



DISCOVER  
**LONG**  
ISLAND®

# **ANNUAL MEETING & LEGISLATIVE BREAKFAST**

**March 12, 2026**

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Mitch Pally

Interim President & CEO

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Congressman (NY-01)

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*Kathy Moser*

Acting Commissioner of the NYS  
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Historic Preservation (OPRHP)

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*Mark Dorr*

President at New York State  
Hospitality & Tourism Association  
(NYSHTA)

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Angie M. Carpenter

Islip Town Supervisor

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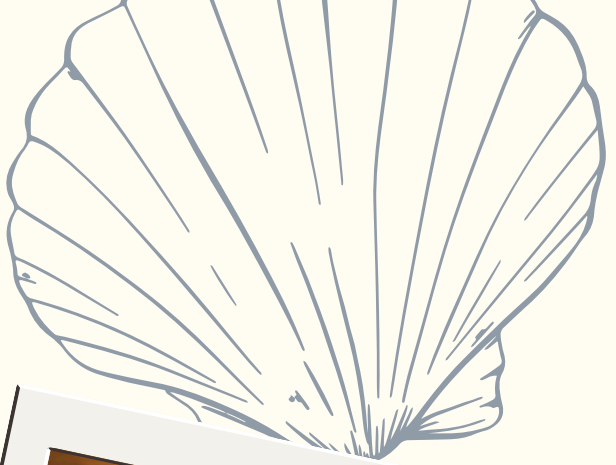
Mitch Pally

Interim President & CEO

DISCOVER  
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Sharon Wymann, CDME

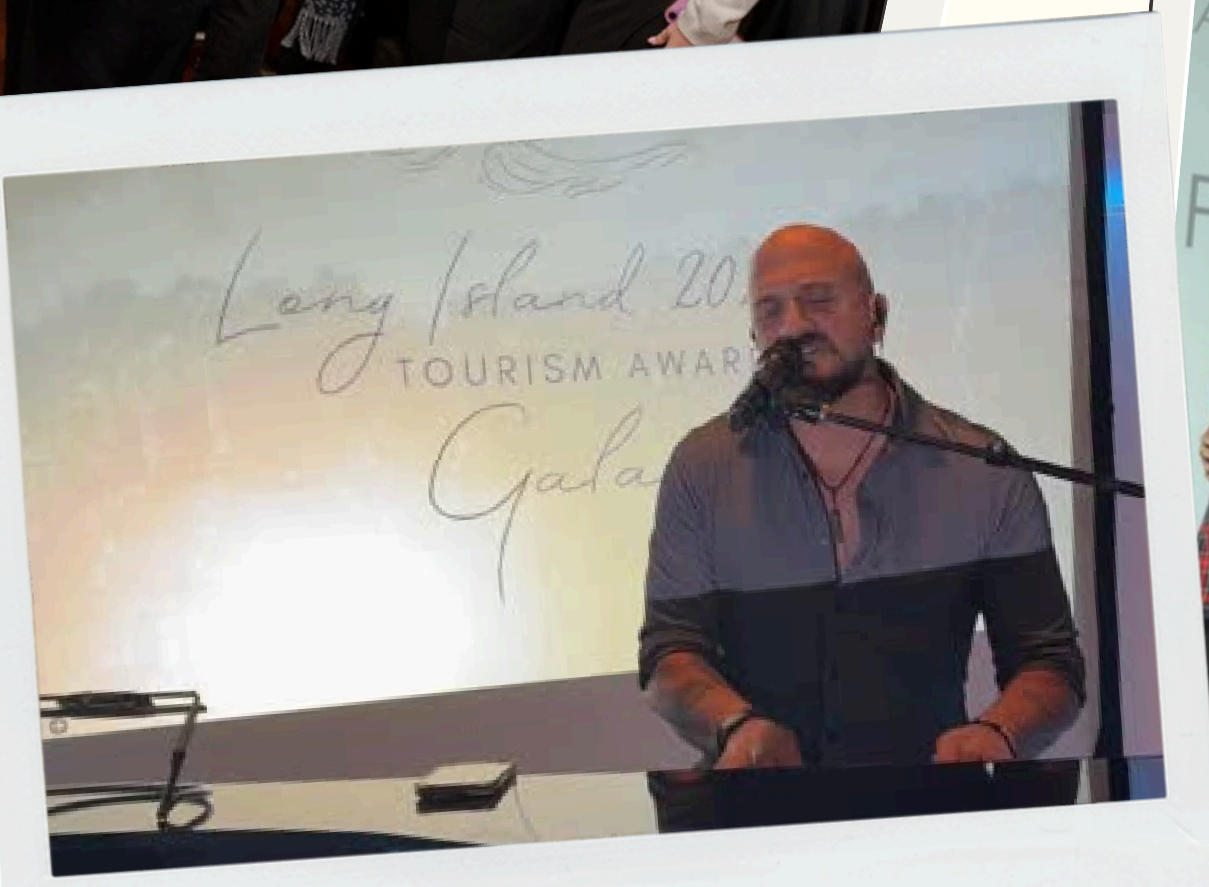
Chief Operating Officer



# Thank you for attending!



## Long Island 2025 TOURISM AWARDS Gala



# DISCOVER LONG ISLAND®

We are a Destination  
Marketing Organization  
(DMO)





