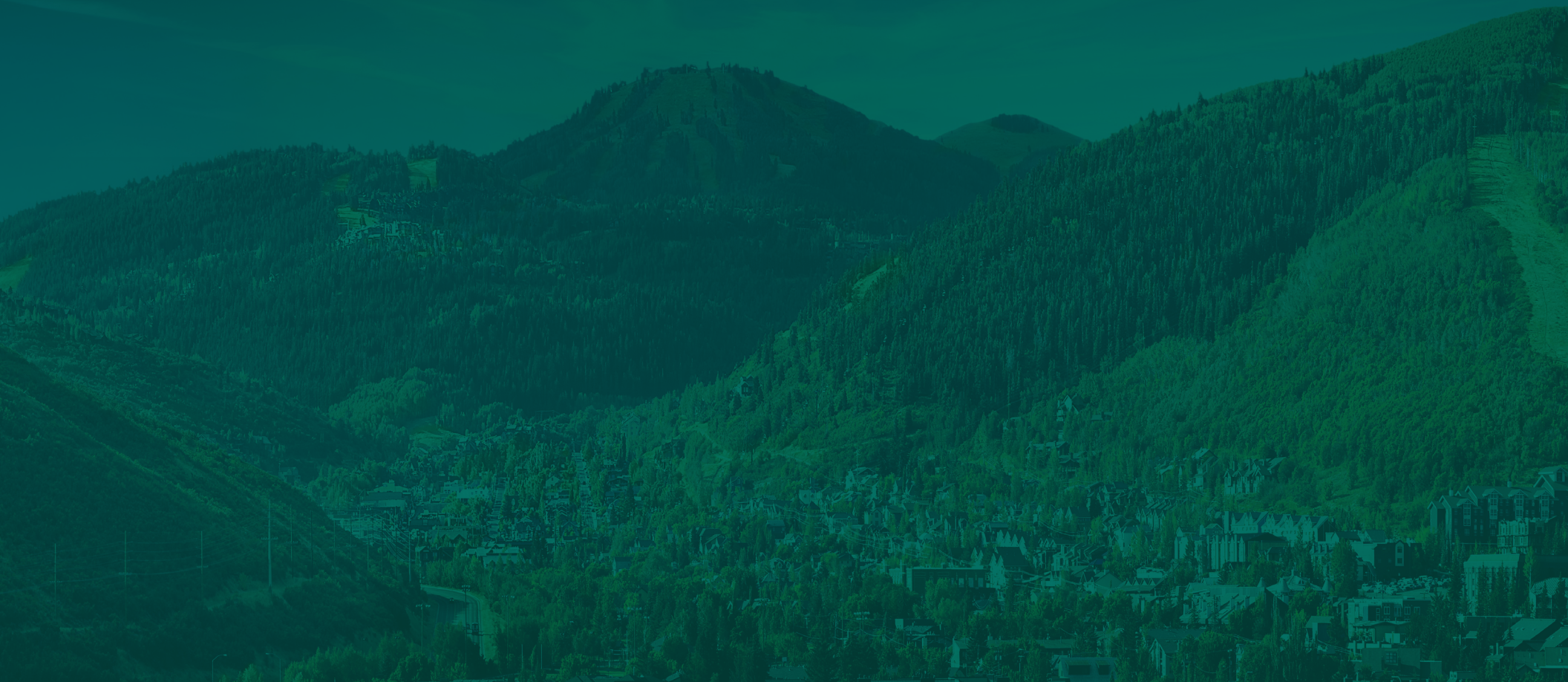




2026 Summer Media Kit



Park City welcomes mountainkind.

In this press kit, we've rounded up some great information to help you share the best of summer in our authentic and historic mountain town. As always, should you have any special requests or if you're looking to connect with a source for an interview, please feel free to give us a call or drop us a line. We look forward to helping you share Park City's story.

Please take special note of our **Sustainable Tourism efforts**. We encourage you to include this information in your published pieces to help our visitors with best practices.



Park City media contacts

DAN HOWARD

Vice President
of Sales & Communications
e: dan@visitparkcity.com
p: 435-658-9609

COURTNEY RYAN

Communications
Manager
e: courtneyryan@visitparkcity.com
p: 435-658-9602

MEGAN UNDERWOOD

International
Sales Manager
e: meganunderwood@visitparkcity.com
p: 435-640-6756

PHOTO & VIDEO REQUESTS

We maintain photo and video assets for non-commercial use by media and authorized meeting planners to supplement editorial coverage of Park City, Utah. Visit our **Online Media Gallery** to preview all photos and video assets. Terms and conditions apply.

SOCIAL MEDIA

#VisitParkCity
f @VisitParkCity
X @VisitParkCity
i @VisitParkCity
v @VisitParkCity

WEBSITE

visitparkcity.com



Contact our PR agency at: parkcitypr@zimmerman.com

The legacy we share.



With some of the most ambitious climate goals in North America, Park City's commitment to our cultural heritage and environmental stewardship includes sharing with visitors and locals alike how we can all strive to maintain the unique beauty and spirit of this community we call home.

Support the rich heritage and pristine wonder of Park City and help preserve what makes the community we all love so very special.



LOCAL FIRST. LOCAL ALWAYS.

The Legacy We Share: From a rich Ute history and origins as a mining town to its Olympic legacy, learn how to safeguard Park City's historical and local heritage sites.

Be Part of Our Story: Support Park City's local craftspeople, businesses and artisans. Help us continue to grow our vibrant and creative community.

Protect Our Trails: Help leave no trace by visiting Park City in May and November. As you enjoy the peaceful bliss of fewer people on the trail, learn how to help preserve this unique place for future generations.

OUR COMMITMENT

Park City and Summit County are committed to destination stewardship. Sustainable tourism is about taking care of our home. We use a holistic approach to achieve progress in balance, to support our heritage and outdoor recreation through guest management that sustains our economy for years to come. The [Sustainable Tourism Plan](#) that launched in the fall of 2022 intends to create a future where we consider community and environmental benefits with the same weight as economic benefits, resulting in a thriving community and destination.

Discover Park City, Utah.

Discover a destination where the best summers come naturally. A place where days of hiking, biking, fishing, and farmers markets are followed by evening concerts, nightlife, dining, and deluxe accommodations. People who visit Park City are drawn to the breathtaking beauty of the land, the creative culture of our vibrant community, and the sustainable values woven into the very fabric of our town.



SUSTAINABILITY GOALS

- Net-zero carbon and 100% renewable energy community-wide by 2030.

MOST CONVENIENT MOUNTAIN DESTINATION

Flying into Utah? Be sure to linger in the all-new [Salt Lake City International Airport](#) which became America's newest air terminal when it opened in September 2020.

From the Salt Lake valley, Park City is a mere 25 miles (40 km) away, nestled high in the Wasatch Mountain Range sitting at about 7,000 feet (2,133 m) in elevation.

RECOGNITIONS

- First place in the business and marketing category for the 2025 Green Destinations Top Story Awards.
- Accessibility verified destination by Wheel the World.

LOCAL STEWARDSHIP

- First town in Utah to ban single use plastic bags at major grocery stores.
- Residential and business composting programs. Community recycle center: [Recycle Utah](#).
- Ski resort sustainability efforts including the adoption of low-energy-consuming snow guns, advanced waste diversion programs, locally sourced food ingredients, rethinking and re-sourcing hotel amenities.
- 8,000+ acres (3,237 hectares) of Green Spaces within Park City.
- Free public bus fleet; first mountain town to feature electric busses.
- Electric vehicle charging points at local venues, parks, city facilities, hotels and more.
- [Public electric bike share system, with charging stations throughout Summit County available 24/7 during the summer and fall months.](#)

Our award-winning resorts.

Deer Valley Resort

MEDIA CONTACT

Riley Elliott, relliott@deervalley.com



Endless mountain adventures await at Deer Valley Resort, from lift-served hiking and downhill mountain biking, scenic chairlift rides, outdoor concerts to culinary delights and craft beer festivities. As the resort continues their major expansion project, Expanded Excellence™, and the development of the East Village, more multi-use trails will be available for recreating. This never-before-seen terrain will be rolled out gradually and project updates can be found at deervalley.com/expandedexcellence.

deervalley.com

 [@SkiDeerValley](https://www.facebook.com/SkiDeerValley)

 [@Deer_Valley](https://twitter.com/Deer_Valley)

 [@DeerValleyResort](https://www.instagram.com/DeerValleyResort)

 [#SkiTheDifference](https://twitter.com/hashtag/SkiTheDifference)

Utah Olympic Park

MEDIA CONTACT

Gabby Saunders, gsaunders@uolf.org



Utah Olympic Park served as home to several events during the 2002 Olympic Winter Games and continues to be an active training and competition venue. The Park offers a unique mix of Olympic history, adventure, and year-round sport experiences. Activities include Extreme Tubing, Alpine Slide, ropes courses, ziplines, and the Summer Bobsled Experience. Guests can also explore the Alf Engen Ski Museum and the Eccles Salt Lake 2002 Olympic Winter Games Museum, for free.

