

JOINT POWERS AUTHORITY

Waymond Fermon, Chair
 City of Indio

Linda Evans, Vice Chair
 City of La Quinta

Nancy Ross
 City of Cathedral City

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 City of Coachella

Gary Gardner
 City of Desert Hot Springs

Brian Penna
 City of Indian Wells

Jan Harnik
 City of Palm Desert

Jeffrey Bernstein
 City of Palm Springs

Steve Downs
 City of Rancho Mirage

V. Manuel Perez
 County of Riverside

VGPS BOARD OF DIRECTORS

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 Indian Wells Tennis Garden

Peggy Trott, Vice Chair
 Kimpton Rowan Palm Springs

Tom Scaramellino, Secretary

Aftab Dada, Treasurer
 Hilton Palm Springs Resort

Kate Anderson
 Agua Caliente Band of
 Cahuilla Indians

Lorraine Becker
 Cabot's Pueblo Museum

Sejal Bhakta
 Hampton Inn & Suites

John Bolton
 Oak View Group

Celeste Brackley
 The Line & Saguaro Hotels

Gary Cardiff
 Cardiff Limousine &
 Transportation

Kenny Cassidy
 Acme House Company

Jay Chesteron
 Fantasy Springs Resort Casino

Dermot Connolly
 La Quinta Resort and Club

Tim Ellis (Emeritus)
 Ellis Hospitality Services

Eddy Estrada
 Smarter Property Management

David Feltman
 VRON of Palm Springs

Shannon Gilbert
 The Ritz-Carlton, Rancho Mirage

**JOINT MEETING
 JPA EXECUTIVE COMMITTEE &
 VGPS BOARD OF DIRECTORS**

Location: The Ritz-Carlton, Rancho Mirage
 Room: Mirada Ballroom
 68-900 Frank Sinatra Drive
 Rancho Mirage, CA 92270

Joint Meeting
 April 4, 2025
 8:30am – 10:00am

AGENDA

The JPA Executive Committee and VGPS Board of Directors will take action on all items on the agenda. Materials related to an agenda item that are submitted to the JPA Executive Committee and/or the VGPS Board of Directors after distribution of the agenda packets are available for public inspection in the Clerk of the Board's office during normal business hours and on the VGPS website.

Item	Owner
Call to Order	Waymond Fermon
Roll Call	Waymond Fermon
Pledge of Allegiance	Waymond Fermon
Confirmation of Agenda (no vote required)	Waymond Fermon

Public Comment

At this time, members of the public may address the JPA Executive Committee on items that appear within the Consent Calendar or matters that are not listed on the agenda.

Public comments may be received by e-mail or voicemail (no longer than three (3) minutes in length) from the time the agenda is posted up until one (1) hour before the meeting convening. Public comments received by email or voicemail by the deadline set forth above will be made part of the record. Public comments received by email or voicemail (transcribed) will not be read aloud at the meeting. E-mail: sarah@visitgreaterps.com; **Voicemail:** 760.969.1309

For all Business Session matters or Departmental Reports on the Agenda, the public can submit comments in advance via email as described above.

Approval of Minutes (All Vote)	Waymond Fermon
1. JPA - VGPS Board of Directors Joint Meeting Minutes – January 31, 2025	

Consent Calendar (JPA Only Votes)	Waymond Fermon
1. Warrants and Demands Dated January 2025	
2. Warrants and Demands Dated February 2025	

TBID Public Hearing	Waymond Fermon
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Purpose: State the results of a majority protest and, in the absence of a majority protest, adopt a Resolution to Modify the Greater Palm Springs Tourism Business Improvement District (GPSTBID). A Public Hearing will be held pursuant to Government Code section 54954.6 to allow public testimony regarding the Modification of the Greater Palm Springs Tourism Business Improvement District (GPSTBID) and the levy of assessments therein as set forth in the Resolution of Intent (approved by the JPA Executive Committee on December 13, 2024) and pursuant to Government Code section 54954.6.

