

## JOINT POWERS AUTHORITY

**Geoff Kors, Chair**  
City of Palm Springs

**Gary Gardner, Vice Chair**  
City of Desert Hot Springs

**Ernesto Gutierrez**  
City of Cathedral City

**Greg Sanders**  
City of Indian Wells

**Waymond Fermon**  
City of Indio

**Linda Evans**  
City of La Quinta

**Jan Harnik**  
City of Palm Desert

**Steve Downs**  
City of Rancho Mirage

**V. Manuel Perez**  
County of Riverside

## VGPS BOARD OF DIRECTORS

**Rolf Hoehn, Interim Chair**  
Indian Wells Tennis Garden

**Kelly Steward, Interim Vice Chair**  
Ritz-Carlton Rancho Mirage

### OPEN, Secretary

**Aftab Dada, Treasurer**  
Hilton Palm Springs Resort

**Kate Anderson**  
Agua Caliente Band of  
Cahuilla Indians

**Lorraine Becker**  
Cabot's Pueblo Museum

**Jeffrey Bernstein**  
Destination PSP

**Sejal Bhakta**  
Hampton Inn & Suites

**Celeste Brackley**  
Ace Hotel & Swim Club

**Gary Cardiff**  
Cardiff Limousine &  
Transportation

**Kenny Cassidy**  
Vacasa

**Jay Chesteron**  
Fantasy Springs Resort Casino

**Dermot Connolly**  
La Quinta Resort and Club

**Tim Ellis**  
Ellis Hospitality Services

**Eddy Estrada**  
Smarter Property Management

**David Feltman**  
VRON of Palm Springs

## JOINT MEETING JPA EXECUTIVE COMMITTEE & VGPS BOARD OF DIRECTORS

Location:  
Palm Springs Air Museum  
Room: Korean Vietnam Hangar  
745 N Gene Autry Trail  
Palm Springs, CA 92262  
Regular Meeting  
November 18, 2022  
8:30am – 10:00am

## AGENDA

The JPA Executive Committee and VGPS Board of Directors will take action on all items on the agenda. Materials related to an agenda item that are submitted to the JPA Executive Committee and/or the VGPS Board of Directors after distribution of the agenda packets are available for public inspection in the Clerk of the Board's office during normal business hours and on the VGPS website.

Item	Owner
Call to Order	Geoff Kors
Roll Call	Geoff Kors
Pledge of Allegiance	Geoff Kors
Confirmation of Agenda (no vote required)	Geoff Kors

### Public Comment

At this time members of the public may address the JPA Executive Committee on items that appear within the Consent Calendar or matters that are not listed on the agenda.

Public comments may be received by e-mail or voicemail from the time agenda is posted **up until one (1) hour prior to the meeting convening**. E-mails will be printed and distributed for the record prior to the meeting. If the sender so requests, they will be read into the record at the meeting not to exceed three (3) minutes in length.

**E-mail:** [sarah@visitgreaterps.com](mailto:sarah@visitgreaterps.com)

Voicemails will be transcribed and forwarded to the JPA Executive Committee and VGPS Board members as soon as possible after they are received. If the sender so requests, they may also be read into the record at the meeting not to exceed three (3) minutes in length. **Voicemail:** 760.969.1309

For all Business Session matters or Departmental Reports on the Agenda, the public can submit comments in advance via email as described above.

Approval of Minutes (All Vote)	Geoff Kors
<ul style="list-style-type: none"><li>JPA - VGPS Board of Directors Joint Meeting Minutes – September 30, 2022</li></ul>	

Consent Calendar (JPA Only Votes)	Geoff Kors
<ul style="list-style-type: none"><li>Warrants and Demands Dated September 2022</li><li>Warrants and Demands Dated October 2022</li><li>Resolution No. JPA 2022-006: Re-Authorizing Remote Teleconference Meetings</li></ul>	

**Rob Hampton**  
 Palm Springs Convention Center

**Jerry Keller**  
 Lulu and Acqua California Bistros

**Jay Mainthia**  
 Indio Super 8 & Suites

**Kelly McLean**  
 MJM Holdings, Inc.,  
 McLean Company and Poppy

**Nusrat Mirza**  
 JW Marriott Desert Springs

**Allen Monroe**  
 The Living Desert

**Lee Morcus (Emeritus)**  
 Kaiser Restaurant Group

**Michael Murray**  
 Hotel Paseo

**Liz Ostoich**  
 FARM and Tac/Quila Palm Springs

**Brad Poncher**  
 Retired Hospitality Executive

**Greg Purdy**  
 Palm Springs Aerial Tramway

**Tim Pyne**  
 Renaissance Esmeralda Resort & Spa

**Tom Scaramellino**  
 Westin Rancho Mirage Golf Resort & Spa

**Bob Schneider**  
 Desert Consulting

**Ankit Sekhri**  
 Two Bunch Palms

**Barb Smith**  
 Eventis Destination Services

**Boris Stark**  
 Palm Desert Vacation Properties

**Joseph Tormey** CSU  
 San Bernardino Palm Desert Campus

**Peggy Trott**  
 Kimpton Rowan Palm Springs

**Doug Watson**  
 Hospitality Executive

The JPA Executive Committee and VGPS Board of Directors will take action on all items on the agenda. Materials related to an agenda item that are submitted to the JPA Executive Committee and/or the VGPS Board of Directors after distribution of the agenda packets are available for public inspection in the Clerk of the Board's office during normal business hours and on the VGPS website.

Item	Owner
VGPS Board of Directors Items (VGPS Board Only Votes)	Rolf Hoehn
<ul style="list-style-type: none"> <li>• VGPS Board of Directors Renewals &amp; Election                             <ul style="list-style-type: none"> <li>○ Election 2023-2024 (2-year term)                                     <ul style="list-style-type: none"> <li>▪ Rolf Hoehn for Chair</li> <li>▪ Peggy Trott for Vice Chair</li> <li>▪ Tom Scaramellino for Secretary</li> <li>▪ Aftab Dada for Treasurer</li> </ul> </li> <li>○ Renewals 2023-2025 (3-year term)                                     <ul style="list-style-type: none"> <li>▪ Lorraine Becker</li> <li>▪ Dermot Connolly</li> <li>▪ Rob Hampton</li> <li>▪ Jay Mainthia</li> <li>▪ Bob Schneider</li> <li>▪ Barb Smith</li> <li>▪ Joe Tormey</li> <li>▪ Doug Watson</li> </ul> </li> </ul> </li> </ul>	
JPA Executive Committee Items (JPA Executive Committee Only Votes)	Geoff Kors
<ul style="list-style-type: none"> <li>• Nominations for Chair &amp; Vice Chair 2023-2024 (2-year term)                             <ul style="list-style-type: none"> <li>○ Gary Gardner for Chair</li> <li>○ Waymond Fermon for Vice Chair</li> </ul> </li> </ul>	
CEO / President's Report	
<ul style="list-style-type: none"> <li>• VGPS Updates</li> <li>• Travel Unity Presentation                             <ul style="list-style-type: none"> <li>○ VGPS hired Travel Unity to train our team on diversity, equity and inclusion best practices to best serve the community by working towards making our destination better for all to live, work and travel to.</li> </ul> </li> </ul>	
JPA Executive Committee and Board of Directors Updates	All
Future Meeting Date   <b>Tuesday, January 31, 2022, Location: TBD</b>	Geoff Kors
Adjournment	Geoff Kors

**Public Notices**

- Any documents provided to the JPA Executive Committee and VGPS Board of Directors regarding any item(s) on this agenda will be made available for public inspection at Visit Greater Palm Springs located at 70-100 Highway 111, Rancho Mirage, CA 92270, during normal business hours, or email your request to Sarah Goslin: [sarah@visitgreaterps.com](mailto:sarah@visitgreaterps.com). Any changes to the agenda will be posted prior to the meeting at [www.visitgreaterpalmssprings.com](http://www.visitgreaterpalmssprings.com).



# **JOINT MEETING JPA EXECUTIVE COMMITTEE & VISIT GREATER PALM SPRINGS BOARD OF DIRECTORS MINUTES**

---

## **Call to Order**

The meeting was called to order at 8:34 a.m. by Geoff Kors, JPA Chair, at the Westin Rancho Mirage Golf Resort & Spa in Rancho Mirage, CA.

## **Roll Call**

The roll call is recorded on the following page.

**SEPTEMBER 30, 2022**

Location: Westin Rancho Mirage Golf Resort & Spa, Rancho Mirage

Room: Rancho Mirage  
71333 Dinah Shore Drive,  
Rancho Mirage, CA 92270

Regular Meeting

Friday, September 30, 2022, 8:30am – 10:00am

JOINT POWERS AUTHORITY

Geoff Kors, Chair  
City of Palm Springs

Gary Gardner, Vice Chair  
City of Desert Hot Springs

Ernesto Gutierrez  
City of Cathedral City

Greg Sanders  
City of Indian Wells

Waymond Fermon  
City of Indio

Linda Evans  
City of La Quinta

Jan Harnik  
City of Palm Desert

Steve Downs  
City of Rancho Mirage

V. Manuel Perez  
County of Riverside

Visit GPS BOARD OF DIRECTORS

Rolf Hoehn, Interim Chair  
Indian Wells Tennis Garden

Kelly Steward, Interim Vice  
Chair  
The Ritz-Carlton Rancho  
Mirage

Robert Del Mas, Secretary  
Empire Polo Club & Event  
Facility

Aftab Dada, Treasurer  
Hilton Palm Springs Resort

Kate Anderson  
Agua Caliente Band of  
Cahuilla Indians

Lorraine Becker  
Cabot's Pueblo Museum

Jeffrey Bernstein  
Destination PSP

Sejal Bhakta  
Hampton Inn & Suites

Celeste Brackley  
Ace Hotel & Swim Club

Gary Cardiff  
Cardiff Limousine &  
Transportation

Jay Chesterton  
Fantasy Springs Resort Casino

Dermot Connolly  
La Quinta Resort & Club and  
PGA West

Tim Ellis  
Ellis Hospitality Services

Eddy Estrada  
Smarter Property Management

David Feltman  
VRON Palm Springs

Rob Hampton  
Palm Springs Convention  
Center

Todd Hooks  
Agua Caliente Band of  
Cahuilla Indians

		PRESENT	NOT/YTD
CITY OF PALM SPRINGS	Geoff Kors, Council Member, <b>Chair</b>	X	1
	Lisa Middleton, Mayor		
CITY OF DESERT HOT SPRINGS	Gary Gardner, Council. Member, <b>Vice Chair</b>	X	
	Roger Nunez, Council Member		
CITY OF CATHEDRAL CITY	Ernesto Gutierrez, Mayor	X	
	Mark Carnevale, Council Member		
CITY OF INDIAN WELLS	Greg Sanders, Council Member	X	1
	Dana Reed, Mayor Pro Tem		
CITY OF INDIO	Waymond Fermon, Mayor	X	
	Elaine Holmes, Council Member		
CITY OF LA QUINTA	Linda Evans, Mayor	X	
	Robert Radi, Mayor Pro Tem		
CITY OF PALM DESERT	Jan Harnik, Mayor	X	
	Gina Nestande, Council Member		
CITY OF RANCHO MIRAGE	Steve Downs, Council Member	X	1
	Iris Smotrich, Council Member		
COUNTY OF RIVERSIDE	V. Manuel Perez, Supervisor, 4th District	E	2
	Steven Hernandez, Chief of Staff		
VISIT GPS BOARD OF DIRECTORS ROLL CALL		PRESENT	EXCUSED
	Rolf Hoehn, <b>Interim Chair</b> - Indian Wells Tennis Garden	X	
	Kelly Steward, <b>Interim Vice Chair</b> , The Ritz-Carlton, Rancho Mirage	X	
	Robert Del Mas, <b>Secretary</b> - Empire Polo Club & Events		E
	Aftab Dada, <b>Treasurer</b> - Hilton Palm Springs Resort	X	
	Kate Anderson, Agua Caliente Band of Cahuilla Indians		E

Visit GPS Board of Directors  
(continued)

Jerry Keller  
Lulu California Bistro

Jay Mainthia  
Indio Super 8 and Suites

Allen Monroe  
The Living Desert

Lee Morcus (Emeritus)  
Kaiser Restaurant Group

Michael Murray  
Hotel Paseo

Liz Ostoich  
FARM and Tac/Quila

Brad Poncher  
Hospitality Consulting/Strength  
INN Tourism

Greg Purdy  
Palm Springs Aerial Tramway

Tim Pyne  
Renaissance Esmeralda Resort  
& Spa

Tom Scaramellino  
Westin Rancho Mirage Golf  
Resort & Spa

Bob Schneider  
Desert Consulting

Barb Smith  
Eventis Destination Services

Boris Stark  
Palm Desert Vacation Properties

Joe Tormey  
CSU San Bernardino  
Palm Desert Campus

Peggy Trott  
Kimpton Rowan Palm Springs

Doug Watson  
Hospitality Executive

	PRESENT	EXCUSED
Lorraine Becker, Cabot's Pueblo Museum	X	
Jeffrey Bernstein, Destination PSP	X	
Sejal Bhakta, Hampton Inn & Suites, Palm Desert and Indio	X	
Celeste Brackley, ACE Hotel & Swim Club	X	
Gary Cardiff, Cardiff Limousine & Transportation	A	
Jay Chesterton, Fantasy Springs Resort Casino	X	
Dermot Connolly, La Quinta Resort & Club	A	
Tim Ellis, Ellis Hospitality Services	X	
Eddy Estrada, Smarter Property Management	X	
David Feltman, VRON Palm Springs	X	
Rob Hampton, Palm Springs Convention Center	X	
Todd Hooks, Agua Caliente Band of Cahuilla Indians		E
Jerry Keller, Lulu and Acqua California Bistros	X	
Jay Mainthia, Indio Super 8 Motel	A	
Nusrat Mirza, JW Marriott Desert Springs	X	
Allen Monroe, The Living Desert		E
Lee Morcus (Emeritus), Kaiser Restaurant Group	X	
Michael Murray, Hotel Paseo		E
Liz Ostoich, FARM and Tac/Quila Palm Springs	X	
Brad Poncher, Hospitality Consulting, Strength INN Tourism	X	
Greg Purdy, Palm Springs Aerial Tramway	X	
Tim Pyne, Renaissance Esmeralda Resort & Spa	X	
Tom Scaramellino, Westin Rancho Mirage Golf Resort & Spa	X	
Bob Schneider, Desert Consulting	X	
Barb Smith, Eventis Destination Services		E
Boris Stark, Palm Desert Vacation Properties	X	
Joe Tormey, CSU San Bernardino Palm Desert Campus	X	
Peggy Trott, Kimpton Rowan Palm Springs	X	
Doug Watson, Hospitality Executive	X	

## STAFF/ATTORNEY

Scott White, President and CEO  
Bill Judson, Vice President Finance and Administration  
Colleen Pace, Chief Sales and Marketing Officer  
Davis Meyer, Senior Director of Community Affairs  
Julie Sinclair, Director of Brand Communications  
Lauren Bruggemans, Director of Sustainability and  
Community Engagement  
Gary Orfield, Director of Tourism Development

Joyce Kiehl, Director of Communications  
Stefanie Kilcoyne, Director of Operations  
Andy Cloutier, Director of Human Resources  
Lena D. Wade, Legal Counsel  
Sarah Goslin, Executive Assistant & Board Administrator  
Joanne Ohanesian, Tourism Development Specialist  
Bob Wilson, Brand Communications Specialist

## PLEDGE OF ALLEGIANCE

Chair Kors led the Pledge of Allegiance.

## CONFIRMATION OF AGENDA

Chair Kors asked whether there were any changes to the agenda. Hearing none, the agenda was confirmed as presented.

## PUBLIC COMMENT

This Public Comment period is for items that appear within the Consent Calendar or matters that are not listed on the agenda.

Chair Kors called for public comments. There were no public comments on record.

## APPROVAL OF MINUTES (All Vote)

### **JPA – VGPS BOARD OF DIRECTORS JOINT MEETING MINUTES DATED JUNE 24, 2022** (all vote)

The JPA Executive Committee and VGPS Board of Directors Joint Meeting Minutes dated June 24, 2022, were presented for approval. Chair Geoff Kors asked for comments or a motion to approve. Gary Gardner of Desert Hot Springs moved to accept the minutes as presented. Rolf Hoehn, Indian Wells Tennis Garden, seconded. There was no further discussion and the minutes were approved based on the roll call vote at the beginning of the meeting.

## CONSENT CALENDAR (only JPA Executive Committee votes)

- **WARRANTS AND DEMANDS**
- **RESOLUTION NO. JPA 2022-004: AUTHORIZE REMOTE TELECONFERENCE MEETINGS**

The Warrants and Demands dated June, July & August 2022 for Pacific Premier Bank, were presented for approval, along with Resolution No. JPA 2022-004: Authorizing Remote Teleconference Meetings. Mayor Linda Evans of La Quinta made a motion to approve all three sets. Gay Gardner with Desert Hot Springs seconded. No abstentions or opposition. There was no additional discussion, and the warrants and demands, and Resolution No. JPA 2022-004: Authorizing Remote Teleconference Meetings were approved according to the roll call taken at the beginning of the meeting.

## VGPS BOARD OF DIRECTORS ITEMS (VGPS Board Only Votes)

- **2023 PROPOSED JPA-BOARD OF DIRECTORS MEETING DATES**

The dates for 2023 were proposed, with a decrease in meetings to the minimum allowed of five per calendar year, and a change in day of the week from Fridays to Tuesdays. Dates proposed were: 1/31, 4/4, 6/27, 9/26 and 12/5. Aftab with Hilton Palm Springs motioned. Tim Ellis with Ellis Hospitality seconded. All voted in favor. No abstentions.