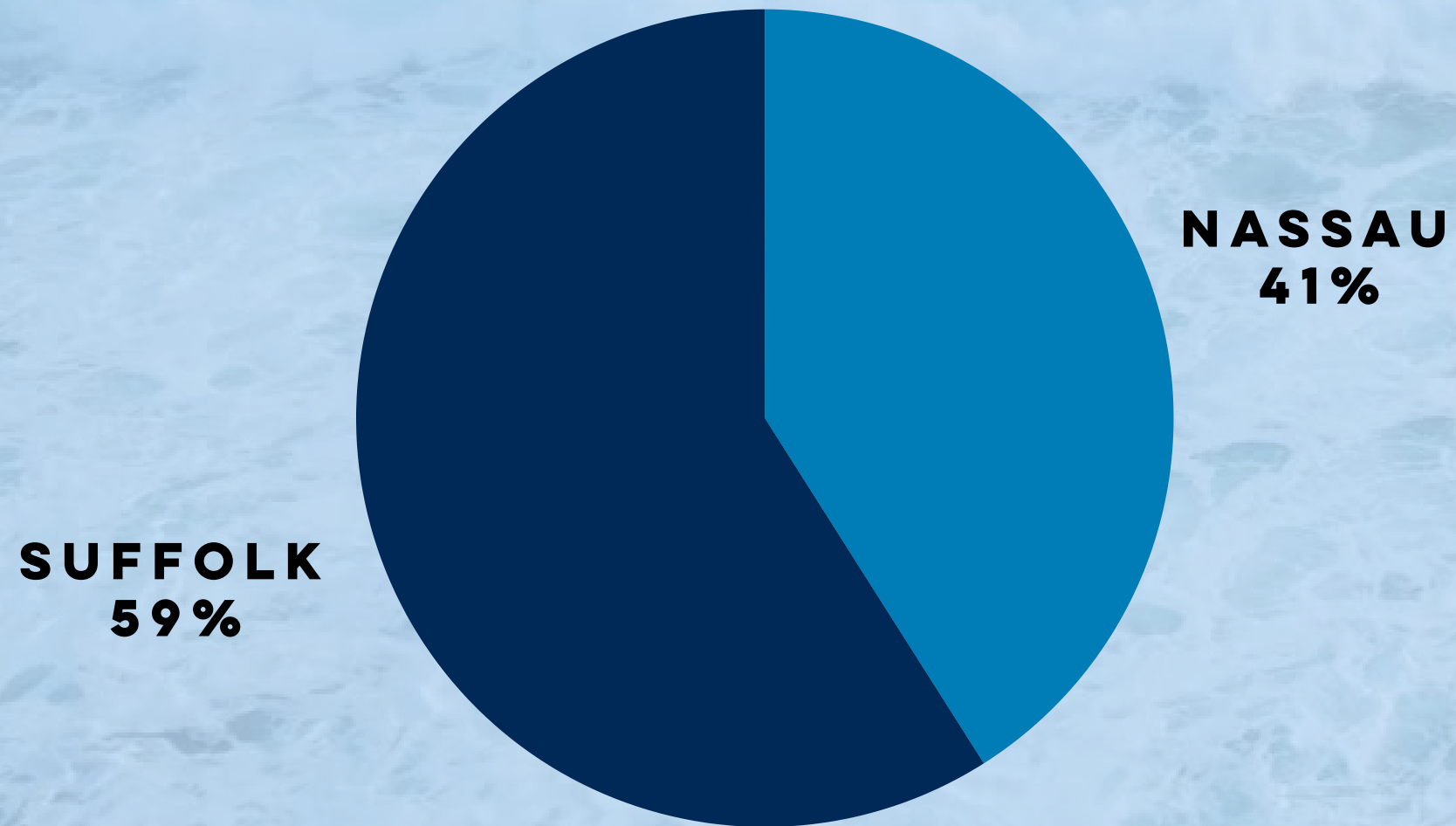
# TOURISM MEANS BUSINESS



# Record Breaking Year

## Visitor Spending, by County (2024)

percent of region visitor spend



**\$7.9B**

Visitor Spending

*5.3% increase from last year*

**78.4K**

Tourism-Related Jobs

# Tourism Works for Long Island



# What's Next?

## THE MOMENTUM BRINGING US INTO 2026



# Community & Grassroots Impact



# Downtowns = Destinations

Discover Your  
Downtown



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## Long Island Downtowns: Northport

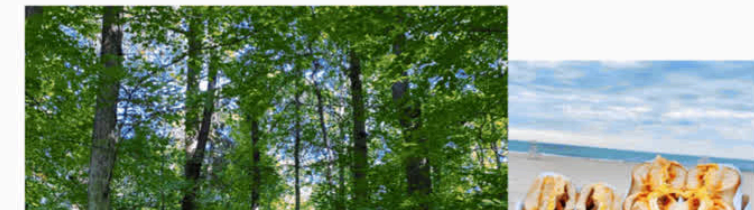
Aug. 13, 2025

Northport has long been a getaway destination with its rich heritage, postcard views, and old-school charm. From the early 1900s, and Main Street is lined with early 20th-century restaurants to a vintage sweet shop to the historic architecture all feel like the backdrop for a Hallmark movie. Strolling this Instagram-worthy downtown, soaking up the history in time.

