

MOTIONS PASSED AT THE COMBINED BOARD MEETING, Tuesday, October 10, 2023

Approved Consent Agenda
Mr. Patronis / Ms. Pease

Approved Action Item A
Ms. Pease / Mr. Patronis

COMBINED BOARD MEETING
Bay County Tourist Development Council
Panama City Beach Convention & Visitors Bureau, Inc.
Panama City Beach

Tuesday, October 10, 2023

9:00 a.m.

Council Room, PCB City Hall

I. CALL MEETING TO ORDER

Chairman Chester called the meeting to order at 9:00 a.m.

II. ROLL CALL

Six Members Present

Mr. Jansen, Mr. Phillips & Mr. Wilkes were Absent

A. Invocation

Mr. Chester gave the Invocation.

B. Pledge of Allegiance

Ms. Pease led the Pledge of Allegiance.

III. REQUESTS TO ADDRESS THE BOARD ON AGENDA ITEMS (3 Minutes)

None

IV. CONSENT AGENDA

A. Acknowledge Receipt of the August 2023 Tourist Development Tax Collection Report

Mr. Rowe read the consent agenda into the record.

Mr. Patronis moved; seconded by Ms. Pease to approve.

Motion passed unanimously

V. ACTION ITEMS

A. Discuss and consider for approval support for Thunder Beach Fall Motorcycle Rally, Richard Sanders

Mr. Sanders discussed that Mr. Joe Biggs is now the owner of the event and that the CVB sponsorship will be done with direct payments to vendors with Mr. Biggs providing three estimates. This will ensure that funds are not going directly to the event owner and only provide support.

Ms. Pease stated that this event is very good for tourism and hopes that the acts of the previous owner doesn't put a negative light on the event.

Mr. Patronis said that this event helps local businesses more than any other event and he highly supports this event.

Mr. Rowe stated that for the support payment to the City of PCB and Sheriff we did not require Thunder Beach to obtain three estimates.

Mr. Casto said that this is a great event and the only real complaints from residents is the noise and traffic.

Mr. Rowe stated that the CVB does not comment on the ongoing investigation and arrest of the previous owner.

Ms. Pease moved; seconded by Mr. Patronis to approve.

Motion passed unanimously

VI. PRESENTATIONS

A. Summer 2023 Visitor Profile, Berkeley Young

Mr. Young reviewed the data for the Summer 2023 season and answered questions by the board.

Mr. Rowe stated that 98 percent of the post covid revenue increase in FY2022 has been maintained. He said holding that increase at that rate is a testament to the destination and the efforts of the CVB to keep that momentum.

VII. PRESIDENTS REPORT

St Andrews park beach renourishment project is ongoing. He said that this project sets up us being able to include the park in future projects.

Ms. Leach said that we won the gold internationally for Marketing & PR for Pirates of the High Seas, beating Australia, and several other awards.

VIII. CHAIRMAN'S REPORT

NONE

IX. AUDIENCE PARTICIPATION

NONE

X. ADJOURNMENT

Respectfully submitted,
Sharon Cook, Recording Secretary