UtahOlympicLegacy.org

 [@UtahOlympicPark](https://www.facebook.com/UtahOlympicPark)

 [@UtahOlympicPark](https://twitter.com/UtahOlympicPark)

 [@UtahOlympicPark](https://www.instagram.com/UtahOlympicPark)

 [#UtahOlympicPark](https://twitter.com/hashtag/UtahOlympicPark)

Park City Mountain

MEDIA CONTACT

John Kanaly, john.kanaly@vailresorts.com

Park City Mountain, the largest ski resort in the United States, transforms into a vibrant summer playground filled with adventure, live music, and mountain experiences for every kind of traveler. From scenic lift rides and world-class mountain biking to the Adventure Park, Canyons Golf, al fresco dining, and weekly concerts, there are endless ways to explore the mountains all summer long. Scenic lift rides are free with the 2026/27 Epic Pass. Visit parkcitymountain.com for tickets, events, and additional information.

Woodward Park City

MEDIA CONTACT

Jay Burke, jburke@woodwardparkcity.com

Woodward Park City is a fun-filled, year-round adventure destination designed for kids, teens, and families of all ability levels. With exciting outdoor activities like lift-served mountain biking and a state-of-the-art indoor facility for skateboarding, scootering, BMX, parkour, and trampolines, there's something for everyone to enjoy—rain or shine! Rental equipment is available to make it easy to jump right into the action. Families can fuel up at the on-site café, offering a variety of food and beverages.



PARK CITY

ParkCityMountain.com

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 [@PCski](https://www.instagram.com/PCski)

 [#ThisIsYourMountain](https://twitter.com/hashtag/ThisIsYourMountain)

WOODWARD.
PARK CITY / UT

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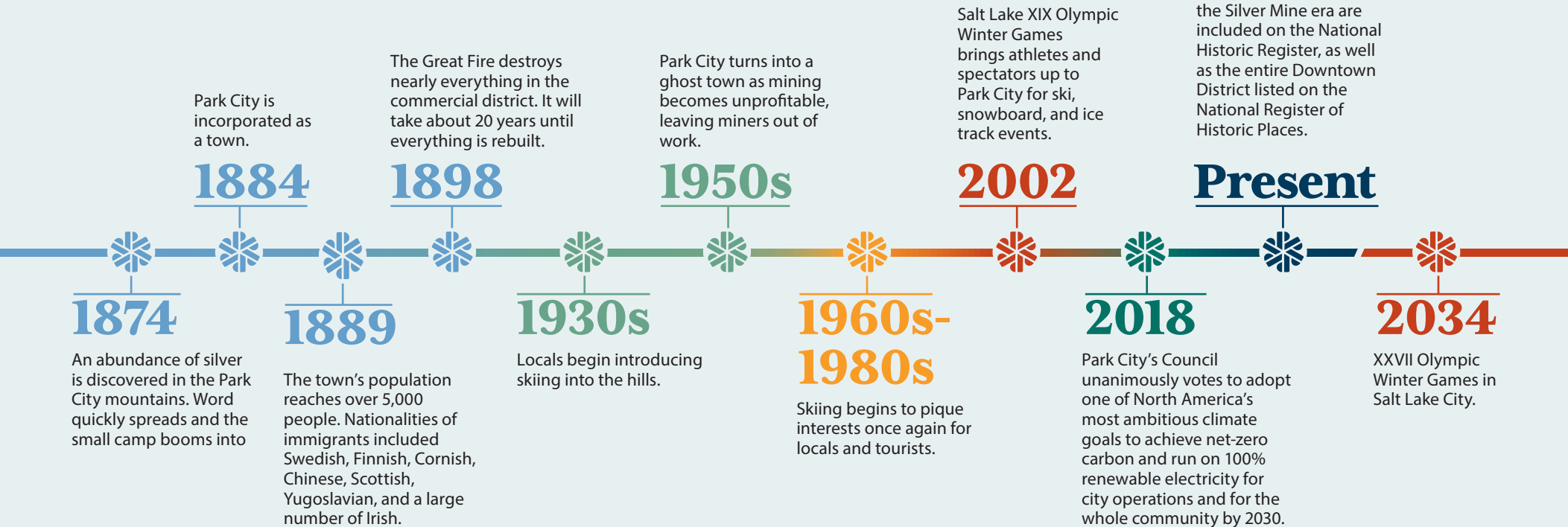
 [@WoodwardParkCity](https://www.instagram.com/WoodwardParkCity)

