



2025 ANNUAL MEETING



Susie English

Deer Valley Resort
Outgoing Board Chair



A scenic view of a mountain town nestled in a valley, surrounded by lush green hills and forests. The word "Welcome" is overlaid in large white letters. The town is situated in a valley, surrounded by rolling green hills and dense forests. The hills are covered in vibrant green grass and trees, with some patches of snow visible on the higher peaks. The sky is a clear blue with scattered white clouds. The overall atmosphere is bright and inviting, suggesting a warm and scenic destination.

Welcome

Aldy Milliken

Kimball Art Center
Incoming Board Chair



2026 BOARD OF DIRECTORS

Aldy Milliken

Board Chair
Kimball Art Center

Susie English

Past Chair
Deer Valley Resort

Deirdra Walsh

Vice Chair
Park City Mountain

Dan Bullert

Treasurer
Stein Eriksen Lodge Management

Lora Anthony

Mountain Trails Foundation

Adam Herrup-Morse

Snow Country Limousine

Meisha Ross

Twisted Fern

Tana Toly

Park City Municipal

Beth Armstrong

Intermountain Health

Revice Jordan

Posh Management

Rosa Salguero

Top Shelf Services

Sherry Weaver

Hyatt Centric Park City

Roger Armstrong

Summit County

Chris Lawing

Pendry Park City

Shayne Scott

Summit County

Jennifer Wesselhoff

Park City Chamber & Visitors Bureau

Carly Coyle

Dendric Estates

Ian Pope

Five5eds

Jocelyn Scudder

Arts Council of Park City & Summit
County

Janna Young

Summit County

Allison Diamond

Utah Olympic Legacy Foundation

Myles Rademan

Park City Municipal

Rob Sergent

Alpine Distilling

Joel Zarrow

Park City Community Foundation

Matt Dias

Park City Municipal

Nathan Rafferty

SkiUtah

Heleena Sideris

Park City Lodging

Emily Fisher

Youth Sports Alliance

Merideth Reed

Park City Board of Education

Gar Trayner

Woodward Park City

OUTGOING BOARD MEMBERS



Rachel Alday
Abode Luxury Rentals



Spencer Byrne
All Seasons Adventures



Jamie Johnson
Park City Board
of Realtors



Whitney Ryan
Canyons Village
Management Association



Rhonda Sideris
Park City Lodging



Melanie Welch
Utah Olympic Legacy
Foundation



Betsy Wallace
Christian Center of
Park City



Diego Zegarra
Park City Community
Foundation

INCOMING BOARD MEMBERS



Dan Bullert
Stein Eriksen Lodge



Allison Diamond
Utah Olympic Legacy
Foundation



Emily Fisher
Youth Sports Alliance



Heleena Sideris
Park City Lodging



Joel Zarrow
Park City Community
Foundation



PARK CITY **UT**
CHAMBER OF COMMERCE & VISITORS BUREAU

MOMENTUM

...in the Arts

KIMBALL ART CENTER

MOMENTUM IN THE ARTS

BUILDING KIMBALL'S SUSTAINABLE FUTURE

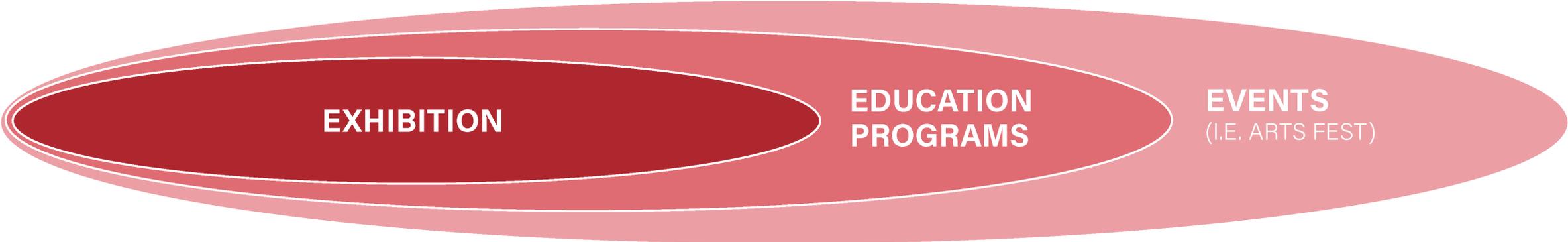
KIMBALL
ART
CENTER

10 | PARK CITY CHAMBER OF COMMERCE & VISITORS BUREAU



OUR MISSION

Inspire, educate, and connect by offering art exhibitions, classes, and events to the Park City Community and visitors.







Great work!













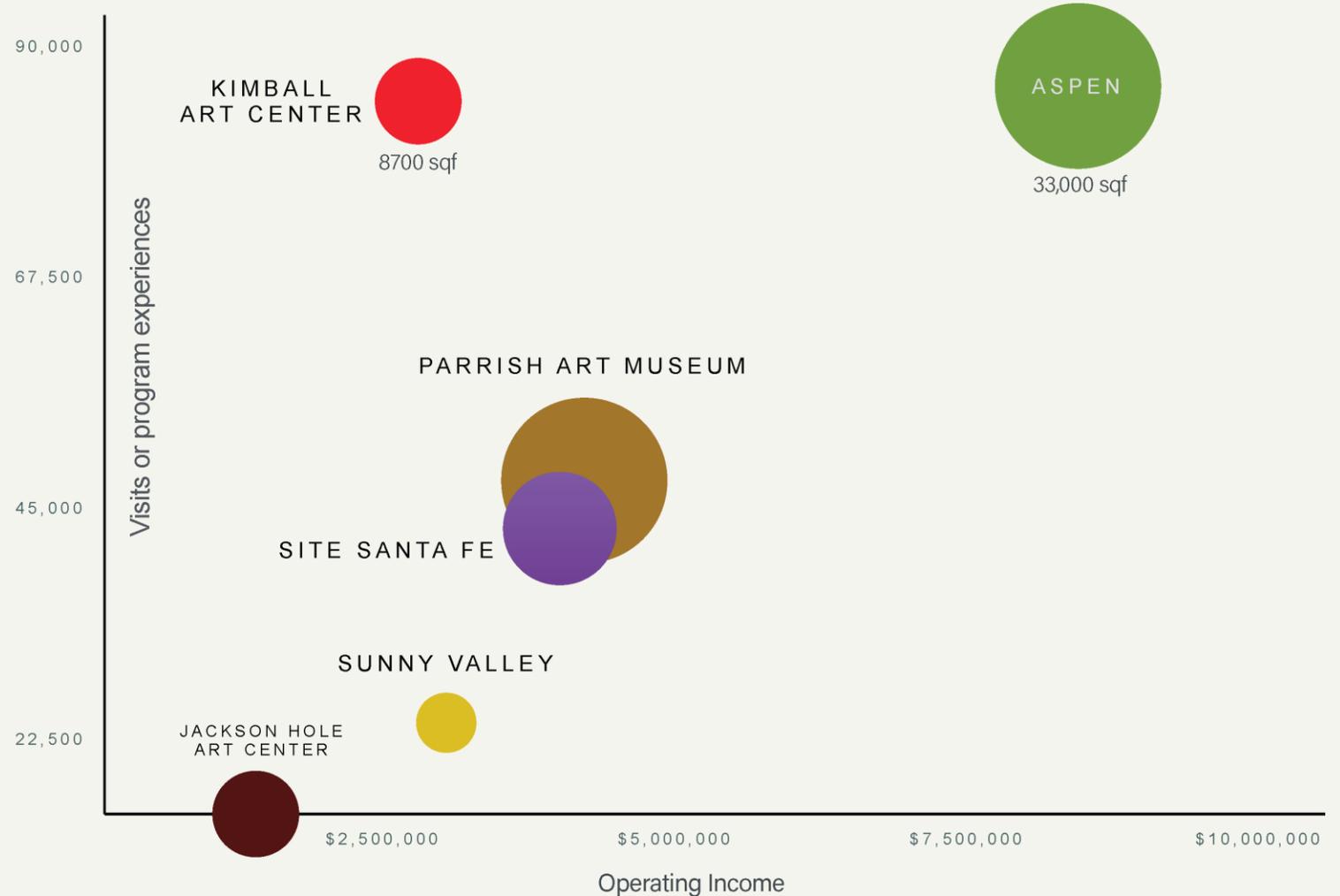




OUTPERFORMING PEERS

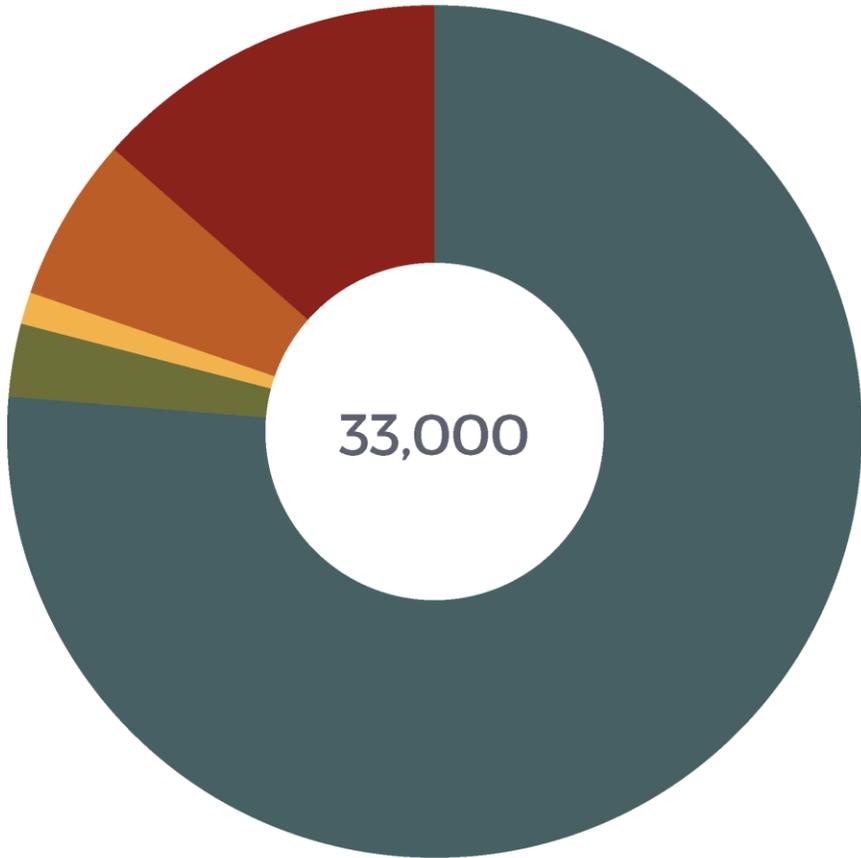
- KAC punches above its weight in local visitors and students compared to most art spaces given size of facility and demand for art services.
- Number of visits higher than larger cities: (Santa Fe and Hamptons) because of education programs
- Higher impact compared to institutions with larger budgets (Aspen or Jackson)
- Kimball is a unique blend of exhibition visits and educational experiences for area students

