LOS 🜌 CABOS **CONDOR ROUTE** Frankfurt >> Los Cabos



PROFILE & IMPACT OF THE GERMAN TRAVELER 2024 - 2025 SEASON



IS NOW CONFIRMED

The arrival of the direct Frankfurt-Los Cabos flight, operated by Condor Airlines, represents a valuable opportunity to diversify and strengthen international tourism in our region. This study, based on the first season of operations (November 2024 – April 2025), provides key insights into the profile of the German traveler, helping us tailor our tourism offerings to their interests, travel habits, and strong economic potential.



WHAT ARE THEY LOOKING FOR?

Motivated by Nature and the Sea: **75%** Marine life, beaches, diving, hiking, snorkeling.

Top reasons to visit: landscapes, climate, and tranquility.

WHAT PLACES DO THEY VISIT IN BCS?

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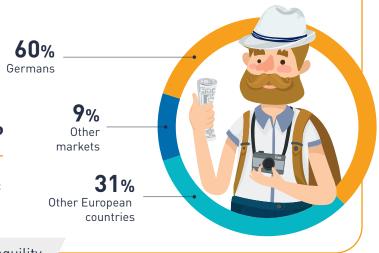
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- 1 Cabo San Lucas
- 2 San José del Cabo HISTORIC DOWNTOWN
- 3 Cabo Pulmo
- 4 Todos Santos
- **5** San Antonio

- 6 Fl Triunfo
- 🕖 La Ventana
- 8 La Paz
- O Loreto
- Pristine beaches and protected natural areas

WHO IS THE GERMAN TRAVELER?

- HIGHLY EDUCATED: 38% hold a master's or doctoral degree.
- ANNUAL INCOME: between \$45,000 and \$100,000 USD.
- PLAN AHEAD: book 3+ months in advance.





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CHECK FLIGHTS OPTIONS:

