

MOTIONS PASSED AT THE COMBINED BOARD MEETING, Tuesday, May 09, 2023

Approved Feb & March 2023 Minutes
Mr. Phillips/Mr. Wilkes

Approved Consent Agenda
Mr. Phillips /Mr. Walsingham

Approved levy of 6th Penny & Send to BOCC for Approval
Mr. Walsingham / Mr. Casto

COMBINED BOARD MEETING
Bay County Tourist Development Council
Panama City Beach Convention & Visitors Bureau, Inc.
Panama City Beach

Tuesday, May 09, 2023

9:00 a.m.

Council Room, PCB City Hall

I. CALL MEETING TO ORDER

Chairman Chester called the meeting to order at 9:00 a.m.

II. ROLL CALL

Seven Members Present

Mr. Patronis & Ms. Pease Absent

A. Invocation

Mr. Wilkes gave the Invocation.

B. Pledge of Allegiance

Mr. Chester led the Pledge of Allegiance.

C. Approve Feb & March, 2023 Minutes

Mr. Phillips moved; seconded by Mr. Wilkes to approve.

Motion passed unanimously

III. REQUESTS TO ADDRESS THE BOARD ON AGENDA ITEMS (3 Minutes)

None

IV. CONSENT AGENDA

A. Acknowledge Receipt of the March 2023 Tourist Development Tax Collection Report

Mr. Phillips moved; seconded by Mr. Walsingham to approve.

Motion passed unanimously

V. PRESENTATIONS

A. FY 2023 Revenues, Mr. Dan Rowe

Mr. Rowe gave a summary for the current revenues to date as well as looking forward.

B. SABRE Center Update, Mr. Dan Rowe

Mr. Rowe discussed the progress of the design as well as function and usage. He said that the sports and sales teams are talking about the indoor center with potential customers and already receiving excellent feedback.

Mr. Rowe showed the facility floorplan and grounds. He answered questions from the board. Mr. Phillips asked how the concessions areas will move product within the facility. Mr. Rowe discussed the layout and routes they can take.

Mr. Rowe discussed the status of the Triumph Gulf Coast Funding. He said that he will be attending a meeting later this week with Triumph and he will update the board regarding the outcome of that meeting.

He also answered questions from the board.

C. Visitor Profile Winter 2022-2023 Report, Mr. Berkley Young

Mr. Young presented a summary of the winter season in revenue as well as visitor and booking trends. He reviewed the Key Data and STAR reports for the time period. He also answered questions from the board.

VI. PRESIDENTS REPORT

Mr. Rowe discussed the status of activities for the departments as well as the landscape contract for Chip Seal Pkwy being awarded to Lawnscares. He discussed the success of tourism day at the pier and thanked Barrie Ainslie and her team for doing a great job. He also reported that the sports parks participated in granting two wishes for the Make a Wish Foundation.

Mr. Rowe discussed the House Bill 7053 impacts. He said the bill failed in putting the funding of Visit Florida on the local CVB TDT. He said the provision that was approved said the increases of the TDT has to go on referendum for the voters. He said the CVB can levy the 6th penny according to the state and that approving that now would be very important. If the CVB/TDC board approves the 6th penny, it will then go to the county for approval. Mr. Rowe said he will meet one on one with county commissioners to discuss the use of the 6th penny. Mr. Sale stated the use should be stated in general terms and Mr. Rowe agreed and added that the new revenue generated still has to pass state legal requirements and have a direct nexus to tourism.

Call for Additional Vote: Approve the levy of the TDT 6th Cent and send to the BOCC for approval

Mr. Walsingham moved; seconded by Mr. Casto to approve.

Motion passed unanimously

VII. CHAIRMAN'S REPORT
NONE

VIII. AUDIENCE PARTICIPATION

One citizen asked a question about holding a camp at the indoor sports facility. Mr. Rowe answered the question.

IX. ADJOURNMENT

Respectfully submitted,
Sharon Cook, Recording Secretary