



Meeting Book - Hendricks County Convention and Visitors Bureau, Inc. Business Meeting

Business Meeting Agenda

1. Welcome Erin Curry
 - a. Appointment of Board Member Erin Curry
2. Consent Agenda Erin Curry
 - a. Minutes March 27, 2025
032725 NFP Minutes.pdf
 - b. Hotel Performance Charts
03 MAR 2025 Monthly Hotel Performance Analytics Report.pdf
 - c. Marketing Performance Snapshot
04 APR YTD Marketing_Performance_Snapshot.pdf
 - d. Q1 Destination Performance Dashboard
Q1 2025 Destination Performance Quarterly Dashboard (Jan - Mar).pdf
3. Governance Erin Curry
 - a. Financials as of April 30, 2025
004 April NFP P&L Actual vs Full Year Budget.pdf
004 April NFP Balance Sheet Prev Year Comparison.pdf
 - b. Conflict of Interest Policy
 - c. 2024 Audit Presentation
 - d. Anniversary Fund Disbursement Request
4. Destination Leadership Update Cynthia Bay,
CBIZ
Jaime Bohler
Smith
 - a. Strategic Plan Update Jaime Bohler
Smith
5. Destination Marketing Update Kyle Johnson
6. Destination Development Update Philip Deiwert
7. Organization Excellence Erin Curry
 - a. BoardEffect Overview and Training Jaime Bohler
Smith & Karen
Eddy
 - b. Member Comments
8. Adjournment Erin Curry