

AGENDA
COMBINED BOARD MEETING
Bay County Tourist Development Council
Panama City Beach Convention & Visitors Bureau, Inc.
Panama City Beach
9:00 a.m.

Tuesday, November 12, 2024

Council Room, PCB City Hall

I. CALL MEETING TO ORDER

II. ROLL CALL

- A. Invocation
- B. Pledge of Allegiance
- C. Approve Oct 8, 2024 Minutes (CVB/TDC)

III. REQUESTS TO ADDRESS THE BOARD ON AGENDA ITEMS (3 Minutes)

IV. CONSENT AGENDA

- A. Approve and recommend to the Bay County Board of County Commissioners to reimburse the City of PCB, Bay County, and the Bay County Sheriff's Office for certain public safety expenditures related to increased tourism on Panama City Beach (CVB/TDC)
- B. Acknowledge Receipt of the September 2024 Tourist Development Tax Collection Report (CVB/TDC)

V. ACTION ITEMS

- A. Approve and recommend to the Bay County Board of County Commissioners the amendment to Grant Agreement 22BA1 A1 Mexico Beach Restoration Project, extending the deadline to December 31, 2026 and conversion of \$8,729,500 funding from state to federal funding. (TDC)
- B. Approve and recommend to the Bay County Board of County Commissioners Task order 10 for the Mexico Beach Restoration Project construction consulting services not to exceed \$462,926. (TDC)
- C. Approve and recommend to the Bay County Board of County Commissioners Amendment 1 to FDEP Grant 24BA2 A1 Mexico Beach Restoration Project, to increase the amount of federal funding by \$2,518,830.30 to \$14,768,909.24 (TDC)

VI. PRESENTATIONS

- A. Winter Program Overview, Dan Rowe
- B. Summer 2024 Visitor Profile, Berkeley Young
- C. Update on the technology driving VisitPanamaCityBeach.com, Melissa Oropesa, Simpleview

VII. PRESIDENTS REPORT

VIII. CHAIRMAN'S REPORT

IX. AUDIENCE PARTICIPATION

X. ADJOURNMENT