We rounded up some top spots for your Northport itinerary.

### Morning:

Casual Breakfast and a Nature Walk



## FEATURED EVENTS

 <p><b>Disney's Newsies</b> THE BROADWAY MUSICAL FEB 05, 2026 - MAR 22, 2026 THE ARCYLE THEATRE AT BABYLON VILLAGE</p>	<p><b>FEB 12</b> Chocolate and Wine Pairing (Valentines Day Weekend) FEB 12, 2026 - FEB 15, 2026 BRIDGE LANE WINE</p> <p><b>FEB 13</b> Galentine's Weekend In The Shed Restaurants FEB 13, 2026 - FEB 15, 2026 THE SHED RESTAURANT - HUNTINGTON</p> <p><b>FEB 14</b> ChocoVino FEB 14, 2026 LONG ISLAND AQUARIUM</p>
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# Our Beautiful County Parks

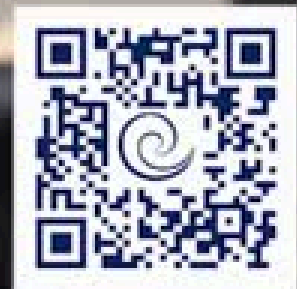




# US OPEN

## GLOBAL SPOTLIGHT ON LONG ISLAND





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# Long Island 250

## TURNING HISTORY INTO VISITATION

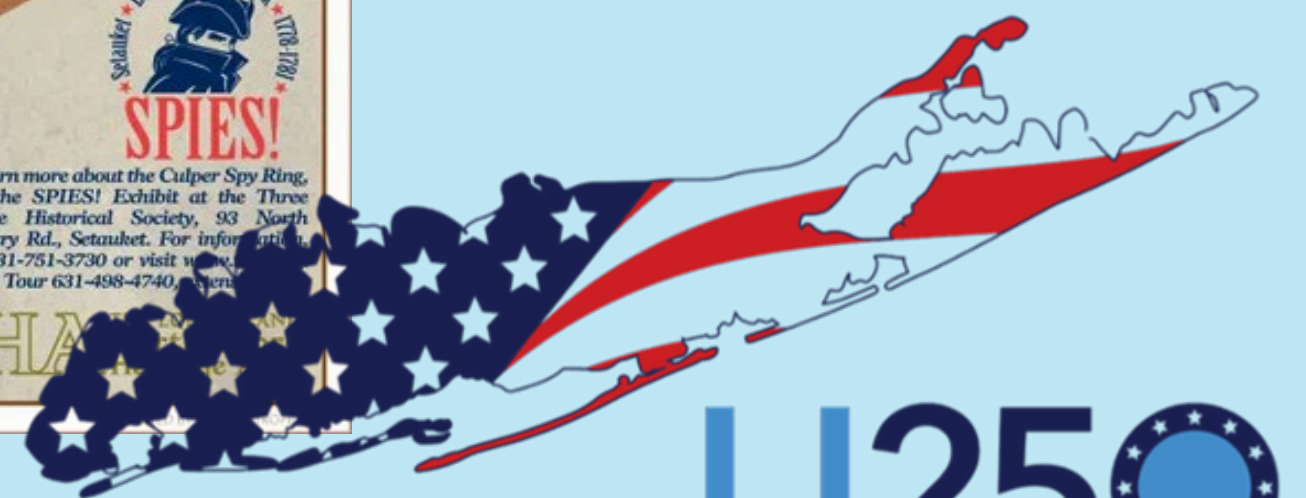


Follow "The Washington Spy Trail" featuring legendary landmarks and relics of "The Culper Spy Ring," local patriots who served as spies passing British intelligence on to Gen. George Washington, made famous by the AMC series *Turn*. Explore Sagtikos Manor built in 1697, occupied by British forces during the war and later where President George Washington stayed during his tour of Long Island. Take a tour of President Theodore Roosevelt's summer home at Sagamore Hill National Historic Site. Long Island is a haven for history lovers, home to legendary locations and pivotal moments in American history waiting to be discovered.

If you're interested in posting your events or activities related to the Long Island 250 commemoration, please reach out to Angelica Miceli, Director of Partnership Engagement & Events, at [amiceli@discoverlongisland.com](mailto:amiceli@discoverlongisland.com) or (631) 951-3900 x317 for partnership information.

