

AGENDA  
COMBINED BOARD MEETING  
Bay County Tourist Development Council  
Panama City Beach Convention & Visitors Bureau, Inc.  
Panama City Beach

Tuesday, July 09, 2024

9:00 a.m.

Council Room, PCB City Hall

**I. CALL MEETING TO ORDER**

**II. ROLL CALL**

- A. Invocation
- B. Pledge of Allegiance
- C. Approve April 9, May 14, and June 11, 2024 Minutes

**III. REQUESTS TO ADDRESS THE BOARD ON AGENDA ITEMS (3 Minutes)**

**IV. CONSENT AGENDA**

- A. Approve and recommend for the Bay County Board of County Commissioners to reimburse the Bay County Sheriff's Office for certain public safety expenditures related to increased tourism on Panama City Beach. (TDC)
- B. Acknowledge Receipt of the May 2024 Tourist Development Tax Collection Report (CVB/TDC)
- C. Approve the write-off of the United Tykes receivable as a bad debt expense. (CVB)

**V. PRESENTATIONS**

- A. Sales Department Update, Steve Bailey
- B. St. Andrew's School Redevelopment as Cultural Arts Center, Jennifer Vigil, Destination Panama City

**VI. DISCUSSION ITEMS**

- A. Beach Access Signage, Dan Rowe
- B. Public Safety Discussion, Dan Rowe, Jayna Leach and Doug Sale
- C. Publix Sports Park Grass Fields Discussion, Richard Sanders, Chris O'Brien and John Sparks

**VII. PRESIDENTS REPORT**

**VIII. CHAIRMAN'S REPORT**

**IX. AUDIENCE PARTICIPATION**

**X. ADJOURNMENT**