

AGENDA
COMBINED BOARD MEETING
Bay County Tourist Development Council
Panama City Beach Convention & Visitors Bureau, Inc.
Panama City Beach
9:00 a.m.

Tuesday, August 26, 2025

Council Room, PCB City Hall

I. CALL MEETING TO ORDER

II. ROLL CALL

- A. Invocation
- B. Pledge of Allegiance
- C. Approve June 10, 2025 & July 08, 2025, Meeting Minutes

III. REQUESTS TO ADDRESS THE BOARD ON AGENDA ITEMS (3 Minutes)

IV. CONSENT AGENDA

- A. Approve CVB Employee Handbook Update (CVB)
- B. Approve and recommend to the Bay County Board of County Commissioners to reimburse the Bay County Sheriff's Office and City of Panama City Beach for certain public safety expenditures related to increased tourism on Panama City Beach (CVB/TDC)

V. PRESENTATIONS

- A. Combating Takeovers, Mr. Dan Rowe, Ms. Jayna Leach
- B. Visitor Profile Update, Mr. Berkeley Young
- C. Gulf Coast Jam Update, Mr. Mark Sheldon, Mr. Rendy Lovelady

VI. PRESIDENTS REPORT

VII. CHAIRMAN'S REPORT

VIII. AUDIENCE PARTICIPATION

IX. ADJOURNMENT