**LEARN MORE**

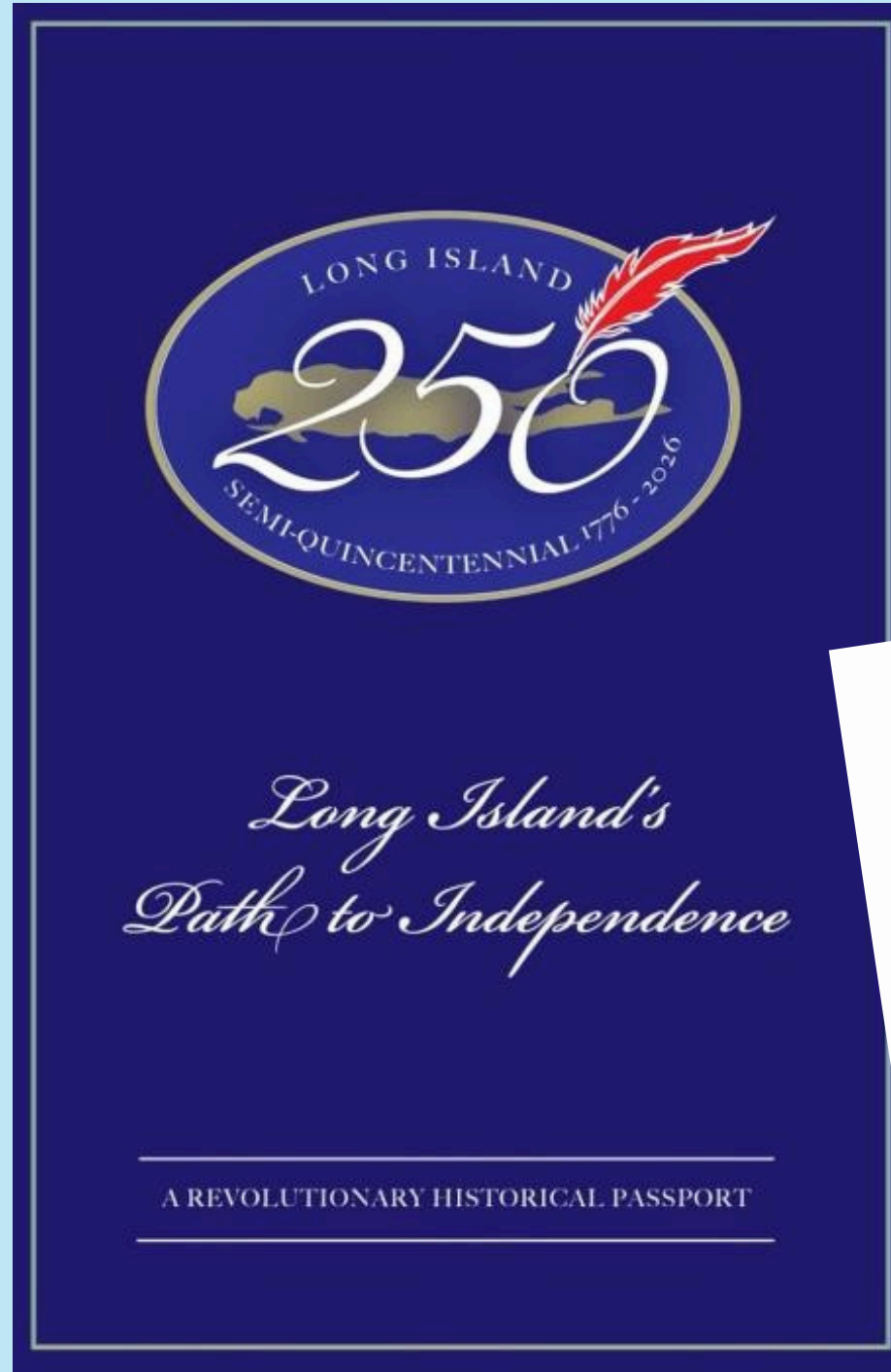
LONG ISLAND 250



**LI250**  
SUFFOLK250.ORG

# Long Island 250

## PATH TO INDEPENDENCE PASSPORT



# ISP MacArthur Partnership

## SUPPORTING INBOUND VISITATION



**Sweater meets weather** *sea breeze.*



A short flight to Long Island.

Your escape starts here. Fly into ISP, It's Simply Perfect.

DiscoverLongIsland.com

DISCOVER LONG ISLAND NEW YORK

Hotel Moraine

**Sweater meets weather** *sea breeze.*



A short flight to Long Island.

