND CAMPAIGN -:30



NEW BRAND CAMPAIGN -:30 ADULT



NEW BRAND CAMPAIGN -:30 FAMILY



BILLBOARDS – COLLAGE CONCEPT



BILLBOARDS



ESCAPE YOUR ORDINARY

visit  greater palm springs

This billboard features a vibrant scene of a resort. A wooden bridge with pink flower borders spans across a calm blue lake. In the background, there are numerous palm trees, a golf course, and mountains under a clear blue sky. The text 'ESCAPE YOUR ORDINARY' is written in a white, serif font across the top. On the right side, the text 'visit greater palm springs' is displayed in a white, sans-serif font, with a small sun icon above the word 'greater'.



ESCAPE YOUR ORDINARY

visit  greater palm springs

This billboard shows a modern poolside setting. A swimming pool is in the foreground with a woman on a purple and white inflatable ring. In the background, a modern white building with large glass windows and doors is visible. The text 'ESCAPE YOUR ORDINARY' is written in a white, serif font on the left side. On the right side, the text 'visit greater palm springs' is displayed in a white, sans-serif font, with a small sun icon above the word 'greater'.

DIGITAL ADS



ESCAPE
YOUR
ORDINARY

visit  greater
palm springs

PLAN NOW 

A vertical digital advertisement for Greater Palm Springs. The top half features a woman in a pink swimsuit sitting on the edge of a swimming pool, with her arms raised in a gesture of relaxation. In the background, there are white cabana-style structures and palm trees under a clear blue sky. The text "ESCAPE YOUR ORDINARY" is overlaid in white, serif font. The bottom half has a red background with the "visit greater palm springs" logo and a "PLAN NOW" button with a mouse cursor icon.



ESCAPE
YOUR
ORDINARY

visit  greater
palm springs

PLAN NOW 

A vertical digital advertisement for Greater Palm Springs. The top half shows a group of four people (two men and two women) sitting at a poolside bar, smiling and holding drinks. The background shows a pool area with lounge chairs and palm trees. The text "ESCAPE YOUR ORDINARY" is overlaid in white, serif font. The bottom half has a red background with the "visit greater palm springs" logo and a "PLAN NOW" button with a mouse cursor icon.



ESCAPE
YOUR
ORDINARY

visit  greater
palm springs

PLAN NOW 

A vertical digital advertisement for Greater Palm Springs. The top half shows a man and a young boy sitting on the edge of a swimming pool. The man is wearing sunglasses and a white shirt, and the boy is in the water. The background features a poolside area with lounge chairs, a yellow umbrella, and palm trees. The text "ESCAPE YOUR ORDINARY" is overlaid in white, serif font. The bottom half has a red background with the "visit greater palm springs" logo and a "PLAN NOW" button with a mouse cursor icon.

DIGITAL ADS



ESCAPE
YOUR
ORDINARY

visit  greater
palm springs

PLAN NOW 

This digital advertisement features a vibrant scene of four people practicing yoga on a green lawn. In the background, there is a white architectural structure and a swimming pool. The text 'ESCAPE YOUR ORDINARY' is positioned at the top in a white serif font. The bottom section is a red banner with the 'visit greater palm springs' logo and a 'PLAN NOW' button with a mouse cursor icon.



ESCAPE
YOUR
ORDINARY

visit  greater
palm springs

PLAN NOW 

This digital advertisement shows a woman wearing a bright yellow shawl and sunglasses, smiling and relaxing on a lounge chair. Behind her is a swimming pool with white umbrellas and palm trees. The text 'ESCAPE YOUR ORDINARY' is at the top in white serif font. The bottom section is a red banner with the 'visit greater palm springs' logo and a 'PLAN NOW' button with a mouse cursor icon.



ESCAPE
YOUR
ORDINARY

visit  greater
palm springs

PLAN NOW 

This digital advertisement depicts a group of five people hiking on a rocky trail. The trail is lined with tall palm trees, and a waterfall is visible on the right side. The text 'ESCAPE YOUR ORDINARY' is at the top in white serif font. The bottom section is a red banner with the 'visit greater palm springs' logo and a 'PLAN NOW' button with a mouse cursor icon.

