

MOTIONS PASSED AT THE COMBINED BOARD MEETING, Tuesday, October 31, 2023

Approved Minutes

Mr. Patronis / Mr. Johns

Approved Consent Agenda

Mr. Walsingham/Mr. Patronis

Approved Action Item A Two Parts:

Part 1; SFC Management Agreement:

Mr. Johns/Mr. Patronis

Part 2: Org Chart:

Mr. Walsingham / Mr. Patronis

Approved BayWay November Sunday Service

Mr. Patronis / Mr Walsingham

COMBINED BOARD MEETING
Bay County Tourist Development Council
Panama City Beach Convention & Visitors Bureau, Inc.
Panama City Beach

Tuesday, October 31, 2023

9:00 a.m.

Council Room, PCB City Hall

I. CALL MEETING TO ORDER

Chairman Chester called the meeting to order at 9:00 a.m.

II. ROLL CALL

Five Members Present

Four Members Absent:

Paul Casto

Mike Jansen

Clair Pease

Buddy Wilkes

A. Invocation

Mr. Chester gave the Invocation.

B. Pledge of Allegiance

Mr. Johns led the Pledge of Allegiance.

C. Approve CVB/TDC Board Meeting Minutes for Aug 17, 2023 Sept 12 2023, & Oct 10, 2023

Mr. Patronis moved; seconded by Mr Johns to approve.

Motion passed unanimously

III. REQUESTS TO ADDRESS THE BOARD ON AGENDA ITEMS (3 Minutes)

NONE

IV. CONSENT AGENDA

A. Approve Task Order 8 MRD Associates for the St Andrews State Park Dune Vegetation Project Design, Plan and Specs, Bidding, and Construction Phase Services

B. Approve Task Order 7 Coastal Protection Engineering LLC for the St Andrews State Park Permit-Required Post-Construction Monitoring Analysis and Report

Mr. Walsingham moved; seconded by Patronis to approve.

Motion passed unanimously

V. DISCUSSION ITEM

A. Discuss FY2023 Public Safety Expenditures, Ms. Charlene Honnen

Ms. Honnen reviewed the Public Safety intuitive for fiscal year 2023.

Mr. Rowe said that in order to increase awareness of how the public safety funds are being spent, we will be bringing the public safety invoices to the CVB board to approve as they are presented for reimbursement. They will then go to the Bay County Board of County Commissioners for approval.

This is in accordance with the state statute. Mr Rowe answered board members questions.

VI. PRESENTATIONS

A. Update from Gulf Coast State College Hospitality & Culinary Program, Mr. Daniel Henderson, Chair Mr. Brown, owner of Dee’s Hangout, introduced Mr. Henderson and discussed the importance of the new program at the college.

Mr. Henderson introduced himself and his experience. He also discussed his role in the hospitality & culinary program. He also answered questions by the board.

Mr. Rowe discussed the Elevating Tourism Initiative providing scholarships for this program as well as at Haney.

VII. ACTION ITEMS

A. Approve an amendment and extension of the management agreement with Sport Facilities Companies (SFC) for the Publix Sports Park and the indoor event center, Mr. Dan Rowe

Mr. Rowe stated that Mr. Higgins has taken another position within SFC. With this opening, and the future indoor center, he stated a closer look at the needs for success was done and the CVB will be taking over the booking and contracting of all the tournaments taking place as well as the marketing and sponsorship development activities. The sports marketing team of the CVB will move to the park, SFC will continue to manage the operations and local field usage. Mr. Rowe presented the new org chart. He stated that Mr. Sparks will continue to act as GM until the building of the new center is underway. He also said that the current management agreement with SFC is changing so that the incentive pay program is in line with budgeting and cost of goods sold.

Mr. Rowe answered questions by the board.

Mr. Sparks discussed the success of the park as well as the opportunity for growth and how they will collaborate with the sports team at the cvb.

Park maintenance was also discussed. Mr. Rowe discussed some of the details of how Mr. Sanders is helping the park stay on top of improvements and maintenance.

Mr. Johns moved to agree to the changes in the SFC management agreement; Seconded by Mr. Patronis to approve.

Motion passed unanimously

Mr. Walsingham moved to agree to the changes in the discussed org chart; Seconded by Mr. Patronis to approve

Motion passed with Four Members Yes vote; Mr. Phillips voted No.

VIII. PRESIDENTS REPORT

St Andrews park beach renourishment project is ongoing. He said that this project sets up us being able to include the park in future projects.

Mr. Rowe also stated that the Bayway trolley system ridership program ends in October. He stated that there is a need to extend the service into November but he doesn’t recommend extending it in the winter months.

He recommended extending the service to the end of November. The board agreed and made a motion to do so.

Mr. Patronis moved; Seconded by Mr. Walsingham

Motion passed unanimously

IX. CHAIRMAN’S REPORT
NONE

X. AUDIENCE PARTICIPATION

NONE

XI. ADJOURNMENT

Respectfully submitted,
Sharon Cook, Recording Secretary