



Hamilton County Tourism, Inc.
37 E. Main Street, Carmel, IN 46032
The Board of Directors Will Meet:
Friday, March 7, 2025
8:30-10:15 a.m.

- | | | |
|------|---|----------------|
| I. | Welcome & Introductions | Scott Spillman |
| | 1. Mari Sandifer, Senior Manager, Grants and Accounting | |
| II. | Minutes of the February 2025 Annual Meeting | Scott Spillman |
| | Minutes of the February 2025 Regular Meeting | |
| III. | Financials & Metrics CONSENT AGENDA | |
| | A. Tax Remittance Report | Brad Lynn |
| | B. HCT Financial Report | Brad Lynn |
| | C. Visitor & Lodging Report | Karen Radcliff |
| IV. | New Business | |
| | A. Nominations | Scott Spillman |
| | 1. At-large Director—Kayla Arnold | |
| | 2. Open Board Seat | |
| | a) Matt Trnian | |
| | b) Tyler Upshaw | |
| | c) Kelly Mulder | |
| | B. 2025 World Aquatics Bid | Carl Daniels |
| | C. Noblesville Exit 210 Master Plan RFP | Karen Radcliff |
| | D. Grants | |
| | 1. Community Grants | Sarah Buckner |
| | 2. Tourism Gives Grants | Sarah Buckner |
| | 3. HCSA Sports Club Grants | Carl Daniels |
| V. | Old Business | |
| | A. Marketing Update | Ashley Ledford |
| | 1. International Media Marketplace | |
| | 2. Influencer Strategy | |
| | 3. Fever and Ignite | |
| | B. Tourism Commission Updates (BEST) | Karen Radcliff |
| | C. Noblesville Creates | Brad Lynn |
| VI. | Adjourn until 8:30 a.m., May 2, 2025 | Scott Spillman |
| VII. | Executive Session | Scott Spillman |