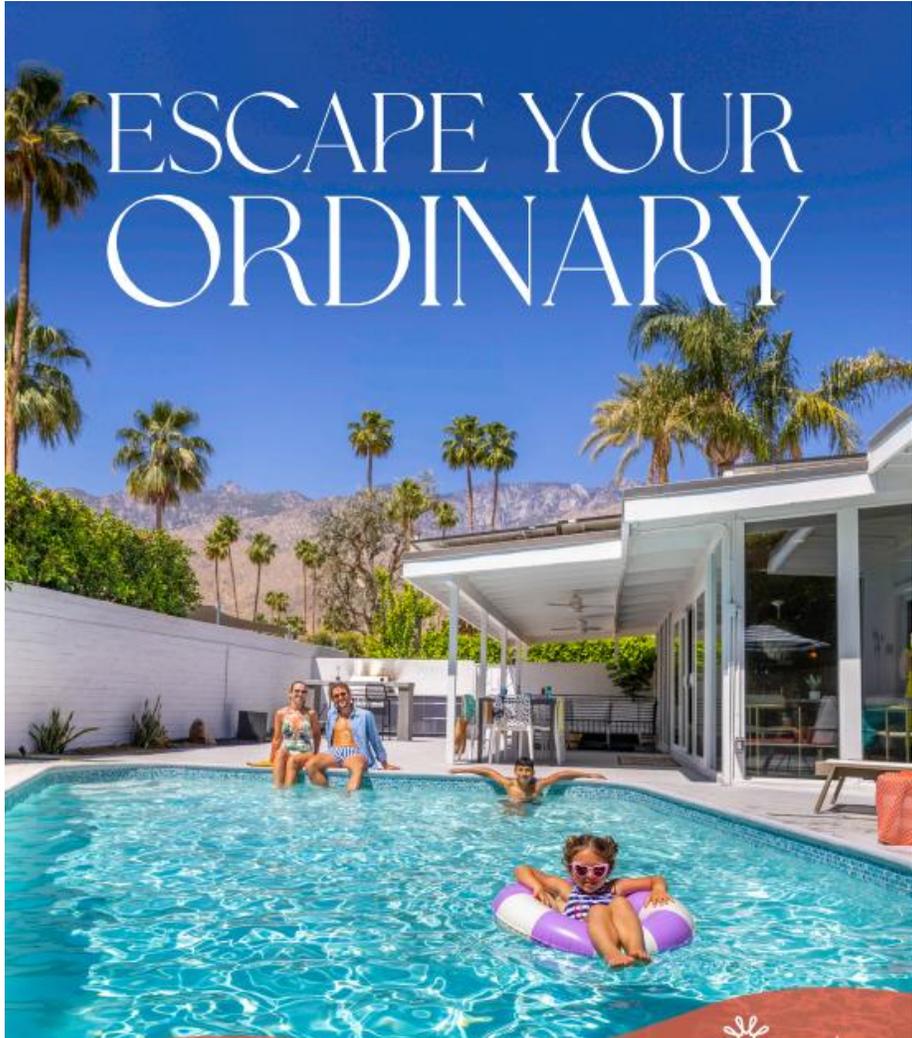
PRINT ADS



ESCAPE YOUR ORDINARY

Follow your whim in an oasis of the extraordinary.

visit  greater palm springs
VisitGreaterPalmSprings.com

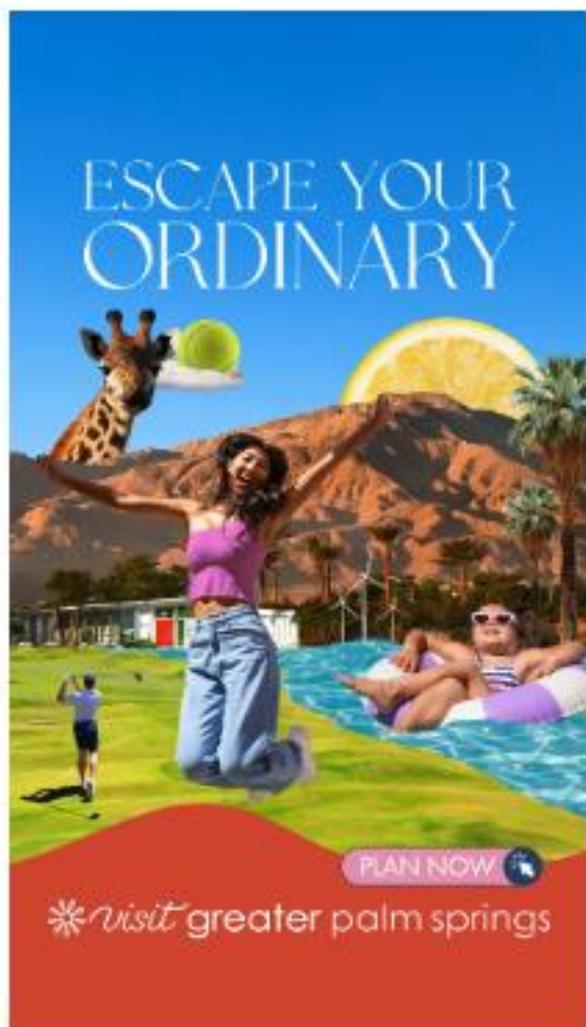


ESCAPE YOUR ORDINARY

Follow your whim in an oasis of the extraordinary.

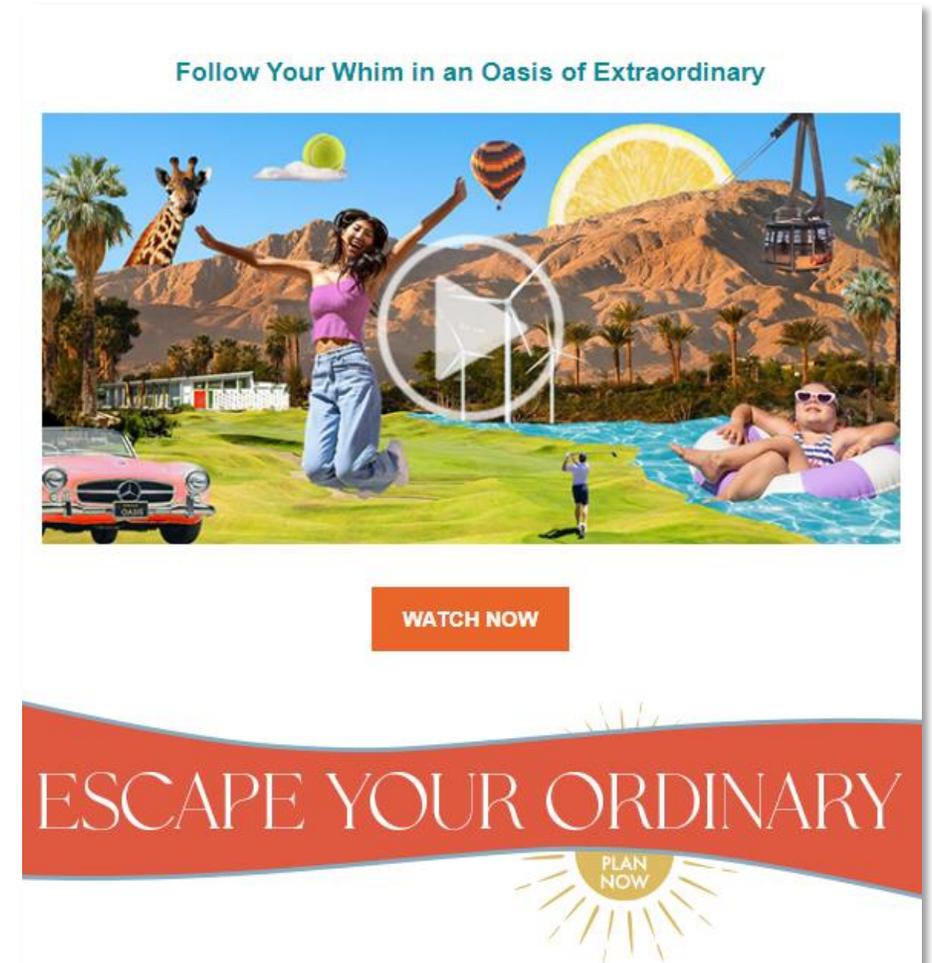
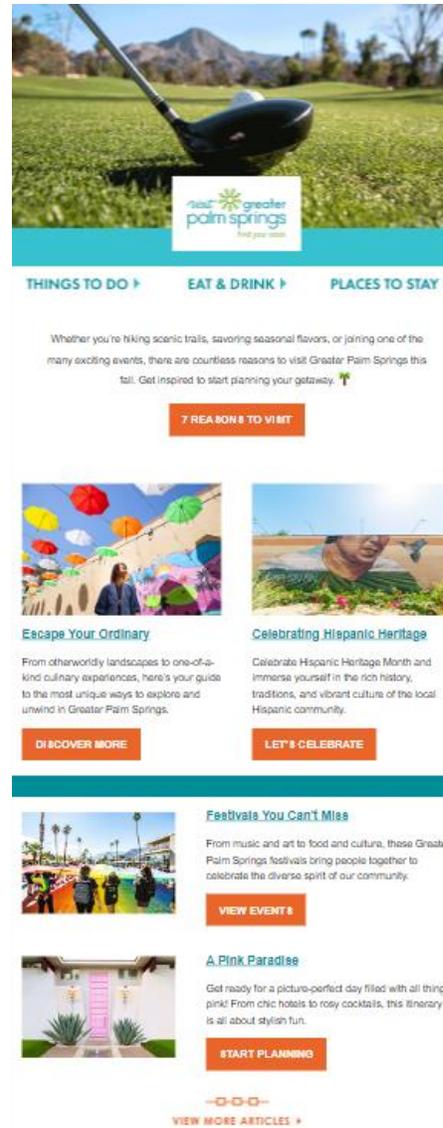
visit  greater palm springs
EscapeYourOrdinaryGPS.com

SOCIAL ADS



NEWSLETTER

- September consumer newsletter includes:
 - “10 Ways to Escape Your Ordinary” blog content
 - :60 campaign video
 - Updated campaign graphics
 - Celebrating diversity through upcoming festivals
 - A “perfectly pink” Greater Palm Springs itinerary



CONVENTION SALES

CONVENTION SALES PRODUCTION – YTD

	LEADS	NEW LEADS	NEW BOOKINGS	ROOM NIGHTS
YTD ACTUAL*	1,066	542	176	152,038
YTD GOAL	1,100	582	192	138,000
% of GOAL	97%	93%	92%	110%

