

AGENDA
COMBINED BOARD MEETING
Bay County Tourist Development Council
Panama City Beach Convention & Visitors Bureau, Inc.
Panama City Beach
9:00 a.m. Council Room, PCB City Hall

Tuesday, October 14, 2025

I. CALL MEETING TO ORDER

II. ROLL CALL

- A. Invocation
- B. Pledge of Allegiance
- C. Approve September 9, 2025, Minutes

III. REQUESTS TO ADDRESS THE BOARD ON AGENDA ITEMS (3 Minutes)

IV. CONSENT AGENDA

- A. Approve and recommend to the Bay County Board of County Commissioners to reimburse the City of Panama City Beach and the Bay County Sheriff's Office for certain public safety expenditures related to increased tourism on Panama City Beach (CVB/TDC)

V. PRESENTATIONS

- A. TDC Operations Update, Dan Rowe

VI. ACTION ITEMS

- A. Discuss and Consider for Approval, the FY 2026 Marketing Communications Plans, Jayna Leach

VII. PRESIDENTS REPORT

VIII. CHAIRMAN'S REPORT

IX. AUDIENCE PARTICIPATION

X. ADJOURNMENT