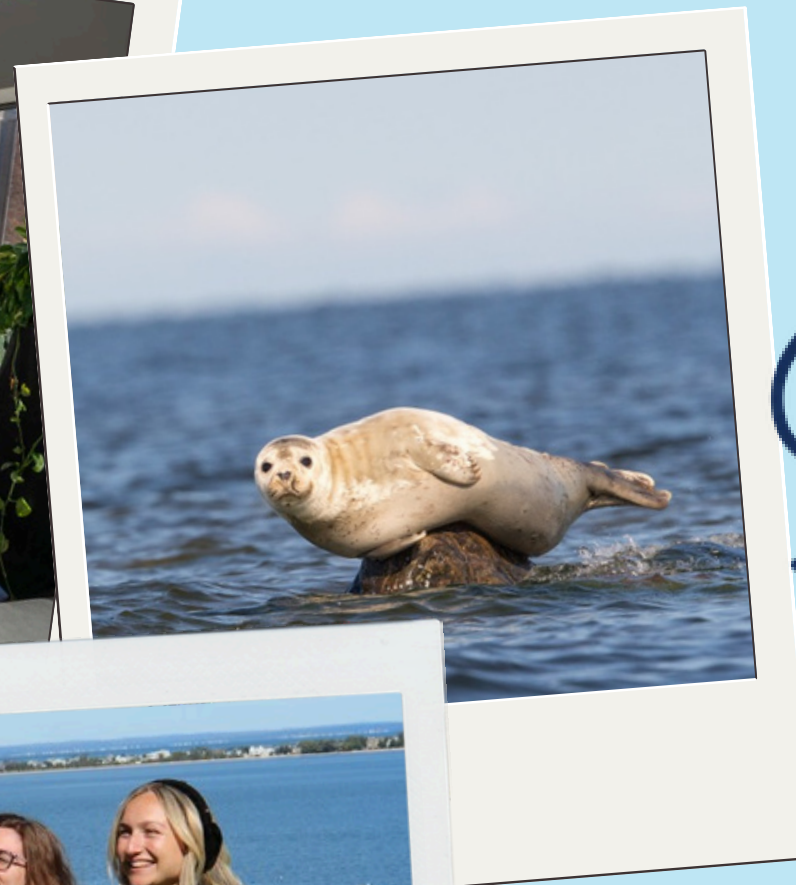
Your escape starts here. Fly into ISP, It's Simply Perfect.

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DISCOVER LONG ISLAND NEW YORK

# Winter Break Hotel Campaign

**COZY ESCAPES THAT DRIVE HOTEL STAYS**



**THE WINTER  
BREAK YOU**  
*Reserve*

More time to relax, dine, and unwind. Book two nights at select Long Island hotels and enjoy the third free.

