

AGENDA
COMBINED BOARD MEETING
Bay County Tourist Development Council
Panama City Beach Convention & Visitors Bureau, Inc.
Panama City Beach
9:00 a.m.

Tuesday, February 10, 2026

Council Room, PCB City Hall

- I. CALL MEETING TO ORDER**
- II. ROLL CALL**
 - A. Invocation
 - B. Pledge of Allegiance
- III. REQUESTS TO ADDRESS THE BOARD ON AGENDA ITEMS (3 Minutes)**
- IV. ACTION ITEMS**
 - A. Approve 10 additional rooms at the La Quinta by Wyndham PCB for housing Juvenile Justice officers (TDC/CVB)
 - B. Panama City Beach TDC/CVB CEO/President Selection Process (TDC/CVB)
 - C. Panama City Beach TDC/CVB CEO/President Job Description (TDC/CVB)
- V. PRESENTATIONS**
 - A. Marketing Update
 - B. Special Events Update
 - C. Sales Department Update
 - D. Sports Marketing Update
 - E. Coastal Resources Update
- VI. TREASURER'S REPORT**
- VII. CHAIRMAN'S REPORT**
- VIII. AUDIENCE PARTICIPATION**
- IX. ADJOURNMENT**