

AGENDA
COMBINED BOARD MEETING
Bay County Tourist Development Council
Panama City Beach Convention & Visitors Bureau, Inc.
Panama City Beach
9:00 a.m.

Tuesday, February 13, 2024

Council Room, PCB City Hall

- I. CALL MEETING TO ORDER**
- II. ROLL CALL**
 - A. Invocation
 - B. Pledge of Allegiance
- III. REQUESTS TO ADDRESS THE BOARD ON AGENDA ITEMS (3 Minutes)**
- IV. CONSENT AGENDA**
 - A. Approve and recommend for the Bay County Board of County Commissioners to reimburse the Bay County Sheriff's Office and the City of Panama City Beach Police Department for certain public safety expenditures related to increased tourism on Panama City Beach.
 - B. Acknowledge Receipt of the December 2023 Tourist Development Tax Collection Report
- V. PRESENTATIONS**
 - A. 2023 Visitor Profile, Mr. Berkeley Young
 - B. Spring 2024 Marketing Campaign, Ms. Sarah Rabin, Ms. Kelsey Anderson
 - C. Deep STIM III Reef Deployment, Mr. J. Michael Brown
- VI. ACTION ITEM**
 - A. Discuss and consider for approval a funding request by Thunder Beach Productions for marketing and direct event expenses, Mr. Patrick Stewart
- VII. DISCUSSION ITEM**
 - A. Mexico Beach Renourishment Project Update, Ms. Kimberly Shoaf and Mr. Dan Rowe
- VIII. PRESIDENTS REPORT**
- IX. CHAIRMAN'S REPORT**
- X. AUDIENCE PARTICIPATION**
- XI. ADJOURNMENT**