

August 2026

Dear Esteemed Partner,

Mark your calendar for the annual Discover Long Island Tourism Awards Gala on Tuesday, December 8, 2026, at Watermill in Smithtown. Join us in celebrating the achievements of the tourism industry as we close an exceptional year and set our sights on the exciting prospects ahead in 2027.

As the official catalyst behind Long Island's tourism promotion, Discover Long Island plays a pivotal role in fostering economic growth and enhancing the quality of life for Suffolk County and the greater Long Island region, propelling it into a world-class destination that contributes significantly to the over \$8 billion annual visitor economy. Tourism not only supports tens of thousands of local jobs and small businesses, but it also sustains the vitality of our downtowns, cultural attractions, restaurants, and hospitality properties. When you support tourism, you're investing in the long-term prosperity of our region.

This year's gala will spotlight the outstanding contributions of individuals or organizations in the following categories:

Partner of the Year
Industry Advancement
Tourism Trailblazer
Tourism Legacy
Media Partner

Hidden Gem
Cultural Heritage Spotlight
Long Island Experience Innovator
Hospitality Excellence

We extend a warm invitation for you to participate in the festivities by securing sponsorships, placing program ads, and attending the event. Becoming a sponsor is an opportunity to showcase your brand as an integral facet of Long Island's economic and cultural future in front of local legislators, industry leaders and decision-makers. Detailed sponsorship information is enclosed.

To ensure your sponsorship acknowledgment on the invitation, please respond by Monday, September 14th, using the digital form available online. For ticket purchases or any further inquiries, reach out to Angelica Miceli at Amiceli@discoverlongisland.com.

Your unwavering support for Discover Long Island is immensely appreciated. Together, we can continue driving visitation and awareness for the region we all love. We eagerly anticipate your presence at the gala!

Sincerely,



Sharon Wyman, CDME
President & CEO

SPONSORSHIP PACKAGES

TITLE \$15,000

- Premier FRONT ROW table with 10 tickets
- Up to 3-minute video played during Gala reception
- Full-page program ad
- Special Acknowledgment from President & CEO
- Premier inclusion on all event screens during dinner receptions
- Logo inclusion on sponsor page in Gala program & physical invitation
- Logo inclusion & acknowledgment during presentation
- Sponsored eblast pertaining to event
- Sponsored LinkedIn post on Discover Long Island's page
- Display table at cocktail reception
- *Opportunity to contribute to event gift bags.

PREMIER \$10,000

- Preferred table with 10 tickets
- Full-page program ad
- Special acknowledgment from President & CEO
- Premier inclusion on all event screens during dinner receptions
- Logo inclusion on sponsor page in Gala program & physical invitation
- Logo inclusion & acknowledgment during presentation
- Sponsored LinkedIn post on Discover Long Island's page
- *Opportunity to contribute to event gift bags.

PRIME \$5,000

- Reserved table with 10 tickets
- Half-page ad in Gala Program
- Premier inclusion on all event screens during dinner receptions
- Sponsored LinkedIn Post on Discover Long Island's Page
- Logo inclusion on sponsor page in Gala program & physical invitation
- Logo inclusion & acknowledgment during presentation
- *Opportunity to contribute to event gift bags.

ENTERTAINMENT SPONSOR \$4,000

- Reserved table with 10 tickets
- Quarter-page ad in Gala Program
- Premier inclusion on all event screens during dinner receptions
- Logo inclusion on sponsor page in Gala program & physical invitation
- Logo inclusion & acknowledgement during presentation
- Opportunity to provide a gift to Gala Entertainment

AV SPONSOR \$3,500

- Includes 5 Tickets
- Quarter-page ad in Gala Program
- Logo inclusion on all event screens during dinner receptions
- Logo inclusion & acknowledgement during presentation
- Logo inclusion on sponsor page in Gala program & physical invitation
- *Opportunity to contribute to event gift bags.

DESSERT SPONSOR \$3,000

- Includes 5 Tickets
- Logo inclusion on sponsor page in Gala program & physical invitation
- Logo inclusion & acknowledgement during presentation
- *Opportunity to contribute to event gift bags.

VALET SPONSOR \$2,500

- Includes 2 tickets
- Logo placement on valet stand
- *Opportunity to contribute to event gift bags.

GIFT SPONSOR \$2,500

- Includes 2 tickets
- Logo placement on dessert table
- *Opportunity to contribute to event gift bags.

PROGRAM & ADD'L OPPORTUNITIES

Get listed as a Sponsor on the Gala Invitation or Gala Program!

- FULL PAGE \$750
- HALF PAGE \$500
- QUARTER PAGE \$250

Submit all ads, artwork, and text by the deadlines below, to Angelica Miceli
amiceli@discoverlongisland.com

Gala Invitation: **Monday, September 14th**
Gala Program: **Friday, October 30th**

SPONSORSHIP PACKAGES

NAME(S) EXACTLY AS THEY SHOULD APPEAR IN ACKNOWLEDGMENT DETAILS			
COMPANY NAME			
ADDRESS	CITY	STATE	ZIP
PHONE NUMBER		EMAIL ADDRESS	

SPONSORSHIPS

- ☐ TITLE \$15,000
- ☐ PREMIER \$10,000
- ☐ PRIME \$5,000
- ☐ ENTERTAINMENT \$4,000
- ☐ AV SPONSOR \$3,500
- ☐ DESSERT SPONSOR \$3,000
- ☐ VALET SPONSOR \$2,500
- ☐ GIFT SPONSOR \$2,500

PROGRAM ADVERTISEMENTS

- ☐ FULL PAGE \$750
- ☐ HALF PAGE \$500
- ☐ QUARTER PAGE \$250

PAYMENT PROCESSING

NAME AS IT APPEARS ON CARD

☐ MASTERCARD

☐ AMEX

☐ VISA

☐ DISCOVER

CREDIT CARD NUMBER

EXPIRATION DATE

BILLING ZIP CODE

CSV

SIGNATURE

SEND COMPLETED FORM AND PAYMENT TO: DISCOVER LONG ISLAND
330 MOTOR PARKWAY, SUITE 203 HAUPPAUGE NY 11788
PLEASE NOTE: THERE ARE NO REFUNDS AVAILABLE.