



# 2025/26 Winter Media Kit



# Park City welcomes mountainkind.

In this press kit, we've rounded up some great information to help you share the best of winter in our authentic and historic mountain town. As always, should you have any special requests or if you're looking to connect with a source for an interview, please feel free to give us a call or drop us a line. We look forward to helping you share Park City's story.



## Park City media contacts

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### PHOTO & VIDEO REQUESTS

We maintain photo and video assets for non-commercial use by media and authorized meeting planners to supplement editorial coverage of Park City, Utah. Visit our [Online Media Gallery](#) to preview all photos and video assets. Terms and conditions apply.

### SOCIAL MEDIA

# #VisitParkCity  
f @VisitParkCity  
X @VisitParkCity  
i @VisitParkCity  
v @VisitParkCity

### WEBSITE

[visitparkcity.com](http://visitparkcity.com)



Contact our PR agency at: [parkcitypr@zimmerman.com](mailto:parkcitypr@zimmerman.com)

# Discover Park City, Utah.

Park City is home to two world-class ski resorts filled with famously light Utah powder and several major recreational attractions to give visitors a front row seat to the Greatest Snow on Earth®. Park City is so much more than your typical ski town. With award-winning dining, incredible shopping, and vibrant nightlife only 25 miles from Salt Lake City International Airport, Park City is North America's most accessible ski destination.



## SUSTAINABILITY GOALS

- Net-zero carbon and 100% renewable energy community-wide by 2030.

## MOST ACCESSIBLE MOUNTAIN DESTINATION

Flying into Utah? Be sure to linger in the all-new [Salt Lake City International Airport](#) which became America's newest air terminal when it opened in September 2020.

From the Salt Lake valley, Park City is a mere 25 miles away, nestled high in the Wasatch Mountain Range sitting at about 7,000 feet in elevation.

## RECOGNITIONS

- Awarded first place in the business and marketing category for the 2025 Green Destinations Top Story Awards.

## LOCAL STEWARDSHIP

- First town in Utah to ban single use plastic bags at major grocery stores (Ordinance 2017-21).
- Residential and business composting programs. Community recycle center: [Recycle Utah](#).
- Ski resort sustainability efforts including the adoption of low-energy-consuming snow guns, locally sourced food ingredients, rethinking and re-sourcing hotel amenities.
- 8,000+ acres of Green Spaces within Park City.
- Free public bus fleet; first mountain town to feature electric busses.
- Electric vehicle charging points at local venues, parks, city facilities, hotels and more.

# Our commitment.

Park City and Summit County are committed to destination stewardship. Sustainable tourism is about taking care of our home. We use a holistic approach to achieve progress in balance, to support our heritage and outdoor recreation through guest management that sustains our economy for years to come. The Sustainable Tourism Plan that launched in the fall of 2022 intends to create a future where we consider community and environmental benefits with the same weight as economic benefits, resulting in a thriving community and destination. In summer 2024, the Mountainkind brand was launched to support these initiatives.



# Our award-winning resorts.

## Deer Valley Resort

### MEDIA CONTACT

Riley Elliott, [relliott@deervalley.com](mailto:relliott@deervalley.com)



**TERRAIN:** 4,300 skiable acres

**TRAILS:** 202

**CHAIRLIFTS:** 31

**PASSES:** Included on the Ikon pass. Read more at [ikonpass.com](http://ikonpass.com).

**FUN FACT:** This is a ski-only resort.

**25/26 UPDATES:** Delivering the largest resort expansion in history with 10 new lifts, doubling the skiable terrain. 1,200 new parking spaces are available. Season opening date is December 1.

[DeerValley.com](http://DeerValley.com)

@SkiDeerValley

@Deer\_Valley

@DeerValleyResort

#SkiTheDifference

## Utah Olympic Park

### MEDIA CONTACT

Kole Nordmann, [knordmann@uolf.org](mailto:knordmann@uolf.org)



**FUN FACT:** Best place in Park City to learn all about the 2002 Salt Lake City Winter Olympic Games. Outdoor activities available.

**25/26 UPDATES:** A 25-acre, multi-phase mountain expansion project is underway.

Additions include competition-level giant slalom and moguls courses that meet International Ski Federation and World Cup standards, a high-speed quad chairlift, snowmaking systems and pond, and LED lights for night training.

[UtahOlympicLegacy.org](http://UtahOlympicLegacy.org)

@UtahOlympicPark

@UtahOlympicPark

@UtahOlympicPark

#UtahOlympicPark

## Park City Mountain

### MEDIA CONTACT

John Kanaly, [john.kanaly@vailresorts.com](mailto:john.kanaly@vailresorts.com)



**PARK CITY**

**TERRAIN:** 7,300 skiable acres

**TRAILS:** 330+

**CHAIRLIFTS:** 43

**PASSES:** Included on the Epic Pass. Read more at [epicpass.com](http://epicpass.com).

**FUN FACT:** This is the largest lift-assisted ski resort in the United States.

**25/26 UPDATES:** The debut of the new, high-speed, 10-passenger Sunrise Gondola will streamline access to Red Pine Lodge and the resort's improved beginner terrain. Season opening date is November 21.

