

HAMILTON COUNTY TOURISM, INC BOARD OF DIRECTORS  
37 E. Main Street, Carmel, IN 46032  
February 7, 2025

**ANNUAL MEETING**

**Board attendance:** Anne Clendenin, Bob DuBois, Scott Spillman, Norman Burns, Vince Dora, Chris Stice, Jimia Smith, Michael Balcolm, Susan Miller.

**Also in attendance:** Jamie Hopwood/Commission, Anne Poindexter/counsel, Brad Lynn, Karen Radcliff, Dave West, Tina Rodgers, Betsy Ekelof, Ashley Ledford, Chris Kersteins, Sarah Buckner, Mike Thibideau, Laura Kelner, Carl Daniels.

**I. Welcome**

N. Burns called the meeting to order at 8:30 a.m.

**II. Election of 2025-2026 Board Members**

D. West presented the 2025 slate of directors and officers

Slate of Directors Presented for 2-Year Terms of Office (2025-2026)

Bob DuBois—Noblesville Chamber of Commerce and Tourism Commission Member

Susan Miller—Dunn Hospitality / Hyatt House & Hyatt Place

Andrew Newport—Live Nation and Ruoff Music Center

Jimia Smith—Pedcor Companies and Carmel City Center Shops

Chris Stice—Hamilton County Parks

Slate of Officers Presented for 2-Year Terms of Office (2025-2026)

Scott Spillman – Chair

Vince Dora – Vice Chair

Michael Balcom – Secretary / Treasurer

K. Arnold made a motion to approve the slate of directors and officers as presented. J. Smith seconded. Motion passed.

Open Board Seat

D. West discussed filling the open board seat. The skill chart was assessed, and the need for Westfield representation continues. N. Burns requested bios for the potential candidates and have a further discussion at the March board meeting.

**III. 2024 Financials & Metrics**

2024 Final Tax Remittance Report

B. Lynn presented 2024 final tax remittance versus budget, and the 5% and 3% budget breakdowns. C. Stice inquired for a BEST update, K. Radcliff advised there are no updates at this time. Grant agreements waiting for final approval through Taft.

2024 Year-End Financials – Preliminary

B. Lynn reviewed the 2024 Balance Sheet. HCT reached a savings goal of 30% reserves. M. Balcolm requested more detail on what is in the Accounts Receivable – B. Lynn advised the majority is Invest. B. Ekelof stated a small amount is the remaining marketing ad co-operative.

2024 Year-End Visitor Report

D. West presented the year-end lodging, DMA, and comparative visitor report. Reports that data shows 2025 will be flat.

#### **IV. 2024 Year-End Overview**

D. West reviewed 2024 highlights from each department. D. West suggested sharing highlights publicly at a minimum due to the current political climate. K. Arnold and B. DuBois would like to see a strategy where economic impact and accomplishments are shared.

S. Spillman made a motion to approve financials as presented. K. Arnold seconded. Motion Passed.

#### **V. Comments**

S. Spillman thanked the Hamilton County Tourism team for their efforts, and N. Burns for his time as board chair. N. Burns thanked the group.

#### **VI. Adjournment**

V. Dora made a motion to adjourn the annual meeting, M. Balcolm seconded. Meeting adjourned at 9:13 a.m.