*Numbers represent bookings through Visit Greater Palm Springs as of 8/31/24

FUTURE PACE 2024 - 2028

Year	OTB	Pace Targets	Variance	Variance %	LTB	Tentatives
2024	225,749	197,135	28,614	15%	0	64,606
2025	167,161	131,493	35,668	27%	0	162,783
2026	82,601	78,069	4,532	6%	0	143,160
2027	33,236	46,640	-13,404	-29%	13,404	101,901

* Numbers represent bookings though Visit Greater Palm Springs as of 8/31/24

ASAE ANNUAL MEETING RECAP

August 10-13, 2024
Cleveland, OH

- Record attendance of more than **5,000 attendees**
- Total of 4 Partners joined us: Renaissance Esmeralda Resort & Spa Indian Wells, City of Indian Wells, Margaritaville Resort Palm Springs and Palm Springs Convention Center.
- VGPS focused on showcasing our Wellness and Arts & Culture pillars along with virtual reality of outdoor adventure experiences.
- Co-hosted wellness morning breakfast with The Palm Beaches, FL. Had about 100 combined attendees. This also included individual sound baths.
- Hosted a client dinner with our partners.



JULY – AUGUST TRAVEL/ TRADESHOWS RECAP

11 sales trips/tradeshows

Planning for:

- IMEX America, Las Vegas
- Maritz Sourcing Team
Destination Educational Visit
- Palm Springs Film Festival
FAM



Hosted Client event
in addition to a
booth at the
tradeshow



Activate

Hosted in
Washington, D.C.



Thank you to our
partners who joined
us!



CEMA - Corporate Event
Marketing Association
August 6-8, 2024
Added a second person to attend



All Industry Cruise in
Southern CA
Site Northern CA
Event in
Monterey



ConferenceDirect
CDX
CD Associates with their
Association Clients



Hosted in Seattle



Hosted client events with
the HelmsBriscoe Team
and HPN

UPCOMING TRAVEL – SEPTEMBER - DECEMBER

Looking forward, the sales team has **29 sales trips/tradeshows** scheduled from September – December.



Holiday Event



CEO Summit



Partnership Summit



Seasonal Spectacular



Elevate Conference



CD Forum



Annual Conference



Annual Conference



Client Events in SoCal & Midwest & Mid-Atlantic & Northern CA & Sacramento



Holiday Showcase

TRAVEL TRADE

TRAVEL TRADE

JULY-SEPT PROGRAMMING

Connecting with clients
across **11 countries**

18 sales trips and trainings

Domestic Markets

- Los Angeles
- Newport Beach
- Ohio
- San Diego

International Markets

- Australia
- Dublin, Cardiff & Gloucester
- Dusseldorf
- France
- Glasgow
- London
- Shanghai
- Toronto



TRAVELSTORE
WE'VE BEEN WHERE YOU WANT TO GO



KARRYON



TRAVEL TRADE UPCOMING TRAVEL – OCT-DEC

Tourism Development in Q4

**24 sales trips / tradeshows /
missions / trainings**

Connecting with clients
across **10 countries**



Domestic Markets:

Minneapolis, New York, Oceanside, Portland, San Diego, Seattle, Virginia

International Markets:

China, France, Germany, India, Japan, Korea, Mexico, South Korea, UK

PR/COMMUNICATIONS



LONDON DESIGN FESTIVAL

VGPS **partnered with Mattel's Barbie** for a landmark installation at this year's London Design Festival. London-based designer Nina Tolstrup was selected to create the installation.

This year's theme, "Play," allowed Greater Palm Springs and Barbie to come together to highlight our destination's outdoor wellness activities in addition to our iconic midcentury modern design.

VGPS invited Nina Tolstrup to our destination for a week-long immersion, which resulted in three distinct installations in the Pavilions of Wonder:

- Dream: Infinity Garden
- Discover: Design Stories
- Reflect: Playful Pauses

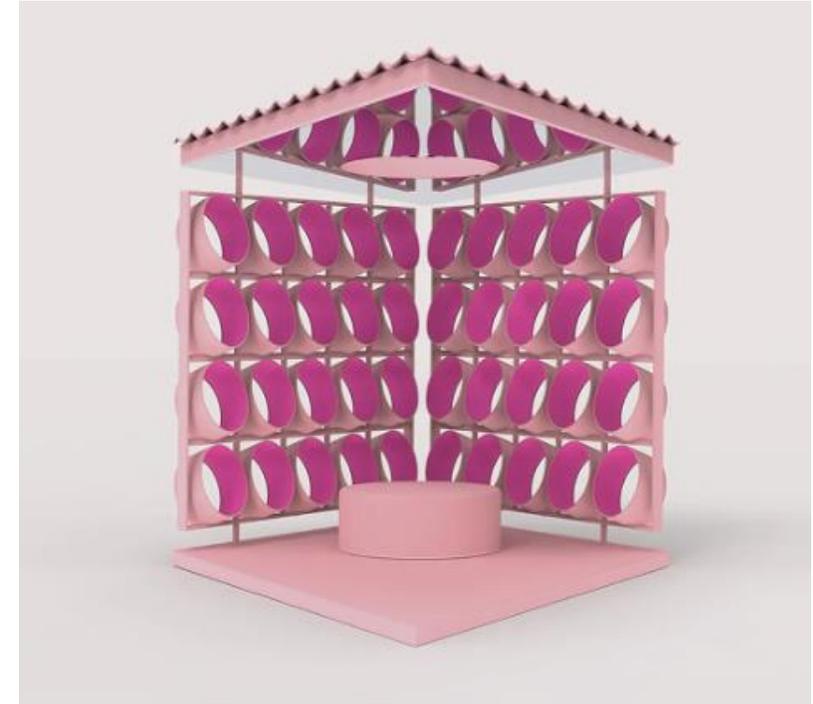
LONDON DESIGN FESTIVAL - INSTALLATIONS



Dream:
Infinity Garden



Discover:
Design Stories



Reflect:
Playful Pauses

MEDIA ENGAGEMENT – Broadcast/Print/Digital



227M

UVM
(unique views per month)

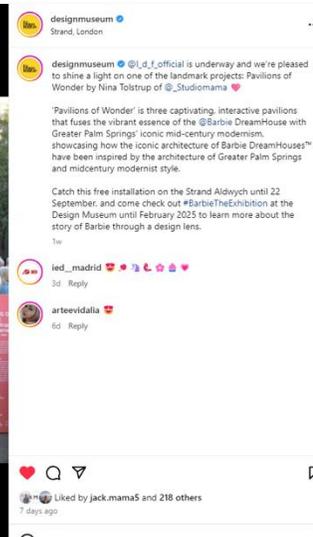
\$2.1M

Ad Value

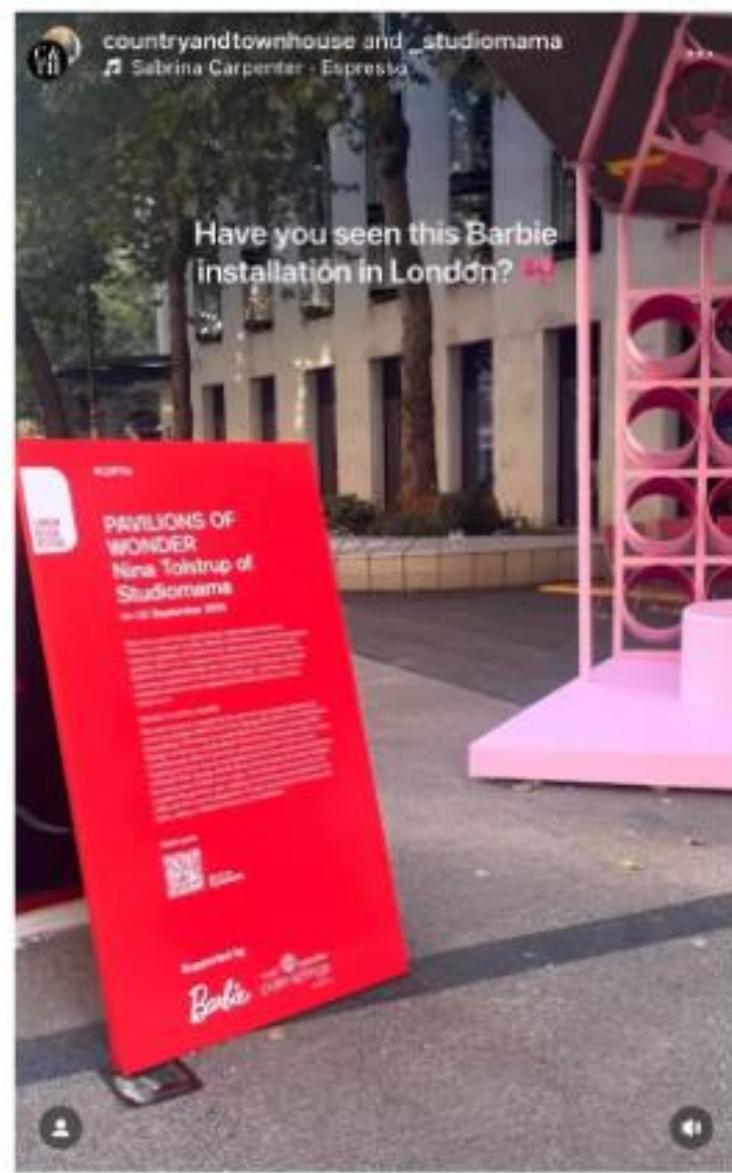
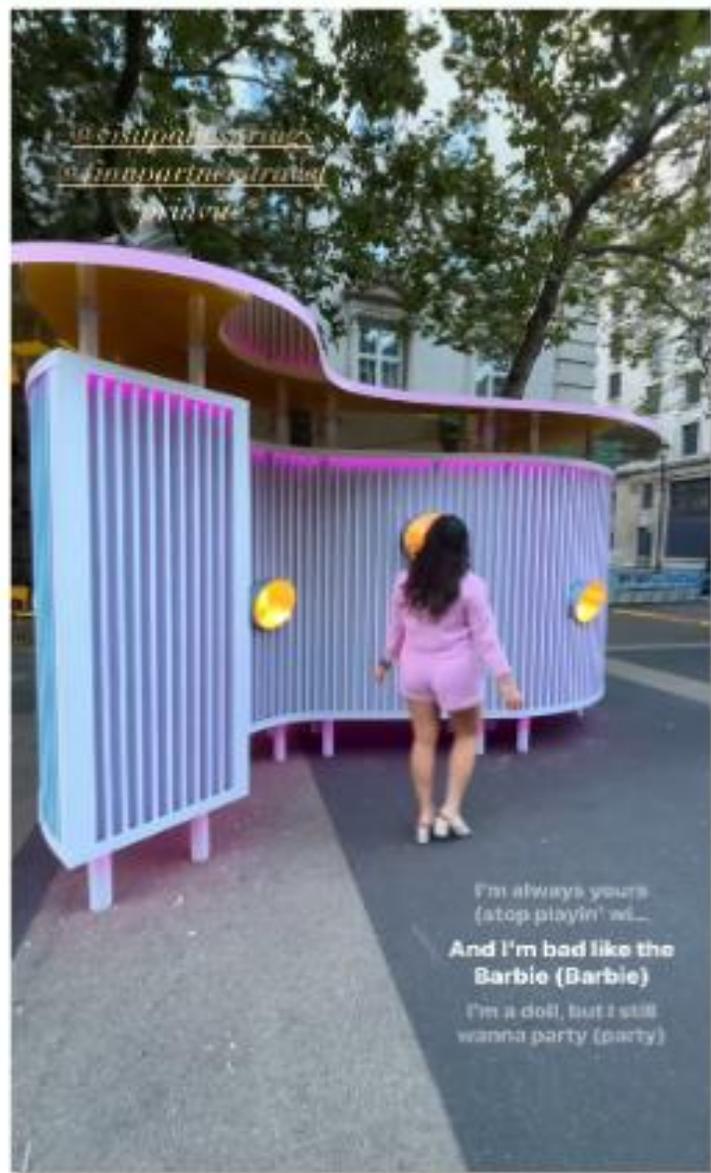
2.63M

Broadcast Viewers

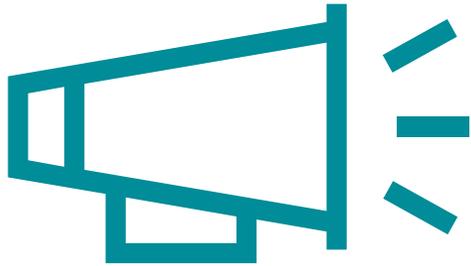
MEDIA ENGAGEMENT



MEDIA ENGAGEMENT



MEDIA TEAM ON THE ROAD



October

IMEX

IGLTA Osaka – Marketplace

Tokyo Luxury Media Event

Visit California Los Angeles Media Reception



November

Visit California China and Korea Media Mission

December

ILTM / Visit California Paris Media Mission

MEDIA IN GREATER PALM SPRINGS

SEPTEMBER

Go Pro Content Creators
SATW Editors Council
Fresh Air Retreat

OCTOBER

Modernism Week FAM – Domestic Media
India Luxury Media Visit

NOVEMBER

East Valley Film Location Scouts FAM
GPS Pride Media FAM
UK Media FAM

DECEMBER

West Valley Film Location Scouts FAM
New United Dulles-PSP Flight Media FAM

MEDIA ENGAGEMENT



French Culinary FAM



Meet the Mentors



JTB Japan



ESTO



LDF Immersion



PRSA Travel + Tourism

42

Media in
Market

150 +

Articles
Published

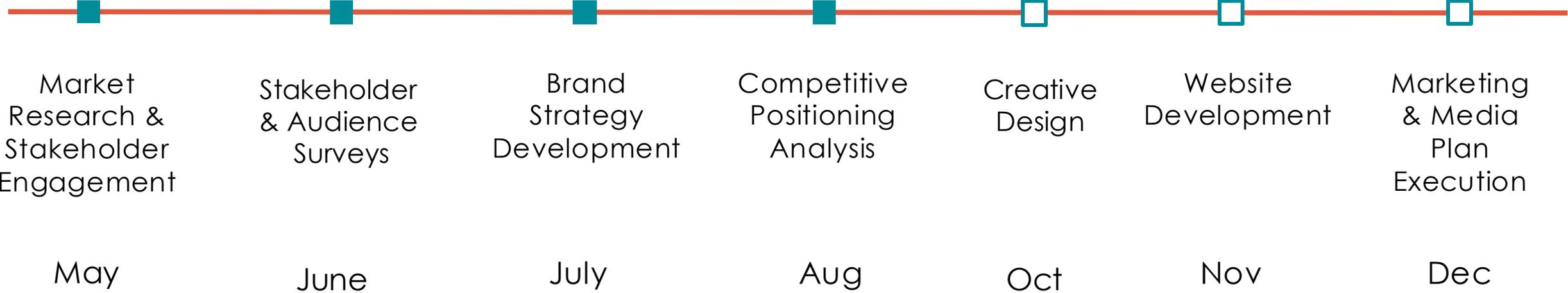
137

Media
Connects

ECONOMIC DEVELOPMENT

STRATEGY TIMELINE UPDATE

Economic Development Diversity Brand & Marketing 2024



COMMERCIAL DEVELOPMENT TRADE SHOW



The **International Council of Shopping Centers (ICSC)** hosts shows focused on commercial development.