[ParkCityMountain.com](http://ParkCityMountain.com)

@ParkCityMountain

@PC Ski

@PC Ski

#ThisIsYourMountain

## Woodward Park City

### MEDIA CONTACT

Jay Burke, [jburke@woodwardparkcity.com](mailto:jburke@woodwardparkcity.com)



**TRAILS & TERRAIN:** Lift-served skiing and snowboarding, 1,200 foot long tubing lanes, 60,000 square foot indoor facility for skateboarding, scootering, BMX, parkour, and trampolines.

**PASSES:** All-access membership (indoor, lift, and tubing), Mountain Park Season Pass, and a variety of daily tickets.

**FUN FACT:** Offers a unique learning environment for everyone from first-timers to seasoned professionals.

[WoodwardParkCity.com](http://WoodwardParkCity.com)

@WoodwardParkCity

@WoodwardPC

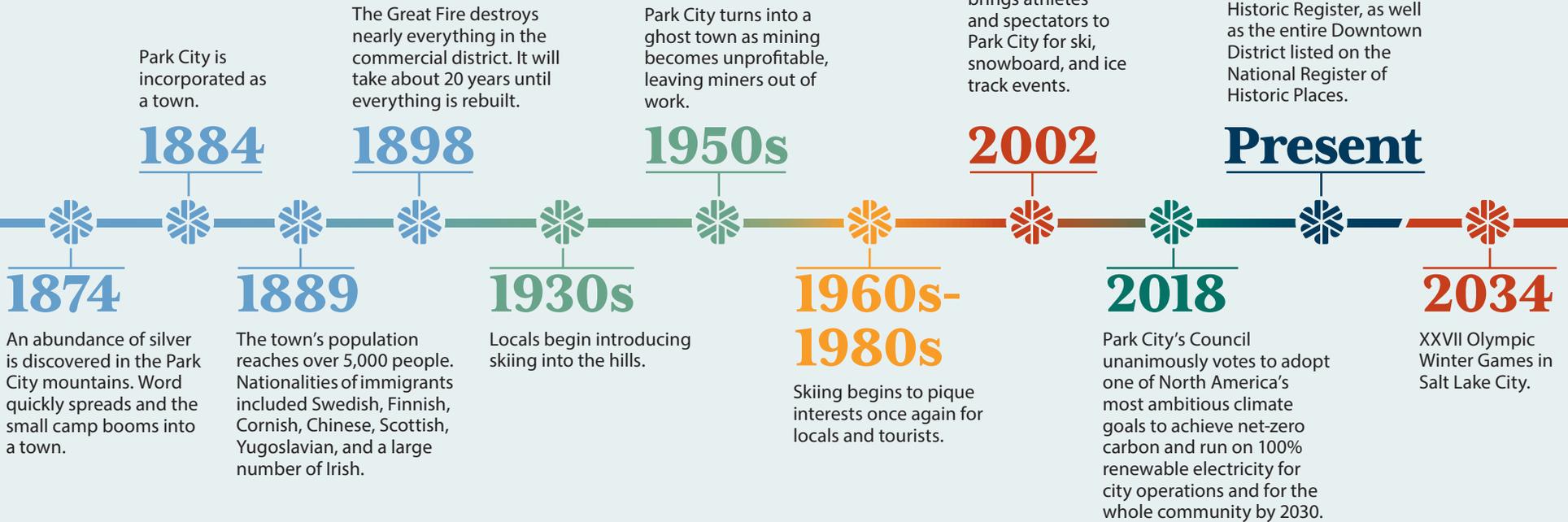
@WoodwardParkCity

#WoodwardParkCity

# History & lasting legacy.

From silver mining town to world-class skiing destination, a glimpse into the colorful history of Park City.

Park City has grown to be a year-round destination sought by national and international guests for its lively town, amazing recreation and easy access to/from Salt Lake International Airport. Today, 47 buildings from the Silver Mine era are included on the National Historic Register, as well as the entire Downtown District listed on the National Register of Historic Places.



An interactive pictorial of Park City's colorful mining and ski history is on display at the **Park City Museum**, located at 528 Main Street in the heart of Park City's Historic Old Town district.



Visitors can experience the glory of the 2002 Winter Games at Utah Olympic Park. Museum tours highlight the history of all skiing disciplines through touch screen displays, videos, a VR ski theater, and maps.

