

**MOTIONS PASSED AT THE COMBINED BOARD MEETING, Tuesday, Feb 11, 2025**

Approve Jan 14, 2025 Minutes

**Mr. Patronis Moved; Seconded by Mr. Walsingham**

Approved Consent Agenda

**Mr. Patronis Moved; Seconded by Mr. Phillips**

Approved Action Items

**A. Mr. Patronis Moved; Seconded by Mr. DiBenedictis**

**B. Mr. Phillips Moved; Seconded by Mr. Johns**

COMBINED BOARD MEETING  
Bay County Tourist Development Council  
Panama City Beach Convention & Visitors Bureau, Inc.  
Panama City Beach

Tuesday, Feb 11, 2025

10:00 a.m.

Council Room, PCB City Hall

**I. CALL MEETING TO ORDER**

Chairman Pease called the meeting to order at 9:00 a.m.

**II. ROLL CALL**

Board Members:

Jeff DiBenedictis

Reggie Johns(Vice Chair)

Clair Pease (Chairman)

Yonnie Patronis (Tres/Sec)

Andy Phillips

Mr. Walsingham

Six Members Present at the time of Roll Call.

Mike Jarman, Mike Jansen, Ethan Register were absent

A. Invocation

Mr. Johns

B. Pledge of Allegiance

Ms. Pease led the Pledge of Allegiance.

C. Approve Jan 14, 2025, Minutes (CVB/TDC)

**Mr. Patronis Moved; Seconded by Mr. Walsingham to approve**

**Motion passed unanimously**

**III. REQUESTS TO ADDRESS THE BOARD ON AGENDA ITEMS (3 Minutes)**

**NONE**

**IV. CONSENT AGENDA**

A. Approve and recommend to the Bay County Board of County Commissioners to reimburse the Bay County

Sheriff's Office for certain public safety expenditures related to increased tourism on Panama City Beach (CVB/TDC)

B. Acknowledge Receipt of the December 2024 Tourist Development Tax Collection Report (CVB/TDC)

**Mr. Patronis Moved; Seconded by Mr. Phillips to approve**

**Motion passed unanimously**

**V. ACTION ITEMS**

A. Approve and recommend to Bay County to approve MRD Task Order 11 with Dewberry as sub for the 2025 Panama City Beaches Renourishment Annual Beach and Borrow Area Monitoring Surveys for \$135,754 and CPE Task Order 9 for the 2025 Post-Construction Coastal Engineering Analysis and Engineering Monitoring Report for \$54,322. (TDC) Mr. Dan Rowe

Mr. Rowe stated that this item is for the post construction monitoring for St. Andrew's State Park.

**Mr. Patronis Moved; Seconded by Mr. DiBenedictis to approve**

**Motion passed unanimously**

B. Approve and recommend to the Bay County Board of County Commissioners to amend Task Order 32 with CDR Emergency Management for consulting services related to the Mexico Beach Renourishment not to exceed \$587,459. (TDC) Mr. Dan Rowe

Mr. Rowe stated that the State of Florida was funding a significant portion of this through state grant dollars, which were converted into ARPA funding. The State increased the amount of funding we are getting through ARPA to be able to shift and free up state dollars to be used for other state projects. The increase will also allow us to have the

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dollars to do the ARPA monitoring. There is Davis-Bacon reporting that is required, and this amendment saves 2.5 percent of the grant for our consultants to do all the necessary reporting related to the Davis-Bacon Act. There is no financial impact to the project because it is completely funded. Mr. Rowe stated that he wanted this on the regular agenda because we are now building the project. He described the construction taking place and presented photos of the current project. He stated that the shell content is lower than expected. He said they can pump sand 24/7 and is already making a positive impact for Mexico Beach. He said the results look absolutely great. He said it will stretch the entire 3 miles of the beach. It will be completed before the sea turtle nesting begins. He recognized the amazing work done on this project by Lisa Armbruster and Kimberly Shoaf. He then answered questions from the board.

Ms. Shoaf stated that this is the first renourishment project ever done. There was a time when trucked sand was brought in but no renourishment had been done. She said there will be a dune project along with vegetation. She thanked the continued support of the TDC/CVB Board.

**Mr. Phillips Moved; Seconded by Mr. Johns to approve  
Motion passed unanimously**

**VI. PRESENTATIONS**

A. 2024 4<sup>th</sup> Quarter and Annual Visitor Profile, Mr. Berkeley Young  
Mr. Young presented the 2024 4<sup>th</sup> quarter data.

**VII. PRESIDENTS REPORT**

Mr. Rowe stated that current trends show that Spring business needs a boost as March is trending a little soft. He said he and Ms. Leach talked to the Chairman and decided that we will be doing a budget amendment within the marketing budget to increase our lodging co-op marketing spend by about 60,000 dollars to open new co-op opportunities. He also stated that there is an upcoming sports and events workshop at Embassy Suites which is an annual workshop that is very well attended. Mr. Rowe then stated that the Aaron Bessant Park construction project is underway. He said there was a delay in the trusses so the new pavilion will not be completed in time for UNwined but will be completed later in the Spring. He recognized Patrick's work in keeping the project and all parties involved informed. He said Madi Gras is this weekend with Chris Jansen headlining. He also stated that we hosted the Beaches and Shores Preservation Association last weekend. He said this was their 38<sup>th</sup> technical conference with participants from all over the state. He said it was a huge success at Embassy Suites and recognized the Sales team for their work on that event.

**VIII. CHAIRMAN'S REPORT**

Ms. Pease asked if the 60,000 dollar increase in marketing will be enough to increase business. Ms. Leach stated that this would be enough to increase co-ops and other marketing for the Spring to support our partners. Mr. Rowe also stated that the Senior Prom for the Winter Resident program took place and was a great success. It was attended by over 800 winter residents. He said the program this year has been a great success. Ms. Pease asked about the sports park bookings. Mr. Rowe stated the park is performing well with their events as well as their financial performance. Mr. O'Brien reviewed the recent and future tournaments and events. Mr. Sanders stated that the new turf fields project is in process. It is in the permitting process and is on schedule. Mr. Rowe said that the brand being used is Astro Turf and matches the rest of the turf fields. The board then discussed the public safety plans for Spring Break regarding beach closures at night as well as ordinances continuing as in prior years. Ms. Pease recognized Mr. Rowe's hard work with the Mexico Beach renourishing project.

**IX. AUDIENCE PARTICIPATION**

NONE

**X. ADJOURNMENT**

Respectfully submitted,  
Sharon Cook, Recording Secretary