ATTENDANCE/OPERATING INCOME & MUSEUM SIZE



New Location will draw new visitors across the State and maintain locals

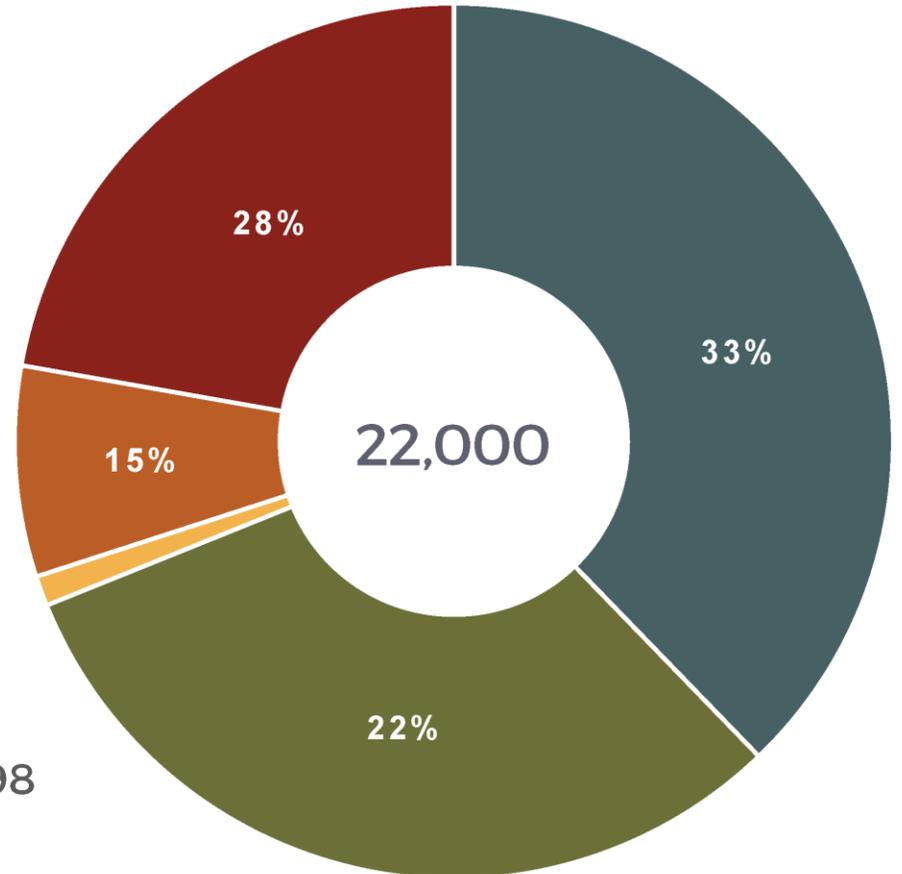
Education Participation By Zip Code (2023)



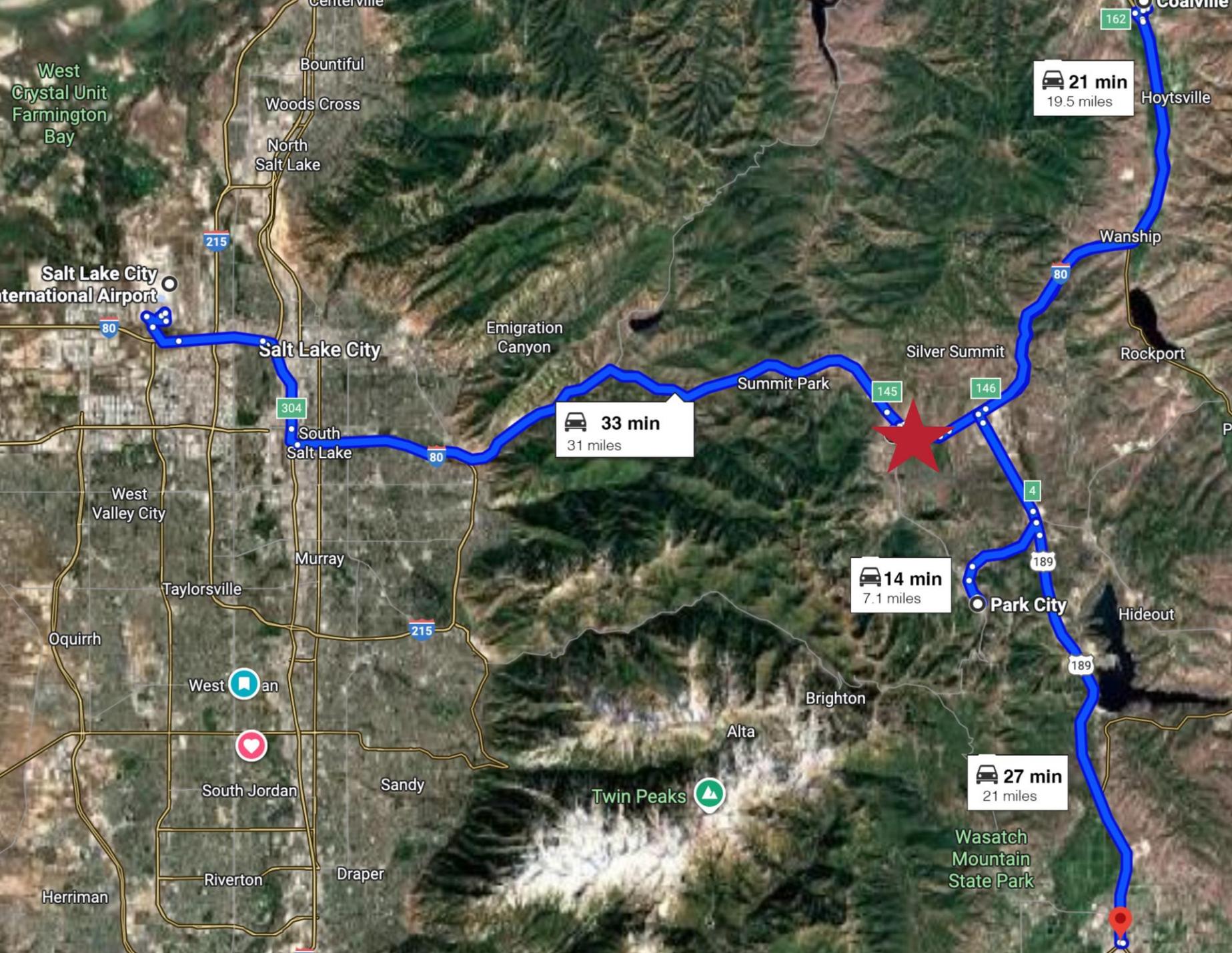
Classes
Schools
Tours

- Combined 060,098
- Other Summit
- Wasatch
- Rest of UT
- Out of State

Exhibition Visitors by Zip Code (2023)

