

MOTIONS PASSED AT THE COMBINED BOARD MEETING, Tuesday, December 12, 2023

Approved Consent Agenda
Mr. Walsingham / Mr. Johns

Approved Action Item A
Mr. Walsingham /Ms. Pease

COMBINED BOARD MEETING
Bay County Tourist Development Council
Panama City Beach Convention & Visitors Bureau, Inc.
Panama City Beach

Tuesday, December 12, 2023

9:00 a.m.

Council Room, PCB City Hall

I. CALL MEETING TO ORDER

Chairman Chester called the meeting to order at 9:00 a.m.

II. ROLL CALL

All Eight Active Members Present (Mr Wilkes Retired)
Mr. Casto arrived at 9.03am

- A. Invocation
Mr. Chester gave the Invocation.
- B. Pledge of Allegiance
Ms. Pease led the Pledge of Allegiance.

III. REQUESTS TO ADDRESS THE BOARD ON AGENDA ITEMS (3 Minutes)

NONE

IV. CONSENT AGENDA

- A. Acknowledge Receipt of the Sept & Oct 2023 Tourist Development Tax Collection Report
- B. FY 2024 Public Safety Reimbursement - Approve and Recommend for the Bay County Commission to reimburse the Bay County Sheriff's Office for certain expenditures related to increased tourism on Panama City Beach.

Mr. Walsingham Moved; Seconded by Mr. Johns to approve

Motion passed with seven members present at that time, Mr. Casto arrived after the vote.

V. ACTION ITEMS

A. Discuss and consider for approval funding BayWay Sunday Service for FY2024

Mr. Rowe discussed the Sunday ridership cost to extend the service from March 2nd through the last Sunday in Nov 24. He asked the board to approve this the second year of this agreement.

Mr. Walsingham Moved; Seconded by Ms. Pease to approve

Motion passed unanimously

VI. PRESENTATIONS

A. Update on CVB Owned Special Events, Mr. Patrick Stewart & Ms. Jayna Leach

Ms. Leach and Mr. Stewart discussed the FY24 events as well as successes from the prior fiscal year's events. Mr. Rowe discussed the evolution of the NYE Beach Ball drop, thanking Mr. Sanders who initiated the concept of the event upon the completion of Pier Park. He also answered questions from the board.

B. Update on Triumph Gulf Coast Projects, Mr. Dan Rowe

Mr. Rowe gave an update for Triumph gulf coast with upcoming meetings and regional grant opportunities.

VII. PRESIDENTS REPORT

Mr. Rowe stated that Visit Florida is participating in an eight county regional program that will market the northwest Florida region. We will be participating in a cost share portion as part of the regional marketing program.

VIII. Chairman's Report

NONE

IX. AUDIENCE PARTICIPATION

NONE

X. ADJOURNMENT

Respectfully submitted,
Sharon Cook, Recording Secretary