- **3 NEW PROPOSED BOARD MEMBERS**

Tim Ellis presented 3 new proposed board members: Kelly McLean with Poppy and McLean Company, and Kenny Cassady with Vacasa for STVR seats, and Ankit Sekhri with Two Bunch Palms for a hotel TBID seat. Tim Ellis with Ellis Hospitality made a motion to approve. Aftab Dada with Hilton seconded. No abstentions and no opposition.

---

- **RESOLUTION NO. BOD 2022-002: MEASURE A**

The VGPS Board of Directors is opposing Measure A, which would prohibit non-hosted short-term vacation rentals in most areas of the City of La Quinta. Mayor Linda Evans, City of La Quinta, spoke of the 6.1-million-dollar annual deficit Measure A would cause to the city. Aftab Dada, Hilton Palm Springs, spoke of the importance of vacation rentals across our valley to increase our number of rooms available. Scott White, CEO of VGPS said a study was done on the impact of short-term vacation rentals across the valley that we would share with the Board soon. Aftab Dada, Hilton Palm Springs, made a motion. Tim Ellis, Ellis Hospitality, seconded. Greg Purdy, Palm Springs Aerial Tramway abstained. All voted in favor and no opposition.

---

#### JPA EXECUTIVE COMMITTEE ITEMS (Only the JPA Executive Committee Votes)

---

- **2023 PROPOSED JPA-BOARD OF DIRECTORS MEETING DATES**

The dates for 2023 were proposed, with a decrease in meetings to the minimum allowed of five per calendar year, and a change in day of the week from Fridays to Tuesdays. Dates proposed were: 1/31, 4/4, 6/27, 9/26 and 12/5. Mayor Linda Evans of La Quinta made a motion. Steve Downs of Rancho Mirage seconded.

- **RESOLUTION NO. JPA 2022-005: Carry Over Funds**

Resolution No. JPA 2022-005 authorizes the Vice President of Finance and Administration to carry over certain funds to the next fiscal year. Mayor Linda Evans of La Quinta made a motion. Mayor Waymond Fermon of Indio seconded. No abstentions. All voted in favor and no opposition. No further discussion took place.

- **NOMINATIONS FOR CHAIR & VICE CHAIR 2023-2024 (DISCUSSION ONLY)**

Both Chair and Vice Chair have a 2-year term. Gary Gardner expressed interest in Chair and Waymond Fermon in Vice Chair. Anyone else interested should reach out to Geoff. Vote will take place at the November 18, 2022, Board Meeting.

---

#### CEO / PRESIDENT'S REPORT

---

##### VISIT GPS UPDATE

Scott White presented our new Vision and Mission statements put together by Trevor Cartwright with Coraggio Group, based on feedback the Board provided during the June 24, 2022 Board Meeting. Scott also provided a recap of our 2-year plan for our areas of focus: air service, DEI, sustainability, accessibility, cultural heritage, international business, meetings/conventions/sporting events, regional collaboration, wayfinding, workforce development and education. In order to be a year-round destination, we need to invest in shade, especially in high traffic areas.

##### Workforce Development

During a Press Conference on September 6, 2022, we released a COD Case Study by Convention Sports & Leisure covering what size the campus should be to cover the needs of the program. The study showed that we may be able to accomplish our goals without the learning hotel, but the culinary campus needs to grow. The current COD culinary program is too small. The Chef has 350 students signed up this semester, so we are advocating for more infrastructural changes to bridge the gap between now and the new campus. Scott White, Kelly Steward and Patrick Service are part of the COD Advisory group and had a call earlier this week with mainly the architects for the campus. COD has shared the planned square footage and it's use, which comes to almost 29,000 square feet. The goal is to have the design done by the end of 2022, for a vote in January 2023 by COD, with the campus completed by the end of 2026.

We are still collecting responses to the Management Wages Survey we sent out. We have had 41 responses and hope to get to 100+. We'd like more responses from the select service hotels and need assistance from the large brands. Please submit your information.

Our Workforce Development Campaign launched in July and targeted local audiences with geofencing of high schools, which has shown the highest engagement. We are planning on doing some student testing to make sure we are marketing to them properly. As we continue to develop these programs the engagement from our partners and their team members is going to be key in making this successful.

##### Video & Social ADs

Showed a video of a Cal State San Bernardino student talking about his experience and goals for his future. Baldomero Felix, Hospitality Student at Cal State SB Palm Desert Campus, is currently working at the Ritz-Carlton Rancho Mirage and gaining experience in every department as part of an 18-month mentorship program. Kelly Steward with Ritz-Carlton Rancho Mirage spoke of how important the mentoring is to our success and how each hotel needs to participate in order for our destination to be successful. Scott suggests to Colleen tracking the mentorship of Baldomero. VGPS is going to sponsor 30 students in the Emerging Leaders class through the PaCE program at COD.

---

---

### Partnership – Davis Meyer

PaCE Partnership and Community Education: TEAM GPS Champions training in-person is available and online will be available soon. Emerging Leadership Certifications is six 4-hour classes, and we are offering scholarships. We hope everyone applies to have some of their employees participate.

Summer STVR data for June, July & August.

Autism Certification – Davis sent to the board this morning the 30-minute course for Autism Sensitivity and Awareness Training.

Please submit your nominations for our COH Awards gala. Deadline has been extended until next Friday, October 7, 2022. Our next Meet & See will be at The Westin Rancho Mirage Golf Resort & Spa on October 20, 2022.

### Air Service – Scott White

Record numbers in seats, routes returning earlier this fall than usual. Graph shows 2019 vs. 2022 seat capacity. Avelo Airlines starts this winter season. Many seasonal routes are returning earlier this fall than in previous years.

### Marketing Recap – Colleen Pace

Summer Campaign: Summary and videos of Check In, Chill Out., Co-Op TV spots, social media and Visit CA AEG Campaign. Recap of Restaurant Week and our Summer Eats campaign.

We just launched our fall/winter campaign which will continue to evolve based on engagement. We have 3 new TV spots: Family, Couples & Friends, Millennials & Gen Z. We also launched our Oasis of Art campaign which included our Art & Sol video series and a relaunch of our artsGPS mobile app. Colleen showed a video compilation of our Art and Sol series (7 artists). We are also launching our What Will You Find: Digital Video Content and Persona Quiz and will be evolving our Love Local campaign (now from a resident perspective). The new fall social media campaign being launched in October. We are focused on a consumer marketing and media plan for a new international campaign. We are in Sunset Magazine on Alaska Airlines flights.

### PR & Communications – Joyce Kiehl

"Don't Worry Darling" filmed in destination (Palm Springs & Indian Canyons) – premiered in Australian for 400 people, next week will show a private screening in the UK. Joyce showed the Australia/UK movie trailer.

GPS was selected as one of 20 destinations in the world for the Air BnB 'Live and work Anywhere' program which will be launched in the next few weeks.

### Convention Sales – Carolina Viazcan

Covered August month end – over 11K of the room nights went into a citywide in December 2022 (MLS – Youth Soccer Tournament) from Palm Springs into the Coachella area and are even looking at going into Banning due to our available space. We are just 24,000 room nights shy of our goal of 155,000. We are paced well to hit our future goals. We participated in national Celebrate Services Week and recognized 10 services partners in The Desert Sun and on LinkedIn.

### Staff Updates

- Carlos Lerma, Operations Coordinator
- Marta Battle, Destination Experiences Manager (Welcome back!)
- Cristian Cabrera, Finance Intern
- Gerry Boyle, Tourism Development Manager (based in UK)
- Denise Marley, Graphic Designer (Welcome back!)
- Actively recruiting: VP of Communications & Public Affairs, Director of IW Tourism and Marketing Specialist

### Birthdays

Board member birthdays for September and October were acknowledged.

---

## FUTURE MEETING DATE

Friday, November 18, 2022 - 8:30am

Location: TBD

---

## JPA EXECUTIVE COMMITTEE & BOARD OF DIRECTORS UPDATES

- Greg Purdy with PS Aerial Tramway thanked VGPS staff for representing our destination so well out in the field.
  - Mayor Linda Evan with La Quinta announced the State of the City is next Thursday from 5:30-7:30 pm at La Quinta Resort.
  - CalTravel Summit being held at JW Marriott Desert Springs and VGPS is sponsoring the Opening Night Reception
  - Boys & Girls Club of Palm Springs Halloween Event is honoring Aftab Dada as the Champion for Youth Honoree
-



ADJOURNMENT

The meeting was adjourned by Scott White at 10:04 a.m.

**Prepared by:**

\_\_\_\_\_  
Sarah Goslin  
Executive Assistant & Board Administrator

**Visit GPS Board of Directors Secretary:** \_\_\_\_\_

**Approval Date:** \_\_\_\_\_

The following pages reflect the payments issued for the period of September 01, 2022 through September 30, 2022 from Pacific Premier Bank numbered 57367 through W40221.



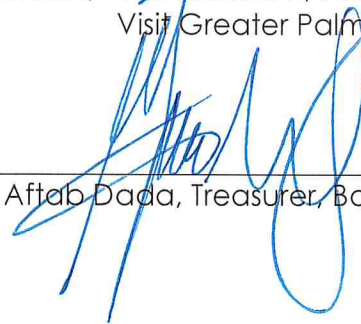
---

Scott White, President/CEO  
Visit Greater Palm Springs



---

William Judson, Vice President, Finance and Administration  
Visit Greater Palm Springs



---

Aftab Dada, Treasurer, Board of Directors



**Check History Report**  
**Sorted By Check Number**  
**Activity From: 9/1/2022 to 9/30/2022**

**Visit Greater Palm Springs (CVA)**

Bank Code: 4 Pacific Premier Operating

Check Number	Check Date	Vendor Number	Name	Check Amount	Check Type
057367	9/9/2022	479 CON	Daniel A Melesurgo	3,551.00	Auto
057368	9/9/2022	ACSHEAT	Randall A Brockman	315.00	Auto
057369	9/9/2022	AILEVON	Ailevon Pacific Aviation	5,417.00	Auto
057370	9/9/2022	AMEXBGS	American Express	16,201.78	Auto
057371	9/9/2022	ARCHER	Greg Archer	300.00	Auto
057372	9/9/2022	ASAE	ASAE: The Center for Assn Leadership	165,000.00	Auto
057373	9/9/2022	AT&T3	AT&T Mobility	1,461.64	Auto
057374	9/9/2022	BASIC	BASIC PVR	3,924.82	Auto
057375	9/9/2022	BMWNA	BMW North America LLC	1,248.00	Auto
057376	9/9/2022	BURRTEC	Burrtec Waste & Recycling Svcs	299.52	Auto
057377	9/9/2022	CAPLAN	Eric Scott Caplan	2,022.00	Auto
057378	9/9/2022	CARDIFF	Cardiff Limousine	627.38	Auto
057379	9/9/2022	COACHPA	Laurent Pascal Groult	1,616.25	Auto
057380	9/9/2022	COMTRON	Comtron Systems, Inc.	310.84	Auto
057381	9/9/2022	CVWATER	Coachella Valley Water Dist.	220.26	Auto
057382	9/9/2022	DELAGE	De Lage Landen Fin Svc. Inc.	1,251.11	Auto
057383	9/9/2022	DESTANA	Destination Analysts, Inc	1,100.00	Auto
057384	9/9/2022	DESTPSP	Destination PSP, Inc.	209.76	Auto
057385	9/9/2022	EMBROI	Desert Promotional	11.42	Auto
057386	9/9/2022	ENTERP2	EAN Services, LLC	429.65	Auto
057387	9/9/2022	FINDFOO	FIND Food Bank	235.00	Auto
057388	9/9/2022	FORWORD	Shannon Brooks	2,500.00	Auto
057389	9/9/2022	GECKO	Gecko Grafic Corporation	1,050.00	Auto
057390	9/9/2022	HARRELL	Crystal Harrell	300.00	Auto
057391	9/9/2022	JNS	JNS Media Specialists	117,379.17	Auto
057392	9/9/2022	JONNYSA	Thomas J Mejia	300.00	Auto
057393	9/9/2022	JOSHUAT	Joshua Tree Coffee Company, LP	129.00	Auto
057394	9/9/2022	LCV	Leadership Coachella Valley	1,200.00	Auto
057395	9/9/2022	LINCOLN	The Lincoln National Life	3,799.53	Auto
057396	9/9/2022	METLIFE	Metropolitan Life Insurance	6,602.46	Auto
057397	9/9/2022	OCSC	Orange County Sports Commission Inc	1,005.00	Auto
057398	9/9/2022	PCMA	Professional Convention Mgmt.	84,077.50	Auto
057399	9/9/2022	PETTY	Petty Cash	190.42	Auto
057400	9/9/2022	PLUS	PLUS Studios, LLC	54,279.64	Auto
057401	9/9/2022	PSBOT	AEG dba P.S. Bureau of Tourism	140.97	Auto
057402	9/9/2022	QUADFIN	Quadient Finance USA, Inc.	303.72	Auto
057403	9/9/2022	RANCHOM	City of Rancho Mirage	30,147.48	Auto
057404	9/9/2022	SCBCC	Southern California Black Chamber of Commerce	500.00	Auto
057405	9/9/2022	SCE	Southern California Edison	8,034.87	Auto
057406	9/9/2022	SOOTHE	Soothe, Inc.	723.50	Auto
057407	9/9/2022	THOWARD	Tara Howard Petrilla	525.00	Auto
057408	9/9/2022	TOURISM	Tourism Economics LLC	30,750.00	Auto
057409	9/9/2022	TRULYNO	Truly Nolen Branch 063	77.00	Auto
057410	9/9/2022	UNITEDW	United Way of the Desert	123.00	Auto
057411	9/9/2022	UPS	United Parcel Service	4,074.78	Auto
057412	9/9/2022	UPS2	UPS Supply Chain Solutions Inc	192.99	Auto
057413	9/9/2022	VSP	Vision Service Plan (CA)	859.80	Auto
057414	9/9/2022	XPRESS	Xpress Graphics & Printing	70.56	Auto
057415	9/16/2022	AMEXSLW	American Express	230.93	Auto
057416	9/16/2022	BASIC2	BASIC Benefits	131.75	Auto
057417	9/16/2022	CA SDA	California Special Districts Association	2,350.00	Auto
057418	9/16/2022	CAPLAN	Eric Scott Caplan	154.80	Auto
057419	9/16/2022	CARDIFF	Cardiff Limousine	145.80	Auto
057420	9/16/2022	CARNEGI	Carnegie Learning	3,920.00	Auto

**Check History Report**  
**Sorted By Check Number**  
**Activity From: 9/1/2022 to 9/30/2022**

**Visit Greater Palm Springs (CVA)**

Bank Code: 4 Pacific Premier Operating

Check Number	Check Date	Vendor Number	Name	Check Amount	Check Type
057421	9/16/2022	CIVITAS	Civitas Advisors Inc	2,600.00	Auto
057422	9/16/2022	CORAGGI	Coraggio Group LLC	658.66	Auto
057423	9/16/2022	CREATMO	Bruce Feagle	1,850.00	Auto
057424	9/16/2022	DESADV	Desert Adventures	475.00	Auto
057425	9/16/2022	DESARC	Desert Arc	1,200.00	Auto
057426	9/16/2022	DESTANA	Destination Analysts, Inc	1,100.00	Auto
057427	9/16/2022	DESTINJ	Destination Jackson, Inc.	1,000.00	Auto
057428	9/16/2022	DESTPSP	Destination PSP, Inc.	778.42	Auto
057429	9/16/2022	FIRE DUP	Fired Up Culture	7,792.00	Auto
057430	9/16/2022	FRONTIE	Frontier	180.46	Auto
057431	9/16/2022	IGLTA	IGLTA	7,500.00	Auto
057432	9/16/2022	IRCINC	IRC Corporation	72.00	Auto
057433	9/16/2022	JNS	JNS Media Specialists	362,587.37	Auto
057434	9/16/2022	KELLERM	Kellermeyer Bergensons Services, LLC	1,529.00	Auto
057435	9/16/2022	KNIGHT	Tysen Knight	3,650.00	Auto
057436	9/16/2022	LAWRENC	Erin Lawrence	100.00	Auto
057437	9/16/2022	ODPBUS	ODP Business Solutions, LLC	539.97	Auto
057438	9/16/2022	QUADIEN	Quadient Leasing USA, Inc	2,716.31	Auto
057439	9/16/2022	RANCHO	Omni Rancho Las Palmas, LLC	25,000.00	Auto
057440	9/16/2022	SHIELDS	Shields Date Garden	260.00	Auto
057441	9/16/2022	SLOVAK	Slovak Baron Empey Murphy &	13,743.65	Auto
057442	9/16/2022	SOCALAR	SoCal Arena Company, LLC	150,000.00	Auto
057443	9/16/2022	SUPERBL	Superbloom Group LLC	3,405.19	Auto
057444	9/16/2022	TELEPAC	TPx Communications	3,196.81	Auto
057445	9/16/2022	THOWARD	Tara Howard Petrilla	525.00	Auto
057446	9/16/2022	TRIO	Trio Restaurant	500.00	Auto
057447	9/16/2022	ULINE	ULINE	136.97	Auto
057448	9/16/2022	UNIONSW	Union Bank	1,896.14	Auto
057449	9/16/2022	UPS	United Parcel Service	810.31	Auto
057450	9/16/2022	WESTIN	Westin Mission Hills Resort	3,000.00	Auto
057451	9/16/2022	WINDMIL	Windmill City Screen Printing	693.59	Auto
057452	9/16/2022	XPRESS	Xpress Graphics & Printing	1,081.82	Auto
057453	9/28/2022	ARCHER	Greg Archer	150.00	Auto
057454	9/28/2022	BASIC2	BASIC Benefits	37.00	Auto
057455	9/28/2022	BRANDIN	Angela Weimer	403.20	Auto
057456	9/28/2022	CALTIA	California Travel Association	52,500.00	Auto
057457	9/28/2022	CAPLAN	Eric Scott Caplan	2,096.40	Auto
057458	9/28/2022	CARDIFF	Cardiff Limousine	112.33	Auto
057459	9/28/2022	COLONIA	Colonial Life	3,145.50	Auto
057460	9/28/2022	COMTRON	Comtron Systems, Inc.	3,584.53	Auto
057461	9/28/2022	CVCC	The Greater Coachella Valley	5,500.00	Auto
057462	9/28/2022	DELAGE	De Lage Landen Fin Svc. Inc.	1,297.70	Auto
057463	9/28/2022	DESARCR	Desert Arc Recycling	40.00	Auto
057464	9/28/2022	DESAUT	Desert Autism Foundation	1,500.00	Auto
057465	9/28/2022	DESTPSP	Destination PSP, Inc.	622.73	Auto
057466	9/28/2022	DIRECTS	Direct Source Distributing	657.94	Auto
057467	9/28/2022	GBTUS	GBT US LLC	10,000.00	Auto
057468	9/28/2022	GENERAL	General Door Service, LLC	3,395.84	Auto
057469	9/28/2022	JNS	JNS Media Specialists	24,321.62	Auto
057470	9/28/2022	LCV	Leadership Coachella Valley	1,200.00	Auto
057471	9/28/2022	MASA	Medical Air Services Association	347.00	Auto
057472	9/28/2022	O'BAYLE	Timothy T O'Bayley	225.00	Auto
057473	9/28/2022	RUN	Run with Los Muertos	5,000.00	Auto
057474	9/28/2022	SCE	Southern California Edison	8,320.17	Auto