# Website Transformation



Arts & Culture



Farm Fresh



Legendary Fairways



Iconic Landmarks



Outdoor Adventures



Discover Downtowns



Signature Events



Sea-to-Table Dining

# International Campaign

## MAKING LONG ISLAND GLOBAL



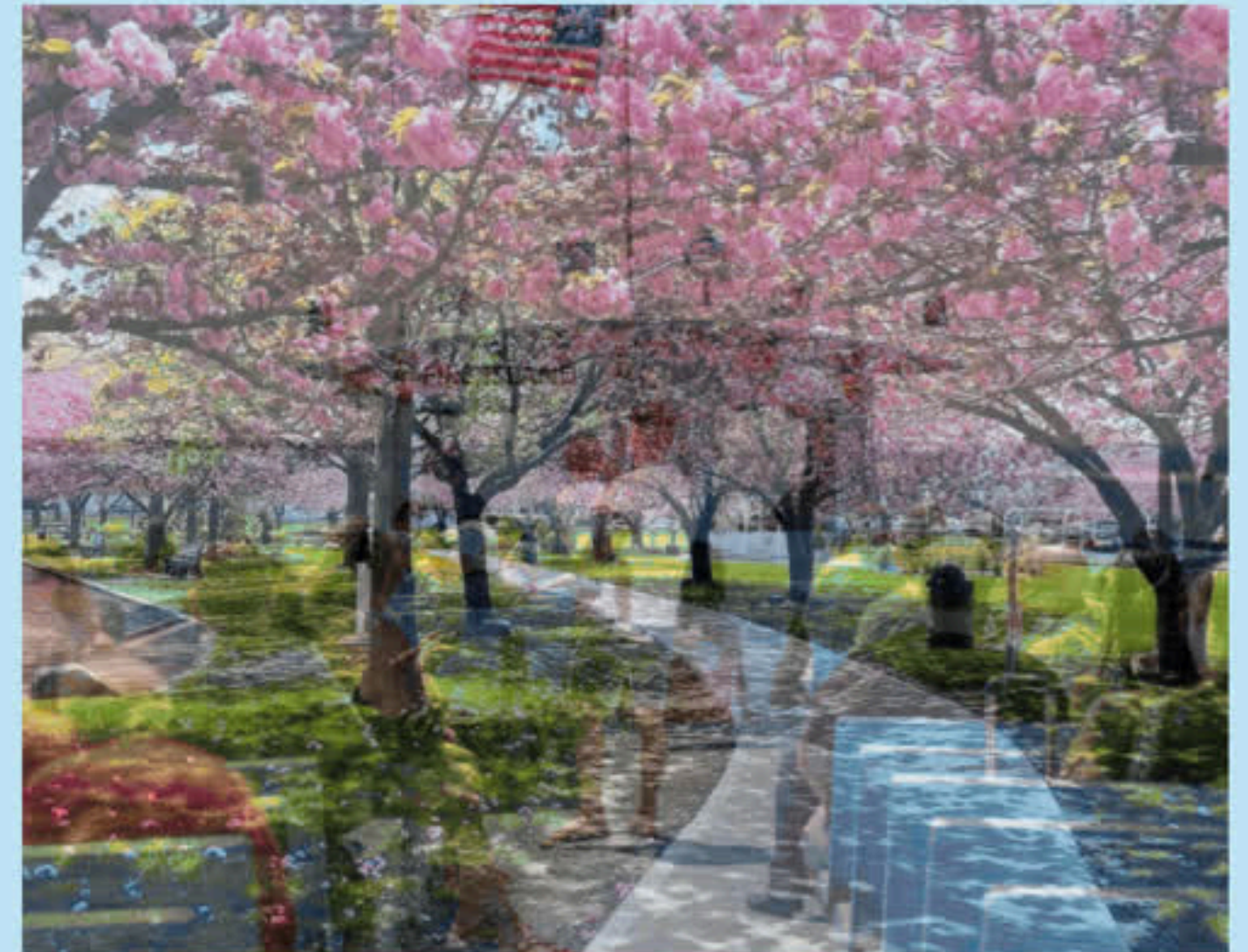
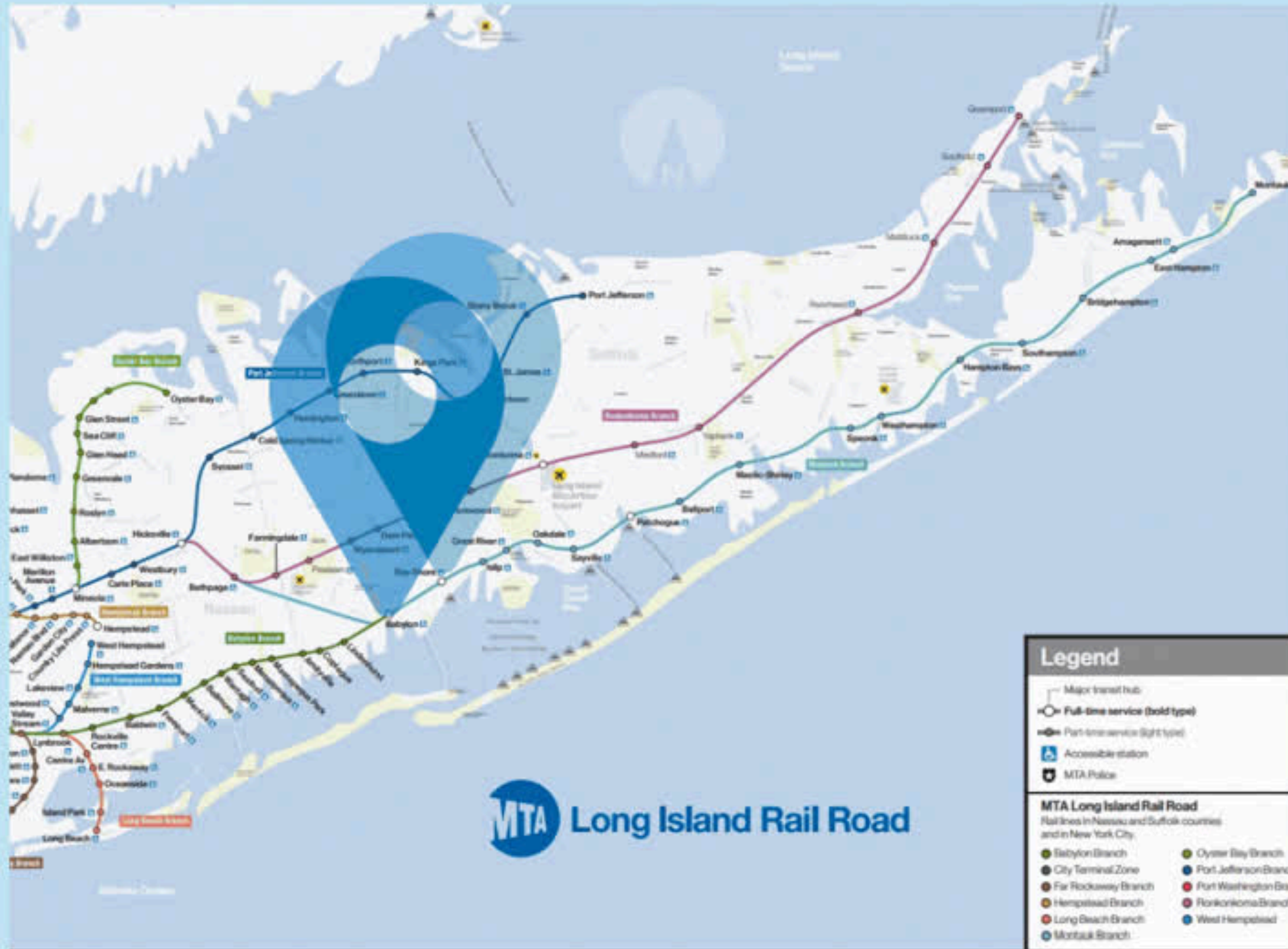
**Audiences:** United Kingdom, Canada, Germany, and Scandinavian countries.

Long Island has a way of stretching moments like this. Calm, coastal, and comfortably unbothered by the clock.