 [#WoodwardParkCity](https://twitter.com/hashtag/WoodwardParkCity)

History & lasting legacy.

From silver mining town to world-class skiing destination, a glimpse into the colorful history of Park City.

Park City has grown to be a year-round destination sought by national and international guests for its lively town, amazing recreation and easy access to/from Salt Lake International Airport. Today, 47 buildings from the Silver Mine era are included on the National Historic Register, as well as the entire Downtown District listed on the National Register of Historic Places.



An interactive pictorial of Park City's colorful mining and ski history is on display at the [Park City Museum](#), located at 528 Main Street, in the heart of the historic Old Town district. In 2026 the museum became the only Smithsonian Institution affiliate in Utah.



Visitors can experience the glory of the 2002 Winter Games at [Utah Olympic Park](#). Museum tours highlight the history of all skiing disciplines through touch screen displays, videos, a VR ski theater, and maps.

Soundbites



100+ lodging options

Wedding Venues
New Properties
Bed and Breakfast
In/On Mountains
Historic Preservation
Spa Amenities
Meeting Spaces

Nearly 150 dining options

Craft Chocolate
1 Wine Bar
2 Breweries
14ft Custom Wood Stove
2 Distilleries
French Café
MYO Old Fashioned



Events

Park City Wine Festival
Kimball Arts Festival
Park City Song Summit
4th of July - Parade, Drone Show, & More
Oakley Rodeo
Outdoor Symphony Concerts
Savor the Summit

Recreation

Mountain Biking
400 Miles (643 km) of Trails
Hot Air Balloon
Fly Fishing & Rafting
Golfing
Dark Sky Parks
Rockport Reservoir
28-mile-long State Park



Park City in the news.

TRAVEL+
LEISURE

Outside

TIME

POWDER
THE SKIER'S MAGAZINE

Fodor's

BRIDES

Condé Nast
Traveler

VOGUE



TIME MAGAZINE

World's Greatest Places,
2022, #2

FODOR'S TRAVEL

Most Charming Main Streets
in America, 2022, #1

OUTSIDE

The 24 Best Mountain Towns in
the U.S., Ranked, 2025, #1

BRIDES

Bachelorette Destinations,
2022, #11

U.S. NEWS TRAVEL

25 Best Hotels in Utah, 2026,
#1 - 4, 6 - 8, 10, 14, 16 - 17, 23

FORBES

Forbes Travel Guide's Top
Destinations for 2026

TRAVEL + LEISURE

100 Best Hotels in the World,
2023, #4 Goldener Hirsch,
Auberge Resorts Collection

11 Best Places to Travel in
January, 2023, #1

LA FAMILY TRAVEL

Best Fall Vacations in the US,
2022, #1

POWDER

The 6 Best Golf Courses at Ski
Resorts in the U.S., 2025, #2

YAHOO! LIFE

Top 10 Resorts for Nightlife,
2022, #6, 7

WDC TV NEWS

25 Best Places to Visit in August
USA, 2025, #11

VOGUE

Where to Eat, Stay, and Ski in
Park City, Utah's Winter Crown
Jewel, 2025

CONDE NAST TRAVELER

Best Family Ski Resorts, 2023
23 Best Places to Go in the US
in 2023
The Best Places to Go in 2026

GOOD HOUSEKEEPING

Best Girl's Weekend Getaways,
2022, #29

USA TODAY 10BEST

Best Art Festival, 2026, #8

TRAVEL AND TOUR WORLD

TTW Reveals 50 Best Nightlife Travel
Destinations in the Americas and
Caribbean for 2026, #17

THE NEW YORK TIMES

36 Hours in Park City, Utah: Things
to Do and See, 2025