



Hamilton County Tourism, Inc.
37 E. Main Street, Carmel, IN 46032
The Board of Directors Will Meet:
Friday, May 2, 2025
8:30-10:30 a.m.

Executive Session Agenda

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| I. | Welcome and Introductions
Nick Weber, Executive Director of Economic Development City of Carmel
Shawn Gustafson, Hunden Group | Scott Spillman |
| II. | Carmel Master Plan | |

Regular Meeting Agenda

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| I. | Welcome and Introductions
Matt Trnian, Director Grand Park Sports Campus and new HCT Board Member | Scott Spillman |
| II. | Minutes of the March 2025 Meeting | Scott Spillman |
| III. | Financials & Metrics -- CONSENT AGENDA ITEMS (please review materials prior to meeting)
A. 2025 Visitor & Lodging Report
B. 2025 Tax Remittance Reports
C. 2025 HCT Financial Report | Karen Radcliff
Brad Lynn
Brad Lynn |
| IV. | New Business
A. 2026 Recommendation to Tourism Commission for Appropriations
B. 2025 Staffing
C. AI Policy
D. HC Economic Development MOU Amendment | Brad Lynn
Karen Radcliff
Tina Rodgers
Jill Doyle |
| V. | Old Business
A. LIV Golf Event Update
B. PSDA and TID Legislative Update
C. BEST Grants Update
D. 2025 Marketing Plan 2.0
E. Noblesville Creates Building Update | Karen Radcliff
Karen Radcliff
Karen Radcliff
Ashley Ledford
Brad Lynn |
| VII. | Adjourn until 8:30 a.m., June 6, 2025 | Scott Spillman |