

MOTIONS PASSED AT THE COMBINED BOARD MEETING, Tuesday, Sept 10, 2024

Approved August 13, 2024 Minutes
Mr. Patronis / Mr. Walsingham

Approved Consent Agenda
Mr. DiBenedictis / Mr. Johns

Approved Action Item A
Mr. Patronis / Mr. Walsingham

COMBINED BOARD MEETING
Bay County Tourist Development Council
Panama City Beach Convention & Visitors Bureau, Inc.
Panama City Beach

Tuesday, September 10, 2024

9:00 a.m.

Council Room, PCB City Hall

I. CALL MEETING TO ORDER

Vice Chairman Phillips called the meeting to order at 9:00 a.m.

II. ROLL CALL

Board Members:

Jeff DiBenedictis
Mike Jansen
Mike Jarman
Reggie Johns
Yonnie Patronis (Treasurer)
Clair Pease (Chairman)
Andy Phillips (Vice Chair)
Ethan Register
Gary Walsingham

Eight Members Present at the time of Roll Call.

Ms. Pease was absent

Mr. Phillips acted as Chairman in Ms. Pease's absence.

- A. Invocation
Mr. Johns gave the Invocation.
- B. Pledge of Allegiance
Mr. Phillips led the Pledge of Allegiance.
- C. Approve August 13, 2024 Minutes (CVB/TDC)
**Mr. Patronis Moved; Seconded by Mr. Walsingham to approve
Motion passed unanimously with Eight members present.**

III. REQUESTS TO ADDRESS THE BOARD ON AGENDA ITEMS (3 Minutes)

NONE

IV. CONSENT AGENDA

- A. Approve and recommend to the Bay County Board of County Commissioners the MB CDC and DPC annual budgets and programs of work. (CVB/TDC)
- B. Approve the award of the bid to construct the Pavilion and other improvements at Aaron Bessant Park to BGN Contractors, the lowest bid, in the amount of \$2,345,404.01 (CVB)
- C. Approve and recommend to the Bay County Board of County Commissioners to reimburse the City of PCB and the Bay County Sheriff's Office for certain public safety expenditures related to increased tourism on Panama City Beach (CVB/TDC)
- D. Acknowledge Receipt of the July 2024 Tourist Development Tax Collection Report (CVB/TDC)
Mr. Rowe read the consent agenda into the record and asked for a motion to approve.
**Mr. DiBenedictis Moved; Seconded by Mr. Johns to approve
Motion passed unanimously with Eight members present.**

TDC/CVB Combined Board Meeting

V. ACTION ITEMS

A. Discuss and consider for approval the FY 2025 annual marketing plan, Jayna Leach & Sarah Rabin (CVB)
Ms. Leach and Ms. Rabin presented the annual marketing plan and answered questions from the board.

**Mr. Patronis Moved; Seconded by Mr. Walsingham to approve
Motion passed unanimously with Eight members present.**

VI. PRESENTATIONS

A. 2024 Gulf Coast Jam Recap, Mark Sheldon & Rendy Lovelady

Mr. Lovelady gave a summary of the event and answered questions from the board. He stated that the event has reached its capacity and they are not going to attempt growth.

B. Spring 2024 Visitor Profile, Berkeley Young

Mr. Young gave the results of the Spring Season Visitor Profile report and answered questions from the board.

VII. PRESIDENTS REPORT

Mr. Rowe stated that the red flag ambassador pilot program has begun with one participant. He congratulated the sports park staff for working round the clock due to the weather delays and going above and beyond to take care of the customers.

The board asked if there was any news on the St. Andrews School. Mr. Rowe said that the roof was approved and they are moving forward with that. He said the proforma is still in process but they will replace the roof now and the other improvements will be done later.

VIII. CHAIRMAN'S REPORT

NONE

IX. AUDIENCE PARTICIPATION

One citizen spoke

X. ADJOURNMENT

Respectfully submitted,
Sharon Cook, Recording Secretary