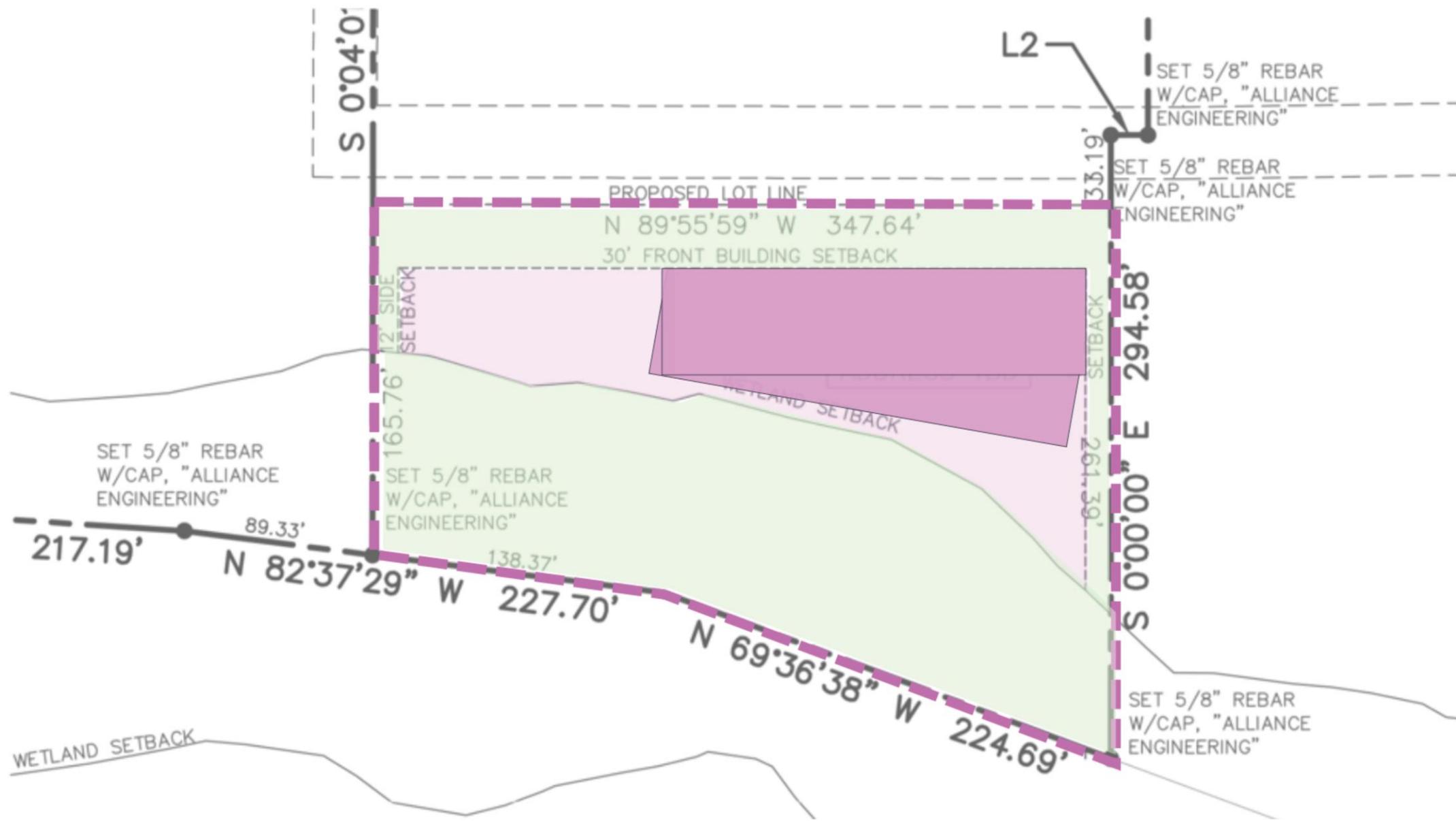


EXHIBITION Visits



Strategic Goals of the New Building

The Kimball Art Center will bring together art, people, nature, and hospitality. KAC will serve as a welcoming living room for the community and its visitors, uniting all aspects of our mission in an immersive, educational and inclusive experience.







Elevating Utah's cultural ecosystem is a win-win for locals and our tourist economy.

ARTS AND CULTURE MASTER PLAN



BUILDING A ROADMAP FOR THE FUTURE OF ARTS & CULTURE
IN PARK CITY & SUMMIT COUNTY, UT



ART Strengthens the Fabric of Our Community

THANK YOU!

MOMENTUM

...at Deer Valley

Park City, Utah



Utah's premier ski-only destination.

THE DEER VALLEY BRAND



WORLD-CLASS FRIENDLY
GUEST SERVICE



DELIVERED BY
EXCEPTIONAL STAFF



ATTENTION TO DETAIL



FOCUSED ON FAMILIES



WORLD-CLASS GROOMING



SKI ONLY WITH
LIMITED CAPACITY



INNOVATIVE DINING



COMMITMENT TO SPORT





DEER VALLEY

DEER VALLEY

EXPANDED TERRAIN

EXPANDED TERRAIN

DEER VALLEY
SILVER LAKE VILLAGE

CURRENT TERRAIN

DEER VALLEY
SNOW PARK VILLAGE

DEER VALLEY
EAST VILLAGE



DEER VALLEY

2025 Build Season



Gondola Mid Station



Lift 4 – Tower 18



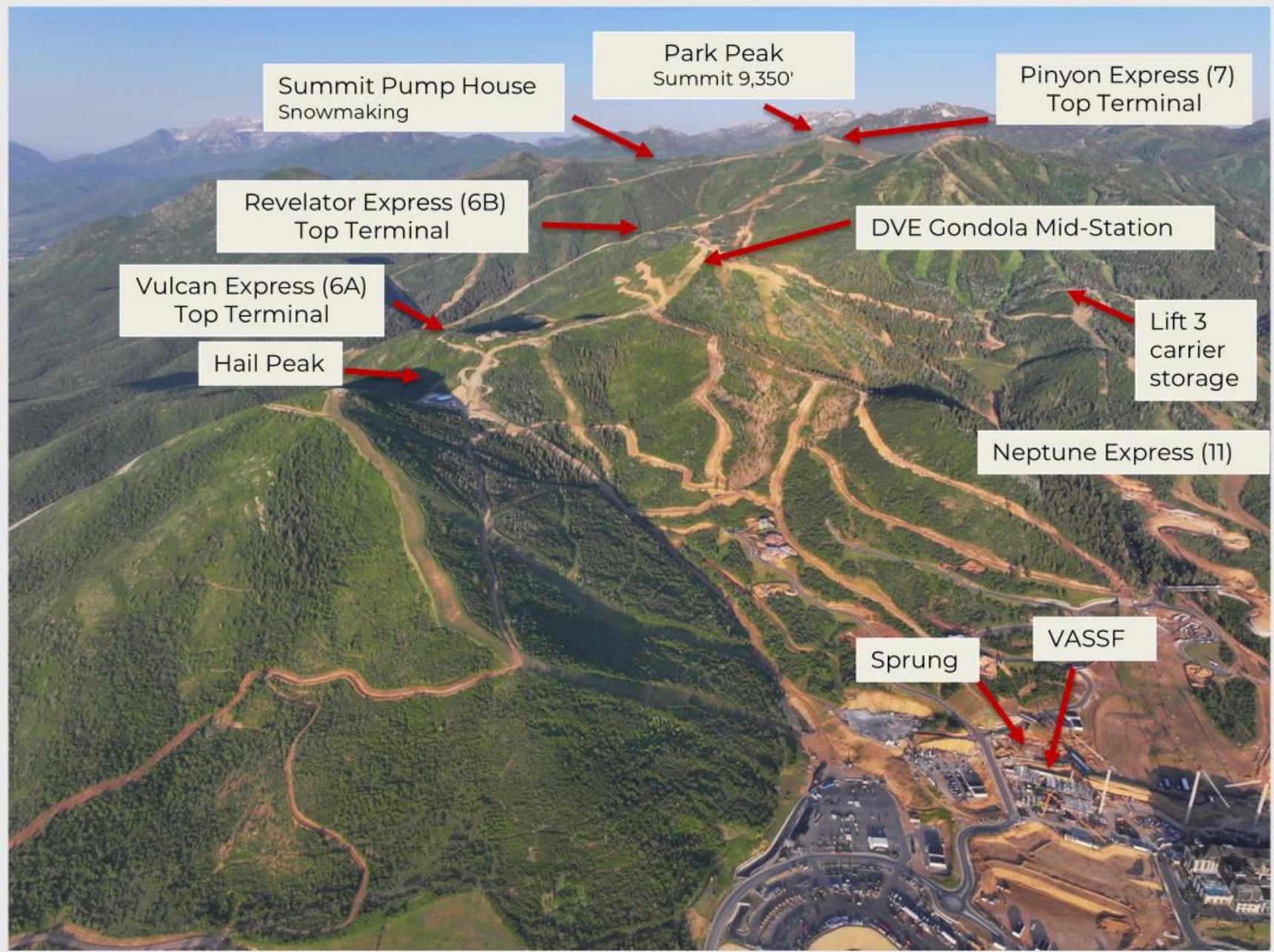
Base Skier Building

Milestones Planned for 2025 Construction Season

Lifts 1a, 1b, 2, 3, 4, 4a, 6a, 6b, 7, 11, 12	Snowmaking	Terrain	Maintenance Facilities	Park Peak Lodge
Complete and operational	100% Complete and operational	100% of terrain served by lifts complete and operational	Complete and operational	Dried-in building

CONSTRUCTION UPDATE

- Lift Install this Summer
 - (3) 4-packs
 - (1) 6-Pack
 - (1) 10 Passenger Gondola
- Snowmaking
 - 145k ft pipe
 - 12 valve shelters
 - 745 stick guns
 - 133 Fan Guns
- Vertical Construction
 - Park Peak Lodge
 - Hail Peak Saddle
 - Lift 3 Carrier Storage
 - Lift 7 Maintenance Bay
 - Sprung Structure
 - Mid Station platform
 - 4 Ski Patrol Shacks
 - VASSF Design



RESORT STATS: 24/25 > 25/26

STATISTICS	DEER VALLEY 24/25	DEER VALLEY 25/26
Highest Elevation	9,570 ft	9,570 ft
Lowest Elevation	6,530 ft	6,530 ft
Vertical Drop	3,040 ft	3,040 ft
Number of Runs	122	202*
Longest Run	4.2 miles	4.8 miles
Snowmaking Coverage	548 acres	886 acres
Skiable Acreage	2,342 acres	4,300 acres
Total Aerial Lifts	24	31
Gondolas	1	2
Detachable Chairlifts	16	22
Flex Grip Chairlifts	7	7
Coveyor/Surface Lifts	5	5





helicopters

Doppelmayr







Park Peak



Temp Skier Facility

Winter 25-26 and 26-27



Temp Skier Facility

Winter 25-26 and 26-27





Four Seasons

Skier Services Facility

Grand Hyatt

Cormont

Day Skier Parking

Deer Valley East Village



Deer Valley East Village





MOMENTUM

...at Park City Mountain




PARK CITY

+


CANYONS VILLAGE
MANAGEMENT ASSOCIATION



The Amphitheater at Canyons Village

Overview:

- Second Year with Our Permanent Stage
- Refined Grading to 18% for a Premier Alpine Concert Experience
- 3,500 Person Capacity Today with Future Capacity of 5,000+
- Successful Partnership with the Park City Institute/ Concert on the Slopes Series
- 15 Concerts Hosted this Summer



Slopeside Work Force Housing Development

Overview:

- Second Phase of Workforce housing – Sky View
- 2 New Buildings Adjacent to Slopeside Development
- Total of 168 Bedrooms, 148 Units
- Marketed to mid-level management, year-round living
- Anticipated Completion Fall 2026



Canyons Village Parking Garage

Overview:

- Developed By TCFC
- On time For December Partial Completion
- Final Completion Early Winter 2026
- Enhanced Arrival Experience
- Reduced Base Area Congestion



New Sunrise Gondola

Overview:

- Replacement of Sunrise Chair
- 10 Passenger Gondola Directly to the Mid-Mountain Red Pine Area
- Faster Access to the Slopes From Canyons Village
- Less Susceptible to Wind Holds
- New Ski and Ride Zone
- On Schedule to Open in November



New Sunrise Gondola

Progress

- Top Terminal Assembled
- Bottom Terminal Assembled
- Towers Placed
- Top Drive Platform Installed





MOMENTUM

...at Utah Olympic Park

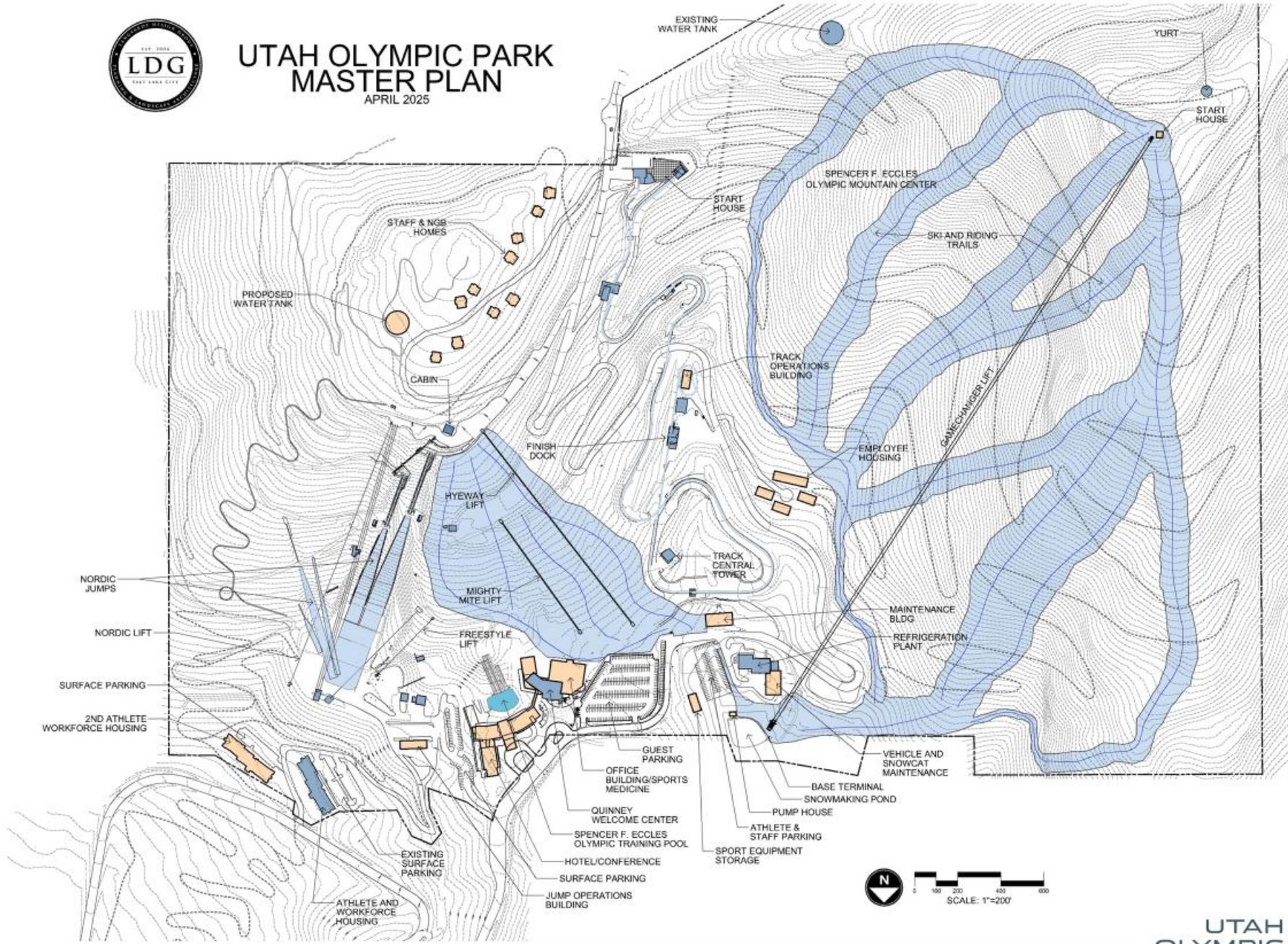
UTAH
OLYMPIC
PARK





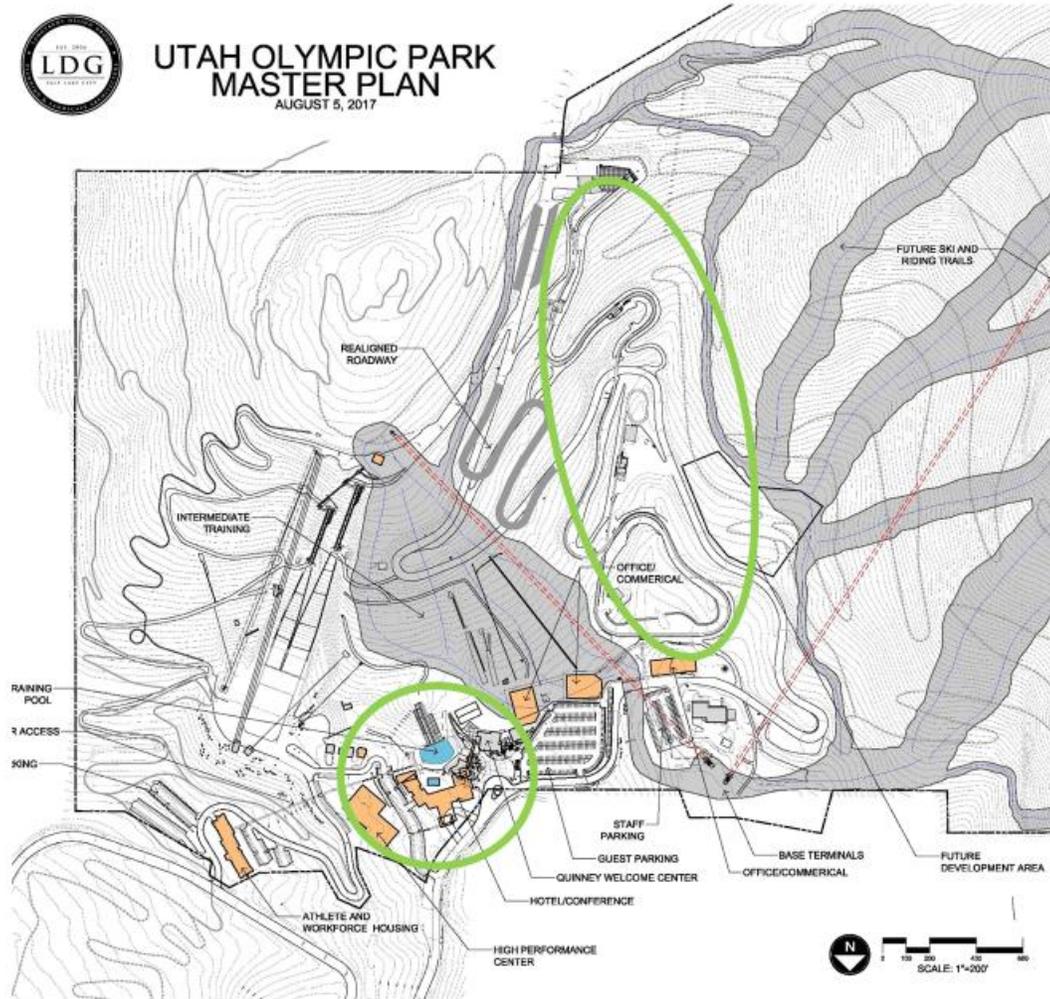
UTAH OLYMPIC PARK MASTER PLAN

APRIL 2025





**UTAH OLYMPIC PARK
MASTER PLAN**
AUGUST 5, 2017



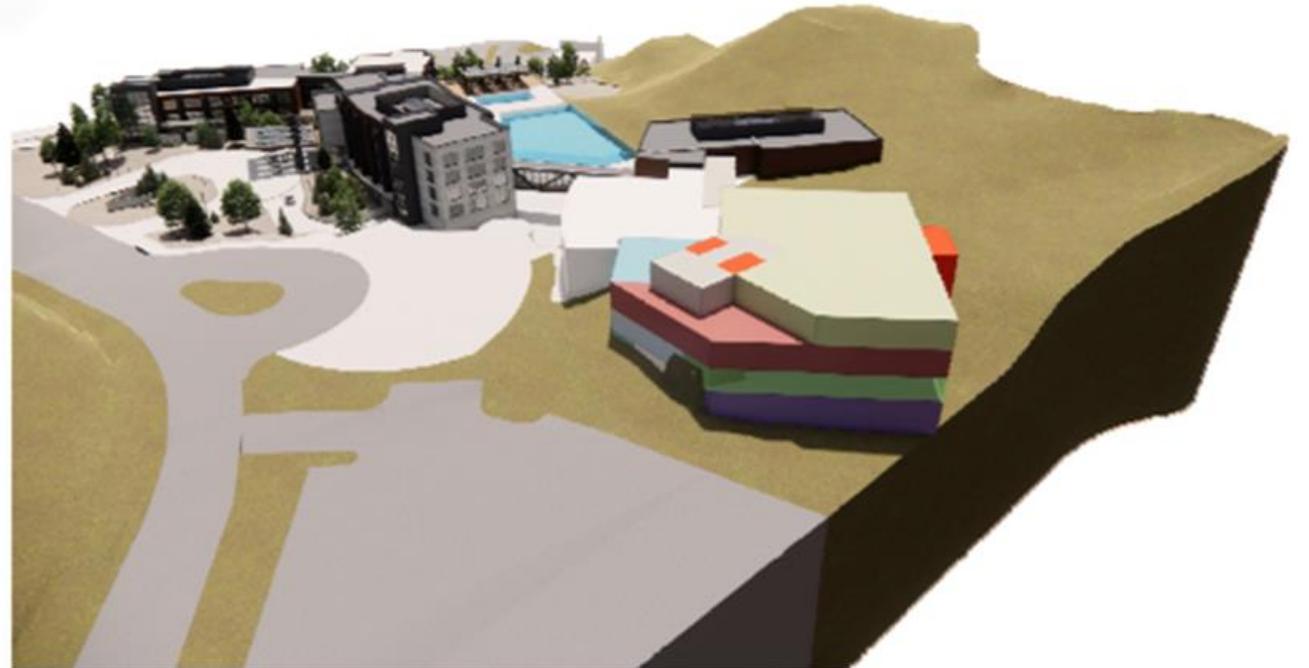
MARCH 2026 – NOV 2026 SUMMER

UOP ACTIVITIES & OPERATION IMPACTS

OPEN	CLOSED
<ul style="list-style-type: none"> • Museum Open • Jumpside Mtn Activities Open • Tours Open • Airbag Training Open • Small Nordic Jumps Open • Large Hill Nordic Training Open 	<ul style="list-style-type: none"> • Trackside Closure (Public Bobsled/Mtn Adv activities) • Pool closure (No pool training) • Pool gets re surfaced, plumbing and locker room construction • No Flying Ace shows



HOTEL & OFFICE BUILDING





HOTEL RENDERINGS



VISUAL AID - NORTH



VISUAL AID - ENTRANCE, LOOKING NORTHEAST



VISUAL AID - ENTRANCE, LOOKING WEST



HOTEL RENDERINGS



VISUAL AID - SOUTHEAST



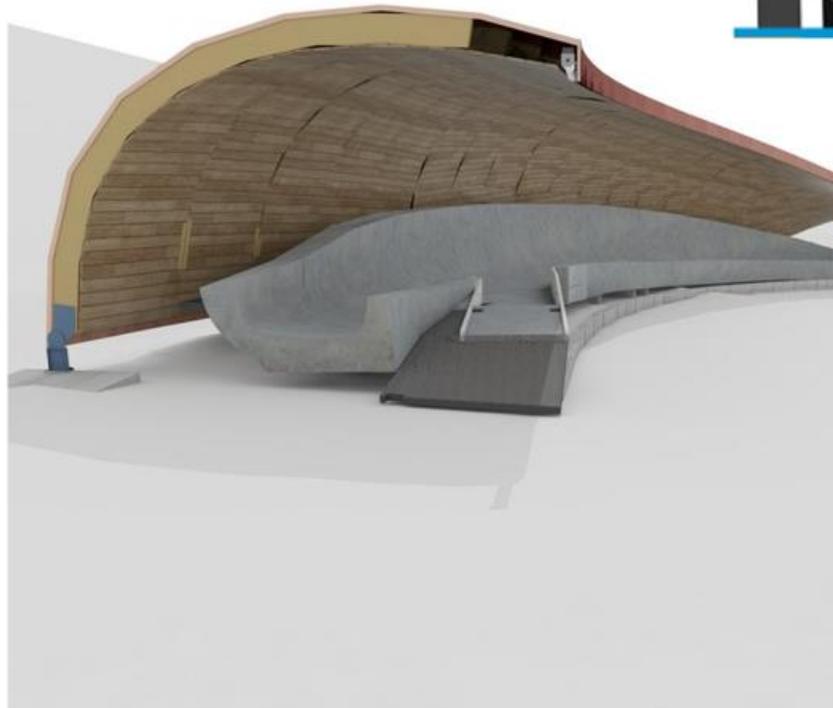
VISUAL AID - POOL PATIO, LOOKING NORTHWEST



VISUAL AID - POOL PATIO, LOOKING EAST

TRACK UPDATES