- 2,700+ attendees included cities, counties, retailers, hotels, brokers, developers, lenders, and consultants
- VGPS sponsored opening night reception

LABOR MARKET RESEARCH TOOL

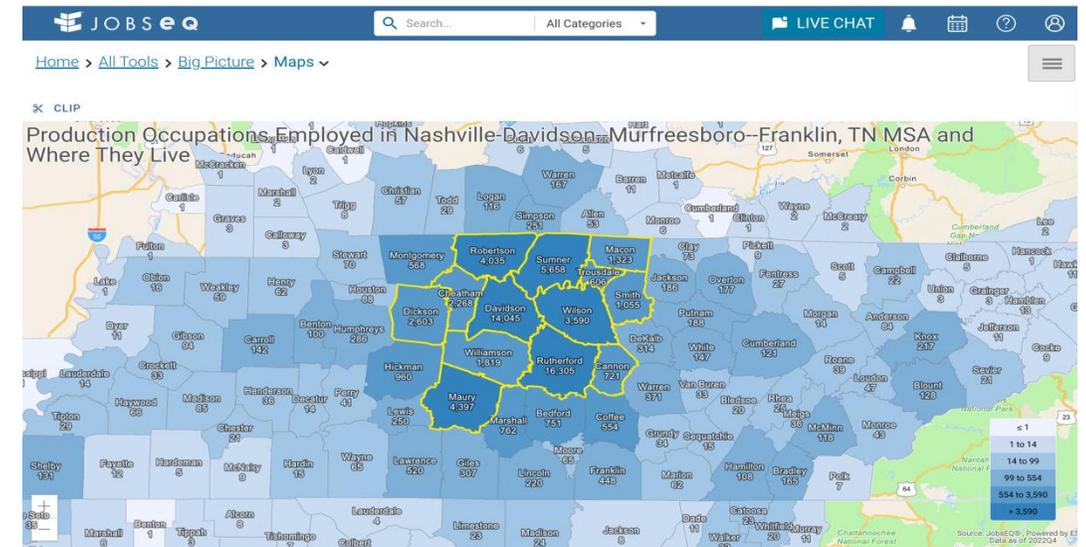


MAPS – visualize data geographically

DATA & ANALYTICS - At the state, MSA, county, ZIP Code, and block level, along with reporting and mapping capabilities

REAL-TIME INFORMATION - Insights from real-time job posting data and traditional labor market data

CUSTOM REGIONS & GROUPS - Tailored to specific needs



REAL-TIME INTELLIGENCE

PARTNERSHIP

EVENT SERVICES PROFESSIONAL CELEBRATION



This is the second year we've had the opportunity to **celebrate our incredible event professionals**, recognizing the vital role they play in delivering exceptional experiences to our groups.

- Weeklong Event Services Professionals Celebration August 5-9 honored 11 individuals .
- Congratulatory ads featured in *The Desert Sun* and showcased on a digital billboard throughout the week
- Educational webinars - covering topics like successful site experiences and sustainability in events



WEBSITE + BOOKING PORTAL

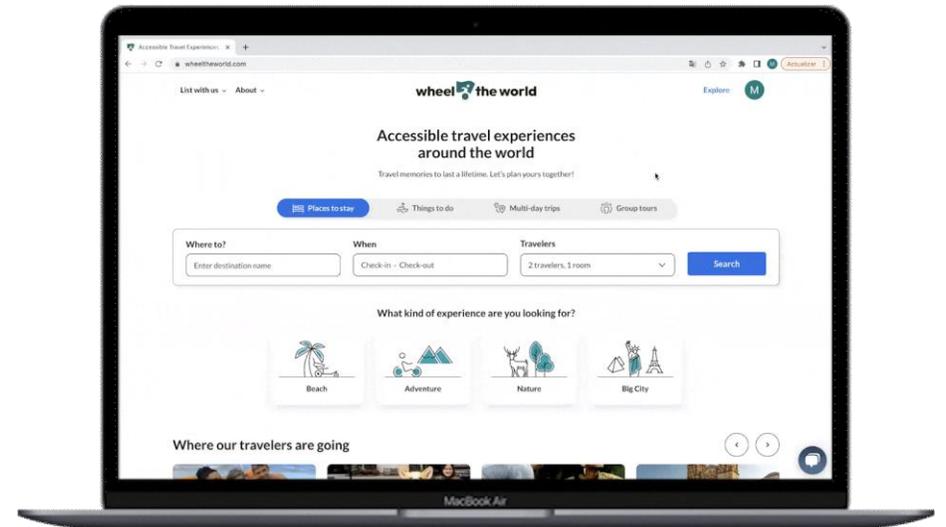
Allows people with disabilities to plan & book

108K

Active
Community of
WTW Travelers

500+

New Travelers
per day



- Dedicated landing page to discover the destination
- Find **detailed accessibility information**
- Online training on accessibility for staff and partners

WHEEL THE WORLD UPDATE

About  Explore [Sign Up](#) [Login](#)

[Homepage](#) > [Accessible Hotels](#) > [US](#) > [Indian Wells](#) > Renaissance Esmeralda Resort & Spa, Indian Wells

Renaissance Esmeralda Resort & Spa, Indian Wells

★★★★★ Resort [Show map](#) [Share](#)

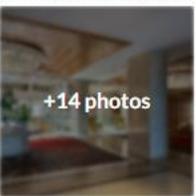
Dates & guests

Check-in

Check-out

Guests

[Show prices](#)



+14 photos

 Breakfast \$  Parking  Parking \$  Swimming pool  24h front desk [See all amenities](#)

About this property

Pamper yourself with a visit to the spa, which offers massages, body treatments, and facials. While the golfer in the family is out on the course, you can enjoy above-par recreational amenities such as outdoor tennis courts and an outdoor pool. Additional amenities at this resort include concierge services, gift shops/newsstands, and wedding services....

[Show more](#)



Accessibility guaranteed
Stay in the accessible room you requested or get your money back.



We're here for you!
Travel with peace of mind: contact our Support team anytime on your trip.



We call hotels for you
We confirm the room is accessible and exactly what you booked.



Best rate promise
If you find the same room for less elsewhere, we'll match the price.

3 Restaurants
6 Hotels
2 Vacation Rentals

We have 19 spots left!

MICRO-INTERNSHIP PROGRAM



6-Week Summer Leadership Program with CVHS Students

- **Gain** exposure to the various pathways in the hospitality & tourism industry
- **Develop** essential employability & leadership skills through hands-on projects
- **Build** a professional network and learn to showcase their abilities



AUTISM CERTIFICATION



Home News US Election Sport Business Innovation Culture Arts Travel Earth Video Live

'It seems like a simple thing, but it means a lot': How autism-certified destinations are changing travel

2 days ago

Share Save

Lynn Brown

Some basic knowledge and simple accommodations can make all the difference in autistic people's travel experiences, and destinations are increasingly working to provide these to their visitors. For more than 20 years, the [International Board of Credentialing and Continuing Education Standards \(IBCCES\)](#) has been providing training to hotels, travel professionals and visitor bureaus across the globe who are interested in becoming more welcoming to autistic and other neurodivergent visitors. Currently more than 300 businesses are listed as Autism-Certified Centres, as well as three fully certified destinations, though there are a few more currently in the process of becoming certified, including Dubai and **the Greater Palm Springs area in the US.**

FARM Palm Springs



Elizabeth S.



@ 0 10 5

8/1/24

My family and I went for the 4th of July weekend and it was great! The food was delicious and the service was excellent, so excellent that when my autistic nephew was having a hard time they brought him some complimentary fruit and a fidget spinner in hopes it would soothe him. They went above and beyond.

Thanked

Comment

Direct message

We need 2 Hotels and 1 Attraction/Event/Family Entertainment Venue to become a Certified Autism Destination

TEAM GPS & LEADERSHIP TRAINING

TEAM

 GREATER PALM SPRINGS

**220 New TEAM GPS
Champions** have
taken the online
course

We now have close
to **1,000 TEAM GPS
Champions**

goTEAMgps.com

Leadership Institute Certificate

TUESDAYS + THURSDAYS
from 9:00 a.m. to 1:00 p.m.

OCT. 8

Employee Engagement

OCT. 10

Leadership Essentials

OCT. 15

Values & Ethics

OCT. 17

Emotional Intelligence

OCT. 22

Authentic Leadership

OCT. 24

Challenges of Leadership

 TEAM
GREATER PALM SPRINGS

 COLLEGE
of the DESERT
Partnership and Community Education

138 Emerging Leaders!

JOIN US!

Champions 
of Hospitality
2024

Monday November 25
5:30 p.m.

JW Marriott Desert Springs
Resort & Spa



SPONSORSHIPS AVAILABLE!



JW MARRIOTT
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RESORT & SPA



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Hampton Inn & Suites Palm Desert & Indio
Hilton Palm Springs
Poolside Vacation Rentals

Gold Sponsor



Platinum Sponsor



BIRTHDAYS

HAPPY BIRTHDAY !!!



BORIS STARK

July 15



GREG PURDY

July 26



SAVERIO SCHERI

July 27



MARK CARNEVALE

September 15



JEFFREY BERNSTEIN

September 21



KENNY CASSADY

September 26



ALLEN MONROE

September 29

NEXT BOARD MEETING

Friday, December 13, 2024

Location:
Palm Springs Convention Center