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 City of La Quinta

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Rolf Hoehn, Chair
 Indian Wells Tennis Garden

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 Kimpton Rowan Palm Springs

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Aftab Dada, Treasurer
 Hilton Palm Springs Resort

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 Agua Caliente Band of Cahuilla Indians

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 Tommy Bahama Miramonte Resort & Spa

Lorraine Becker
 Cabot's Pueblo Museum

Sejal Bhakta
 Hampton Inn & Suites

John Bolton
 Oak View Group

Celeste Brackley
 The Line & Saguaro Hotels

Gary Cardiff
 Cardiff Limousine & Transportation

Kenny Cassady
 Acme House Company

Jay Chesterton
 Fantasy Springs Resort Casino

Dermot Connolly
 La Quinta Resort and Club

Tim Ellis (Emeritus)
 Ellis Hospitality Services

Eddy Estrada
 Smarter Property Management

David Feltman
 VRON of Palm Springs

**JOINT MEETING
 JPA EXECUTIVE COMMITTEE &
 VGPS BOARD OF DIRECTORS**

Location: The Ritz-Carlton, Rancho Mirage
 Room: Salon III & IV
 68900 Frank Sinatra Dr.
 Rancho Mirage, CA 92270

Joint Meeting
 February 2, 2024
 8:30am – 10:00am

AGENDA

The JPA Executive Committee and VGPS Board of Directors will take action on all items on the agenda. Materials related to an agenda item that are submitted to the JPA Executive Committee and/or the VGPS Board of Directors after distribution of the agenda packets are available for public inspection in the Clerk of the Board's office during normal business hours and on the VGPS website.

Item	Owner
Call to Order	Gary Gardner
Roll Call	Gary Gardner
Pledge of Allegiance	Gary Gardner
Confirmation of Agenda (no vote required)	Gary Gardner

Public Comment

At this time members of the public may address the JPA Executive Committee on items that appear within the Consent Calendar or matters that are not listed on the agenda.

Public comments may be received by e-mail or voicemail (no longer than three (3) minutes in length) from the time agenda is posted up until one (1) hour prior to the meeting convening. Public comments received by email or voicemail by the deadline set forth above, will be made part of the record. Public comments received by email or voicemail (transcribed) will not be read aloud at the meeting. E-mail: sarah@visitgreaterps.com; **Voicemail:** 760.969.1309

For all Business Session matters or Departmental Reports on the Agenda, the public can submit comments in advance via email as described above.

Approval of Minutes (All Vote)	Gary Gardner
<ul style="list-style-type: none"> JPA - VGPS Board of Directors Joint Meeting Minutes – December 8, 2023 	
Consent Calendar (JPA Only Votes)	Gary Gardner
<ul style="list-style-type: none"> Warrants and Demands Dated November 2023 Warrants and Demands Dated December 2023 Procurement Policy - Revised December 2023 	

Shannon Gilbert
 The Ritz-Carlton, Rancho
 Mirage

Mark Girton
 Goldenvoice

Rob Hampton
 Palm Springs Convention
 Center

Jerry Keller
 Lulu California Bistro

Patrick Klein
 The Gardens on El Paseo

Kelly McLean
 MJM Holdings, Inc.,
 McLean Company and Poppy

Nusrat Mirza
 JW Marriott Desert Springs

Allen Monroe
 The Living Desert

Lee Morcus (Emeritus)
 Kaiser Restaurant Group

Michael Murray
 Hotel Paseo

Liz Ostoich
 FARM and Tac/Quila Palm
 Springs

Brad Poncher
 Homewood Suites by Hilton,
 La Quinta

Greg Purdy
 Palm Springs Aerial Tramway

Tim Pyne
 Renaissance Esmeralda Resort
 & Spa

Saverio Scheri
 Agua Caliente Resort Casino
 Spa

Bob Schneider
 Desert Consulting

Ankit Sekhri
 Two Bunch Palms

Barb Smith
 Eventis Destination Services

Boris Stark
 Palm Desert Vacation
 Properties

Joseph Tormey CSU
 San Bernardino Palm
 Desert Campus

Doug Watson
 Strategy | Innovation | Co.

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Item	Owner
CEO / President's Report	Scott White
<ul style="list-style-type: none"> Presentation of 2023 Results and 2024 Proposed Goals Sales & Marketing Update Staffing Update 	
VGPS Board of Directors Items (VGPS Board Only Votes)	Rolf Hoehn
<ul style="list-style-type: none"> Approve Resolution BOD 2024-001 Air Service Reserve Approve 2024 Goals and Objectives 	
JPA Executive Committee Items (JPA Only Votes)	Gary Gardner
<ul style="list-style-type: none"> Approve Resolution JPA 2024-001 Air Service Reserve Approve 2024 Goals and Objectives 	
JPA Executive Committee and Board of Directors Updates	All
Future Meeting Date: Friday, March 29, 2024 Location: TBD	Rolf Hoehn
Adjournment	Gary Gardner

Public Notices

- Any documents provided to the JPA Executive Committee and VGPS Board of Directors regarding any item(s) on this agenda will be made available for public inspection at Visit Greater Palm Springs located at 70-100 Highway 111, Rancho Mirage, CA 92270, during normal business hours, or email your request to Sarah Goslin: sarah@visitgreaterps.com. Any changes to the agenda will be posted prior to the meeting at www.visitgreaterpalmsprings.com.

Assistance for those with disabilities:

If you have a disability and need an accommodation to participate in the meeting, please contact the Clerk of the Board at (760) 969-1309 or sarah@visitgreaterps.com at least 48 hours prior to the meeting to inform us of your needs and to determine if accommodation is feasible. VGPS will attempt to accommodate you in a reasonable manner.