- **Track Shade and Lighting (2026 – 2028)** – Create a modular roof system with integrated shades that can be opened or closed as conditions dictate, this roof system would run the length of the track and be either cantilevered over the track or fixed on both sides, this would ideally be fabricated off site and installed in sections, freestanding from the existing track structure. Integrated into this roof system would be a lighting system sufficient to meet the TV-quality lighting standards.
- **Remaining Track Roof and lights - top 1/3 (2029-30)** - Complete remaining section of track above Women's start, including Men's luge start section.
- **Benefits** – provide more consistent sliding conditions, improved energy efficiency, reduced ice maintenance costs, improved spectator experience



Jennifer Wesselhoff

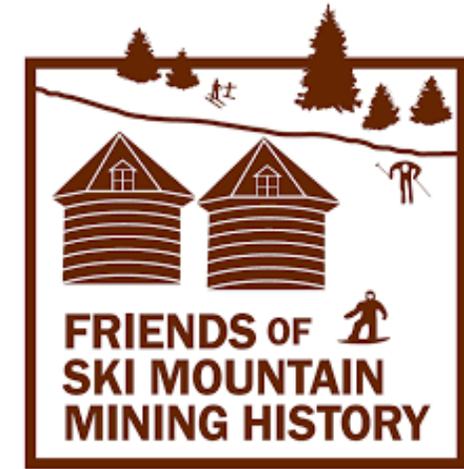
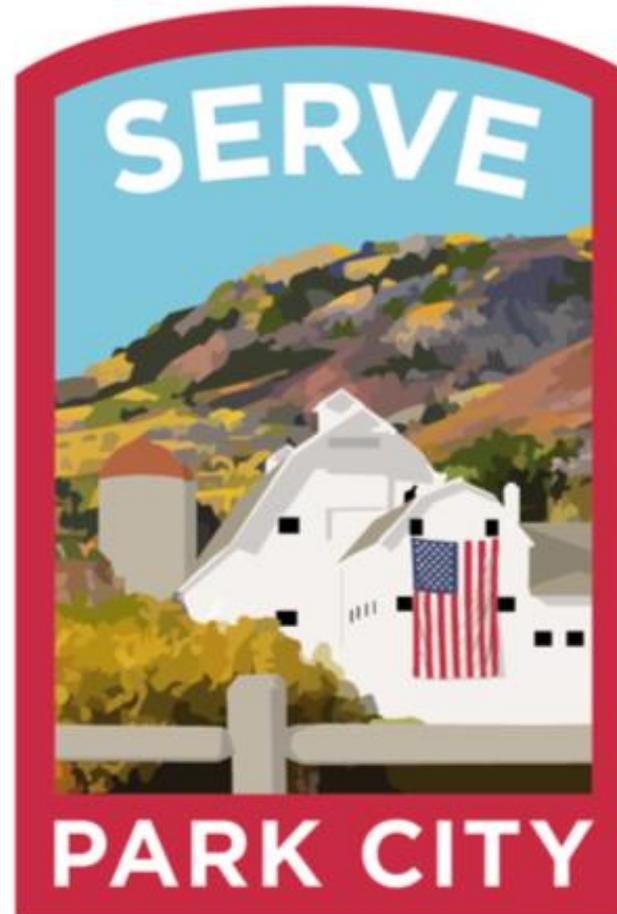
Park City Chamber & Visitors Bureau
President & CEO



MOUNTAINKIND COMMUNITY



— PARK CITY —
**COMMUNITY
FOUNDATION**



**DEER VALLEY
RESORT**



For the M^{OUNTAIN}kind







ANNUAL REPORT FY25
AUGUST 2025





Monthly Occupancy & Lodging Report

Dear Chamber Partners,

The Park City Daily Occupancy Report for **August 15, 2025 - October 15, 2025** provides key business strategies.

This report helps Park City Chamber of Commerce and its members understand the data and information in regard to the easiest benefits for Park City Chamber of Commerce opportunity to serve our amazing community with support and engagement.



Partner Bulletin

Live Local. Play Local. Buy Local.

Message

Dear Partners,

What a month for the performing arts! Thanks to the entire team at the So... happen.

Park City Opera is preparing for **Thursday, March 24 at 2 p.m.**, with additional performance on **Friday, March 30**. Don't miss Park City's first stag...

On another note, we're expanding our network. You caught today's free Lunch and anxiety and building trust in network on **September 3 at Blair**—focused on and they're going fast!

Jennifer Wesselhoff
President & CEO
Park City Chamber & Visitors Bureau

Park City Chamber

Mountainkind Card is Now

We are excited to welcome Peak Mountain, Park City, Align Spa, and Silver Star. The growing list of Park City Chamber of Commerce accept the Mountainkind card!