**Check History Report**  
**Sorted By Check Number**  
**Activity From: 9/1/2022 to 9/30/2022**

**Visit Greater Palm Springs (CVA)**

Bank Code: 4 Pacific Premier Operating

Check Number	Check Date	Vendor Number	Name	Check Amount	Check Type
057475	9/28/2022	SHADEMA	Shademaker Incorporated	1,000.00	Auto
057476	9/28/2022	SHIELDS	Shields Date Garden	124.90	Auto
057477	9/28/2022	SUPERBL	Superbloom Group LLC	3,405.19	Auto
057478	9/28/2022	UPS	United Parcel Service	716.00	Auto
057479	9/28/2022	VACRENT	Vacation Rental Compliance	1,050.00	Auto
A0907A	9/7/2022	CALPERS	CalPERS	75,778.90	Manual
A10477	9/12/2022	MSR RHS	Mission Square Retirement RHS Plan	900.00	Manual
A10479	9/12/2022	MSR457B	Mission Square Retirement	8,063.92	Manual
A2722	9/23/2022	MSR RHS	Mission Square Retirement RHS Plan	900.00	Manual
A2724	9/23/2022	MSR457B	Mission Square Retirement	8,223.82	Manual
A4883	9/30/2022	PRECORO	Precoro INC.	4,531.50	Manual
A4885	9/30/2022	MSR 401	MSR 401(a)	31,260.46	Manual
A8208	9/2/2022	MSR457B	Mission Square Retirement	7,911.48	Manual
A8210	9/2/2022	MSR RHS	Mission Square Retirement RHS Plan	900.00	Manual
C23291	9/1/2022	WHITE	Scott L. White	9,299.87	Manual
C23292	9/1/2022	KAWAGUC	Julie Kawaguchi	393.93	Manual
C23293	9/1/2022	ORFIELD	Gary Orfield	122.35	Manual
C23294	9/1/2022	RYAN	Mary Ryan	1,372.99	Manual
C23295	9/12/2022	ESTERLI	Susan Esterling	40.00	Manual
C23296	9/13/2022	OHANES	Joanne Ohanesian	27.49	Manual
C23297	9/13/2022	FURY	Dana Fury	352.19	Manual
C23298	9/13/2022	BUCKLIN	Tammy Bucklin	939.46	Manual
C23299	9/13/2022	DAY	Angie Day	1,095.14	Manual
C23300	9/13/2022	TROKEY	William E Trokey	2,415.30	Manual
C23301	9/13/2022	BARK	Matt Bark	406.00	Manual
C23302	9/13/2022	AED	Suzanne Aed	317.20	Manual
C23303	9/16/2022	DAY	Angie Day	4,027.97	Manual
C23304	9/24/2022	OHANES	Joanne Ohanesian	312.59	Manual
C23305	9/24/2022	DAY	Angie Day	833.97	Manual
C23306	9/24/2022	RYAN	Mary Ryan	1,516.21	Manual
C23307	9/24/2022	BARK	Matt Bark	244.28	Manual
C23308	9/24/2022	BUCKLIN	Tammy Bucklin	1,084.76	Manual
W1353	9/15/2022	INFORMA	Informa Markets (UK) Limited	4,078.14	Manual
W1549	9/21/2022	SONICGO	Sonic Gods	50,000.00	Manual
W40221	9/9/2022	MN' ORG	mN' Organisation	1,248.00	Manual
<b>Bank 4 Total:</b>				<u>1,511,951.74</u>	
<b>Report Total:</b>				<u>1,511,951.74</u>	

The following pages reflect the payments issued for the period of October 01, 2022 through October 31, 2022 from Pacific Premier Bank numbered 57480 through W36446.



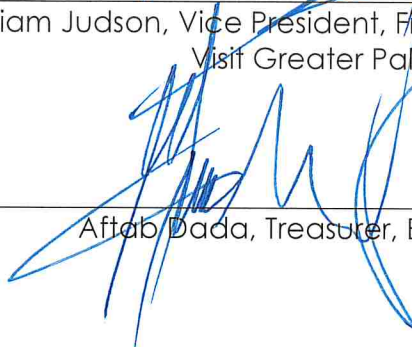
---

Scott White, President/CEO  
Visit Greater Palm Springs



---

William Judson, Vice President, Finance and Administration  
Visit Greater Palm Springs



