

**JOINT POWERS AUTHORITY**

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**Jan Harnik**  
 City of Palm Desert

**Jeffrey Bernstein**  
 City of Palm Springs

**Steve Downs**  
 City of Rancho Mirage

**V. Manuel Perez**  
 County of Riverside

**VGPS BOARD OF DIRECTORS**

**Rolf Hoehn, Chair**  
 Indian Wells Tennis Garden

**Peggy Trott, Vice Chair**  
 Kimpton Rowan Palm Springs

**Tom Scaramellino, Secretary**  
 Westin Rancho Mirage Golf Resort & Spa

**Aftab Dada, Treasurer**  
 Hilton Palm Springs Resort

**Kate Anderson**  
 Agua Caliente Band of Cahuilla Indians

**Lorraine Becker**  
 Cabot's Pueblo Museum

**Sejal Bhakta**  
 Hampton Inn & Suites

**John Bolton**  
 Oak View Group

**Celeste Brackley**  
 The Line & Saguaro Hotels

**Gary Cardiff**  
 Cardiff Limousine & Transportation

**Kenny Cassidy**  
 Acme House Company

**Jay Chesteron**  
 Fantasy Springs Resort Casino

**Dermot Connolly**  
 La Quinta Resort and Club

**Tim Ellis (Emeritus)**  
 Ellis Hospitality Services

**Eddy Estrada**  
 Smarter Property Management

**David Feltman**  
 VRON of Palm Springs

**Shannon Gilbert**  
 The Ritz-Carlton, Rancho Mirage

**JOINT MEETING  
 JPA EXECUTIVE COMMITTEE &  
 VGPS BOARD OF DIRECTORS**

Location: Agua Caliente Resort Casino Spa  
 Rancho Mirage  
 Room: Cahuilla CDE  
 32-250 Bob Hope Dr.  
 Rancho Mirage, CA 92270

**Joint Meeting**  
 January 31, 2025  
 8:30am – 10:00am

**AGENDA**

The JPA Executive Committee and VGPS Board of Directors will take action on all items on the agenda. Materials related to an agenda item that are submitted to the JPA Executive Committee and/or the VGPS Board of Directors after distribution of the agenda packets are available for public inspection in the Clerk of the Board's office during normal business hours and on the VGPS website.

Item	Owner
<b>Call to Order</b>	<b>Waymond Fermon</b>
<b>Roll Call</b>	<b>Waymond Fermon</b>
<b>Land Acknowledgement</b>	<b>Waymond Fermon</b>
<b>Pledge of Allegiance</b>	<b>Waymond Fermon</b>
<b>Confirmation of Agenda (no vote required)</b>	<b>Waymond Fermon</b>

**Public Comment**

At this time members of the public may address the JPA Executive Committee on items that appear within the Consent Calendar or matters that are not listed on the agenda.

Public comments may be received by e-mail or voicemail (no longer than three (3) minutes in length) from the time the agenda is posted up until one (1) hour prior to the meeting convening. Public comments received by email or voicemail by the deadline set forth above will be made part of the record. Public comments received by email or voicemail (transcribed) will not be read aloud at the meeting. E-mail: [sarah@visitgreaterps.com](mailto:sarah@visitgreaterps.com); **Voicemail:** 760.969.1309

For all Business Session matters or Departmental Reports on the Agenda, the public can submit comments in advance via email as described above.