Utah Legislative Update

2025 General Session | January 21, 2025 - March 7, 2025

Week 6 Recap - March 3, 2025

Dear Partners,

This week brings the final days of the 2025 Legislative Session, which will officially end at midnight on Friday, March 7th.

Since the start of the 2025 Legislative Session 957 bills have been introduced. UTIA, and our tourism industry partners, will continue managing nearly 70 bills that are relevant to our industry over the next 5 days. See the Week 6 Tourism Bill Tracker below for a comprehensive list and status of all the bills being managed. The industry's key priorities this week are the Tourism Marketing Performance Fund (TMPF), Transient Room Tax, special districts, and alcohol policy.

[Tourism Bill Tracker](#)

Important Links

All Chamber members are encouraged to remain involved and reach out to legislators as needed to express opinions and ask questions.

Summit County Legislators

[Senator Ron Winterton](#)
[Senator John Johnson](#)
[Rep. Tiara Auxier](#)
[Rep. Mike Kohler](#)
[Rep. Hoang Nguyen](#)

State Legislature

[House of Representatives](#)

[Park City Chamber Legislative Policy Agenda](#)

TOURISM FALL FORUM

ZIONS BANK®

W A S A T C H B A C K

ECONOMIC SUMMIT

BEYOND BOUNDARIES





LIQUOR LAWS



REGULATIONS



TAXATION



IMMIGRATION

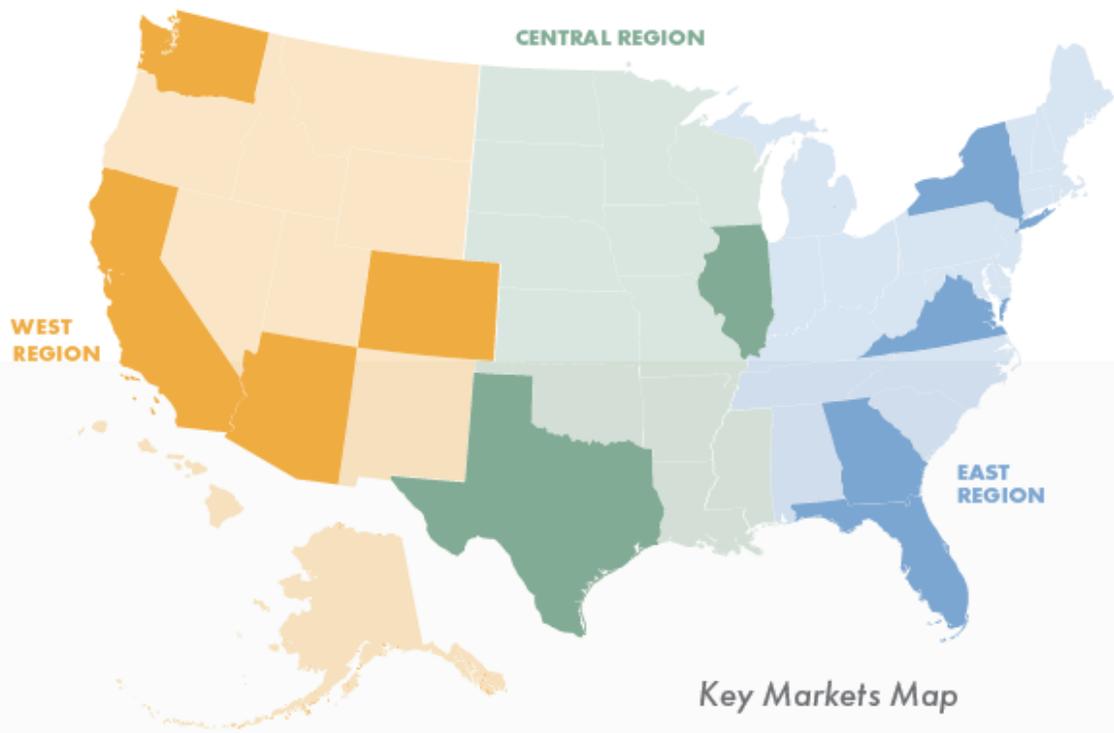


**LABOR &
EMPLOYMENT**

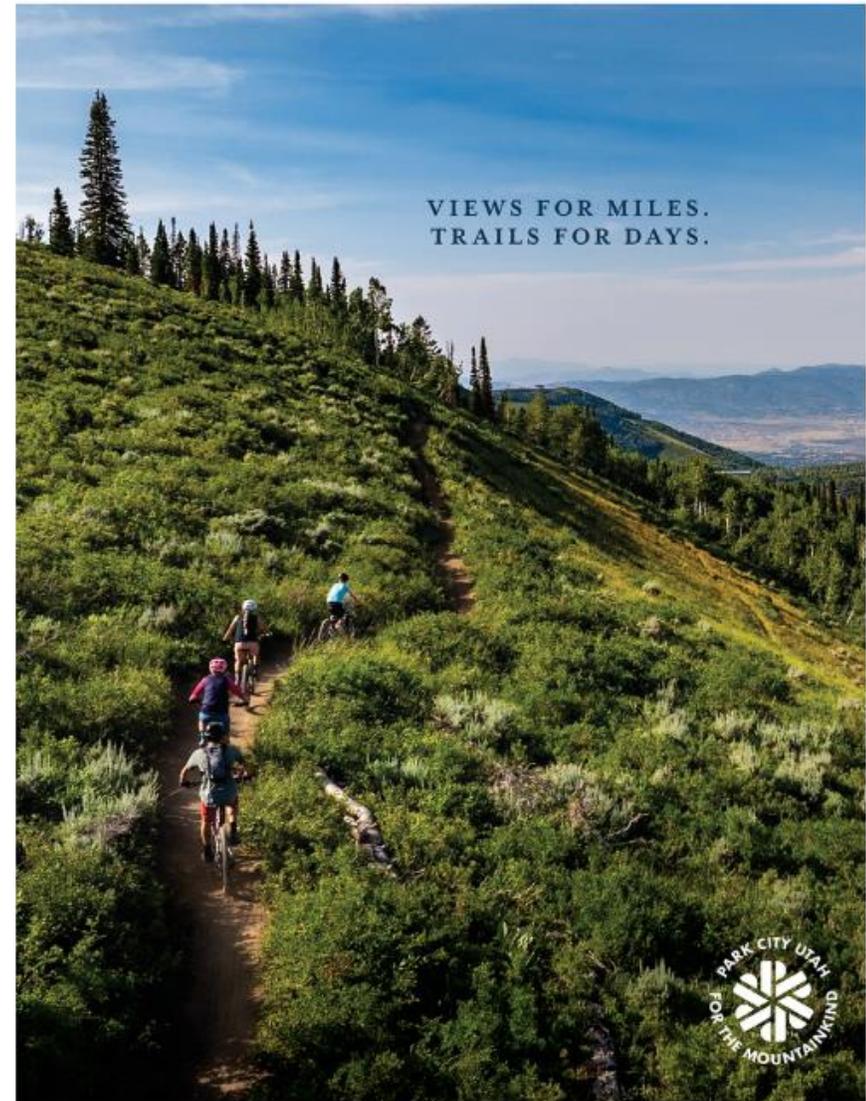


ENVIRONMENT

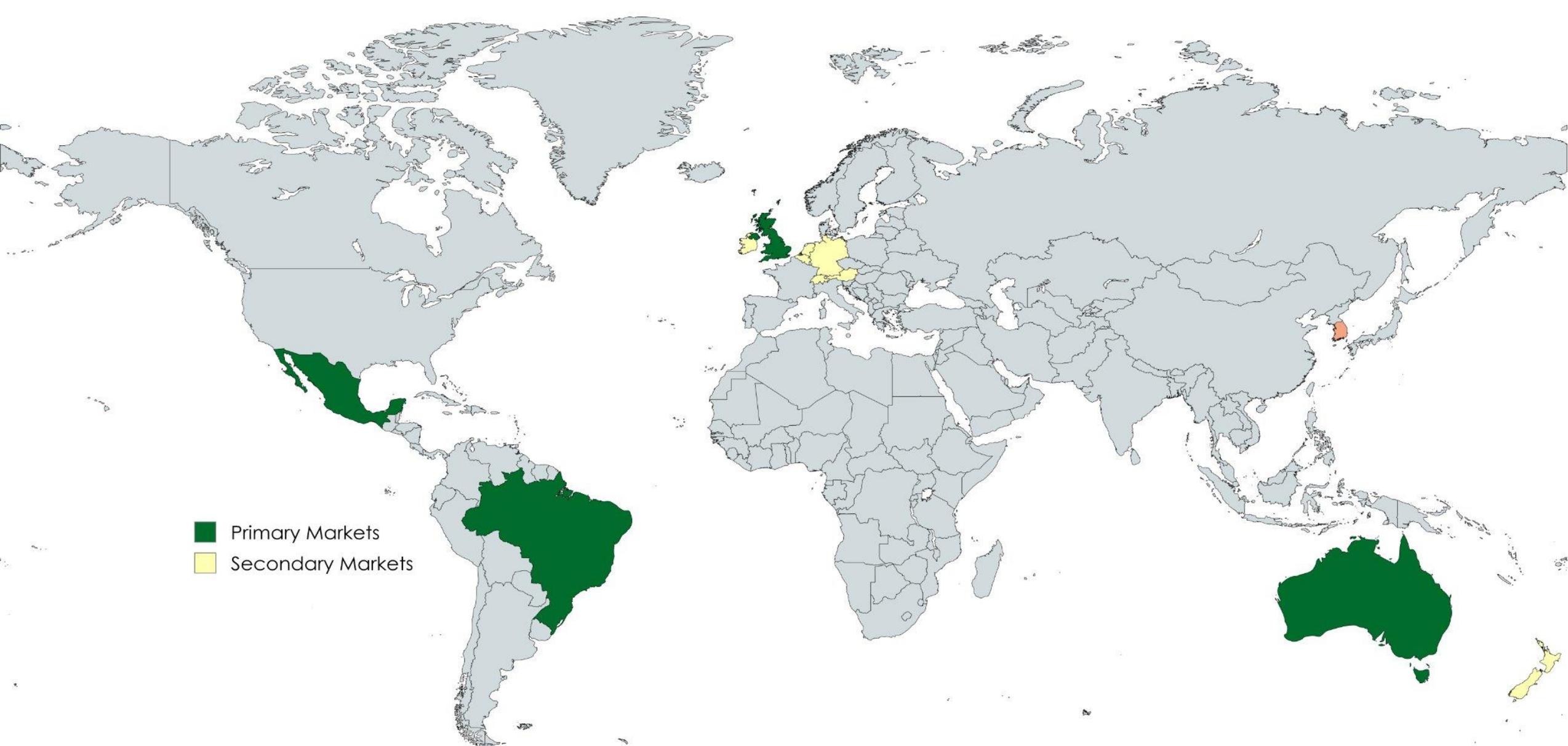




*Approximately 122,000 winter trips were influenced by the 2024-2025 Mountainkind campaign, resulting in an estimated \$789 million in visitor spending.**



Stirring vistas. 450 miles of trails. The first IMBA gold-medal ride center destination. If your sense of awe is matched only by your sense of responsibility, you're the Mountainkind™ and you should ride in Park City, Utah. Start at mountainbikingparkcity.com



■ Primary Markets
■ Secondary Markets

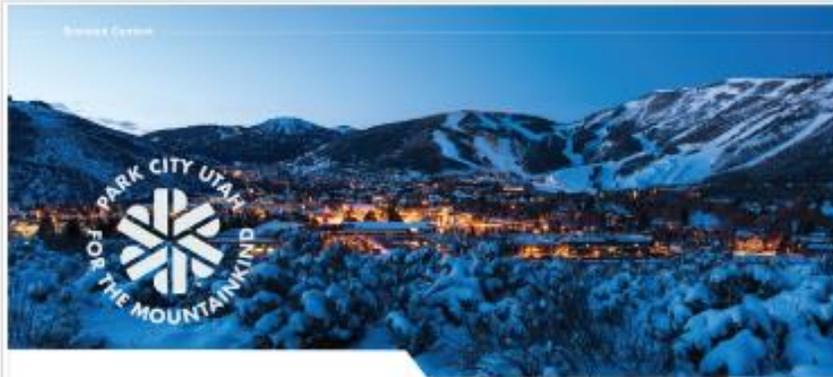
Welcome,
Mountainkind.

THINGS TO DO

PLACES TO STAY

STEWARDSHIP

EXPLORE



EMBRACE THE MOUNTAINKIND SPIRIT

Discover a Fuller Mountain Life in Park City

Maybe it's not a word you know. But it's a spirit you can feel, like drifting snowflakes or trail dust on your skin. Mountainkind™ is an intangible force that fuels action outdoors and sustains the wild scenes discovered. It's an attitude shared—a friendly hello to fellow hikers and a deeper respect for the culture and landscape that lend art, music, and refreshing fun with the driven community that's committed to this special kind of town. Tap into this mountain magic and translate your passion for the outdoors into a kinder, bolder, more rewarding experience.



Explore Differently

Stewardship of both place and experience is an essential part of mountainkind living, which is why Park City is laid out with sustainable ways to move between downtown and the outdoors. Take Park City Transit to Deer Valley and Park City Mountain resorts. Or try Transit to Trails to shuttle up to the Bonanza Flats trail network. Adventure farther with High Valley Transit, an on-demand ride-share service—free and equipped to carry skis, snowboards, and bikes. Wander the extensive network of trails tied together by the electric Summit Bike Share fleet.



Play Responsibly

With hundreds of miles of trails, two world-class ski resorts, plus accessible rivers and reservoirs below the spine of the Wasatch mountain range, Park City is overflowing with mountainkind pursuits. Find solitude on nordic skiing trails, sharing space with dogs and meows on-leash to give them plenty of room. Better yet, spot wildlife at a recreational distance in the nearby Swaner Preserve. When the snow melts, hike the Three Divide Lakes Trail to soak in the high-country splendor of clear lakes and expansive views.



Enjoy Local Culture

Park City is home to a rich mountain culture, from its Olympic history as a host to the 2002 Salt Lake City Winter Games (and the upcoming 2034 Winter Games) to the storied Sundance Film Festival each winter. Go deeper with local artists on a gallery stroll down Main Street or at the Park City Sunday Market from late spring through early fall. Dusk into High West Distillery, then dine at Twisted Fern or any number of locally owned mountain-inspired restaurants. Follow the tunes flooding from saloons to add local music to a mountainkind visit.



The only impact you leave behind
should be first tracks.

You live for blizzard days and starry nights. Fresh powder mornings and solitude on the trails. You love nature, and culture, and have a passion for protecting both. You are the Mountainkind - and Park City is for you. VisitParkCity.com



SKI

AFAR



TRAVEL+
LEISURE

POWDER
THE SKIERS' MAGAZINE

COSMOPOLITAN



Forbes

VOGUE

Condé Nast
Traveler

Outside





**Meetings.
There's the average kind.
Then there's
the Mountainkind.**



Just 35 minutes from Salt Lake City International Airport, in a historic town under an expansive alpine sky, you'll find not just the perfect place for your next event, but the perfect vibe - a thing we call mountainkind. It's a culture that champions nature, community, and sustainability - the perfect setting for adventure and collaboration among groups. Our local experts are ready to help you make your next conference a success. Learn more at ParkCityMeetings.com

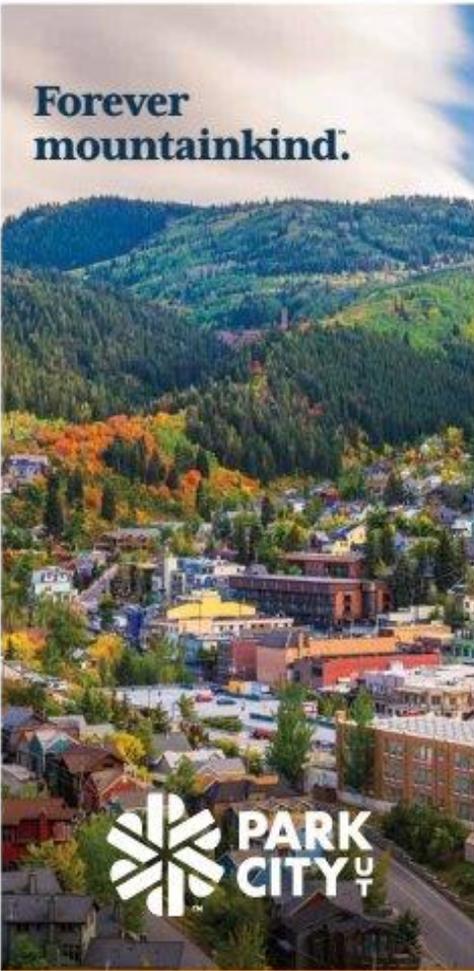


PARK CITY 

For the Mountainkind.™



**Forever
mountainkind.**



PARK CITY UT

EXPLORE NOW

**The trails that lead
downhill are
just as uplifting.**

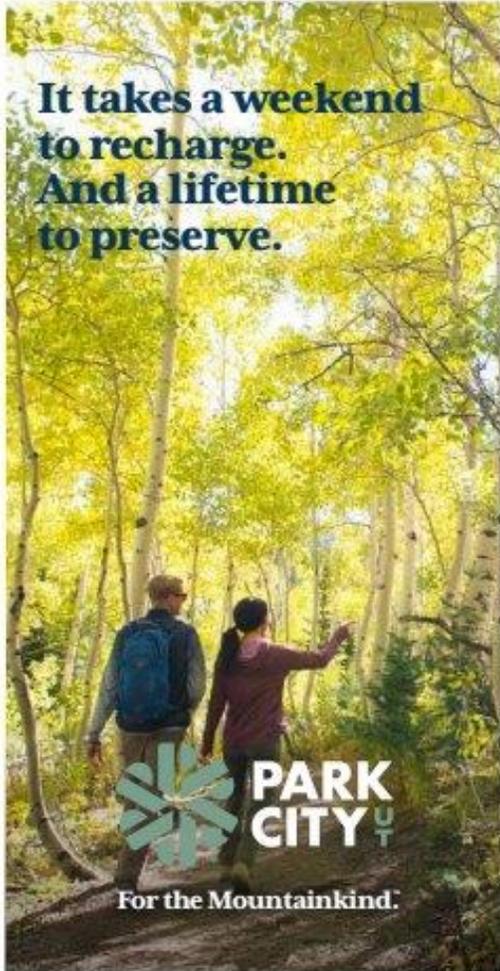


PARK CITY UT

For the Mountainkind.

EXPLORE NOW

**It takes a weekend
to recharge.
And a lifetime
to preserve.**



PARK CITY UT

For the Mountainkind.

EXPLORE NOW

**Mountainkind™
is a state of mind.**



PARK CITY UT

EXPLORE NOW



MOUNTAINKIND® TIPS

**GIVE YOUR CAR
A VACATION**

**USE OUR FREE
BUS SYSTEM**



MOUNTAINKIND® TIPS

**FEEL THE
MOUNTAIN WIND
IN YOUR HAIR**

**EXPLORE VIA OUR
E-BIKE SHARE**



MOUNTAINKIND® TIPS

**GIVE WILDLIFE
A LITTLE
EXTRA SPACE**

**REMEMBER IT'S
THEIR HOME TOO**



MOUNTAINKIND® TIPS

**IT'S HIGH
ALTITUDE, SO DRINK
PLENTY OF WATER**

**IT TASTES
EVEN BETTER
FROM REFILLABLE
WATER BOTTLES**





Moun · tain · kind™

English : noun



COMMON NOUN: "The Mountainkind": a certain sort of person or community who is in awe of and inspired by the mountains. They are inclusive, caring, friendly, welcoming, genuine, and fun-loving. Striving to make a difference, they take sustainable, kind, and responsible actions in their daily lives. They respect and enjoy nature and consider themselves stewards of the environment for generations to come.

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Welcome, Mountainkind.™

Some were born in the mountains. Others come when they hear the mountains call. No matter where you live, if you long to feel humbled in towering alpine shadows or be inspired by a commanding summit view, you're the Mountainkind. Park City is a community revolving around nature — made up of locals and visitors alike. Those who care for the mountains as much as they enjoy them will always feel at home here.

PARK CITY FILM OFFICE

Welcome to the Park City Film Office. We're here to assist you in making your next project in Park City and Summit County, Utah, a success. The Film Office can provide you with:

- High-resolution B-roll of the local area
- Location assistance
- Assistance with permitting
- Information on technical crews, talent, accommodations, and local services
- Coordination and facilitation of filming at city, county, state, and private properties
- Liaison between the production company, the community, and government agencies

Let the Park City Film Office help make your next project a success. Our staff looks forward to connecting you with the correct permitting agencies, and guiding you through a seamless experience.

Tell us more about your production so we can better support you. Submit a [Production Inquiry Form](#)

Contact us at BeccaGerber@visitparkcity.com



For filming within Park City Municipal limits, click here for [Park City Film Permit](#) information. Or contact Chris Phinney, chris.phinney@parkcity.org



For filming within Summit County, click here for [Summit County film permit information](#), or contact Tyler Orgill at torgill@summitcountyutah.gov





TRY IT NOW

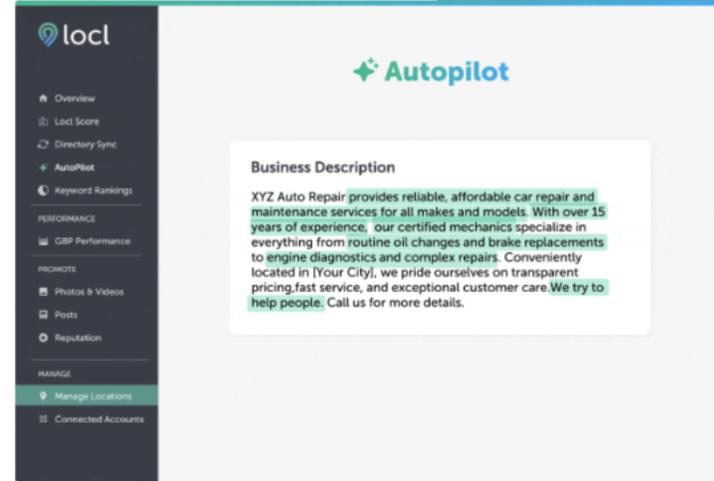
FOR PARK CITY BUSINESSES LOOKING TO IMPROVE THEIR DIGITAL FRONT DOOR

Manage Your Google Business Profile and Customer Reviews From One Platform.

Boost your online visibility, elevate your reputation, and effectively manage your business listings with Locl's easy-to-use interface.

GET FREE ACCESS NOW

In partnership with Park City Chamber of Commerce and Visitors Bureau.



Featured Partners





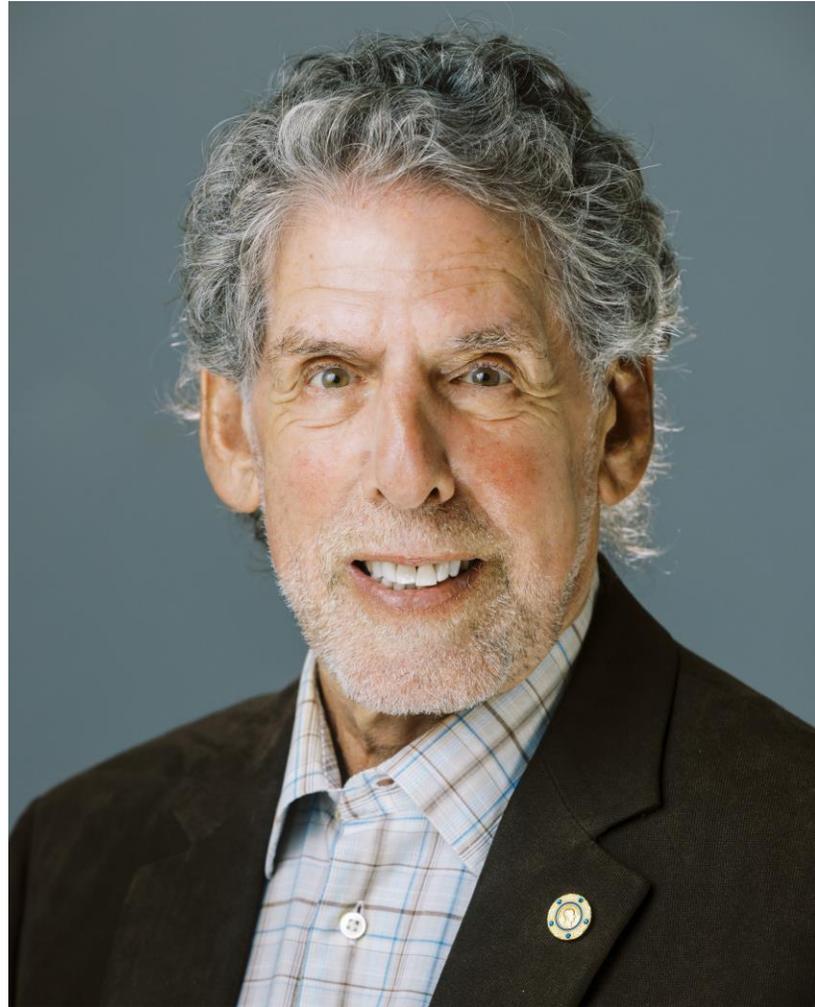
A photograph of a forest of birch trees during autumn. The trees have white bark and yellow leaves. A dirt path winds through the forest. The text "A BIG Thank You" is overlaid in white.

A BIG
Thank You

2025 Park City Chamber & Visitors Bureau ANNUAL MEETING



Myles Rademan



SPIRIT OF HOSPITALITY RECIPIENTS

2003

Myles Rademan

2004

Nick Badami

2005

Stein Eriksen

2006

Brad Olch

2007

Teri Orr

2008

Kim McClelland

2009

Hans Fuegi

2010

Bob Richer

2011

Monty Coates

2012

Jan & Amanda Peterson

2013

Jan Wilking

2014

Bill Marolt

2015

Gary & Jana Cole

2016

Greg Schirf

2017

Becky Kearns

2018

Tom Kelly

2019

Bob Wheaton

2021

Adolph Imboden

2022

Teri Whitney

2023

Tina Lewis

2024

Sally Elliott

Spirit of Hospitality Winner Bill Malone



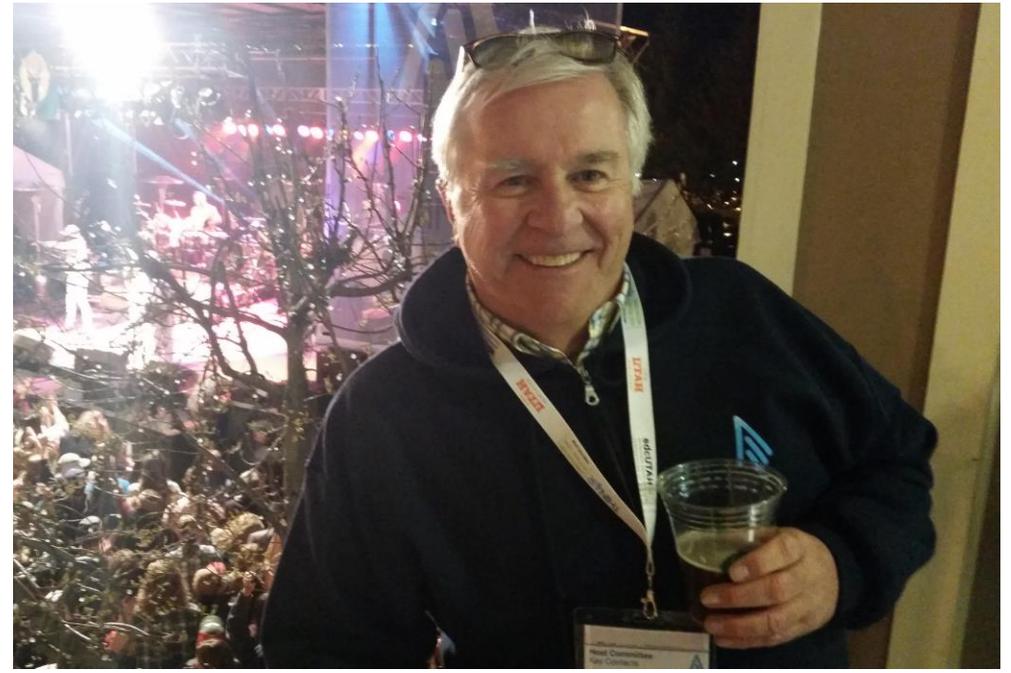


**2019 Double Black
Diamond Award**



**2020 Utah Tourism
Hall of Fame
Inductee**

















Aldy Milliken

Kimball Art Center
Board Chair





THANK YOU