



AGENDA
COMBINED BOARD MEETING
Bay County Tourist Development Council
Panama City Beach Convention & Visitors Bureau, Inc.
Panama City Beach
9:00 a.m.

Thursday, August 17, 2023

Council Room, PCB City Hall

- I. CALL MEETING TO ORDER**
- II. ROLL CALL**
 - A. Invocation
 - B. Pledge of Allegiance
 - C. Approve April, May & June 2023 Minutes
- III. REQUESTS TO ADDRESS THE BOARD ON AGENDA ITEMS (3 Minutes)**
- IV. CONSENT AGENDA**
 - A. Approve Destination Panama City FY 2024 Budget & Program of Work
 - B. Approve Mexico Beach CDC FY 2024 Budget & Program of Work
 - C. Acknowledge Receipt of the May & June 2023 Tourist Development Tax Collection Report and the June Financial Statement.
- V. PRESENTATIONS**
 - A. 2023 Gulf Coast Jam Recap, Randy Lovelady and Mark Sheldon
 - B. Spring 2023 Visitor Profile, Berkeley Young
- VI. ACTION ITEMS**
 - A. Discuss and consider for approval the FY 2024 Panama City Beach CVB Budget and Program of Work, Mr. Dan Rowe
- VII. PRESIDENTS REPORT**
- VIII. CHAIRMAN'S REPORT**
- IX. AUDIENCE PARTICIPATION**
- X. ADJOURNMENT**