<b>Approval of Minutes (All Vote)</b>	<b>Waymond Fermon</b>
1. JPA - VGPS Board of Directors Joint Meeting Minutes – December 13, 2024	
<b>Consent Calendar (JPA Only Votes)</b>	<b>Waymond Fermon</b>
1. Warrants and Demands Dated December 2024	
<b>Public Meeting</b>	<b>Waymond Fermon</b>
1. TBID Public Meeting	

- Mark Girton**  
Goldenvoice
- Rob Hampton**  
Palm Springs Convention Center
- Dan Johnson**  
Grand Hyatt Indian Wells Resort & Villas
- Jerry Keller**  
Lulu California Bistro
- Patrick Klein**  
The Gardens on El Paseo
- Kelly McLean**  
MJM Holdings, Inc.,  
McLean Company and Poppy
- Nusrat Mirza**  
JW Marriott Desert Springs
- Allen Monroe**  
The Living Desert
- Lee Morcus (Emeritus)**  
Kaiser Restaurant Group
- Michael Murray**  
Hotel Paseo
- Liz Ostoich**  
FARM and Tac/Quila Palm Springs
- Brad Poncher**  
Homewood Suites by Hilton,  
La Quinta
- Greg Purdy**  
Palm Springs Aerial Tramway
- Tim Pyne**  
Renaissance Esmeralda Resort & Spa
- Saverio Scheri**  
Agua Caliente Resort Casino Spa
- Bob Schneider**  
Desert Consulting
- Ankit Sekhri**  
Two Bunch Palms
- Barb Smith**  
Eventis Destination Services
- Boris Stark**  
Palm Desert Vacation Properties
- Joseph Tormey** CSU  
San Bernardino Palm Desert Campus
- Doug Watson**  
Strategy | Innovation | Co.

Item	Owner
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A Public Meeting will be held pursuant to Government Code section 54954.6 to allow public testimony regarding the Modification of the Greater Palm Springs Tourism Business Improvement District (GPSTBID) and the levy of assessments therein as set forth in the Resolution of Intent (approved by the JPA Executive Committee on December 13, 2024) and pursuant to Government Code section 54954.6.

1. Open Public Meeting
2. Staff Report – White
3. Questions of Staff
4. Open Public Testimony Period
5. Close Public Testimony Period
6. Close Public Meeting

<b>CEO / President’s Report</b>	<b>Scott White</b>
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1. Fired Up Culture Report & Award
2. VGPS Board & JPA 2025-2026 Priorities
3. VGPS proposed 2025 Goals

<b>VGPS Board of Directors Items (VGPS Board Only Votes)</b>	<b>Rolf Hoehn</b>
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1. Approval recommendation of Resolution No. JPA 2025-001 Pension Plan Closure to New Participants
2. Visit Greater Palm Springs 2025-2026 Priorities
3. Visit Greater Palm Springs 2025 Goals

<b>JPA Executive Committee Items (JPA Only Votes)</b>	<b>Waymond Fermon</b>
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1. Resolution No. JPA 2025-001 Pension Plan Closure to New Participants
2. Visit Greater Palm Springs 2025-2026 Priorities
3. Visit Greater Palm Springs 2025 Goals

<b>JPA Executive Committee and Board of Directors Updates</b>	<b>All</b>
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Future Meeting Date: <b>Friday, April 4, 2025</b>	<b>Rolf Hoehn</b>
Location: <b>The Ritz-Carlton, Rancho Mirage in Rancho Mirage, CA</b>	

Adjournment	<b>Waymond Fermon</b>
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**Public Notices**

- Any documents provided to the JPA Executive Committee and VGPS Board of Directors regarding any item(s) on this agenda will be made available for public inspection at Visit Greater Palm Springs located at 70-100 Highway 111, Rancho Mirage, CA 92270, during normal business hours, or email your request to Sarah Goslin: [sarah@visitgreaterps.com](mailto:sarah@visitgreaterps.com). Any changes to the agenda will be posted prior to the meeting at [www.visitgreaterpalmsprings.com](http://www.visitgreaterpalmsprings.com).

Assistance for those with disabilities:

If you have a disability and need an accommodation to participate in the meeting, please contact the Clerk of the Board at (760) 969-1309 or [sarah@visitgreaterps.com](mailto:sarah@visitgreaterps.com) at least 48 hours prior to the meeting to inform us of your needs and to determine if accommodation is feasible. VGPS will attempt to accommodate you in a reasonable manner.