---

Aftab Dada, Treasurer, Board of Directors



**Check History Report**  
**Sorted By Check Number**  
**Activity From: 10/1/2022 to 10/31/2022**

**Visit Greater Palm Springs (CVA)**

Bank Code: 4 Pacific Premier Operating

Check Number	Check Date	Vendor Number	Name	Check Amount	Check Type
057480	10/4/2022	ACEHOTE	Ace Hotel & Swim Club	259.60	Auto
057481	10/4/2022	AILEVON	Ailevon Pacific Aviation	5,417.00	Auto
057482	10/4/2022	AMEXBGS	American Express	14,917.09	Auto
057483	10/4/2022	BASIC	BASIC PVR	3,912.32	Auto
057484	10/4/2022	BRANDIN	Angela Weimer	1,124.60	Auto
057485	10/4/2022	BROWN&B	Brown & Bigelow, Inc	1,038.21	Auto
057486	10/4/2022	CALTIA	California Travel Association	1,149.00	Auto
057487	10/4/2022	CAPLAN	Eric Scott Caplan	3,195.00	Auto
057488	10/4/2022	CHEIRON	Cheiron, Inc.	857.50	Auto
057489	10/4/2022	CONCUR	Concur Technologies, Inc.	2,509.02	Auto
057490	10/4/2022	CVWATER	Coachella Valley Water Dist.	217.10	Auto
057491	10/4/2022	DELAGE	De Lage Landen Fin Svc. Inc.	203.03	Auto
057492	10/4/2022	DMAI	Destinations International	15,824.00	Auto
057493	10/4/2022	EMBROI	Desert Promotional	11.42	Auto
057494	10/4/2022	EPIC	Epic Entertainment, LLC	900.00	Auto
057495	10/4/2022	EVENTIS	Eventis Palm Springs, LLC	23,613.81	Auto
057496	10/4/2022	FINDFOO	FIND Food Bank	230.00	Auto
057497	10/4/2022	JNS	JNS Media Specialists	63,670.19	Auto
057498	10/4/2022	LEEDS	Leeds & Son	2,320.13	Auto
057499	10/4/2022	LGBT	LGBT Meeting Professionals	1,499.00	Auto
057500	10/4/2022	LINCOLN	The Lincoln National Life	3,873.87	Auto
057501	10/4/2022	METLIFE	Metropolitan Life Insurance	6,766.16	Auto
057502	10/4/2022	MODWEEK	Modernism Week	200.00	Auto
057503	10/4/2022	ODPBUS	ODP Business Solutions, LLC	404.88	Auto
057504	10/4/2022	PCMAHEA	PCMA Heartland Chapter	1,000.00	Auto
057505	10/4/2022	PETERMI	Peter Millar LLC	1,805.40	Auto
057506	10/4/2022	PETTY	Petty Cash	99.02	Auto
057507	10/4/2022	RITZCRM	The Ritz-Carlton, Rancho Mirage	500.00	Auto
057508	10/4/2022	SHIELDS	Shields Date Garden	138.00	Auto
057509	10/4/2022	THOWARD	Tara Howard Petrilla	755.00	Auto
057510	10/4/2022	UNITEDW	United Way of the Desert	118.00	Auto
057511	10/4/2022	UPS	United Parcel Service	35.53	Auto
057512	10/4/2022	VALLEY	Valley Office Equipment	700.67	Auto
057513	10/4/2022	VISITPI	VisitPittsburgh	700.00	Auto
057514	10/4/2022	VISITSA	Visit Santa Barbara	1,174.50	Auto
057515	10/4/2022	VSP	Vision Service Plan (CA)	883.08	Auto
057516	10/4/2022	WACBSO	CVBREPS	2,000.00	Auto
057517	10/4/2022	WESTIN	The Westin Rancho Mirage Golf Resort & Spa	1,500.00	Auto
057518	10/4/2022	XPRESS	Xpress Graphics & Printing	500.54	Auto
057519	10/14/2022	360VIEW	360ViewPR	4,000.00	Auto
057520	10/14/2022	479 CON	Daniel A Melesurgo	3,551.00	Auto
057521	10/14/2022	AMEXSLW	American Express	241.52	Auto
057522	10/14/2022	AMP'S	AMP's	150.00	Auto
057523	10/14/2022	AT&T3	AT&T Mobility	1,483.49	Auto
057524	10/14/2022	BRANDIN	Angela Weimer	709.20	Auto
057525	10/14/2022	BURRTEC	Burrtec Waste & Recycling Svcs	226.03	Auto
057526	10/14/2022	CA SDA	California Special Districts Association	225.00	Auto
057527	10/14/2022	CAPLAN	Eric Scott Caplan	945.00	Auto
057528	10/14/2022	CARDIFF	Cardiff Limousine	4,991.36	Auto
057529	10/14/2022	COMTRON	Comtron Systems, Inc.	299.50	Auto
057530	10/14/2022	CVHISTO	Coachella Valley History	800.00	Auto
057531	10/14/2022	DELAGE	De Lage Landen Fin Svc. Inc.	999.64	Auto
057532	10/14/2022	DESARC	Desert Arc	1,200.00	Auto
057533	10/14/2022	DESTANA	Destination Analysts, Inc	1,100.00	Auto

**Check History Report**  
**Sorted By Check Number**  
**Activity From: 10/1/2022 to 10/31/2022**

**Visit Greater Palm Springs (CVA)**

Bank Code: 4 Pacific Premier Operating

Check Number	Check Date	Vendor Number	Name	Check Amount	Check Type
057534	10/14/2022	DIFOUND	Destinations International Foundation	5,000.00	Auto
057535	10/14/2022	DIRECTS	Direct Source Distributing	2,097.10	Auto
057536	10/14/2022	FIREUP	Fired Up Culture	7,792.00	Auto
057537	10/14/2022	FRONTIE	Frontier	178.96	Auto
057538	10/14/2022	HILTONP	Walter Family Partnership	721.05	Auto
057539	10/14/2022	IMAGE	Image360 - Palm Desert	38.57	Auto
057540	10/14/2022	JNS	JNS Media Specialists	19,251.49	Auto
057541	10/14/2022	KELLERM	Kellermeyer Bergensons Services, LLC	1,529.00	Auto
057542	10/14/2022	LINLINE	Lin Lines Inc.	1,125.57	Auto
057543	10/14/2022	LNRSDS	LNRS Data Services Inc.	750.00	Auto
057544	10/14/2022	ODPBUS	ODP Business Solutions, LLC	264.70	Auto
057545	10/14/2022	PENA	Xochitl Pena	600.00	Auto
057546	10/14/2022	PETERMI	Peter Millar LLC	457.26	Auto
057547	10/14/2022	PLANIT	PlanIT Print Works	88.43	Auto
057548	10/14/2022	PSCCAEG	AEG Mangagement Palm Springs LLC	5,575.23	Auto
057549	10/14/2022	QUADIEN	Quadient Leasing USA, Inc	30.17	Auto
057550	10/14/2022	SLOVAK	Slovak Baron Empey Murphy &	7,870.37	Auto
057551	10/14/2022	SOCALEL	SoCal Electrical and Lighting Inc.	149.50	Auto
057552	10/14/2022	TELEPAC	TPx Communications	3,293.26	Auto
057553	10/14/2022	TRULYNO	Truly Nolen Branch 063	77.00	Auto
057554	10/14/2022	UPS	United Parcel Service	111.26	Auto
057555	10/14/2022	USTA	US Travel Association	18,750.00	Auto
057556	10/14/2022	VACRENT	Vacation Rental Compliance	2,112.20	Auto
057557	10/14/2022	VARS SP	Varsity Spirit, LLC	24,935.00	Auto
057558	10/14/2022	VISAUSA	VISA USA, INC.	6,578.00	Auto
057559	10/21/2022	360VIEW	360ViewPR	4,000.00	Auto
057560	10/21/2022	BASIC2	BASIC Benefits	168.75	Auto
057561	10/21/2022	BRANDIN	Angela Weimer	705.60	Auto
057562	10/21/2022	CALCONT	California State Controller	203.18	Auto
057563	10/21/2022	CALTIA	California Travel Association	2,500.00	Auto
057564	10/21/2022	CAPLAN	Eric Scott Caplan	516.00	Auto
057565	10/21/2022	CARDIFF	Cardiff Limousine	2,538.25	Auto
057566	10/21/2022	DOWNS	Stephen G Downs	50.00	Auto
057567	10/21/2022	EMBROI	Desert Promotional	21.21	Auto
057568	10/21/2022	ENTERP2	EAN Services, LLC	427.82	Auto
057569	10/21/2022	EVANS	Linda Evans Bender	50.00	Auto
057570	10/21/2022	FORWORD	Shannon Brooks	2,500.00	Auto
057571	10/21/2022	GARDNER	Gary R Gardner	50.00	Auto
057572	10/21/2022	GUTIERR	Ernesto Gutierrez	50.00	Auto
057573	10/21/2022	HARNIK	Jan C Harnik	50.00	Auto
057574	10/21/2022	HOVEL	Debra Hovel	1,474.88	Auto
057575	10/21/2022	JNS	JNS Media Specialists	96,419.04	Auto
057576	10/21/2022	KORS	Geoffrey Kors	50.00	Auto
057577	10/21/2022	LINLINE	Lin Lines Inc.	885.50	Auto
057578	10/21/2022	MASTERC	Master Connection Associates	143.30	Auto
057579	10/21/2022	MMGY	MMGY Global, LLC	15,877.00	Auto
057580	10/21/2022	ODPBUS	ODP Business Solutions, LLC	339.10	Auto
057581	10/21/2022	RENAISS	Renaissance Indian Wells Resor	1,830.00	Auto
057582	10/21/2022	SANDERS	Gregory W Sanders	50.00	Auto
057583	10/21/2022	SHIELDS	Shields Date Garden	115.00	Auto
057584	10/21/2022	SIMPLE	Simpleview LLC	125,000.00	Auto
057585	10/21/2022	SPARKCL	Tarran Merrill	650.00	Auto
057586	10/21/2022	THOWARD	Tara Howard Petrilla	1,160.00	Auto
057587	10/21/2022	TRAVELU	Travel Unity	1,198.00	Auto



