

Hamilton County Tourism Waste Diversion Program

Supporting tourism partners in understanding and reducing waste to steward our destination.

WHAT WE DO

Partner with local attractions and organizations to identify, support, and implement waste reduction projects such as waste audits, reuse, recycling, or composting.

HOW IT WORKS

Identify Opportunity
Attractions or partners express interest or are identified by HCT.

Waste Assessment
A waste consultant visits the event or facility to observe waste generation, collection, signage, hauling, and disposal practices and identify opportunities for improvement.

Recommendations + Support
The partner receives a report with practical recommendations for reducing waste. HCT may help coordinate or support implementation depending on interest, capacity, and available resources.



WHO IS ELIGIBLE?

Tourism-related organizations, events, and facilities in Hamilton County that:

- Serve or impact visitors and generate a meaningful volume of waste
- Have opportunities to reduce waste or increase reuse, recycling, or composting
- Are willing to participate in the assessment process and consider operational improvements

WHY THIS WORK MATTERS

- Conserves Valuable Resources – Prevents waste and keeps reusable, recyclable, and compostable materials out of disposal.
- Improves Operations – Identifies opportunities to make waste collection and disposal more efficient.
- Enhances Visitor Experience – Supports clearer, more convenient waste collection and visitor education.
- Strengthens Hamilton County's reputation as a responsible destination

QUESTIONS?
Contact Contact Katherine Couch, *Senior Sustainability Manager*
kcouch@hamiltoncountytourism.com
Scan QR code for more information on Destination Stewardship in Hamilton County.

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