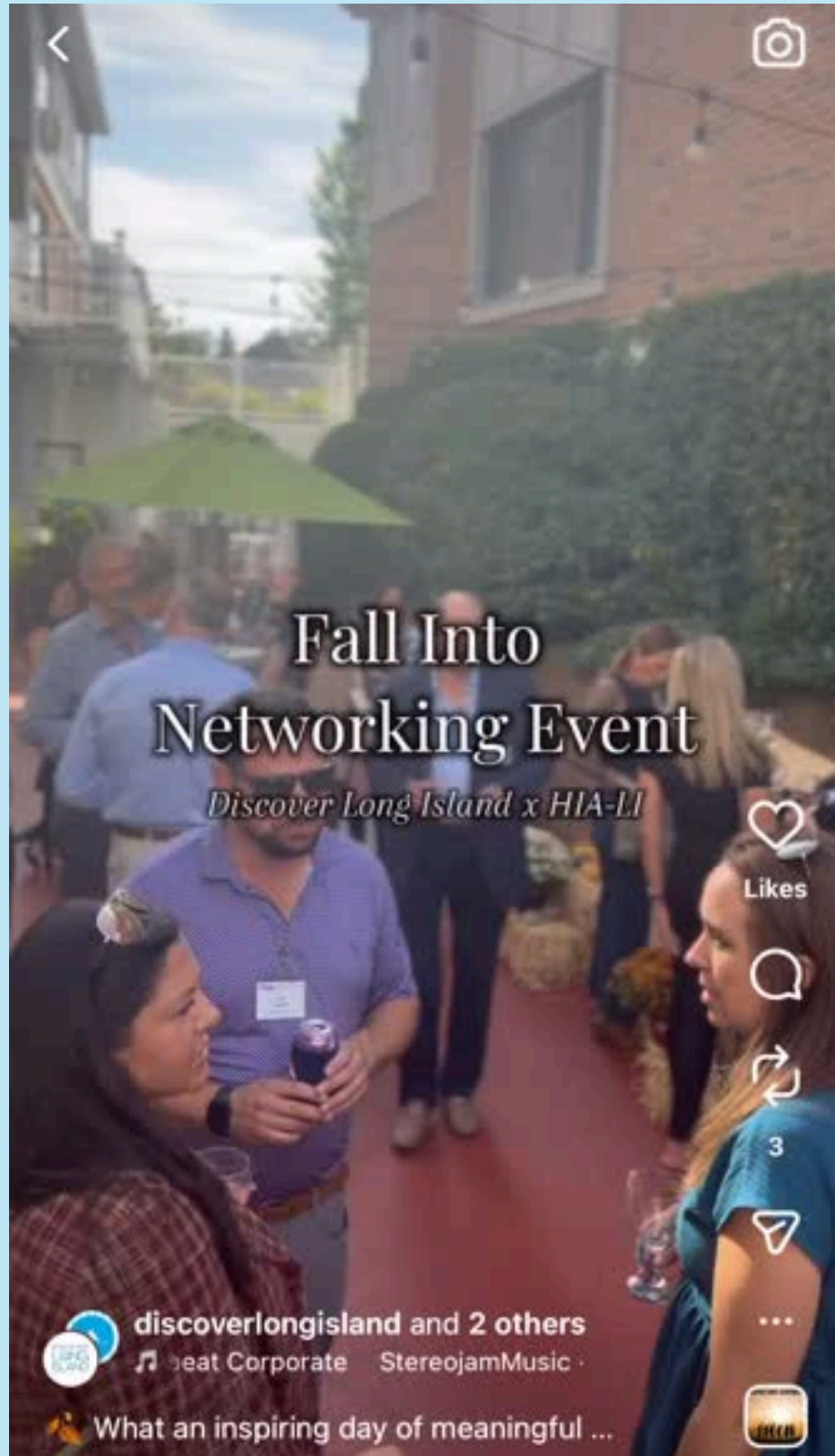
DISCOVER LONG ISLAND, NY  
Start Planning Your Trip

[LEARN MORE](#)

# MTA/LIRR



# Powered by Partnerships



# Save these Dates....



## **TOURISM TEE-OFF: GOLF OUTING & LUNCHEON WITH PHIL SIMMS**

Thursday, April 30th

7:30 AM - 3 PM

Timber Point Golf Course



## **EAST END SUMMER NETWORKING MIXER**

Wednesday, June 10th

2 PM - 5 PM

Hotel Indigo East End

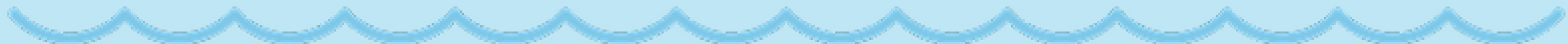


## **ANNUAL TOURISM AWARDS GALA**

Tuesday, December 8th

5 PM - 8 PM

The Watermill



# Earned Media

## THE WALL STREET JOURNAL.

### Inside Bridgehampton, the Most Expensive Place to Buy a Home in New York

The Hamptons enclave draws well-to-do buyers to its sandy beaches, small-town charm and diverse housing stock

Share Save A+ 112

Listen (6 min)



Tours for Visiting Journalists

Long Island!



pauzzo and iloveny  
Original audio

pauzzo #ad Here is your 72 hours Accessible Itinerary for a visit to Long Island's East End with @iloveny! I can finally check the Hamptons off my bucket list!