# Soundbites



## 100+ lodging options

- Picturesque Poolsides
- New Properties
- Bed and Breakfast
- In/On Mountains
- Spa Amenities
- Meeting Spaces

## Nearly 150 dining options

- Alpenglobe & Yurt Dining
- Craft Chocolate
- 1 Wine Bar
- 3 Breweries
- 14ft Custom Wood Stove
- 2 Distilleries
- French Café
- MYO Old Fashioned
- LOMA

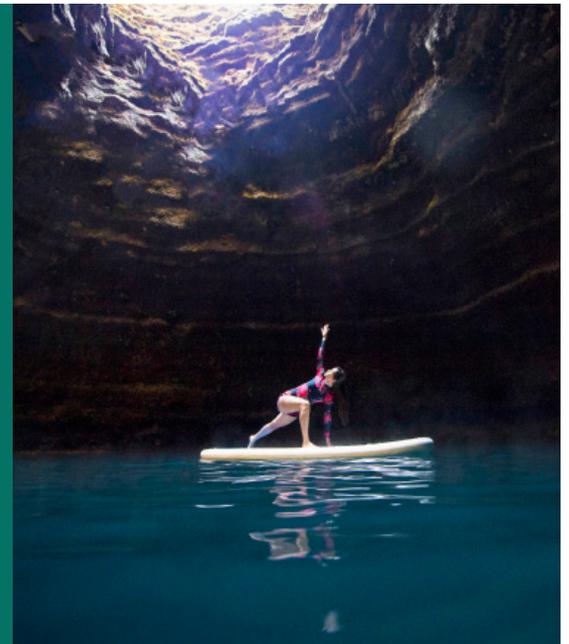


## Special activities

- Snow Globes
- Sundance Film Festival
- Museum Tours
- Theatre & Arts
- Bobsled Ride
- Ice Castles
- Shot Ski on Main Street

## Outdoor recreation

- Play in the Snow WITHOUT Skiing
- 400 Miles of Trails
- Geothermal Crater SUP
- Fly Fishing
- National Ability Center
- 28-mile-long State Park



# Park City in the news.

**TRAVEL+  
LEISURE**



**TIME**

**COSMOPOLITAN**



**Fodor's**

Condé Nast  
**Traveler**

**POWDER**  
THE SKIERS MAGAZINE

**VOGUE**



## HARPER'S BAZAAR

World's Greatest Places,  
2022, #2

## POWDER

7 Best Dog-Friendly Ski Resorts  
in North America, 2025, #2

## LONELY PLANET

A First-Time Guide to Park City,  
Utah, 2024

## TRIPADVISOR

Best Places to Ski in North  
America, 2023, #3

## TIME MAGAZINE

World's Greatest Places,  
2022, #2

## COUNTRY LIVING

55 of the Best Fall Towns in the  
U.S. for Foliage, 2023, #19

## FORBES

Where to Find A Top North  
American Luxury Ski Trip, Easy  
Access and Stunning Resorts,  
2025

12 Best Winter Vacation Desti-  
nations for Families, 2024

## TRAVEL + LEISURE

11 Best Places to Travel in  
January, 2023, #1

## SUNSET MAGAZINE

Park City Travel Tips from Mod-  
ern Family Star Ty Burrell

## TIME OUT

These Are the Best Places to Ski  
in North America, According to  
Tripadvisor, 2023, #3

Best Ski Resorts in the US,  
2022, #7

## YAHOO! LIFE

Top 10 Resorts for Nightlife,  
2022, #6, 7

## FODOR'S TRAVEL

Most Charming Main Streets in  
America, 2022, #1

## COSMOPOLITAN

35 Best Girls' Trip Destinations  
in the U.S., 2025, #4

36 of the Best Fall Towns in the  
U.S. for Foliage, 2023, #12

## TORONTO STAR

Where to Eat and Drink, Stroll  
and Chill Out in the Utah Moun-  
tain Town, 2023

## CONDE NAST TRAVELER

In Park City, Utah, an Adaptive  
Sports Center Sets a New Stan-  
dard, 2024

13 Best Places to Travel in Janu-  
ary, 2024

Best Family Ski Resorts, 2023  
23 Best Places to Go in the US  
in 2023

## MSN

Most Beautiful Main Streets in  
the US, 2022, #1

Best Christmas Towns in Ameri-  
ca, 2022, #1

## SKI MAGAZINE

Top 10 Resorts in the West for  
Weekend Getaways, 2024

## AFAR

7 Must-Try Winter Activities in  
Park City, Utah, 2025

Best Weekend Getaways in the  
U.S. for Families, 2024

10 Best Places to Travel in Janu-  
ary, 2023

## TRAVELWEEK CANADA

Park City, Utah Gears Up for  
Another Ski Season, 2023

## VOGUE

The Best Christmas Towns in  
the USA for a Dose of Holiday  
Cheer, 2024