

HAMILTON COUNTY TOURISM, INC BOARD OF DIRECTORS
37 E. Main Street, Carmel, IN 46032
Friday, March 6, 2026

Board in attendance: Jimia Smith, Vince Dora, Andrew Newport, Michael Balcom, Bob DuBois, Mark Truett, Norman Burns, Scott Spillman, Anne Clendenin, Susan Miller

Also in attendance: Anne Poindexter/counsel, Sarah Buckner, Mike Thibideau, Brad Lynn, Karen Radcliff, Todd Bolster, Betsy Ekelof, Ashley Ledford, Laura Kelner, Carl Daniels, Tina Rodgers

I. Call to Order Closed Executive Session

S. Spillman lead the board in a closed executive session to discuss legislative updates and financials.

II. Call to Order Open Session

S. Spillman called the meeting to order at 9:36 a.m.

III. Minutes of the February 2026 Annual Meeting & February 2026 Regular Meeting

B. DuBois made a motion to approve the minutes of the February 2026 Annual Meeting. A. Newport seconded. No further discussion. Motion passed.

N. Burns made a motion to approve the minutes of the February 2026 Regular Meeting. A. Newport seconded. No further discussion. Motion passed.

IV. Financials & Metrics CONSENT AGENDA

A. Tax Remittance Report

B. Lynn presented the most recent tax remittance report.

B. HCT Financial Report

B. Lynn shared the HCT financial report.

V. Dora made a motion to approve the financials as presented. A. Newport seconded. No further discussion. Motion passed.

C. Visitor & Lodging Report

K. Radcliff updated the board on the visitor & lodging report.

V. New Business

A. Grants

1. Community Grants

S. Buckner presented funding recommendations for the 250th activations taking place January – July 2026.

B. Dubois made a motion to approve the America's 250th funding recommendations as presented. M. Balcom seconded. N. Burns abstained. No further discussion. Motion passed.

2. Tourism Gives Grants

S. Buckner presented the 2026 Tourism Gives funding recommendations.

V. Dora made a motion to approve the 2026 Tourism Gives funding recommendations as presented, A. Newport seconded. N. Burns, B. DuBois and M. Truett abstained. No further discussion. Motion passed.

N. Burns made a motion to approve the 2026 Tourism Gives funding recommendation made for the Center for the Performing Arts as presented, A. Newport seconded. M. Truett abstained. No further discussion. Motion passed.

M. Truett made a motion to approve the 2026 Tourism Gives funding recommendation made for Conner Prairie as presented, M. Balcom seconded. N. Burns abstained. No further discussion. Motion passed.

A. Newport made a motion to approve the 2026 Tourism Gives funding recommendation made for the Noblesville Diversity Coalition as presented, M. Truett seconded. B. DuBois abstained. No further discussion. Motion passed.

V. Dora made a motion to approve the 2026 Tourism Gives funding recommendation made for the Great American Songbook Foundation as presented, A. Newport seconded. M. Truett abstained. No further discussion. Motion passed.

3. HCSA Sports Club Grants

C. Daniels reported on the 2026 Sports Club funding recommendations.

M. Truett made a motion to approve the 2026 Sports Club funding recommendations as presented. V. Dora seconded. S. Spillman abstained. No further discussion. Motion passed.

C. Invest Hamilton County MOU Amendment

M. Thibideau stated the amendment reflects end of year IHC budget actuals rather than earlier projections. This line item will continue to be a pass-through on HCT's books.

A. Newport made a motion to approve the MOU Amendment as presented. M. Balcom seconded. No further discussion. Motion passed.

J. Smith made a motion to adjust the agenda to allow for time to review the strategic plan. A. Newport seconded. No further discussion. Motion passed.

VI. Old Business

A. Strategic Plan Adoption

K. Radcliff presented the 2026 strategic plan, including updates to reflect the work being done.

N. Burns made a motion to adopt the strategic plan as presented. V. Dora seconded. No further discussion. Motion passed.

B. HCT's Tech Stack

T. Bolster shared updates for sales, sports and marketing. The Marketing team is researching how to improve our website and CMS, which will take about 11 months for the full migration. The Sales team has started a subscription to Knowland and Wiza to grow convention and sales business. Visitor Spend data platforms will be researched as well.

VII. Adjourn until 8:30 a.m., May 1, 2026

J. Smith made a motion to adjourn the meeting at 10:09 a.m. M. Balcom seconded. No further discussion. Motion passed.