

AGENDA
BOARD MEETING
Bay County Tourist Development Council
Panama City Beach Convention & Visitors Bureau, Inc.
Panama City Beach

October 13, 2026

9:00 a.m.

Council Room, PCB City Hall

I. CALL MEETING TO ORDER

II. ROLL CALL

- A. Invocation
- B. Pledge of Allegiance
- C. Approve August 25, 2026, Minutes

III. REQUESTS TO ADDRESS THE BOARD ON AGENDA ITEMS (3 Minutes)

IV. SECRETARY/TREASURER'S REPORT

V. CONSENT AGENDA

- A. Approval of Consulting Services Agreement – Sustainable Beaches, LLC
- B. Approval of Amended Agreement for Marketing and Promotional Services with Bay County
- C. Approval of Revised Personnel Policy

VI. ACTION ITEM

VII. CHAIRMAN'S REPORT

VIII. PRESIDENT'S REPORT

IX. ADJOURNMENT