Mark Girton
 Goldenvoice

Rob Hampton
 Palm Springs Convention Center

Dan Johnson
 Grand Hyatt Indian Wells Resort & Villas

Jerry Keller
 Lulu California Bistro

Patrick Klein
 The Gardens on El Paseo

Kelly McLean
 MJM Holdings, Inc.,
 McLean Company and Poppy

Nusrat Mirza
 JW Marriott Desert Springs

Allen Monroe
 The Living Desert

Lee Morcus (Emeritus)
 Kaiser Restaurant Group

Liz Ostoich
 FARM and Tac/Quila Palm Springs

Brad Poncher
 Homewood Suites by Hilton,
 La Quinta

Greg Purdy
 Palm Springs Aerial Tramway

Tim Pyne
 Renaissance Esmeralda Resort & Spa

Saverio Scheri
 Agua Caliente Resort Casino Spa

Bob Schneider
 Desert Consulting

Ankit Sekhri
 Two Bunch Palms

Barb Smith
 Eventis Destination Services

Boris Stark
 Palm Desert Vacation Properties

Joseph Tormey CSU San Bernardino Palm Desert Campus

Doug Watson
 Strategy | Innovation | Co.

Item	Owner
<ol style="list-style-type: none"> 1. Open Public Meeting 2. Staff Report – Davis Meyer 3. Questions of Staff/Legal 4. Open Public Testimony Period 5. Close Public Testimony Period 6. Adopt Resolution No. JPA 2025-002: Declaring results of majority protest proceedings and modifying the Tourism Business Improvement District TBID to include the City of Coachella (JPA Only Votes) 7. Close Public Meeting 	
Presentations	Waymond Fermon
<ol style="list-style-type: none"> 1. Caroline Beteta, President & CEO, Visit California <ol style="list-style-type: none"> a. State of Tourism: California's Ultimate Playground 2. Craig Compagnone, President, MMGY Global Americas <ol style="list-style-type: none"> a. Adapting to Change. Embracing Opportunity. 	
CEO / President's Report	Scott White
<ol style="list-style-type: none"> 1. Independent Auditor's 2024 Annual Financial Report – Bill Judson 	
VGPS Board of Directors Items (VGPS Board Only Votes)	Rolf Hoehn
<ol style="list-style-type: none"> 1. Receive and Accept the Independent Auditor's 2024 Annual Financial Report (and Communication Letter from Davis Farr dated March 6, 2025) 	
JPA Executive Committee Items (JPA Only Votes)	Waymond Fermon
<ol style="list-style-type: none"> 1. Receive and Accept the Independent Auditor's 2024 Annual Financial Report (and Communication Letter from Davis Farr dated March 6, 2025) 2. Resolution No. JPA 2025-003 - Appointing New JPA Treasurer & Auditor 3. Resolution No. JPA 2025-004 - Authorizing Change in Bank Signers 	
JPA Executive Committee and Board of Directors Updates	All
<p>Future Meeting Date: Friday, June 27, 2025</p> <p>Location: Grand Hyatt Indian Wells Resort & Villas in Indian Wells, CA</p>	Rolf Hoehn
Adjournment	Waymond Fermon
Public Notices	
<ul style="list-style-type: none"> • Any documents provided to the JPA Executive Committee and VGPS Board of Directors regarding any item(s) on this agenda will be made available for public inspection at Visit Greater Palm Springs located at 70-100 Highway 111, Rancho Mirage, CA 92270, during normal business hours, or email your request to Sarah Goslin: sarah@visitgreaterps.com. Any changes to the agenda will be posted prior to the meeting at www.visitgreaterpalmsprings.com. <p>Assistance for those with disabilities: If you have a disability and need an accommodation to participate in the meeting, please contact the Clerk of the Board at (760) 969-1309 or sarah@visitgreaterps.com at least 48 hours prior to the meeting to inform us of your needs and to determine if accommodation is feasible. VGPS will attempt to accommodate you in a reasonable manner.</p>	