DAY 1

1. Don't want to sit in traffic on the LIE? You can take the LIRR @MoynihanTrainHall to get to the Hamptons! The LIRR Care Team can assist you to get to your train but please keep in mind you need to call ahead & they don't provide wheelchairs.
2. I booked my stay at the @residenceinn in Riverhead because I got a good deal on a 2 bedroom ADA suite. TBH it was a bit far from all the locations I visited, and you need a rental car or taxi/rideshare to get around (no WAVs though).
3. @rgnyvineyard I absolutely loved this winery. It is fully accessible to get into and has accessible seating on the inside. The outside seating has pebble ground.

DAY 2

1. @santambroeus has accessible seating on the outside. There is a step to get into the inside, they have a portable ramp.
2. @parrishartmuseum: Fully Accessible! 10/10
3. Downtown East Hampton: overall accessible, some stores have steps to get into, some offer ramps!
4. While the Montauk Point State Park is open year-round, the Lighthouse Museum @mtk\_lighthouse has limited hours seasonally so check ahead before visiting.

DAY 3

Liked by discoverlongisland and 270 others  
November 16, 2024

ING VENUES  
LONG ISLAND  
DISCOVER  
LONG ISLAND

GIVEAWAY



# Social Media

61.5M total views in 2025  
across all social platforms.

-  Facebook: 282K
-  Instagram: 162.8K
-  LINY TikTok: 175.5K
-  DLI TikTok: 25.8K
-  YouTube: 7.1K subscribers  
+ 4.7M views

# Reaching New Audiences with **news12**



## **Featured Partners in 2025:**

- LI Music & Entertainment Hall of Fame
- Montauk Manor Resort
- Bridgehampton Inn
- Guild Hall of East Hampton
- Silver Sands Motel
- Southampton Inn
- Hamptiki
- Horton Point Lighthouse
- Montauk Yacht Club
- Duryea's Orient Point
- The DJ Chef Experience
- Viking Fleet Whale Watching Cruise
- JK Kayak & SUP Southampton
- Suffolk County Farm
- Peconic Bay Vineyards
- Aldo's Coffee Company
- Sag Harbor Inn
- Daunts Albatross Motel



URBAN AIR  
LAKE GROVE, NY

# Urban Air

ADVENTURE PARK



SCAN FOR  
ROAD TRIP

news12  
LONG ISLAND

Serving Long Island

FLUSHING  
Bank

MEMBER  
FDIC

7:15 39°

# International Strategy



# Meetings & Groups

## GROUP BUSINESS THAT SUSTAINS TOURISM

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DISCOVERLONGISLAND.COM  
LONG ISLAND UNCOVERED:  
A REGIONAL TOUR OF  
WHERE YOU BELONG  
Debra Tassone  
Director of Sales  
dtassone@discoverlongisland.com



Travel & Trade Shows



Hosted FAM Tours



# Long Island Tea Podcast





**NEW EPISODE  
OUT NOW!!**



# Accessibility

Accessible  
Destination Verified

DISCOVER  
LONG ISLAND®  
NEW YORK



Destination  
Verified  
wheel  
the  
world

IBCCES International Board of Credentialing  
and Continuing Education Standards

# FUN is for EVERYONE

Become a Certified Autism Center



# Inspiration Guide



## The East End



One destination.  
A world of experiences.  
A legacy worth exploring.



From farm and sea-to-table dining, world-class vineyards and scenic hikes to lively festivals, historic buildings and hidden art galleries, the East End is full of places to explore, like a local.

Plan Your Next Adventure on  
*East End Getaway.Com*  
End Up Here®

What's happening. Where to go. Where to stay.



#EndlessEastEnd



## JOIN THE Conversation

Dear Visitor,  
We're so glad you're here. Whether it's your first time on Long Island or your favorite place to return to, we invite you to explore like a local, relax knowing you belong, and discover all the moments that make this place unforgettable. From our stunning coastlines and charming downtowns to the rich history, vibrant culture, and delicious bites in between, there's something for everyone. And this guide is just the beginning. Discover more ideas, insider tips, and upcoming events by visiting [DiscoverLongIsland.com](http://DiscoverLongIsland.com) and following our social media channels. From seasonal happenings to hidden gems, you'll always find something new to explore, experience, and enjoy, no matter the time of year. Stay curious, stay connected, and keep the adventure going.



XOXO, Long Island



Scan the QR code to visit [DiscoverLongIsland.com](http://DiscoverLongIsland.com)—your ultimate guide for attractions, events, trip ideas, and insider tips to make the most of your Long Island experience.

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 Long Island Tea Podcast

# Activations





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Marc Weinstein

Vice Chair, Owner of Mark of Elegance

DISCOVER  
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Mitch Pally

Interim President & CEO

# Long Island.

Where You *Be* Long.

