

AGENDA
COMBINED BOARD MEETING
Bay County Tourist Development Council
Panama City Beach Convention & Visitors Bureau, Inc.
Panama City Beach
9:00 a.m.

Tuesday, September 10, 2024

Council Room, PCB City Hall

I. CALL MEETING TO ORDER

II. ROLL CALL

- A. Invocation
- B. Pledge of Allegiance
- C. Approve August 13, 2024 Minutes (CVB/TDC)

III. REQUESTS TO ADDRESS THE BOARD ON AGENDA ITEMS (3 Minutes)

IV. CONSENT AGENDA

- A. Approve and recommend to the Bay County Board of County Commissioners the MB CDC and DPC annual budgets and programs of work. (CVB/TDC)
- B. Approve the award of the bid to construct the Pavilion and other improvements at Aaron Bessant Park to BGN Contractors, the lowest bid, in the amount of \$2,345,404.01 (CVB)
- C. Approve and recommend to the Bay County Board of County Commissioners to reimburse the City of PCB and the Bay County Sheriff's Office for certain public safety expenditures related to increased tourism on Panama City Beach (CVB/TDC)
- D. Acknowledge Receipt of the July 2024 Tourist Development Tax Collection Report (CVB/TDC)

V. ACTION ITEMS

- A. Discuss and consider for approval the FY 2025 annual marketing plan, Jayna Leach & Sarah Rabin (CVB)

VI. PRESENTATIONS

- A. 2024 Gulf Coast Jam Recap, Mark Sheldon & Rendy Lovelady
- B. Spring 2024 Visitor Profile, Berkeley Young

VII. PRESIDENTS REPORT

VIII. CHAIRMAN'S REPORT

IX. AUDIENCE PARTICIPATION

X. ADJOURNMENT