**Check History Report**  
**Sorted By Check Number**  
**Activity From: 10/1/2022 to 10/31/2022**

**Visit Greater Palm Springs (CVA)**

Bank Code: 4 Pacific Premier Operating

Check Number	Check Date	Vendor Number	Name	Check Amount	Check Type
057588	10/21/2022	UPS	United Parcel Service	440.05	Auto
057589	10/21/2022	VALLEY	Valley Office Equipment	601.50	Auto
057590	10/28/2022	AGONZAL	Abby Gonzalez	146.97	Auto
057591	10/28/2022	AILEVON	Allevon Pacific Aviation	1,454.31	Auto
057592	10/28/2022	AMEXBGS	American Express	14,311.18	Auto
057593	10/28/2022	COLONIA	Colonial Life	3,147.10	Auto
057594	10/28/2022	CV FIRE	SHP Developemnt, LLC	550.00	Auto
057595	10/28/2022	CVEP	Coachella Valley Economic	1,125.00	Auto
057596	10/28/2022	CVWATER	Coachella Valley Water Dist.	205.05	Auto
057597	10/28/2022	DESADV	Desert Adventures	1,500.00	Auto
057598	10/28/2022	DESARCR	Desert Arc Recycling	40.00	Auto
057599	10/28/2022	DESTANA	Destination Analysts, Inc	21,075.00	Auto
057600	10/28/2022	DOWNING	Guadalupe Downing	355.54	Auto
057601	10/28/2022	EQUIPME	Equipment and Tool Institute	1,000.00	Auto
057602	10/28/2022	FLETCHER	Carla Fletcher	1,000.00	Auto
057603	10/28/2022	FRUTIGE	Kay Johnson-Frutiger	1,000.00	Auto
057604	10/28/2022	GECKO	Gecko Grafic Corporation	1,425.00	Auto
057605	10/28/2022	HEMMING	Megan Hemming	217.96	Auto
057606	10/28/2022	IORA	Justin Jenkins	200.00	Auto
057607	10/28/2022	JNS	JNS Media Specialists	14,875.01	Auto
057608	10/28/2022	JOHN	Sara John	357.20	Auto
057609	10/28/2022	JSPICER	Judd Spicer	300.00	Auto
057610	10/28/2022	KNIGHT	Tysen Knight	150.00	Auto
057611	10/28/2022	MASA	Medical Air Services Association	347.00	Auto
057612	10/28/2022	OAG AVI	OAG Aviation Worldwide LLC	2,525.00	Auto
057613	10/28/2022	PATTERS	Keshena Patterson	225.95	Auto
057614	10/28/2022	PSUNDER	Michael Fietsam	3,129.00	Auto
057615	10/28/2022	QUADFIN	Quadient Finance USA, Inc.	344.42	Auto
057616	10/28/2022	REDDOOR	Red Door Pictures, Inc.	1,850.00	Auto
057617	10/28/2022	ROCKCHU	The Rock Church - San Diego	1,145.00	Auto
057618	10/28/2022	SADRI	Stephanie Sadri	367.97	Auto
057619	10/28/2022	SAVOURY	Savoury's Catering	1,698.79	Auto
057620	10/28/2022	SCE	Southern California Edison	8,005.72	Auto
057621	10/28/2022	SCHLAUC	Lindsay Schlauch	698.60	Auto
057622	10/28/2022	SCOTT	Diana Scott	632.20	Auto
057623	10/28/2022	SOCAL	SoCal Electrical and Lighting Inc.	2,072.67	Auto
057624	10/28/2022	STRONG	Kathryn Louise Strong	500.00	Auto
057625	10/28/2022	TINA TR	Christina T Rainer	300.00	Auto
057626	10/28/2022	ULINE	ULINE	213.39	Auto
057627	10/28/2022	UNCLED	Uncle D's Smokehouse BBQ & Grill	200.00	Auto
057628	10/28/2022	UNIONSW	Union Bank	6,314.90	Auto
057629	10/28/2022	UPS	United Parcel Service	2,451.97	Auto
A1006A	10/6/2022	CALPERS	CalPERS	76,541.74	Manual
A1079	10/14/2022	MSI	Marketing Services Intl GmbH	1,855.30	Manual
A11040	10/26/2022	MSR457B	Mission Square Retirement	9,474.75	Manual
A11042	10/26/2022	MSR RHS	Mission Square Retirement RHS Plan	900.00	Manual
A14680	10/6/2022	MSR RHS	Mission Square Retirement RHS Plan	900.00	Manual
A14682	10/6/2022	MSR457B	Mission Square Retirement	8,230.70	Manual
A8067	10/13/2022	WASHING	State of Washington	95.00	Manual
C23309	10/3/2022	ABARCA	Erica Abarca	26.90	Manual
C23310	10/4/2022	ORFIELD	Gary Orfield	178.63	Manual
C23311	10/5/2022	ESTERLI	Susan Esterling	97.51	Manual
C23312	10/12/2022	MEYERD	Davis Meyer	200.00	Manual
C23313	10/12/2022	OSTERBE	Rob Osterberg	381.03	Manual

**Check History Report**  
**Sorted By Check Number**  
**Activity From: 10/1/2022 to 10/31/2022**

**Visit Greater Palm Springs (CVA)**

Bank Code: 4 Pacific Premier Operating

Check Number	Check Date	Vendor Number	Name	Check Amount	Check Type
C23314	10/12/2022	SINCLAI	Julie Sinclair	643.98	Manual
C23315	10/12/2022	RYAN	Mary Ryan	253.63	Manual
C23316	10/13/2022	KAWAGUC	Julie Kawaguchi	378.54	Manual
C23317	10/13/2022	DAY	Angie Day	847.96	Manual
C23318	10/13/2022	WHITE	Scott L. White	477.46	Manual
C23319	10/13/2022	BOWIS	Lynne Bowis	1,191.49	Manual
C23320	10/14/2022	AED	Suzanne Aed	552.16	Manual
C23321	10/14/2022	TROKEY	William E Trokey	757.92	Manual
C23322	10/20/2022	BUCKLIN	Tammy Bucklin	201.39	Manual
C23323	10/20/2022	OSTERBE	Rob Osterberg	714.21	Manual
C23324	10/20/2022	KAWAGUC	Julie Kawaguchi	182.63	Manual
C23325	10/25/2022	RYAN	Mary Ryan	1,322.60	Manual
C23326	10/25/2022	OHANES	Joanne Ohaneslan	86.26	Manual
C23327	10/25/2022	MEYERD	Davis Meyer	170.00	Manual
C23328	10/25/2022	BOWIS	Lynne Bowis	272.48	Manual
C23329	10/25/2022	FURY	Dana Fury	1,275.41	Manual
C23330	10/25/2022	ABARCA	Erica Abarca	23.97	Manual
C23331	10/25/2022	AED	Suzanne Aed	1,274.38	Manual
C23332	10/25/2022	DAY	Angie Day	1,399.70	Manual
C23333	10/25/2022	BUCKLIN	Tammy Bucklin	8,683.06	Manual
C23334	10/25/2022	BARK	Matt Bark	1,031.13	Manual
C23335	10/25/2022	KIRKPAT	Rebecca Kirkpatrick	2,594.81	Manual
C23336	10/28/2022	MARSHS	Stephen Marshall	1,236.65	Manual
C23337	10/28/2022	MEYERD	Davis Meyer	906.33	Manual
C23338	10/31/2022	ORFIELD	Gary Orfield	744.55	Manual
C23339	10/31/2022	MACIAS	Melanie Macias	205.45	Manual
C23340	10/31/2022	OSTERBE	Rob Osterberg	766.80	Manual
W1011	10/11/2022	LAQRESO	La Quinta Resort & Club	75,000.00	Manual
W36444	10/24/2022	BLACKDI	Black Diamond	11,250.00	Manual
W36445	10/24/2022	GATE7	GATE 7	13,525.00	Manual
W36446	10/24/2022	VISITUS	Visit USA Committee / France	1,302.56	Manual
<b>Bank 4 Total:</b>				<u>881,996.68</u>	
<b>Report Total:</b>				<u><u>881,996.68</u></u>	

Monthly Summary Financial Report for August 2022

Description	Current Month			Year-to-Date			Current YTD vs. Prior YTD			Annual Forecast vs. Budget		
	Actual August-22	Budget August-22	Variance	Actual August-22	Budget August-22	Variance	Current Year August-22	Prior Year August-21	Variance	Annual Forecast	Annual Budget	Variance
<b>Funding</b>												
TBID - Hotels	985,908	954,620	31,288	2,202,407	2,125,073	77,334	2,202,407	2,111,540	90,867	21,762,695	21,762,695	-
TBID - Vacation Rentals	621	103,055	(102,434)	1,040	229,410	(228,370)	1,040	-	1,040	2,349,375	2,349,375	-
JPA Funding			-	576,849	614,367	(37,518)	576,849	406,119	170,730	2,469,962	2,469,962	-
City Marketing Partnerships	26,312	30,000	(3,688)	52,575	60,000	(7,425)	52,575	26,096	26,479	360,000	360,000	-
Tribal Voluntary			-			-			-	155,987	155,987	-
Partnership Fees	12,915	4,883	8,032	24,165	15,006	9,159	24,165	15,315	8,850	225,000	225,000	-
Advertising & Website Revenues	26,217	3,000	23,217	161,467	6,000	155,467	161,467	47,263	114,204	196,000	196,000	-
Joint Share Partnerships	10,675	14,542	(3,867)	10,675	14,584	(3,909)	10,675	500	10,175	160,580	160,580	-
Grants	250,577	46,528	204,049	291,077	93,056	198,021	291,077		291,077	618,333	618,333	-
Other Sources: Investment Income	(110,674)	13,397	(124,071)	95,077	25,120	69,957	95,077	2,938	92,139	216,035	216,035	-
Reserves & Other Prior Year Funds	-	-	-	-	-	-	-	-	-	-	-	-
<b>TOTAL</b>	<b>1,202,551</b>	<b>1,170,025</b>	<b>32,526</b>	<b>3,415,332</b>	<b>3,182,616</b>	<b>232,716</b>	<b>3,415,332</b>	<b>2,609,771</b>	<b>805,560</b>	<b>28,513,967</b>	<b>28,513,967</b>	<b>-</b>
<b>Expenses</b>												
Labor - Wages	499,987	520,916	(20,929)	899,067	955,015	(55,948)	899,067	619,591	279,476	6,445,345	6,445,345	-
Labor - Taxes & Benefits	150,212	167,836	(17,624)	291,530	329,611	(38,081)	291,530	260,955	30,576	2,025,099	2,025,099	-
Marketing Production	11,770	20,625	(8,855)	38,007	27,750	10,257	38,007	23,583	14,424	736,000	736,000	-
Media Placement & Digital Marketing	300,828	382,820	(81,992)	836,485	1,281,427	(444,942)	836,485	286,641	549,844	9,248,879	9,248,879	-
Collateral Material	1,232	10,046	(8,814)	2,883	15,104	(12,221)	2,883	3,079	(195)	101,560	101,560	-
Familiarization Trips	9,740	8,500	1,240	23,231	18,000	5,231	23,231	10,022	13,209	623,620	623,620	-
Tradeshows / Sales Missions	130,998	135,375	(4,377)	193,678	166,625	27,053	193,678	73,525	120,154	1,238,500	1,238,500	-
Travel & Lodging	-	3,084	(3,084)	1,093	6,168	(5,075)	1,093	6,989	(5,896)	41,000	41,000	-
Special Promotions & Representation	256,847	688,499	(431,652)	436,582	859,489	(422,907)	436,582	81,973	354,610	4,284,650	4,284,650	-
Collection Fees	-	5,153	(5,153)	-	11,471	(11,471)	-	15,000	(15,000)	117,469	117,469	-
Event Hosting	5,515	2,633	2,882	7,147	4,666	2,481	7,147	721	6,426	1,097,980	1,097,980	-
Research	19,901	39,400	(19,499)	85,940	100,826	(14,886)	85,940	52,223	33,717	750,700	750,700	-
IT-Information Technology	-	24,851	(24,851)	55,922	32,703	23,219	55,922	19,009	36,913	118,200	118,200	-
Professional Fees	29,004	12,992	16,012	56,361	44,985	11,376	56,361	9,073	47,288	457,850	457,850	-
Overhead-Supplies-Utilities-Fees	182,979	88,626	94,353	392,499	217,043	175,456	392,499	135,306	257,193	1,167,115	1,167,115	-
Capital Outlay	18,774	5,000	13,774	18,774	10,000	8,774	18,774	-	18,774	60,000	60,000	-
<b>TOTAL</b>	<b>1,617,785</b>	<b>2,116,356</b>	<b>(498,571)</b>	<b>3,339,200</b>	<b>4,080,883</b>	<b>(741,683)</b>	<b>3,339,200</b>	<b>1,597,688</b>	<b>1,741,511</b>	<b>28,513,967</b>	<b>28,513,967</b>	<b>-</b>
Funding less Expenses	(415,234)	(946,331)	531,097	76,132	(898,267)	974,399	76,132	1,012,083	(935,951)	-	-	-

# JOINT POWERS AUTHORITY EXECUTIVE COMMITTEE

## RESOLUTION NO. JPA 2022-006

**Geoff Kors, Chair**  
City of Palm Springs

**Gary Gardner, Vice Chair**  
City of Desert Hot Springs

**Ernesto Gutierrez**  
City of Cathedral City

**Greg Sanders**  
City of Indian Wells

**Waymond Fermon**  
City of Indio

**Linda Evans**  
City of La Quinta

**Jan Harnik**  
City of Palm Desert

**Steve Downs**  
City of Rancho Mirage

**V. Manuel Perez**  
County of Riverside

**A RESOLUTION OF THE JOINT POWERS AUTHORITY (“JPA”) EXECUTIVE COMMITTEE OF VISIT GREATER PALM SPRINGS PROCLAIMING A LOCAL EMERGENCY BY GOVERNOR NEWSOM’S EXECUTIVE ORDER N-29-20 (March 4, 2020) AND RE-AUTHORIZING REMOTE TELECONFERENCE MEETINGS OF THE LEGISLATIVE BODIES OF VISIT GREATER PALM SPRINGS FOR THE PERIOD NOVEMBER 18 – DECEMBER 18, 2022, PURSUANT TO BROWN ACT PROVISIONS.**

**WHEREAS**, Visit Greater Palm Springs (“VGPS”) is committed to preserving and nurturing public access and participation in meetings of the Joint Powers Authority; and

**WHEREAS**, all meetings of VGPS’ legislative bodies are open and public, as required by the Ralph M. Brown Act (Cal. Gov. Code 54950 – 54963), so that any member of the public may attend, participate, and watch VGPS’ legislative body conduct its business; and

**WHEREAS**, the Brown Act, Government Code section 54953(e), makes provisions for remote teleconferencing participation in meetings by members of a legislative body, without compliance with the requirements of Government Code section 54953(b)(3), subject to the existence of certain conditions; and

**WHEREAS**, a required condition is that a state of emergency is declared by the Governor pursuant to Government Code section 8625, proclaiming the existence of conditions of disaster or of extreme peril to the safety of persons and property within the state caused by conditions as described in Government Code section 8558; and

**WHEREAS**, a proclamation is made when there is an actual incident, threat of disaster, or extreme peril to the safety of persons and property within the jurisdictions that are within the JPA’s boundaries, caused by natural, technological, or human-caused disasters; and

**WHEREAS**, it is further required that state or local officials have imposed or recommended measures to promote social distancing, or, the legislative body meeting in person would present imminent risks to the health and safety of attendees; and

**WHEREAS**, such conditions now exist in the Coachella Valley, specifically, on March 4, 2020, the Governor of the State of California proclaimed a State of Emergency to exist in California as a result of the threat of COVID-19; despite sustained efforts the virus continues to spread and is impacting nearly all sectors of California; and

**WHEREAS**, the California Department of Public Health strongly recommends that all persons, regardless of vaccine stats, mask in indoor public settings; and

**WHEREAS**, the JPA Executive Committee does hereby find that the ongoing risk posed by the highly transmissible COVID-19 virus will continue to cause conditions of

peril to the safety of persons within the Coachella Valley which are likely to be beyond the control of services, personnel, equipment, and facilities of VGPS, and the JPA Executive Committee desires to proclaim a local emergency and ratify the proclamation of state of emergency by the Governor of the State of California; and

**WHEREAS**, as a consequence of the local emergency, the JPA Executive Committee does hereby find that the legislative bodies of VGPS shall conduct VGPS' meetings without compliance with of Government Code section 54953(b)(3), as authorized by Government Code section 54953(e), and that such legislative bodies shall comply with the requirements to provide the public with access to the meetings as prescribed in Government Code section 54953(e)(2); and

**WHEREAS**, all meeting agendas stating meeting dates, times and the manner in which the public may attend and offer public comment by call-in option or internet-based service option shall be posted, at a minimum, on VGPS' website and at VGPS' main office.

**NOW, THEREFORE, BE IT RESOLVED** by the JPA Executive Committee, the governing body of Visit Greater Palm Springs, as follows:

**Section 1.** Recitals. The Recitals set forth above are true and correct and are incorporated into this Resolution by this reference.

**Section 2.** Proclamation of Local Emergency. The JPA Executive Committee hereby proclaims that a local emergency persists throughout the Coachella Valley, and the ongoing risk posed by the highly transmissible COVID-19 virus has caused, and will continue to cause, conditions of peril to the safety of persons within the Coachella Valley.

**Section 3.** Ratification of Governor's Proclamation of a State of Emergency. The JPA Executive Committee hereby ratifies the Governor of the State of California's Proclamation of State of Emergency, effective as of its issuance date of March 4, 2020.

**Section 4.** Remote Teleconference Meetings. The President and CEO and legislative bodies of Visit Greater Palm Springs are hereby authorized and directed to take all actions necessary to carry out the intent and purpose of this Resolution including, continuing to conduct open and public meetings in accordance with Government Code section 54953(e) and other applicable provisions of the Brown Act.

**Section 5.** Effective Date of Resolution. This Resolution shall take effect immediately upon its adoption and shall be effective until the earlier of (i) December 18, 2022, or (ii) such time as the JPA Executive Committee adopts a subsequent resolution in accordance with Government Code section 54953(e)(3) to extend the time during which the legislative bodies of the JPA Executive Committee may continue to teleconference without compliance with paragraph (3) of subdivision (b) of section 54953.

**PASSED, APPROVED AND ADOPTED** at a regular meeting of the JPA Executive Committee of Visit Greater Palm Springs held on November 18, 2022, by the following vote:

**AYES:**

**NAYES:**

**ABSENT:**

**ABSTAIN:**

---

Geoff Kors, Chair  
JPA Executive Committee

**ATTEST:**

---

Sarah Goslin, Clerk

**APPROVED AS TO FORM:**

---

Lena D. Wade, General Counsel